Marketing Your Global Experience

Overview

More than ever, the world is shrinking and employers are expecting globally competent candidates to fill their positions. Your global experience (e.g., IMC Summer Immersion, living abroad) can provide you with a valuable competitive advantage and a way to distinguish yourself as a candidate as you interview. The skills and abilities you acquired abroad are as substantive as what you learned in class and through internships in the U.S.

Highlight Global Skills and Abilities

| Communication          | • Speak a foreign language (e.g., Spanish, Mandarin, English)  
|                       | • Contribute to discussions comprised of individuals with diverse backgrounds  
|                       | • Communicate despite cultural barriers  
| Interpersonal          | • Possess a global point of view  
|                       | • Appreciate diversity  
|                       | • Aware of and appreciate cultural nuances/differences  
|                       | • Identify and manage diverse needs of individuals/groups  
|                       | • Work effectively as a member of a multinational/multicultural team  
|                       | • Maintain relationships across time zones and countries  
| Intrapersonal          | • Flexible and functional with ambiguity  
|                       | • Learn and adapt quickly  
|                       | • Assertive and self-confident  
|                       | • Problem solver and resourceful  
| Organizational         | • Able to prioritize  
|                       | • Time management  
|                       | • Manage multiple demands simultaneously  
|                       | • Travel and navigation skills  

Approaches to Applying Global Experience

- Share an example of how you had to set priorities to achieve a desired outcome during your global experience
- Think about how your global experience augmented your knowledge, skills, and understanding of your career field; how might you compare to someone who only studied domestically
- Ruminate on travel situations, group situations/dynamics, engagement with local residents, etc. and how they enhanced your skills (e.g., leadership, teamwork, resourcefulness, global sensitivity)
- Determine how your global experience prepared you for uncertainty and conflict
- Explain why you chose to study abroad and how you anticipate it making you a stronger professional in the field