

Northwestern | MEDILL



**DESIGNING A NEW
MEDILL CHICAGO**

**KIM BARKER'S
FOREIGN
CORRESPONDENT
EXPERIENCE
GETS BIG-SCREEN
TREATMENT**

**WITH NEW STARTUP,
TAKING SELFIES
PAYS OFF**

MEDILL CONGRATULATES THE 2015 WINNERS OF THE JAMES FOLEY MEDILL MEDAL FOR COURAGE AWARD

These staff members of the Las Vegas Review-Journal are the recipients of the **2015 James Foley Medill Medal for Courage in Journalism** award for their coverage of the newspaper's sale in 2015 to the family of casino mogul Sheldon Adelson.



GLENN COOK



JAMES DEHAVEN



ERIC HARTLEY



JENNIFER ROBISON



JOHN L. SMITH



HOWARD STUTZ



JAMES G. WRIGHT



28 FINDING HIS PLACE IN FINANCIAL PR

Les Wells built his career by stepping in when companies needed him most

30 FINDING THE DARK COMEDY IN WAR REPORTING

Kim Barker's experience as a correspondent in South Asia gets the big screen treatment

34 A PASSIONATE JOURNALIST TAKEN TOO SOON

Remembering Anne Elizabeth Swaney

36 ERIC R. LUND: AN EMPATHETIC CHICAGO JOURNALIST WITH SWEDISH ROOTS

Eric R. Lund's legacy lives on at Medill



10 DESTINATION: BOSTON

Seven alumni share their careers as storytellers with a focus on digital

16 MEDILL CHICAGO MOVES TO 303 E. WACKER

Medill's state-of-the-art new facility encourages collaboration and innovation

8 PAY YOUR SELFIE

Get cash for your selfies, thanks to a new startup collaboration by two Medill grads

5 MEDILL NEWS / 32 CLASS NOTES / 34 OBITUARIES / 41 KEEP READING ...

Cover photo: **MSJ16 STUDENTS (AND ONE ALUMNA) FRONT ROW** (from left): Jasmine Ellis, Misha Euceph, Aryn Braun, Aishwarya Kumar, Ashesha Mehrotra, Vishakha Darbha and Arionne Nettles **BACK ROW** (from left): Kat Lonsdorf, Neil Murthy, Amanda Koehn, Ryan Holmes, Tolly Taylor and Brittany Kaplan (MSJ07)

ISSUE 92 - CORRECTIONS Cover Story: The first director of Medill's Washington program was Neil V. McNeil, a journalism legend on Capitol Hill who had reported for the Scripps Howard newspapers for years, not the Neil McNeil who was a longtime Washington correspondent for Time magazine. Mary Coffman's co-directorship ended in 2007, but she stayed on to teach broadcast and retired in 2010, not 2007. The Peter Lisagor award was misspelled in the news section. Alumnus James Foley's graduation year is 2008, not 2004 as printed on page 5.

PHOTO IDS FROM THE WINTER ISSUE From Left: Steve Steinberg (BSJ70, MSJ80) Claire Simmons Mitchell BSJ '79 MSJ '80, Margaret Dawe(MSJ80). ID of professor on back winter cover photo: Herb Thurman. Courtesy of Rev. Bob Uhlar (MSJ81)



BRADLEY J. HAMM
DEAN

In Northwestern's current We Will campaign, university leaders set an ambitious fundraising goal for Medill to raise \$60 million. The response from our alumni, foundation and friends has been extraordinary. In April we crossed the \$50 million mark — with nearly three years remaining in the campaign.

The gifts support undergraduate scholarships, graduate fellowships, special programs such as the Justice Project and Medill Media Teens, a new Spiegel Research Center, new technology, speakers and events, and much more.

Northwestern has pledged to be need-blind in admissions with scholarships for students with need. About 40 percent of Medill students have high financial need. Within the school, we are aiming through this campaign to be need-blind in

experiences—with support for internships, study abroad, workshops and conference attendance—and in the media technology needed by our students to succeed.

When I was hired as dean of another Big 10 journalism school a decade ago, I was told that donors give to people they trust, institutions they respect, and programs they believe in. Medill is a special place with programs that change the lives of students and train them to be leaders for the future. In addition, our Knight Lab, Spiegel Center and numerous other programs are important for our field.

