DESIGNING A NEW MEDILL CHICAGO

KIM BARKER’S FOREIGN CORRESPONDENT EXPERIENCE GETS BIG-SCREEN TREATMENT

WITH NEW STARTUP, TAKING SELFIES PAYS OFF
MEDILL CONGRATULATES THE 2015 WINNERS OF THE JAMES FOLEY MEDILL MEDAL FOR COURAGE AWARD

These staff members of the Las Vegas Review-Journal are the recipients of the 2015 James Foley Medill Medal for Courage in Journalism award for their coverage of the newspaper’s sale in 2015 to the family of casino mogul Sheldon Adelson.

GLENN COOK

JAMES DEHAVEN
ERIC HARTLEY
JENNIFER ROBISON
JOHN L. SMITH
HOWARD STUTZ
JAMES G. WRIGHT

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Cover photo: MSJ16 STUDENTS (AND ONE ALUMNA) FRONT ROW (from left): Jasmine Ellis, Misha Euceph, Aryn Braun, Aishwarya Kumar, Ashesha Mehrotra, Vishakha Darbha and Arionne Nettles BACK ROW (from left): Kat Lonsdorf, Neil Murthy, Amanda Koehn, Ryan Holmes, Tolly Taylor and Brittany Kaplan (MSJ07)
In Northwestern's current We Will campaign, university leaders set an ambitious fundraising goal for Medill to raise $60 million. The response from our alumni, foundation and friends has been extraordinary. In April we crossed the $50 million mark — with nearly three years remaining in the campaign.

The gifts support undergraduate scholarships, graduate fellowships, special programs such as the Justice Project and Medill Media Teens, a new Spiegel Research Center, new technology, speakers and events, and much more. Northwestern has pledged to be need-blind in admissions with scholarships for students with need. About 40 percent of Medill students have high financial need. Within the school, we are aiming through this campaign to be need-blind in experiences—with support for internships, study abroad, workshops and conference attendance—and in the media technology needed by our students to succeed.

When I was hired as dean of another Big 10 journalism school a decade ago, I was told that donors give to people they trust, institutions they respect, and programs they believe in. Medill is a special place with programs that change the lives of students and train them to be leaders for the future. In addition, our Knight Lab, Spiegel Center and numerous other programs are important for our field.

The McCormick Foundation has been a crucial partner in nearly every Medill initiative for decades. Every student has benefited from the classrooms, technology, programs and scholarships funded by the leaders of McCormick, and we are very fortunate that they value Northwestern, Medill and journalism so highly.

To achieve the $60 million goal, we needed a broad fundraising effort, especially with our alumni. A Medill graduate, Jamie Strait (BSJ98), moved to Evanston three years ago to lead our school. Since 2013, Medill raised $10 million in a year only one time when McCormick gave a large gift in the 1990s to construct a new building next to Fisk Hall. Medill averaged about $3.5 million a year in fundraising from 2000 to the start of the We Will campaign.

Since 2013, we have raised more than $10 million for three consecutive years. It’s an incredible accomplishment and reflects the remarkable generosity by our alumni and friends.

On behalf of everyone at Medill, I want to thank you for your support. Our vision for the future is ambitious, too, and the We Will campaign is helping us achieve our goals and build a strong endowment as the foundation for a bright future.
Medill Club of NYC Panel: Women in War Zones


In February, assistant professor Brent Huffman and Kartemquin Films received a $50,000 grant to help raise awareness about the plight of an archeology site featured in the documentary film “Saving Mes Aynak.” The Reva and David Logan Foundation provided $50,000 to support the film, produced and directed by Huffman, which follows the last-ditch efforts of archaeologists working to save the ancient Buddhist site of Mes Aynak in Afghanistan from imminent destruction. A Chinese state-owned mining company plans to demolish the site to harvest an estimated $100 billion worth of copper buried directly beneath the archaeological ruins. Only 10 percent of Mes Aynak has been excavated, and some believe future discoveries at the site have the potential to redefine the history of Afghanistan and Buddhism itself.

Lisa Gartner (BSJ10) was one of three Tampa Bay Times reporters honored with the 2016 Pulitzer Prize for Local Reporting.

Using data and powerful narrative accounts, Gartner and her colleagues conducted a yearlong investigation into struggling public elementary schools in Florida’s Pinellas County. The three reporters won the highest prize in American journalism “for exposing a local school board’s culpability in turning some county schools into failure factories, with tragic consequences for the community,” according to the Pulitzer judges. While at Medill, Gartner served as editor in chief of student publication North By Northwestern.

Gartner currently covers Pinellas County Schools, colleges and universities. Before joining the Tampa Bay Times in 2013, she covered D.C. Public Schools for The Washington Examiner. A product of Florida public schools, Gartner grew up in Palm Beach County. She attended Northwestern “after purchasing a very heavy coat,” according to her bio. Medill also congratulates the alumni who won 2016 Pulitzer awards for their work as part of a team or staff.

The Medill Club of Southern California hosted a dinner Feb. 21 with special guest and screenwriter Cindy Chupack (MSJ87). Chupack won three Golden Globes and two Emmys for her work as a writer and executive producer of HBO’s “Sex and the City” and writer and co-executive producer of ABC’s “Modern Family.”

Alumni and Medill Hall of Achievement inductee George R.R. Martin (BSJ70, MSJ71) was featured on the cover of Northwestern magazine’s spring issue.

2016 Pulitzer Program

ON APRIL 7, MEDILLIANS CELEBRATED 50 YEARS OF THE MEDILL WASHINGTON PROGRAM WITH A RECEPTION AND PROGRAM AT NATIONAL PUBLIC RADIO IN D.C.

1. From left: Medill board of advisers members Dick Stolley (BSJ52, MSJ53) and Rance Crain (BSJ60), Joie Chen (BSJ82, MSJ83), Willie Weinbaum (BSJ82, MSJ83) and Elizabeth Jensen (BSJ81)

2. From left: Dorothy Parvaz, Kim Barker (BSJ92), Roxana Saberi (MSJ99) and Somini Sengupta

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FRONT ROW: Ann Lee (MSJ07), Mary Squillace (MSJ09), Alice Walton (MSJ10) and Jonathan Lababit (IMC12)

BACK ROW: Jeff Buntrock (BSJ82), Victor Chri (BSJ89), Martha Groves (MSJ73), Cindy Chupack, Manuel Medla (BSJ88) and Maria Iacobo (MSJ84)

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5. Medill Club of D.C. President Kenneth Piner (MSJ93) and alumna Elizabeth Jensen (BSJ81)
GET CASH FOR YOUR SELFIES, THANKS TO A NEW STARTUP COLLABORATION BY TWO MEDILL GRADS

BY KAITLYN THOMPSON (BSJ11)

THOMPSON (BSJ11)

PAY YOUR SELFIE’s co-founder and CEO MICHELLE SMYTH (IMC05) and co-founder KRISTEN HOLMAN got the idea to monetize the popular selfie craze from repeated conversations with marketers looking to help their brands gain visibility. They launched the startup on Sept. 22, 2015, to give brands access to photos and data from their audiences, making meaningful connections to a brand’s unique identity.

“The idea to pay users to take selfies of themselves performing specific tasks was born from meeting after meeting with companies hoping to better understand their audience,” Smyth says. “We help brands leverage their network, leverage their resources and validate the direction of their marketing plan.”

