Take a Northwestern Direction with Medill

MEDILL SCHOOL OF JOURNALISM, MEDIA, INTEGRATED MARKETING COMMUNICATIONS

Northwestern
MEDILL
Medill is more than a specific location or singular experience. The school has programs coast to coast—in Evanston, Chicago, Washington, D.C., San Francisco—and around the world, in Buenos Aires, Johannesburg, Doha and Beijing.

Medill professors prepare students to be exceptional communicators who can research, report and produce journalism that matters. Our classes offer students hands-on learning, allowing for the opportunity to innovate and foster critical thinking skills. Our graduates lead exciting careers in journalism, law, marketing, business, technology and more.

That’s our story. Your story starts here.
YOUR WORLD
As a Medill student, you can participate in one of the many global experiences that are available to all Medill students. Whether you spend a quarter doing study abroad or participate in one of the Medill reporting and research trips to Africa, South America, the Middle East or Europe, you will have the chance to see the world from a new perspective.

YOUR LEAD
From the moment you land at Medill, you will learn how to tell important stories on multiple platforms that engage audiences. You’ll learn how to get the facts, find the best sources and then write and produce engaging, informative and accurate stories for publication.

YOUR BEAT
Your Medill reporting experience will extend well beyond Chicago. In Washington, D.C., you can cover politics and national security in the Medill on the Hill program. In downtown San Francisco, you can immerse yourself in Silicon Valley’s tech sector, and learn about media innovation in our Bay Area Immersion Experience.

YOUR DATELINE
All juniors and seniors complete a professional experience in a media company in the U.S., South Africa, Qatar or South America. They write and report for newspapers, magazines and television or work in sports media, marketing or public relations. This hands-on experience gives students a competitive advantage in the job market, thanks to Medill’s reputation and deep industry connections.

One of the most crucial skills in journalism is learning to let go of your biases and open yourself to new and changing worldviews. The global programs at Medill allowed me to do just that, traveling to places I’d never been before to experience and consider new ideas firsthand.”

YVONNE KOUADJO (BSJ15) TRAVELED TO ISRAEL ON A FACULTY-LED TRIP TO LEARN ABOUT POLITICAL, CULTURAL AND RELIGIOUS ISSUES IN INTERNATIONAL NEWS COVERAGE.

Medill is in the heart of the Big Ten Conference and surrounded by professional sports teams from every league. And the benefits extend beyond campus: connections to major media outlets and a vast network of alumni ready to provide advice and assistance.”

J.A. ADANDE, DIRECTOR OF SPORTS JOURNALISM AT MEDILL, ESPN CONTRIBUTOR AND MEDILL ALUMNUS (BSJ92)
1  SHARPEN YOUR COMMUNICATION AND STORYTELLING SKILLS

You love a good story and you love asking questions. At Medill, you’ll learn how to uncover sources, get the facts, write and edit long- and short-form news stories and produce video and audio packages that engage and inform.

2  GET A DEGREE FROM A TOP 20 UNIVERSITY

As a Medill student, you’re required to take most of your classes outside of journalism. This way, you explore the vast array of subjects that Northwestern has to offer and learn from some of the finest minds in the world. More than 70 percent of Medill students earn a double major, minor or certificate in another area of study.

3  GO GLOBAL

Here, the world is your classroom. In our increasingly interconnected world, journalists need to be able to communicate across cultures. We will teach you how to ask questions and find answers on a global stage. Our global programs have taken students on faculty-led trips to Germany, France and Israel, to name a few. We have internship programs in Qatar, South Africa and Argentina. And we provide financial aid to make sure all students have access to these opportunities.
In 2014 a federal judge released Jennifer Del Prete (left) from prison after Medill Justice Project students uncovered a letter from a police detective that cast serious doubt on her guilt.

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**GET REAL-WORLD PROFESSIONAL EXPERIENCE**

Medill students spend a quarter working in one of more than 150 media companies in the U.S. and abroad reporting, writing and producing stories on multiple media platforms. Some companies include CNN, Daily Beast, Elle, Facebook, Instagram, Bustle.com, Sports Illustrated, CNBC, Vox, CNN Documentary, Crain's Chicago Business, Dwell, Miami Herald, Esquire.com, TechCrunch, People Magazine, USA Today, Texas Tribune, WGN-TV, Edelman, Leo Burnett and Cramer-Krasselt.