The McCormick Foundation has been a crucial partner in nearly every Medill initiative for decades. Every student has benefited from the classrooms, technology, programs and scholarships funded by the leaders of McCormick, and we are very fortunate that they value Northwestern, Medill and journalism so highly.

To achieve the \$60 million goal, we needed a broad fundraising effort, especially with our alumni.

A Medill graduate, Jamie Strait (BSJ98), moved to Evanston three years ago to lead our fundraising effort. She worked in broadcast news for a decade prior to joining Northwestern again. Jamie's leadership has been essential.

Prior to 2013, Medill raised \$10 million in a year only one time when McCormick gave a large gift in the 1990s to construct a new building next to Fisk Hall. Medill averaged about \$3.5 million a year in fundraising from 2000 to the start of the We Will campaign.

Since 2013, we have raised more than \$10 million for three consecutive years. It's an incredible accomplishment and reflects the remarkable generosity by our alumni and friends.

On behalf of everyone at Medill, I want to thank you for your support. Our vision for the school is ambitious, too, and the We Will campaign is helping us achieve our goals and build a strong endowment as the foundation for a bright future.

EDITORIAL STAFF

DIRECTOR OF ALUMNI RELATIONS AND ENGAGEMENT

Belinda Lichty Clarke (MSJ94)

MANAGING EDITOR

Lindsey Kratochwill (BSJ12)

DESIGN

Amanda Good

CONTRIBUTING EDITOR

Kaitlyn Thompson (BSJ11)

FACULTY ADVISER

Charles Whitaker (BSJ80, MSJ81)

PHOTOGRAPHERS

Jenna Braunstein

Nathan Weber

CONTRIBUTORS

Brad Hamm

Beth Moellers

Natalie Gould (MSJ12)

Alyssa Karas (BSJ2011)

Lauren Drell (MSJ05)

Anna Keller (MSJ09)

Roger Boye (MSJ71)

George Harmon,
Associate Professor Emeritus

Jane Flis (IMC15)

EDITORIAL ASSISTANTS

Carson Leigh Brown (BSJ17)

Matthew Leonard-Ronaldo Wright
(BSJ16)

RESEARCH ASSISTANT

Dan Murphy (MSJ11)

PLEASE SEND STORY PITCHES AND LETTERS TO:

1845 Sheridan Rd.
Evanston, IL 60208
b-clarke@northwestern.edu

PRINTED BY:

Active
5500 W. 31st St.
Cicero, IL 60804
uniqueactive.com

COPYRIGHT 2016 MEDILL

Dean Brad Hamm and MJP's Alec Klein visit NU alumni in Palm Springs

On Jan. 9, Medill Alumni Relations and the Northwestern University Leadership Council co-sponsored an event in Palm Springs, California, at the home of David Freedman (BSJ81) featuring Medill Justice Project Director and Professor Alec Klein. At the event, which drew more than 20 NU alumni, Klein talked about the latest MJP successes and how funding helps support ongoing projects and investigative efforts. For the latest on the MJP, visit www.medilljusticeproject.org.

FAR RIGHT: Host David Freedman offered his newly renovated Palm Springs home for the NULC MJP event.

TOP RIGHT: From left: Susan Meyer (Comm58), Dorothy Girgis, Tawfik Girgis (FSM58) and John Witous (WCAS51)

BOTTOM RIGHT: From left: Claudia Harden (Comm64), Jim Harden (BSJ52, MSJ53) and Ann Lee (MSJ07)



Medill welcomed **SOUTH AFRICAN JUSTICE EDWIN CAMERON** on Jan. 20 and 21. Cameron gave two talks, one at Medill and one in Harris Hall during his visit. In addition to his remarkable judicial career, Cameron has a compelling personal story. He overcame growing up in poverty to become a noted human rights lawyer during the struggle against Apartheid. Former President Nelson Mandela appointed him as a judge in 1994, and later wrote that Cameron was "one of South Africa's new heroes" for his courage in the fight against HIV/AIDS. He was the first person in office in the country to reveal his HIV positive status publicly, and is a fierce critic of former President Thabo Mbeki's AIDS policies.