After meeting with clients to understand their current marketing objectives, audiences, and brand engagement, the team at Pay Your Selfie creates selfie tasks that visually communicate specific messages for the brand or help drive engagement. In each campaign hosted on the Pay Your Selfie platform, users can see available tasks and get paid to complete them.

For users, getting paid for an action they already do—taking selfies—was a no-brainer. Once users download the Pay Your Selfie App, they can access numerous of different tasks, and five new ones are added each week. They snap a photo and upload it, and users see their “piggy banks” fill with cash. Each task can net users between 20 cents and $1, and once the payments reach $20, the user gets a payout. Selfie snappers’ personal information is protected from the company’s clients.

“We provide content in a box,” Smyth says. “At Medill, Professor Don Schultz taught me to always think about the ROI of campaigns. Results drive the value we provide our clients.”

As Pay Your Selfie started gaining more interest, Smyth knew she needed to hire someone who could help take the submitted photos and develop compelling stories around them. Like any good alumna, she reached out to her Medill network—alumna, she reached out to her Medill network—and found a journalist. Megan Miller (MSJ13) joined Pay Your Selfie in September 2015 as the director of content. Miller previously developed and edited sponsored content for the Chicago Sun-Times. Now she assists Smyth and Holman in helping brands understand the types of content Pay Your Selfie can deliver, how to make it meaningful for the company’s audiences, and how to leverage the data and analytics that she provides for them.

Pay Your Selfie has gained so much popularity since launch that its client base has doubled since last September. “Our brand clients are showing strong interest in acquiring deep mobile-based consumer engagement and insights,” Miller says. “So much so that we’ve been able to add some big clients to our roster: Crest, Puffs and SkinnyPop, to name a few.”

Pay Your Selfie has more than 500,000 photos on the platform, and it has gained tens of thousands of users. The company also recently hired a CTO to support business, growing the small team to four.

“We’re sailing along at a steady rate on both sides of our business model with brands and clients,” Miller says.
Lisa Eckelbecker hopes she’ll be able to work her entire career in journalism. The Nebraska native has worked for the Worcester Telegram & Gazette in central Massachusetts since 1989. While at Columbia University pursuing her master’s in journalism from 1988 to 1989, Eckelbecker says she fell in love with the East Coast and knew it was time for her to live outside of the Midwest.

During her years at the Telegram, Eckelbecker has watched the field of journalism go through massive changes. What was once a print-only business now includes channels that seem to grow and change constantly. When Eckelbecker joined the business desk, she was one of four reporters, and the team had a dedicated editor and copyeditor as well. Now the business desk includes just one reporter—Eckelbecker—and an editor.

“I think it’s forced me to think much harder about what I’m going to work on,” she says. “I have to say no to a lot of stories now. I have to choose the ones I believe will be the best for the readers, be the most meaningful, be different from what others are reporting.”

With an area larger than the state of Rhode Island to cover, Eckelbecker certainly stays busy—especially since the business landscape is so diverse, including biotech, traditional and advanced manufacturing, agriculture, banking, insurance and more.

Eckelbecker has a lot of heart for the people who live and work in the area she covers. When she reflects on her years at the Telegram she says it’s the little stories that she’s most proud of, in addition to the awards she’s won.

“Every community needs good reporting at the local level. It can really have an impact on the people who live there.”

ALEX WEAVER (MSJ12)
LIFESTYLE EDITOR, BOSTINNO

Alex Weaver grew up knowing he wanted to pursue a career in writing. But it wasn’t until he graduated with an English degree and spent time copywriting for marketing departments that he realized journalism was his calling.

“I knew by then that journalism was the next step in my career ladder,” Weaver says. “For the types of writing that really appealed to me—creative, more longform, experiential pieces, the ones where you go do something or go meet someone and write about it and bring the audience with you—I knew I’d need concrete journalism training. I felt like getting a master’s was a necessary step for me.”

Boston was always the plan post-graduation from Medill—Weaver’s wife was in grad school studying psychology at Tufts University. So in 2012 Weaver began to pursue job leads in Beantown. A friend of a friend had recently started a media company called Streetwise Media. Weaver got hired as a business writer at BostInno, a website owned by Streetwise. Not long after, he transitioned into a lifestyle writer role at BostInno.

“BostInno was everything I wanted in a media outlet,” Weaver says. “It was young, edgy, had a lot of voice and wrote about topics that are relevant to young professionals.”

After about a year as a lifestyle writer, Weaver was named managing editor of BostInno—a position he held until recently, when he became lifestyle editor. He says he’s excited about this change in roles, which now allows him more time to write than his managing editor position did.

In addition to his career in journalism, Weaver has added entrepreneur to his resume. Weaver, along with Jess Garbarino, the wife of Streetwise founder Chase Garbarino, co-founded a men’s apparel start-up called Brunswick Park. The company merges performance fabrics with everyday and office styles, and hosted a successful Kickstarter campaign in 2015 that exceeded the fundraising goal. Now Brunswick Park is working on fulfilling its orders to campaign supporters and rolling out the brand to consumers.

“That’s been a whole other experience outside of journalism, and I’ve learned a ton,” Weaver says. “I’ve written about style and fashion for BostInno for so long, and it’s interesting to be on the other side of that pitch. It’s let me know there’s a strong and growing ecosystem here in Boston. We’re humbled to be a part of it.”

LISA ECKELBECKER (BSJ84)
REPORTER, WORCESTER TELEGRAM & GAZETTE

Lisa Eckelbecker hopes she’ll be able to work her entire career in journalism. The Nebraska native has worked for the Worcester Telegram & Gazette in central Massachusetts since 1989. While at Columbia University pursuing her master’s in journalism from 1988 to 1989, Eckelbecker says she fell in love with the East Coast and knew it was time for her to live outside of the Midwest.

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“I think sometimes I’m proudest of the little stories that allow me to go in and meet people who don’t normally get to talk to the press, whether it’s an entrepreneur starting a really remarkable business or an elderly farmer with a herd of sheep and you sit at the kitchen table and talk to them about what’s going on with wool prices,” she says. “Every community needs good reporting at the local level. It can really have an impact on the people who live there.”
A Boston-area native, Tuohey returned to his hometown after Medill, taking a job as a content producer at Boston.com—a digital operation of The Boston Globe—where he was able to immediately knit together his digital and journalism skill sets.

“I’ve been working online since I came to the Globe, which is a pretty long tenure in the journalism industry,” Tuohey says. “I love these two worlds: the journalism world, where I spend time news gathering, making decisions on what we’ll cover, thinking about what’s important to our reader and the digital world, thinking about how to run a website, working with the design and product teams, working with engineering team, just being in the midst of all that.”

Tuohey helped launch BostonGlobe.com in 2011. He has served as the editor there ever since, and during his tenure the site has received several awards, including the Online News Association’s 2013 Public Service and Breaking News awards and the Society of Newspaper Design’s World’s Best Website award.

“My work has stories, too, and I should start checking them out and writing about them.” Like that, the seed was planted. Beard wanted to write.

Beard has served as the editor there ever since, and during his tenure the site has received several awards, including the Online News Association’s 2013 Public Service and Breaking News awards and the Society of Newspaper Design’s World’s Best Website award.

“Heartfelt congratulations to Medill graduates Jason Tuohey (MSJ04) and Zeninjor Enwemeka (BSJ07) on earning their degrees as they enter the job market! You’ve arrived at a time when the digital landscape is constantly growing,” he says. “I’ve always enjoyed learning, and in my different job roles I’m constantly growing.”

When he’s asked for career advice from young people who want to pursue a path similar to his, Tuohey says he always recommends focusing on the journalism piece first.

