Application Instructions: Master of Science in Integrated Marketing Communications

Deadlines and Notification Dates

Medill reviews applications submitted by the application deadline on an expedited basis. If you submit your completed application by the deadline, you will receive your admissions decision by the date listed below:

<table>
<thead>
<tr>
<th>Program</th>
<th>Deadline</th>
<th>Notification Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMC Full-time program – Fall start</td>
<td>January 15</td>
<td>April 1</td>
</tr>
<tr>
<td>IMC Part-time program – Fall start</td>
<td>July 1</td>
<td>August 15</td>
</tr>
<tr>
<td>IMC Online program – Winter start</td>
<td>October 15</td>
<td>December 1</td>
</tr>
<tr>
<td>IMC Online program – Spring start</td>
<td>January 15</td>
<td>March 1</td>
</tr>
<tr>
<td>IMC Online program – Summer start</td>
<td>April 15</td>
<td>June 1</td>
</tr>
<tr>
<td>IMC Online program – Fall start</td>
<td>July 15</td>
<td>September 1</td>
</tr>
</tbody>
</table>

Late applications are reviewed on a space-available basis. So if you missed the deadline, please submit your application as soon as possible.

Application Requirements

1. Bachelor’s Degree
   You must have a bachelor's degree or expect to earn one before enrollment.

2. Academic Transcripts
   
   **When you apply**, you should submit academic transcripts from all colleges and universities attended, excluding institutions where you took non-credit coursework, such as a certificate program. If you have transfer credit or study abroad credit, submit a transcript from the original grade-granting institution even if the transfer credit appears on your final degree transcript. Applicants can submit either official or unofficial transcripts; you can upload unofficial transcripts into your online application in the Academic Experience section. **Applicants with international transcripts** should provide an English translation if the transcripts were not originally issued in English.

   **If you are admitted**, you will be required to submit official copies of all of your transcripts 30 days prior to enrollment. Medill reserves the right to withdraw an admission offer if we do not receive these official transcripts by this deadline. It is your responsibility to request an official, sealed transcript from the registrar of each institution and to ensure transcripts are sent to Medill. The registrar should send transcripts to the Medill Office of Graduate Admissions at 1845 Sheridan Road, Evanston, IL 60208-2101 or electronically to MedillGraduateAdmissions@northwestern.edu.
Admitted students with an international transcript (except Fulbright candidates) must submit an independent course-by-course credential evaluation and degree verification from a NACES provider (see [www.naces.org](http://www.naces.org) for a list) and an official English translation of the transcripts (if they were not originally issued in English). The credential evaluation and degree evaluation form is due 30 days prior to enrollment.

3. Admissions Interview
Admissions interviews will be conducted by invitation only for all IMC applicants. Interviews are held in person at Medill or off campus in locations that our admissions officers visit. For applicants unable to meet in person, interviews may be held via Skype or similar service. An invitation to interview means that your application has advanced in the process, but does not imply admission.

4. GRE or GMAT Test Scores
Medill requires GRE or GMAT scores. The test must have been taken within five years of your application submission date.

Medill allows you the option to self-report your test scores on your application. Once you submit your application, we will review these unofficial scores along with the rest of your file. If we decide to offer you admission based on these unofficial scores, it will be on the condition that you send us your official scores at least 30 days prior to enrollment.

The official copy of the test scores should be sent directly to Medill from ETS or GMAC. Our GRE code is 1699. Our GMAT code is 6WZ-XH-66. Allow four weeks for our office to receive your scores.

You may request a waiver of the GRE and GMAT requirement if:

- You are a current degree-seeking Northwestern University student or degree-holding Northwestern University alumnus/a;
- You have 5 or more years of full-time professional work experience in marketing or a closely related field.

If you request a waiver, Medill may still recommend that you take the GRE or GMAT if we think it will allow us to give better consideration to your application.