Theodore R. and Annie Laurie Sills Professor of Integrated Marketing Communications **EDWARD MALTHOUSE** is co-author of an article that won the Journal of Service Management's 2015 Robert Johnston Outstanding Paper of the Year Award. The paper, titled "Perceptions are Relative: An Examination of the Relationship between Relative Satisfaction Metrics and Share of Wallet," explores the best approach for linking satisfaction to share of wallet, and provides practical insight into several easy-to-use approaches that researchers and managers can apply to improve the strength of the relationship between satisfaction and share of wallet.

ESPN Co-host and Sports Analyst Mike Wilbon (BSJ80) visited Medill on March 9 for pizza and conversation with students.

Medill Club of NYC Panel: Women in War Zones

The Medill Club of NYC hosted a panel on March 8 in New York City in honor of International Women's Day. "Women in War Zones: A Panel Discussion," featured Kim Barker (BSJ92), author of "The Taliban Shuffle" aka "Whiskey Tango Foxtrot," and metro reporter at The New York Times, as well as Roxana Saberi (MSJ99), a reporter for Al Jazeera America cable news network. The other panelists included Dorothy Parvaz, a senior producer for the Human Rights section at Al Jazeera America, and Somini Sengupta, a foreign correspondent for The New York Times.

From left: Dorothy Parvaz, Kim Barker (BSJ92), Roxana Saberi (MSJ99) and Somini Sengupta



In February, Assistant Professor **BRENT HUFFMAN** and Kartemquin Films received a \$50,000 grant to help raise awareness about the plight of an archeology site featured in the documentary film "Saving Mes Aynak." The Reva and David Logan Foundation provided \$50,000 to support the film, produced and directed by Huffman, which follows the last-ditch efforts of archaeologists working to save the ancient Buddhist site of Mes Aynak in Afghanistan from imminent destruction. A Chinese state-owned mining company plans to demolish the site to harvest an estimated \$100 billion worth of copper buried directly beneath the archaeological ruins. Only 10 percent of Mes Aynak has been excavated, and some believe future discoveries at the site have the potential to redefine the history of Afghanistan and Buddhism itself.



Alumnus and 2015 Medill Hall of Achievement inductee **GEORGE R.R. MARTIN (BSJ70, MSJ71)** was featured on the cover of Northwestern magazine's spring issue.

The Medill Club of Southern California hosted a dinner Feb. 21 with special guest and screenwriter **CINDY CHUPACK (MSJ87)**. Chupack won three Golden Globes and two Emmys for her work as a writer and executive producer of HBO's "Sex and the City" and writer and co-executive producer of ABC's "Modern Family".

FRONT ROW: Ann Lee (MSJ07), Mary Squillace (MSJ09), Alice Walton (MSJ10) and Jonathan Lababit (IMC12)
BACK ROW: Jeff Burdick (BSJ92), Victor Chi (BSJ91), Martha Groves (MSJ73), Cindy Chupack, Manuel Madla (BSJ88) and Maria Iacobo (MSJ84)



2016 Pulitzers

Lisa Gartner (BSJ10) was one of three Tampa Bay Times reporters honored with the 2016 Pulitzer Prize for Local Reporting.

Using data and powerful narrative accounts, Gartner and her colleagues conducted a yearlong investigation into struggling public elementary schools in Florida's Pinellas County. The three reporters won the highest prize in American journalism "for exposing a local school board's culpability in turning some county schools into failure factories, with tragic consequences for the community," according to the Pulitzer judges. While at Medill, Gartner served as editor in chief of student publication North By Northwestern.

Gartner currently covers Pinellas County Schools, colleges and universities. Before joining the Tampa Bay Times in 2013, she covered D.C. Public Schools for The Washington Examiner. A product of Florida public schools, Gartner grew up in Palm Beach County. She attended Northwestern "after purchasing a very heavy coat," according to her bio. Medill also congratulates the alumni who won 2016 Pulitzer awards for their work as part of a team or staff.

Medill Washington Program

ON APRIL 7, MEDILLIANS CELEBRATED 50 YEARS OF THE MEDILL WASHINGTON PROGRAM WITH A RECEPTION AND PROGRAM AT NATIONAL PUBLIC RADIO IN D.C.