“I tell them to concentrate on the basics,” he says. “Learn how to write, how to find stories, how to look at things with a critical eye. At the end of the day, you can always learn technology, but the journalism is the part you really need to be trained on.”

In his current role, Beard relishes the demographics of the PRI audience.

“The average age of a PRI reader is 34 or 35, and at The Post it was deep into the 50s or even 60s,” he says. “All of a sudden, I was able to gain 20 years of life in readership.”

This younger readership—coupled with the largely millennial staff at PRI—has encouraged him to think about the next phase of journalism.

“I think it’s almost like a step beyond accountability journalism,” Beard says. “You’ve managed to identify a wrong, but what’s the right? You take it to the next level by saying, ‘I’m no expert, but here are some things that seem to be working in other places to address this problem.’”

During her five years at Boston.com, Enwemeka focused largely on digital but also began moving more to the writing side of things as her time there progressed.

These days, Enwemeka’s title is digital reporter at WBUR, Boston’s NPR station. It’s a role she never envisioned having just a few years ago. She says she enjoys the opportunity to learn yet another set of skills as she dives into radio.

“When I was interviewing at Boston.com, they talked about how my video skills would be a good addition to the team,” she says. “When I think about it now, I realize that you never know how one thing will really lead to another.”

Throughout his career, Beard has received 20 years of life in readership. He says he enjoys the opportunity to learn yet another set of skills as he dives into radio.

“It’s interesting now to be in a position where I’m continuing on as a digital journalist, but am also able to go on air from time to time,” she says. “I’ve been well supported in this organization and encouraged to do more, so I’m getting more into the radio side and incorporating those skills into my digital work. It’s been a fun place and exciting place to be.”
Ken Armstrong of The Marshall Project and T. Christian Miller of ProPublica, working for two different news organizations, are the winners of the 2016 John Bartlow Martin Award for Public Interest Magazine Journalism.

Armstrong and Miller collaborated to report the winning article in this year’s contest, “An Unbelievable Story of Rape,” which was published on the ProPublica and Marshall Project websites.

The John Bartlow Martin award honors work that “recognizes the writer(s) of a story or series that sheds light on the causes, consequences or remedies of a problem in American society.”
The new Medill Chicago is a modern, clean and high-tech facility with ample collaboration, presentation and event space.
Imagine this: A reporter has just returned to the newsroom from the scene of a breaking story, clutching a smartphone loaded up with photos, video and audio collected on the street. With just a few quick touches of the phone’s screen to launch an app, the media zips throughout the newsroom, instantly flashing across each monitor, allowing reporters to collaborate on this developing story. In less than a minute, one reporter begins to work on a podcast, while another starts to assemble a slideshow. Now, imagine this: A student has created a PowerPoint presentation in an open classroom for Admit Days. Instead of emailing the file or connecting a USB drive, the student simply launches the presentation from a smartphone—wirelessly—and in an instant, the slides appear in sync on every monitor. As the student later leads a tour of the space for prospective students, the slides flip through, controlled by a smartphone app. This is not the newsroom or classroom of the future. Both have already arrived at Medill’s new Chicago facility, where connectivity and collaboration are being hard-wired into the learning experience as students take in panoramic city views.

On March 29, Medill opened the doors to its newly-designed downtown Chicago location at 303 E. Wacker Dr. to welcome in spring quarter students. The new space on the 16th floor offers unobstructed views of Lake Michigan, Navy Pier and the Chicago River, as well as nearby neighbors the Tribune Tower, NBC Tower, Starcom Mediavest Group and Energy BBDO. At roughly 22,000 square feet, the new space was designed to be both inspiring and reflective of the changes happening in today’s social- and technology-driven climate, preparing students for their careers in media.

The new facility is a departure from Medill’s former downtown space at the Clark Adams building (105 W. Adams St.). It houses what Todd Heiser, a principal and design director at Gensler who oversaw the design of the project, calls “the next generation of learning spaces for the next generation of learning.” It boasts open, technology-enabled, multi-functional classrooms, multi-use workspaces and a state-of-the-art broadcast studio Heiser refers to as, “the jewel of the space.” The studio is equipped to film live shots between Chicago, Evanston, San Francisco and Washington, D.C., and is expected to be fully functional by June. With the flexibility and technology that the Chicago facility offers, the downtown location will also be ideal for visiting speakers and alumni events.

“When you walk in the space you’re going to feel that you’re in the next iteration of something,” Heiser says. “It feels like all of the things you might see in the world of brands and integrated marketing and communications and journalism. You’re seeing the effects of media. You’re seeing the effects of the world around you. I think you’re really going to feel like you’re some place special.”

Even the on-site café was designed to encourage conversation and collaboration, and serve a dual purpose: It will be an equipment check-out space, so students can come in, grab a coffee and also pick-up a camera or borrow a tripod. “We created this in one centralized hub to actually say, ‘Hey, these are both social things. They’re both opportunities to have social interchange,’” Heiser explains. Since the café space can fit 18 to 25 students comfortably, it’s a perfect setup to host lunch-and-learns. Students can also use lockers that are located in the café, to store equipment or personal items, like backpacks or laptops.

Medill’s flexible, open-style classrooms and workspaces not only offer students the ability to see what other students are working on, but provide an opportunity for serendipitous moments to develop. It feels very collaborative the way the space is laid out. Lots of little nooks and rooms for collaboration with other students, so it feels like a lot of opportunity—what’s available to us.

Kevin Stark (MSJ16)
between Journalism and IMC students, redefining collaboration between the two sides of Medill, says Leslie Taylor (IMC12), former director of marketing at Gensler. Taylor worked closely on the project, leveraging her IMC skills to gain insights and then applying those to the design process. “I think it will have unbelievable impact on the students and what they do in the next stage of their careers,” Taylor says.

After experiencing their first class in the new facility, students agreed.

“As much as the industry’s changing, it feels like this is a step for Medill, too; an evolution in its style and aesthetic, but still maintaining that core identity,” Kevin Stark (MSJ16) says. “It feels very collaborative the way the space is laid out. Lots of little nooks and rooms for collaboration with other students, so it feels like a lot of opportunity—what’s available to us.”

Aryn Braun (MSJ16) adds, “I think the whole character of the newsroom has changed. Before it felt pretty old-school even though it was totally functional, worked perfectly fine and we all loved it. But this feels like a modern journalism landscape, and I think it will reflect in how we work together.”

For Kristopher Greenwood (MSJ16), his first impression of the new space was that it has a real-world look and feel. “I walked in here maybe 20 minutes ago, and at the old newsroom, we had actual desks. I started asking around ‘Where are the desks?’ ‘Where do we sit?’ and someone finally just told me, ‘Oh yeah, you can sit anywhere—this is your new workspace.’ And I love it. It’s so open. It feels more modern, it feels more professional, less like a classroom and more like a real newsroom,” he says.

Greenwood explains that he thinks the open space will create more opportunities for students to work together and build more multifaceted stories. “I think being able to see people at work actually doing things gives me the opportunity to go to someone and say, ‘Hey, let’s collaborate. I could use a video for this’ or ‘how can I put together an audio piece to accompany my article?’ That’s really important to me because I think seeing is believing a little bit in this case,” Greenwood says.