5. TOEFL or IELTS Test Scores (For International Applicants)
If you are an international student who earned an undergraduate degree at a college or university where the primary language of instruction was not English, submit TOEFL (Test of English as a Foreign Language) or IELTS (International English Language Testing System) scores. The TOEFL or IELTS must have been taken within two years of your application submission date. Send TOEFL scores to Medill using code 1699-18. The IELTS test must be the Academic version.

If you earned your entire bachelor's degree from a non-U.S. institution where the language of instruction was English, you do not need to submit TOEFL or IELTS scores. Instead, please provide official documentation from your college or university that the language of instruction was English.

Medill allows you the option to self-report your test scores in your application. Once you submit your application, we will review these unofficial scores along with the rest of your file. If we decide to offer you admission based on these unofficial scores, it will be on the condition that you send us your official scores at least 30 days prior to enrollment.
6. Resume
Submit your current resume, which should highlight your professional and academic experiences.

7. Essays
Please answer the Professional Essay question posed in the IMC Essays section of the application; your answer should not exceed 750 words.

8. Recommendations
Medill requires three letters of recommendation from persons who can assess your academic and professional abilities (e.g., current or former professors, employers, supervisors). Recommendations from family or friends who do not have direct experience with your academic or professional work will not be accepted. Enter your recommenders' contact information in the online application. The system will then email your recommenders instructions on how to submit their letters online. You are responsible for reminding recommenders to submit their letters through the online system by the deadline.

9. Application Fee
There is a $75 non-refundable application fee. You may pay this online by credit card or indicate that you will be paying by check. If paying by check, please ensure your name and "application fee" appear on the check. If you have questions or would like to request a fee waiver, contact the Medill Office of Graduate Admissions at 847-491-2052 or MedillGraduateAdmissions@northwestern.edu.

Current Northwestern undergraduates do not have to pay the application fee.

Financial Aid and Scholarships
Based on eligibility, you may be awarded merit and/or need-based scholarships, grants and federal loans. Merit scholarships are awarded based on the content of your application. If you are a U.S. citizen or permanent resident and would like to apply for Medill grant aid and federal financial aid, you may do so after you are admitted. Complete the Free Application for Federal Student Aid (FAFSA) online and the Medill Financial Aid Application included with your admissions packet. You can expect to receive a Provisional Financial Aid Award four to six business days after we have received all completed documents.

If you are an international student, you are not eligible for federal financial aid, but you may be considered for Medill grants or scholarships. Please visit www.medill.northwestern.edu/admissions/financial-aid/ for details.

Mailing Application Materials
Send materials that cannot be uploaded or entered into your online application account to:
Office of Graduate Admissions and Financial Aid
Medill, Northwestern University
1845 Sheridan Road
Evanston, IL 60208-2101
Please note that application materials become property of Northwestern University and will not be returned. Remember to retain a personal copy of your application.

Medill reserves the right to revoke admission if new information is obtained that would warrant such action.

In exceptional circumstances, Medill reserves the right, at its sole discretion, to waive any documentation normally required for admission. Medill also reserves the right to admit or deny admission whenever it believes that it has sufficient evidence to do so.

Northwestern University reserves the right to change without notice any statement in this application or instructions concerning, but not limited to, rules, policies, tuition, fees, curricula and courses.

Northwestern University does not discriminate or permit discrimination by any member of its community against any individual on the basis of race, color, religion, national origin, sex, sexual orientation, parental status, marital status, age, disability, citizenship or veteran status in matters of admission, employment, housing, or services or in the educational programs or activities it operates.

Harassment, whether verbal, physical, or visual, that is based on any of these characteristics is a form of discrimination. This includes harassing conduct affecting tangible job benefits, interfering unreasonably with an individual's academic or work performance, or creating what a reasonable person would sense is an intimidating, hostile or offensive environment.

While Northwestern University is committed to the principles of free inquiry and free expression, discrimination and harassment identified in this policy are neither legally protected expression nor the proper exercise of academic freedom.

For advice or assistance regarding this policy, see www.northwestern.edu/provost/policies/civility-and-campus-safety/index.html.

©2016 Northwestern University. All rights reserved.