1: From left: Medill board of advisers members Dick Stolley (BSJ52, MSJ53) and Rance Crain (BSJ60)

2: From left: Medill board of advisers member Joie Chen (BSJ82, MSJ83), Willie Weinbaum (BSJ82, MSJ83) and Elizabeth Jensen (BSJ81)



3: From left: Al From (BSJ65, MSJ66), Joie Chen (BSJ82, MSJ83), Edith Chapin (BSJ87) and Medill Club of D.C. President Kenneth Piner (MSJ93)

4: From Left: Maija Talikka (guest of Dave Johns), David C. Johns (MSJ05), Leslie Yeransian Dolsak (MSJ05) Sharon Edwards Kornely (former faculty) and Mike Lillis (MSJ05)

GET CASH FOR YOUR SELFIES, THANKS TO A NEW STARTUP COLLABORATION BY TWO MEDILL GRADS

BY KAITLYN THOMPSON (BSJ11)

TAKE A SELFIE. UPLOAD IT. GET PAID. With Pay Your Selfie, making money is that simple.

Pay Your Selfie's co-founder and CEO **MICHELLE SMYTH** (IMC05) and co-founder **KRISTEN HOLMAN** got the idea to monetize the popular selfie craze from repeated conversations with marketers looking to help their brands gain visibility. They launched the startup on Sept. 22, 2015, to give brands access to photos and data from their audiences, making meaningful connections to a brand's unique identity.

"The idea to pay users to take selfies of themselves performing specific tasks was born from meeting after meeting with companies hoping to better understand their audience," Smyth says. "We help brands leverage their network, leverage their resources and validate the direction of their marketing plan."

After meeting with clients to understand their current marketing objectives, audiences, and brand engagement, the team at Pay Your Selfie creates selfie tasks that visually communicate specific messages for the brand or help drive engagement. In each campaign hosted on the Pay Your Selfie platform, users can see available tasks and get paid to complete them.

For users, getting paid for an action they already

do—taking selfies—was a no-brainer. Once users download the Pay Your Selfie App, they can access numerous of different tasks, and five new ones are added each week. They snap a photo and upload it, and users see their "piggy banks" fill with cash. Each task can net users between 20 cents and \$1, and once the payments reach \$20, the user gets a payout. Selfie snappers' personal information is protected from the company's clients.

"We provide content in a box," Smyth says. "At Medill, Professor Don Schultz taught me to always think about the ROI of campaigns. Results drive the value we provide our clients."

As Pay Your Selfie started gaining more interest, Smyth knew she needed to hire someone who could help take the submitted photos and develop compelling stories around them. Like any good alumna, she reached out to her Medill network—and she found a journalist. Megan Miller (MSJ13) joined Pay Your Selfie in September 2015 as the director of content. Miller previously developed and edited sponsored content for the Chicago Sun-Times. Now she assists Smyth and Holman in helping brands understand the types of content Pay Your Selfie can deliver, how to make it meaningful for the company's audiences, and how to leverage the data and analytics that she provides for them.

Pay Your Selfie has gained so much popularity since launch that its client base has doubled since last September.

"Our brand clients are showing strong interest in acquiring deep mobile-based consumer engagement and insights," Miller says. "So much so that we've been able to add some big clients to our roster: Crest, Freshii and SkinnyPop, to name a few."

Pay Your Selfie has more than 500,000 photos on the platform, and it has gained tens of thousands of users. The company also recently hired a CTO to support business, growing the small team to four.

"We're sailing along at a steady rate on both sides of our business model with brands and clients," Miller says. ♦

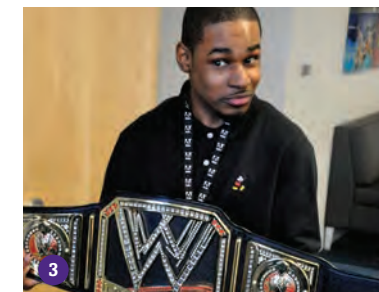


Medill Explores Trips 2016

1: Caley Chelios (MSJ16) covers warmups at the Denver Nuggets game in Colorado.