There can be shared learning from one program to the other, Brandon Manzano (IMC16) says. “I think content development and content strategy are huge and they’re evolving every day. The landscape of the health, environment and science reporting specialization in the graduate journalism program at Medill. She says the new downtown space also opens the door to many opportunities for faculty. “I know for a long time you heard people lamenting about, ‘Oh, look what’s happening to newspapers,’ but, media has been growing and evolving for decades. I think we can teach in so many new ways and offer so many new and powerful tools for students to tell their stories and to report and to integrate everything we do: data, visualization, video, audio, text reporting, social media,” she says. “In this age of media, all of that has to be integrated. All of those aspects of a story are going online all at once, and this newsroom will allow them to become familiar with this entire new media environment and see ways to take it in directions we haven’t even dreamed of yet.”
The planning and design for the project came together quickly, taking less than seven months to come to fruition from the time of the early-phase planning that began around Labor Day 2015 to the day the doors opened on March 29, 2016 for spring quarter. During that time, the team consulted with many media operations and toured lots of different spaces to see what works most effectively for the most advanced media operations out there today in both journalism and integrated marketing communications.

The team found that the most collaborative and flexible spaces were the ones that contributed to the best results for those organizations, says Jon Marshall, assistant professor and graduate journalism director at Medill. By adopting this model, it gives students experience in that environment, leaving behind the rigid office space layouts that Marshall says he started his professional career in. “The kind of flow that you can have in Medill’s new space allows for a lot more creative interactions among people. The ability for students not only to learn from faculty, but also to learn from each other,” he adds.

The new space also promotes collaboration through technology Jeff Prah, Medill’s chief engineer, and Teaching Technologies Specialist Jonathan Love (BSJ06) built what they call a “wireless collaboration.” The technology enables students, faculty or staff at any of Medill’s facilities to share media like a photo, video or text file, even web pages, seamlessly. For example, if a student is working through edits with a professor in Washington, D.C., they can make changes and suggestions on the document or multimedia file at the same time by simply opening it on the screen. “It eliminates the need for students to have to email files to themselves, to play off of a computer with a wired connection, and it streamlines the reporting process,” Prah says.

Prah, and Love, who devised a plan integrating the latest technology to make sure that all the different areas within the facility talk to each other, called the new downtown facility a “soft opening” in March and refer to it as a “work in progress.” They expect the technology communication between all Medill facilities to be fully up and running by June.

In the next several months, it will also become possible to book the facility’s multipurpose team rooms, which double as conference rooms, in advance. The room scheduling panels located on the wall outside the team rooms contain both a green light and a red light. A green light appears when the room is available, a red light when it’s occupied or when someone will be occupying that space. “Having room schedulers at each team room makes it easier to see at a glance, ‘Is this room going to be free for the next two hours?’ Or, ‘Is it going to be occupied and I need to keep walking down the hall until I find a room that’s going to be free?’” Prah says. Web cameras in all four of the team rooms also allow students to hold video conferences.

Dean Bradley J. Hamm and his team had a very clear vision for this space. They wanted to push the boundaries, giving faculty, students and staff the opportunity to step out of their comfort zone. The hope for the new space is to enter into a new world of what teaching, learning and operating in an urban environment could be.

Students are already bending the space to fit their needs as journalists. That very first morning, Prah says a student recorded a podcast in a team room, prompting Prah to add a microphone to the space. “It’s the perfect example of what we wanted the space to be,” he says. “A student asked if they could use the room, they asked for a microphone and already they’ve done a podcast and it’s not even noon today, with the facility opening at 9 a.m. So we’re really excited that students are already grasping the concept of what we designed the space for, and it just makes us smile to see that.”

Imagine that. And all of the other possibilities a next-generation, state-of-the-art facility provides for students to tell a story.
Medill honored six alumni at its annual Hall of Achievement ceremony on May 12 at the Chicago History Museum. Among the alumni being recognized were three Pulitzer Prize winners, a top marketing executive from Samsung, the Washington bureau chief of The New York Times and an ESPN Radio host.

“These alumni truly represent the best of Medill,” Dean Bradley J. Hamm says. “They have distinguished themselves in their fields and are a credit to their alma mater. We are proud to recognize their outstanding achievements.”

The Hall of Achievement was established in 1997 to honor Medill alumni whose distinctive careers have had positive impacts on their fields.

ELISABETH BUMILLER (BSJ’77)

Elisabeth Bumiller works as the Washington bureau chief of The New York Times, where she oversees the paper’s coverage of the nation’s capital. From 2008 to early 2013, she was a Times Pentagon correspondent. During that period she was embedded with the American military in Afghanistan. In 2008, Bumiller covered the presidential campaign of Sen. John McCain. Before that, she was The Times’ City Hall bureau chief. And from 1979 to 1985, Bumiller worked for The Washington Post in Washington, New Delhi, Tokyo and New York.


MIKE GREENBERG (BSJ’89)

Mike Greenberg is co-host of ESPN Radio’s “Mike & Mike” (5-9 a.m. CT and simulcast on ESPN2), the nation’s most listened-to sports talk show. It is broadcasted by more than 300 radio stations, covering 99 percent of the United States. He has hosted the show for 17 years, and both Greenberg and his co-host Mike Golic will be inducted into the National Association of Broadcasters Hall of Fame this year.

Greenberg is the author of four books, all of which have landed on The New York Times Best Seller List: “Why My Wife Thinks I’m An Idiot: The Life and Times of a Sportscaster Dad,” “Mike and Mike’s Rules for Sports and Life” (co-authored with Mike Golic and celebrating the show’s 10th anniversary), and novels “All You Could Ask For,” and “My Father’s Wives.”
DONAL HENAHAN (BSJ48)


WILLIAM H. JONES (MSJ65)

In 1971, William H. Jones won the Pulitzer Prize for Local Reporting for a series of articles about police officers engaging in a conspiracy to direct hospital calls to private ambulance companies. The series revealed the mistreatment of ambulance patients, especially poor patients. To research the story, Jones worked as an ambulance driver and received first-aid training. Following publication of Jones’ investigation in the Chicago Tribune, 16 people were indicted including the presidents of Chicago’s two largest ambulance companies.

A year after winning the Pulitzer, Jones became the Tribune’s city editor. He went on to become assistant managing editor, managing editor-news and then managing editor. He served as a Pulitzer juror as well. He died at the age of 43 in 1982.

POSTHUMOUS 2016 INDUCTEES

YOUNGHEE LEE (MSA90)

Younghee Lee is executive vice president of global marketing, mobile communications business at Samsung Electronics, where she oversees the company’s global brands and strategic marketing communications. Samsung has ranked seventh in InterBrand’s “Best Global Brands.” At Samsung, she has introduced clear product segmentation and consumer-oriented strategies. Lee has worked on the Olympic Games, fashion weeks, the Oscars and other projects. Her influence has helped the company engage cultural momentum around the world in an effort to reshape the image of an engineering-based technology company into a brand that resonates with consumers.

In 2013, Forbes named Lee the second most influential chief marketing officer. She was previously managing director for L’Oreal and marketing manager at Unilever.

TINA ROSENBERG (MSJ82)

Rosenberg is a Pulitzer Prize-winning writer, co-writer of The New York Times Fixes column and co-founder of the Solutions Journalism Network.

“WELL, YOU CAN ALWAYS GET A JOB IN public relations.” That’s what a Medill professor once told Les Wells (BSJ54) when he was getting ready to leave the safe confines of Northwestern University and head out into a post World War II world.

“At that time you could get on as a copy boy or something like that but I thought ‘Gee, that’s a waste of my Medill education,’” Wells says.