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**GROW—AND SHARE—YOUR MEDIA SKILLS**

In addition to storytelling, Medill offers a variety of extracurricular opportunities to expand your skills and even get out into the community, like teaching journalism to high school students. The Medill Media Teens program connects you with economically challenged Chicago teens to produce powerful stories from the inner city. Medill students interested in innovation can take advantage of both the Northwestern University Knight Lab, which uses technology to advance news application development, and the NUvention program, which highlights the entire innovation and entrepreneurial life cycle.

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"The time I’ve spent at the Knight Lab has been one of my highlights of Medill so far; it’s a great community of journalists, designers and coders that encourages people of all skill levels to ask questions and learn something new every day."

ADITI BHANDARI (BSJ17)

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**BE PART OF THE MEDILL JUSTICE PROJECT**

The Medill Justice Project, founded at Northwestern University in 1999, is an award-winning national investigative journalism center that gives students the chance to examine and write about potentially wrongful convictions. Students help to probe systemic criminal justice issues and conduct groundbreaking research.

While investigating the shaken-baby murder conviction of Jennifer Del Prete, Medill students uncovered a letter from a police detective involved in the case that cast doubt on Del Prete’s guilt. In 2014, a federal judge cited this evidence in a ruling that “no reasonable jury” would find Del Prete guilty of murder—and ordered her release from prison.

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**HARNESS THE POWER OF MARKETING COMMUNICATIONS WITH AN IMC CERTIFICATE**

Medill offers a certificate in Integrated Marketing Communications to prepare students for a wide range of traditional and digital marketing positions, including public relations, advertising and corporate and online communications. Students develop skills to understand and analyze consumers in traditional markets and newly forming communities and networks.
Medill alumnus George R.R. Martin visits campus to speak with students about how Medill shaped his writing. Martin is the internationally acclaimed best-selling author whose work was adapted into HBO’s “Game of Thrones” series.

PRODUCE AWARD-WINNING STUDENT MEDIA

Gain valuable experience reporting and writing for award-winning student publications and broadcasts. From your first quarter on campus, you have the chance to get involved with Northwestern News Network television, WNUR radio, The Daily Northwestern, Northwestern Chronicle, North by Northwestern, Northwestern Business Review, BlackBoard, NU Asian and Al Bayan. Or consider starting your own media venture, as entrepreneurial students have done over the last few years with Stitch, Spoon University and SlantNU.

MEET TOP JOURNALISTS, MEDIA LEADERS AND NEWSMAKERS

Medill draws dozens of notable alumni and guest speakers to campus each year. Recent guests have included Gabe Gutierrez, NBC News correspondent; Martha Raddatz, ABC News chief global affairs correspondent; Nancy Utley, president of Fox Searchlight Films; George R.R. Martin, creator of Game of Thrones; Josh Grau, head of brand strategy at Twitter; James Risen, Pulitzer Prize-winning investigative reporter for The New York Times; Sheinelle Jones, news anchor for Weekend Today; ESPN hosts Michael Wilbon, Rachel Nichols, and Mike Greenberg.

LET YOUR NORTHWESTERN DIRECTION TAKE YOU ANYWHERE

Medill will prepare you for careers in and beyond journalism. Our graduates are employed in companies such as The New York Times, The Wall Street Journal, The Washington Post, Bloomberg, Sports Illustrated, Salon.com, Twitter, Associated Press, People Magazine, The Boston Globe, LinkedIn, Facebook, NBCUniversal, ESPN, Vice Media, Huffington Post, Vox Media, Time, Draftfcb, Edelman and more. Our alumni are working as White House correspondents, campaign press secretaries and speechwriters on Capitol Hill. A major in journalism takes you other places too. Our graduates use their writing skills as screenwriters, authors, lawyers, and as advertising, marketing and social media executives.

I always knew Medill had connections, but I never knew how extensive those connections really were until I found myself taking a “tongue-out” selfie with one of my favorite TODAY Show anchors visiting Medill one day, and chatting with a justice of South Africa’s highest court another day.”

MATTHEW ZDUN (BSJ18)