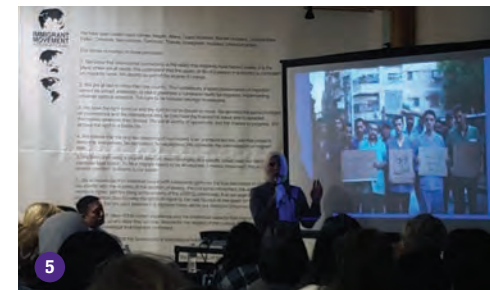
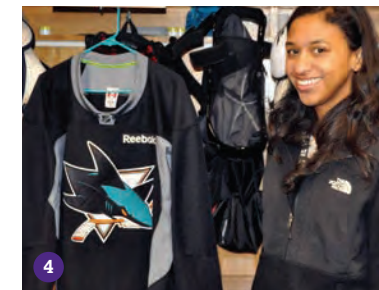
2: Bian Elkhatib (MSJ16) films outside the building of the Permanent Assembly for Human Rights in Buenos Aires, Argentina.

3: Branden Hampton (MSJ16), pictured here with a WWE belt, attends a meeting with Patricia Ernstom, executive director for the San Jose Sports Authority at the at the San Jose Mercury News.



4: Ariana LaBarrie (MSJ16) visits the San Jose Sharks training center in San Jose, California.

5: Jay Bouchard (MSJ16) spent the week shadowing Suzanne Akhras Sahloul, founder and executive director of Syrian Community Network, pictured here presenting at a Human Rights Watch event. Bouchard attended meetings with Akhras Saloul, met with families and was present as she gave presentations to high school students and state officials about the Syrian crisis.



6: Emiliania Molina (MSJ16) films Caroline Kenny (MSJ16) interviewing a veteran at the Hillary Clinton rally at Grand View University in Des Moines, Iowa.

7: Caroline Kenny, Emiliania Molina and Kristen Vake (MSJ16) finish their reporting swing through Iowa at the Bernie Sanders Caucus Night Party in Des Moines, Iowa.



8: Kristen Vake, Caroline Kenny and Emiliania Molina speak with "TODAY Show" anchor Matt Lauer about how their experiences at Medill will prepare them for a career in TV news before a Bernie Sanders rally at Iowa State University in Ames, Iowa.

9: From left: Tour guide Snowy Mattera outside Johannesburg's Soweto community with Thomas Vogel (MSJ15), Hannah Gebresilassie (MSJ16), Melissa Sersland (BSJ10, MSJ10) and Xiao (Ben) Lyu (MSJ15)





DESTINATION: BOSTON

ALEX WEAVER (MSJ12) LIFESTYLE EDITOR, BOSTINNO

Alex Weaver grew up knowing he wanted to pursue a career in writing. But it wasn't until he graduated with an English degree and spent time copywriting for marketing departments that he realized journalism was his calling.

"I knew by then that journalism was the next step in my career ladder," Weaver says. "For the types of writing that really appealed to me—creative, more longform, experiential pieces, the ones where you go do something or go meet someone and write about it and bring the audience with you—I knew I'd need concrete journalism training. I felt like getting a master's was a necessary step for me."

Boston was always the plan post-graduation from Medill—Weaver's wife was in grad school studying psychology at Tufts

University. So in 2012 Weaver began to pursue job leads in Beantown. A friend of a friend had recently started a media company called Streetwise Media. Weaver got hired as a business writer at BostInno, a website owned by Streetwise. Not long after, he transitioned into a lifestyle writer role at BostInno.

"BostInno was everything I wanted in a media outlet," Weaver says. "It was young, edgy, had a lot of voice and wrote about topics that are relevant to young professionals."

After about a year as a lifestyle writer, Weaver was named managing editor of BostInno—a position he held until recently, when he became lifestyle editor. He says he's excited about this change in roles, which now allows him more time to write than his managing editor position did.

In addition to his career in journalism, Weaver has added entrepreneur to his resume. Weaver, along with Jess Garbarino, the wife of Streetwise founder Chase Garbarino, co-founded a men's apparel start-up called Brunswick Park. The company merges performance fabrics with everyday and office styles, and hosted a successful Kickstarter campaign in 2015 that exceeded the fundraising goal. Now Brunswick Park is working on fulfilling its orders to campaign supporters and rolling out the brand to consumers.