So after working at United Press International in Des Moines, Iowa for a year, Wells set his sights on what he saw was in need at the time: public relations in the financial industry. “I went down to Barnes & Noble to see what financial [PR] was all about,” Wells says. Scanning the bookshelves, he found a book authored by Roy Alexander, a former Time magazine editor. That same day he found a book authored by Roy Alexander, a former Time magazine editor. That same day he found a book authored by Roy Alexander, a former Time magazine editor. That same day he found a book authored by Roy Alexander, a former Time magazine editor.

This guy had been shot at and everything,” Wells recalls of the atmosphere. “Professors were reeling from the shock.”

He joined the Alpha Tau Omega fraternity and worked in the kitchen to afford his room and board. “One incentive to join a frat was to get out of the Quonset hut,” Wells says. Another perk turned out to be a famous frat brother named Gierry Marshall, the accomplished actor, writer, director and producer whose notable works include “Happy Days” and “Laverne & Shirley.”

In the decade following graduation, Wells worked in New York and Washington, D.C., at various public relations firms. He quickly earned a reputation for having some of the sharpest strategies in the financial PR space. Working at PR agencies in the 1960s was quite the experience. “It was the era of the two, three hour lunch […] with God knows how many drinks!” Wells says. He says it was not uncommon to take a security analyst or reporter to a long lunch to discuss the issues at hand.

In 1968, LTV Corporation, a Dallas-based conglomerate involved with aviation, steel manufacturing, meat packing, pharmaceuticals and more, hired Wells as the PR director. In 1969, the U.S. Justice Department hit LTV with an antitrust suit, and Wells ended up writing speeches for founder James Ling in addition to being a spokesperson for the company. When Wells started his own public relations company in 1981, LTV signed on as one of the first clients. LTV eventually convinced Wells to return to the corporation three years later.

From the very start of the merger, Wells knew something wasn’t quite right about the way Houston National Gas executives were telling InterNorth employees about the impending changes. The company promised lucrative jobs post-merger, yet never intended to make good on those promises. “You knew [the executives] were lying to you,” Wells says. “Talk about crooks.”

Those employees were laid off after the merger and the company set up shop in Houston. The newly formed Enron recruited Wells to write its first annual report, and he quickly discovered this new natural gas network was not to be trusted. “I was not surprised when they did fall the way they fell,” he says.

Sixty-two years after Medill, Wells still has very fond memories of his time in college. He says he could never remember anyone’s name, so he called everyone “Ace.” The joke was on him because his classmates and colleagues started calling him Ace and that’s how he was known for many years. These days, Wells lives in Plano, Texas, a quiet Dallas suburb, and recently retired from a post-career job working at a tennis center. He says he watches more Netflix than he thinks he should. But after nearly 50 years of a high-profile public relations career, most would say he’s earned it.

“OK, we’re changing the name to Enron.” Lay finally conceded the name after receiving so much flak from his peers. From the very start of the merger, Wells knew something wasn’t quite right about the way Houston National Gas executives were telling InterNorth employees about the impending changes. The company promised lucrative jobs post-merger, yet never intended to make good on those promises. “You knew [the executives] were lying to you,” Wells says. “Talk about crooks.”

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Kim Barker (BSJ92) is no stranger to the absurd. In 2002, while working as a reporter at the Chicago Tribune, editors sent her to report from Pakistan, India and Sri Lanka. At the time, she had no foreign reporting experience and barely a stamp on her passport.

But Barker aced it. She became the South Asia bureau chief for the Tribune from 2004 to 2009, embedding with troops, covering natural disasters and reporting on the chaos and carnage during America’s prolonged war in the region. But there was another side of life as a foreigner that she experienced living in Afghanistan and Pakistan. Barker describes it as “darkly comic,” and details that experience in her 2011 memoir, “The Taliban Shuffle.”

Leaving America, Barker assumed she was “basically going to a nunnery.” Instead she encountered parties with high-heeled, cocktail dress-wearing women in an otherwise covered-up country, and cocaine smuggled in toothpaste tubes to a region already rife with its own drugs. Barker found herself wearing “the Pashtan equivalent of a miniskirt” in Kandahar, residing in what was dubbed the “Fun House” in Kabul, and deflecting romantic advances from the former prime minister of Pakistan (“It could not have been more G-rated,” Barker insists).

And then, perhaps most absurd of all, she watched as her memoir was adapted for the big screen, with Tina Fey starring as Barker. The film “Whiskey Tango Foxtrot” premiered March 4.

“Whiskey Tango Foxtrot” shows you much more of the culture than all the death and mayhem,” she says. “There’s a lot of journalists who like to chronicle death and the whole idea that someone can come along and take your narrative and just fictionalize it is terrifying.”

Barker’s real narrative includes plenty of heartbreak. The suicide bombings Barker regularly covered killed dozens of people, and injured scores more. By the end of her time as bureau chief, many of the Afghans and Pakistanis she met were dead. And when a close friend and fellow journalist was kidnapped, Barker spent months worried about him, eventually learning that he had been held by the fearsome Haqqani network in Pakistan.

It shows you much more of the culture than all the death,” Barker says. “There’s a lot of journalists who like to chronicle death and the whole fighting and bang bang of war, and I was just never that journalist. I was always curious, how do people live with war? How do you live with the idea of the West coming into this place, and just rushing into a place that had been closed off to the Internet? To TV? To any sort of idea of pop culture for years? What happens with a clash like that, and what comes out of it?”

We want to shape our own narratives, we want to shape the narratives that we’re reporting on, and the whole idea that someone can come along and just fictionalize it is terrifying.”

Part of adapting meant learning how to navigate relationships with civilians and sources in a new country. “If you meet an Afghan and they invite you over to dinner, which they will do, almost immediately, you gotta go,” Barker says.

As a foreign female journalist, Barker had to get used to the social norms in an Islamic country. “You had to learn pretty quickly that you didn’t put your hand out to shake it for any guy,” Barker says. “If they wanted to shake your hand, they’d let you know.”

And when a close friend and fellow journalist was kidnapped, Barker spent months worried about him, eventually learning that he had been held by the fearsome Haqqani network in Pakistan. A comic take on her experiences allowed her to frame what was happening, she says.

“If you ever started feeling callous about it and I ever started feeling numb about doing this stuff, that it was time to come home,” she says.

Barker now works as a metro reporter for The New York Times and resides in Brooklyn, New York, where her apartment is decorated in what she calls “foreign correspondent chic.” While she’s many miles from the Afghanis and Pakistanis now, she says, “you feel like you still got a little of the chaos.”

“Whiskey Tango Foxtrot” is a memoir about Barker’s experience in Afghanistan and Pakistan. It was adapted for the big screen with Tina Fey as the lead. Barker says the film shows much more of the culture than just death and mayhem. She mentions the challenges of reporting in the region and how it affected her personally. The film was adapted for the big screen, and Barker had to learn how to navigate relationships with civilians and sources in a new country. She emphasizes the importance of staying curious about how people live with war and the challenges of reporting on such topics. Barker now works as a metro reporter for The New York Times, maintaining her interest in foreign reporting experience.
1970s

PHILIP M. ANDREWS (BSJ’71) serves as principal and chairman of the full-service law firm Kramer & Graham, and has been recognized by Maryland Super Lawyers 2016 for his work in business litigation, government contracts and intellectual property litigation. Andrews has been selected to appear in the Super Lawyers directory every year since 2007. He was also selected by Maryland Super Lawyers for involvement in the war.

JOHN N. FRANK (MSJ’76) has completed the first season of his new nonprofit theater company, the 2nd Act Players. The season concluded with the third play he has written, “Boys in the Basement,” which is a look at divorce from a male perspective. Frank and his wife, theater co-founder Carolyn Catavara (Kellogg’97), are already planning their 2016-2017 season, which will include Frank’s next play, “The Institute.” The play follows cadets in a military school on the edge of Greenwich Village during the height of the 1970s by the American Council of Life Insurers.

MONETTE VELASCO (BS’97) has served as the production editor at IEEE Computer Society for the past 15 years. There she has managed all production, designed and laid out interior pages, templates and cover art, and managed post-production for two digital print magazines. Velasco also oversaw general production processes for 10 publications and helped design a prototype iPad digital magazine using the Magento mobile application. From left, Zuo Velasco (Monette’s husband), close friends Teresa Crane and Alex Crane and Monette Velasco.

2000s

DASCHELL M. PHILLIPS (MSJ’01) is now editor of the Hyde Park Herald in Chicago. Prior to her promotion, she was the newspaper’s education reporter. She is the first African American editor of the Herald.

WALIN WONG (BS’03, MS’03) is the host and co-producer of “The Distance,” a podcast featuring narrative stories about independent businesses that are at least 25 years old. The show is fully underwater by Basecamp, a Chicago software company, which originally hired Wong to launch “The Distance” as an online longitudinal publication. She switched from written to audio stories last year and the show was recently featured on iTunes. Wong also returned to Medill in the fall as an adjunct professor in the graduate program.

BETHANY MARZEWSKI (BS’09) joined Square Ventures as the network general manager in February, moving on from her four years on the marketing team at Stack Overflow. At Union Square Ventures, Marzewska builds engagement programming and peer-to-peer networking opportunities to help portfolio companies build better businesses. She also married fellow Northwestern alum, Jason Crystal (BSJ’06) on May 28, 2015 in Philadelphia.

2010s

MARISSA MITCHELL (MSJ’10) was hired as a multimedia journalist for Fox 5 News, a network-owned and -operated station in Atlanta. Previously, Mitchell worked as an anchor and reporter in Alabama and Tennessee. She and her work have been featured in numerous outlets, including BBC World News, CNN, NBC Universal, and Fox News.

DANYL JOHNSON (MSJ’11) has been chosen to participate in a national reporting partnership with NPR and Kaiser Health News. The partnership will focus on health reporting and features a number of member stations throughout the United States. Johnson’s stories for the partnership will also be featured on Louisville, Kentucky’s NPR station, 89.3 FM and at wlp.org.

Submit to: medillnotes@northwestern.edu
A PASSionate Journalist Taken Too Soon

Friends of Anne Elizabeth Swaney (BSJ98) Describe Her as a Digital Pioneer, a Dedicated and Highly Principled Journalist and a Beautiful Human Being with Unmatched Kindness and Compassion.

The confident and soft-hearted Swaney was an accomplished television web producer. On Jan. 14, she was strangled to death while on vacation in Belize. She was 39.

News of the tragedy stunned colleagues at ABC-owned WLS-TV in Chicago, where she had worked since 1999. Most recently, Swaney was executive producer of online operations.

“She was a trailblazer in the digital news space and was one of our first website employees,” John H. Idler, president and general manager of WLS-TV, said in a statement. “Anne helped us evolve our business and our newsroom, but most importantly, she was a kind person who always had a smile and a positive attitude.”

Swaney was raised in Platte City, Missouri, a town of about 4,800 people roughly 25 miles north of downtown Kansas City. In an interview with WLS, her father, Jack Swaney, a retired dentist, said the day before her death she had been at the cemetery visiting the grave of his son, John, who died in 2013 from a heart condition.

He said now he will “go to the cemetery and see my son and my daughter. And that’s not fair.” (Jack Swaney died of pneumonia complications on Feb. 23.)

Anne Swaney, a horseback rider and world traveler, was at an eco-resort with a group of riders near the Guatemalan border in western Belize. She was the victim of what appeared to be a random act of violence not far from the eco-resort. The investigation in Belize is ongoing.

Swaney enrolled at Medill in September 1994 after serving as editor of her high school yearbook. Prof. Roger Boye was her academic adviser and her teacher in the sophomore-level news writing class.

“It was like a burst of sunshine filling the room when Anne would stop by for a visit,” Boye said. Boye and Swaney stayed in touch on occasion following her graduation. In the summer of 2010, Swaney took a group of high school students in the Medill Cherubs program on a VIP tour of WLS.

“We talked that morning about her interest in teaching journalism one day and I told her I thought she would make an excellent teacher,” Boye said. “She was an energetic, talented, dedicated journalist and a wonderful person, upbeat and positive, kind and compassionate.”

In an email exchange afterwards, Swaney said of WLS: “This is an exciting place to work. I’m quite fortunate to be here.”

Boye found a paper she wrote for his class in January 1996, almost 20 years to the day before her death, about why she wanted to be a journalist.

“My father believes I’m a journalist because I’m so ‘noisy.’ He’s partially right—I am noisy,” she wrote. “My mother thinks I’m a journalist because I ‘take after her.’ I’m not exactly sure what that means, but, then again, she thinks I can do anything because I ‘take after her.’

“I, however, am a journalist because there is so much going on in the world. There are so many things to see and do. I want to experience it all. I can’t myself, I want to talk to the people who have experienced the different aspects of life [...] and then talk to my audience through television or radio. For me, journalism opens up a world of experiences that I can share with the public.”

In the fall of 1997, Swaney worked at KTKA-TV, the ABC affiliate in Topeka, Kansas, as part of Medill’s Teaching Television program (now called Journalism Residency).

Friends and co-workers quoted in the media described Swaney as a generous person with “unmatched kindness,” confident with a soft heart. Among many anecdotes, WLS reported that she once allowed a woman to live with her for a while after the woman’s home burned down.

At a somber remembrance gathering at WLS, colleagues and others reflected on her life while fighting back tears.

“She was wicked smart, extremely organized, a great writer, a loyal friend and co-worker and a beautiful human being,” said Kevin Carpenter (MSJ86), director of digital operations at WLS. They worked together for 13 years.

“She wanted to make sure we got it right and she held herself to that standard, too,” Carpenter added. “Anne made us all better. She taught us that while being first and fast is good, being right is paramount.”

Anne made us all better. She taught us that while being first and fast is good, being right is paramount.

Kevin Carpenter (MSJ86)
ERIC R. LUND: AN EMPATHETIC CHICAGO JOURNALIST WITH SWEDISH ROOTS

WISE, KIND, GENTLE, compassionate, decent, cheerful, calm, gracious, organized, loyal, gentlemanly, loving, friendly, forgiving. Those adjectives all describe Eric R. Lund. A humble man, he would deny such descriptions. And, with his desire for accuracy in writing, he might have dismissed such adjectives as imprecise.

Lund, whose long career spanned journalism and education, died at age 90 in Evanston on Jan. 16. His wife, Grace Carlson-Lund, was by his side. With courage he had borne the symptoms of Parkinson’s disease and congestive heart failure. A memorial service was held Feb. 6 at St. Luke’s Episcopal Church in Evanston, Illinois.

He reserved a special place in his soul for Medill, where he was an adjunct for many years. He loved identifying talented campus journalists and helping them enter the news industry in Chicago. Grace and he were avid travelers, so it was fitting that in his honor a former student endowed the Eric Lund Global Reporting and Research Grant to allow graduate students to report overseas.