"That's been a whole other experience outside of journalism, and I've learned a ton," Weaver says. "I've written about style and fashion for BostInno for so long, and it's interesting to be on the other side of that pitch. It's let me know there's a strong and growing ecosystem here in Boston. We're humbled to be a part of it."



LISA ECKELBECKER (BSJ84) REPORTER, WORCHESTER TELEGRAM & GAZETTE

Lisa Eckelbecker hopes she'll be able to work her entire career in journalism.

The Nebraska native has worked for the Worcester Telegram & Gazette in central Massachusetts since 1989. While at Columbia University pursuing her master's in journalism from 1988 to 1989, Eckelbecker says she fell in love with the East Coast and knew it was time for her to live outside of the Midwest.

During her years at the Telegram, Eckelbecker has watched the field of journalism go through massive changes. What was once a print-only business now includes channels that seem to grow and change constantly. When Eckelbecker joined the business desk, she was one of four reporters, and the team had a dedicated editor and copyeditor as well. Now the business desk includes just one reporter—Eckelbecker—and an editor.

"I think it's forced me to think much harder about what I'm going to work on," she says. "I have to say no to a lot of stories now. I have to choose the ones I believe will be the best for the readers, be the most meaningful, be different from what others are reporting."

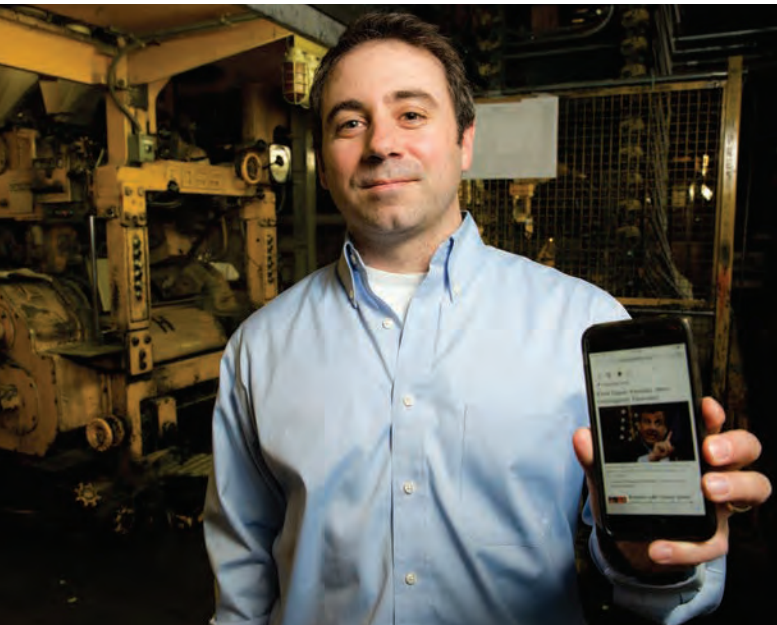
With an area larger than the state of Rhode Island to cover, Eckelbecker certainly stays busy—especially since the business landscape is so diverse, including biotech, traditional and advanced manufacturing, agriculture, banking, insurance and more.

Eckelbecker has a lot of heart for the people who live and work in the area she covers. When she reflects on her years at



the Telegram she says it's the little stories that she's most proud of, in addition to the awards she's won.

"I think sometimes I'm proudest of the little stories that allow me to go in and meet people who don't normally get to talk to the press, whether it's an entrepreneur starting a really remarkable business or an elderly farmer with a herd of sheep and you sit at the kitchen table and talk to them about what's going on with wool prices," she says. "Every community needs good reporting at the local level. It can really have an impact on the people who live there."



JASON TUOHEY (MSJ04)
EDITOR, BOSTONGLOBE.COM

Before Jason Tuohey applied for a master’s program in journalism, he worked in software helping companies like Cisco and PC World. He applied to grad school looking to develop journalism skills that he could then merge with his existing web skills, and so the New Media program at Medill was a great fit.

A Boston-area native, Tuohey returned to his hometown after Medill, taking a job as a content producer at Boston.com—a digital operation of The Boston Globe—where he was able to immediately knit together his digital and journalism skill sets.