A member of the class of 1949, he forged deep bonds with classmates, including Janet and Ralph Ortel (now-retired editor of the Chicago Sun-Times). They were friendships that lasted well beyond a century. His first wife, Florence Johannsen Lund, died in 1989, after an apparent beating on the street put her in a coma. Lund, who also attended the Evanston Academy for two months, survived her by decades.

His father, Frank John Lund, was born in Chicago to Swedish-immigrant parents, Lund went to Englewood High School and was drafted by the Army, stationed in the Philippines and Japan. When he returned, he entered Northwestern. He covered City Hall for the Evanston Review from 1946 to 1956, worked at the Chicago Daily News from 1957 to 1961, edited the Evanston Review from 1961 to 1966, then worked until 1977 at the Daily News, where he rose to assistant managing editor for news. He taught at North Park College and then, beginning in the early 1980s, built the graduate journalism program at Columbia College. He retired in 1994.

Frequent in Swedish, Lund was especially proud of his ethnic roots. Active all his life in the Swedish-American community, he won a medal from King Carl XVI Gustaf. Sweden also named him a Knight First Class, Royal Order of the Polar Star.

One of his professional endeavors for the past two years was a Chicago Daily News trivia contest for the paper’s alumni newsletter. The monthly newsletter began when the Daily News closed in 1978. His colleagues at the paper, the workplace he loved most, fondly reminded him about it in the February issue of the newsletter.

Lois Wille (BSJ53, MSJ54), Pulitzer Prize winner: “He was everything anyone could want—and something we need—in a friend. My first day in the intimidating (to nervous me) Chicago Daily News newroom, it was Eric Lund who walked to my desk with a smile, introduced himself, told me who was who and what they did, made me feel at ease and welcome. We’ve been friends ever since.”

Larry Green, former Daily News reporter and executive editor of the Chicago Sun-Times: “We all knew Eric as an editor and a passionate advocate for the Daily News and for quality reporting and writing. He was kind, gentle and forgiving—with a deep love of Swedish-Chicago history and mysteries, particularly those written by Swedish authors. I was lucky to have Eric as a friend. He was a mentor, confidant, gracious host, lunch partner.”

Dennis Byrne, Chicago Tribune columnist: “Eric was a great mentor. He was someone I could turn to as a rookie when things weren’t going well. He was always available to provide great advice. And when he needed to correct one of my goofs, he graciously took me aside and quietly did so. […] In a newsroom that could be coarse and raucous, Eric upheld the great and gentlemanly end of things. He’ll remain alive in my memory.”

Harlan Draeger, star reporter for the Daily News and the Sun-Times: “For me, Eric Lund was the ultimate rational man—a knowledgeable, much-needed presence in a sometimes tumultuous setting. […] Eric’s most vivid memory may be a smiling Eric raking in his winnings at the CDN poker table. […] Rest in peace, Eric. If there’s a big pot in the afterlife, I hope you hold a royal flush.”

“Eric was a great mentor. He was a knowledgeable, much-needed man—a knowledgeable, much-needed presence in a sometimes tumultuous setting. […] Rest in peace, Eric. If there’s a big pot in the afterlife, I hope you hold a royal flush.”

“Eric was a great mentor. He was a knowledgeable, much-needed…”

And when he needed to correct one of my goofs, he graciously took me aside and quietly did so. […] In a newsroom that could be coarse and raucous, Eric upheld the great and gentlemanly end of things. He’ll remain alive in my memory.”

Janice Schereraaad Dunlap, the current executive assistant at DT, wrote for Coder’s wake: “She had a chair next to her desk that was reserved for those who sought advice. She listened keenly to everything that was said, with the line outside of her office never short of those who needed Mary’s guidance. She cared for the ‘postdocs’ as if they were members of her own family. It was never a surprise when visitors would return to DT decades later and ask about Mary Coder. Perhaps it is no coincidence that Mary Katherine McDermott Coder passed away peacefully on Valentine’s Day, surrounded by love.”

The scientists at DT—including Coder’s close friend Vera C. Rubin, who discovered evidence for the existence of dark matter—were forever amused by Coder’s unusual and unlikely background for such a position. For her part, Coder enjoyed engaging them with tales and stories of her own South Side of Chicago childhood and, especially, of her father Frank J. McDermott’s life history as one of the great early Chicago machine “pols.”

At Northwestern, Coder was a member of Alpha Chi Omega sorority and went by the nickname of “Miki.” She then received her master’s in psychology from Ohio State University in 1959. Her education in psychology led her to programming positions with the Cleveland Council on World Affairs, teaching and counseling at the American High School in Heidelberg, Germany, and two years as a counselor at Cornell University’s student union. She married David Coder, a philosophy major at Ohio State, a marriage that ended in divorce. She was mother to two children, Rebecca Coder and Joshua Coder. Her children, as well as several close friends, were with her every night the week she died.

Obit written by Coder’s close friend and classmate, Georgie Anne Geyer (BSJ66).
known that she will be a presence that we will carry on for the rest of our careers and our lives. She was a true mentor to all of us and she will be dearly missed.”

Brown received a Master of Management degree in 1982 from the Kellogg School of Management at Northwestern University and a Bachelor of Arts degree with high honors in 1978 from Michigan State University in East Lansing, Michigan. She was a registered securities representative and a chartered financial analyst.

“Financial Accounting is a very difficult course to teach,” IMC Associate Dean Frank Mulhern says. “But Karen had an incredible ability to successfully teach difficult financial concepts and techniques and make them easy for students to understand and digest. She made a hard course a valuable one for her students.”

At the December 2015 Medill graduation, IMC students chose Brown as the “Teacher of the Year.” Her remarks in accepting the award were as follows:

“You see, I wish everyone could be affirmed in life as you have affirmed me. When I think back in November of 2014 I had all of you, I was so looking forward to hearing your words of encouragement and notes and gifts. And as much as you know now, two days before the presentations, I got shocking news from my doctor that I had late-stage pancreatic cancer. And so I hated to just leave you all but I had to focus on my health, and I want to take the opportunity to thank you all for all your words of encouragement and notes and gifts. But everything the oncologist had said to me was, make short-term goals and then when you achieve them, make more short-term goals. So my first short-term goal was back in April, my son was getting married, and I was looking forward and did attend and it was an absolutely lovely affair. But right at the beginning, I made a long-term goal, and that was to be at your graduation, and by the grace of God and terrific medical care, I’m here, and I just wanted to congratulate you all and thank you.”

Brown is survived by her husband Kirk and children Jason and Jillian.

**JAMES LLOYD SUNDQUIST (BS’56)** died on Feb. 17, 2016, in Arlington, Virginia. He was 100 years old.

Sundquist, a Utah native, attended college at Weber College, Northwestern University and the University of Utah. During his years in college, he began a career as a newspaper reporter, but then decided to pursue public administration, earning a master’s degree from Syracuse University. He would go on to spend 24 years working in government service and political activity in Arlington. During his career, Sundquist served as efficiency expert in the Bureau of the Budget and Office of Defense Mobilization, speech writer on the White House staff and top aide to: Democratic National Committee Chairman Stephen Mitchell, New York Gov. W. Averell Harriman and Sen. Joseph Clark and deputy undersecretary of agriculture. In 1965, Sundquist joined the Brookings Institution as senior fellow and director of governmental studies, and while there wrote six books and several articles, gaining him national awards. Sundquist also enjoyed traveling, theater and opera and was a sports fan and tennis player. Sundquist’s first wife, Betty, died in 1982. He is survived by his widow, Gerry; sons, Erik, Mark and Jack; granddaughter Karin Young; two grandsons.

**STANTON R. WITHROW (MSJ’48)**, died in his Islamorada, Florida, home at the age of 90 on Dec. 16, 2015. Withrow is remembered as a writer, a pilot, a teacher, a cyclist, a sea captain, a father and a husband. Born in Chicago in 1925, Withrow’s love of and talent for writing emerged early. In high school, a short story of his—about flying—was included in the nationally published anthology Boy’s Life and he went on to learn to fly in the Navy.

After graduating from Northwestern, he pursued a career in education. He worked as a high school English teacher in Michigan, then as an associate professor of English at Kalamazoo College in Kalamazoo, Michigan and later as a professor at Keystone Junior College (now Keystone College) in Pennsylvania. Withrow later moved to Florida, where he continued to educate, this time as the director of Adult Education at the Crestwood Community School in Royal Palm Beach, Florida, where he was voted Teacher of the Year. During this time, he also worked as an educator in prisons. After retiring from Crestwood, Bostwick served as an adjunct English professor at Palm Beach Community College, continuing to educate into his 70s.

Bostwick was also a licensed sea captain and taught others to sail, making several crossings to the Bahamas. He loved cycling and, at age 68, rode his bike from Royal Palm Beach, to Samoa, Canada—a trek he then wrote about in a book, “Upcountry Odyssey: Cycling Solo at 88 from Florida to Canada Through the Appalachian Mountains,” which was published in 1998.

He is survived by his children, Mark Bostwick, Cynthia Bostwick and Melissa Stadler; his honorary daughter, Emily Pritch, four grandsons, nieces and many friends. His wife, Kathryn, died in 2006.

**RUDY ROBERT NORRIS (BS’54)**, aged 83, died on Dec. 14, 2015, at his home in Tallahassee, Florida. Norris, who grew up in Gary, Indiana, served in the Navy after graduating from Northwestern. He then attended business school at Harvard and started a career in advertising and marketing. His work took him to France and Japan. Before retiring, Norris worked at Continental Baking Company. Norris enjoyed hobbies including fishing, boating and golf, and found his home to be an ideal environment for those activities. He also enjoyed traveling and family genealogy and was a committed New York Knicks fan. He is survived by his wife, Kathleen; sons, Benjamin and Paul; and sister Karen Billings.

**DONN WILSON BLOCK (BS’49)** died on Jan. 26, 2015, following a stroke. He was 87 years old.

After earning his bachelor’s degree, Block went on to earn a master’s degree in public administration, and a Ph.D. in economics from Harvard University. Block retired from the USAID’s Foreign Service, and was a member of the board at American University’s International Law Review. He also worked as a volunteer at the Library of Congress and Learning Ally.

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TODD FANDELL (BSJ63, MSJ64) died on Dec. 28, 2015, in Harwich, Massachusetts, of Alzheimer’s disease. She was 74. Corbett initially pursued a career in publishing in New York City, working at Look Magazine and McGraw-Hill. She later worked as a reporter, assistant editor and photographer at the Andover Townsend. She also served as director of publications at Governor Dummer Academy in Byfield, Massachusetts. Her hobbies included reading and paddle tennis. Corbett is survived by her husband, David D. Corbett; son, David C. Corbett; daughter, Sarah McAdams; grandsons, Finn and Lucas; brother, Steven; and many cousins, brothers- and sisters-in-law, nieces and nephews.

ROYAL R. STEWART, JR. (BSJ65, MSJ66), died on Nov. 9, 2015, at the age of 81. While at Northwestern, Stewart was the editor of the school newspaper and captain of NU’s tennis team. He went on to pursue a career in advertising as an ad executive, and later worked as a literary agent and a radio host. Stewart’s wife of 35 years, Barbara, died in 1991. Stewart is survived by his sons, Bruce and Bryce, and two granddaughters.

FRANK ZORETICH (BSJ67) died unexpectedly on Nov. 8, 2015, at the age of 70, at his home in Olympia, Washington. Born in Cleveland, Ohio, Zoretich attended Northwestern University, graduating with a bachelor’s degree in journalism in 1967. After college, Zoretich served in the Navy for two years as a communications officer. Zoretich worked in the journalism industry for several years, as a staff or freelance writer for publications including the Albuquerque Journal, the Albuquerque Tribune and the Seattle Post-Intelligencer. Zoretich also authored three books. He is survived by his sister, Linda Yoachum (Gene), two nephews, Bob Beckley and Gabe Yoachum; and two grandnieces and two grandnieces.

Sylvia Wall Campbell Hall (MSJ62), died of cancer on Oct. 26, 2015, surrounded by her family. Hall was born in Brookhaven, Mississippi, to Jewel Hilton Campbell, a former mayor of the town, and Valerie Campbell Mills, who served on the board of the State Bank and Trust Company. Hall would go on to follow in her mother’s footsteps, serving on the bank board herself. She worked in the White House press corps in Washington, D.C., for a few years, then moved back to Mississippi to work at the Clarion-Ledger covering music, arts and fashion, and she worked as a freelance journalist and writer throughout her life. Her pastimes included music (she held a degree in music from Loyola University and played bassoon in several groups around the country), travel, riding and showing horses and being a member of the Junior League of Jackson and the Garden Club of Jackson. Hall is survived by her husband, Charles; two daughters, Sylvia and Carolina; two sisters, Valerie and Melanie; and nieces and nephews.

Tony Kelly (Medill Guest Photojournalism Instructor in the 1980s) died Nov. 17, 2015. He was 85. Kelly, a resident of the Ebenzur-Frimin Towers senior living residence (1001 Emerson St.), died suddenly of an apparent heart failure, family members said. Only the day before, he had been making his rounds in town on his cherished three-wheel Schwinn bicycle, they said.

Kelly worked for 45 years as an award-winning photojournalist and commercial photographer, capturing everything including the stillness of a Chicago snowstorm and the elegance of the massive trestle bridges that line the waterways along the Calumet and Chicago Rivers.

After retiring from photography, he brought his passion to local issues, where he helped run Nedfgleding Evanston newspaper The Clarion and worked for social justice causes.
To pay tribute to the French satirical magazine Charlie Hebdo and the universal right to free expression, Sally O’Dowd produced this interactive multimedia e-zine. In addition to original reporting and a companion video, the 38-page e-zine includes: PEN American Center’s video-taped conversa-
tion between Jason Jones from “The Daily Show” and Newsweek journalist Maziar Bahari, who was imprisoned by the Iranian government; a map charting global press repression and a companion e-zine. In addition to original reporting, including letters sent from the front and personal journals. Though their stories are a century old, they convey modern, universal themes: love, death, power, greed, courage, hate, fear, family, friendship and sacrifice.
Second-year teens DESTYNIE TUCKER, left, and BRANDON BARFIELD celebrate the final Saturday before graduation with their Medill mentor, AMAL AHMED. The Medill Media Teens program, in its sixth year and directed by Medill lecturer Sarahmaria Gomez, brings together Medill undergrads and Chicago high school students. Each Saturday during the school year, mentors help the teens learn more about journalism by experimenting with audio, video and print.

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Whether you donate to the Medill Annual Fund, IMC Support, scholarships or the program that means the most to you, every dollar counts toward making Medill the best school of its kind in the world.

Make a gift to Medill in June, July or August for a chance to win one of five signed hardcover copies of “A Game of Thrones,” authored by Medill alumnus George R.R. Martin.

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