“I’ve been working online since I came to the Globe, which is a pretty long tenure in the journalism industry,” Tuohey says. “I live in these two worlds: the journalism world, where I spend time news gathering, making decisions on what we’ll cover, thinking about what’s important to our reader and the digital world, thinking about how to run a website, working with the design and product teams, working with engineering team, just being in the midst of all that.”

Tuohey helped launch BostonGlobe.com in 2011. He has served as the editor there ever since, and during his tenure the site has received several awards, including the Online News Association’s 2013 Public Service and Breaking News awards and the Society of Newspaper Design’s World’s Best Website award.

“The thing we’re most known for recently is our coverage of the Boston Marathon bombings,” Tuohey says. (The Globe staff received a Pulitzer Prize for their reporting on the bombings.) “We’re proud we were able to report the story to the people of Boston. In a terrible time, we did our job,” Tuohey says.

When he’s asked for career advice from young people who

want to pursue a path similar to his, Tuohey says he always recommends focusing on the journalism piece first.

“I tell them to concentrate on the basics,” he says. “Learn how to write, how to find stories, how to look at things with a critical eye. At the end of the day, you can always learn technology, but the journalism is the part you really need to be trained on.”

DAVID BEARD (BSJ81)
EXECUTIVE EDITOR, PUBLIC RADIO INTERNATIONAL (PRI.ORG)

David Beard says he can remember sitting in high school English class reading books like “To Kill A Mockingbird” and thinking, “Scout can really come up with good stories from her little patch of land. Maybe my world has stories, too, and I should start checking them out and writing about them.” Like that, the seed was planted. Beard wanted to write.

Beard spent his time at Medill surrounded by motivated peers. “The professors had high standards, but the students had even higher standards,” he remembers. “I was astounded by what other students were accomplishing. They pushed me to do better work.”

That motivation to do good work—and to always strive to improve and innovate—is something that has stuck with Beard



throughout his career. After several years at The Boston Globe, a gig at the National Journal and a few years at The Washington Post, Beard now works as an executive editor at Public Radio International.

In his current role, Beard relishes the demographics of the PRI audience.

“The average age of a PRI reader is 34 or 35, and at The Post it was deep into the 50s or even 60s,” he says. “All of a sudden, I was able to gain 20 years of life in readership.”

This younger readership—coupled with the largely millennial staff at PRI—has encouraged him to think about the next phase of journalism.

“I think it’s almost like a step beyond accountability journalism,” Beard says. “You’ve managed to identify a wrong, but what’s the right? You take it to the next level by saying, ‘I’m no expert, but here are some things that seem to be working in other places to address this problem.’”

ZENINJOR ENWEMEKA (BSJ07)
DIGITAL REPORTER, WBUR

Though Zeninjur Enwemeka graduated from Medill in 2007, she’s never stopped having the mindset of a student.

“I’ve always enjoyed learning, and in my different job roles I’m constantly growing,” she says.

Enwemeka has enjoyed watching her career build on itself—each job she’s had has helped feed into her next role. Her first job after Northwestern was an internship-turned-permanent position at One Economy Corporation, a nonprofit in Washington, D.C., where she worked as a multimedia producer. Though her concentration at Medill was newspaper, Enwemeka says she’d always had a strong interest in digital, and had made a point to incorporate as many digital classes while at journalism school as she could. And her time at One Economy Corporation helped her continue to enhance her digital skill set.

“I was in a position where I could absorb different skills, and I was given lots of independence and access to the equipment and resources I needed,” she says. “It was a great opportunity to work with people from a variety of backgrounds.”

Enwemeka knew she wanted her next job to be in a news setting, and so when an opportunity to work at Boston.com, she couldn’t turn it down.



“When I was interviewing at Boston.com, they talked about how my video skills would be a good addition to the team,” she says. “When I think about it now, I realize that you never know how one thing will really lead to another.”

During her five years at Boston.com, Enwemeka focused largely on digital but also began moving more to the writing side of things as her time there progressed.

These days, Enwemeka’s title is digital reporter at WBUR, Boston’s NPR station. It’s a role she never envisioned having just a few years ago. She says she enjoys the opportunity to learn yet another set of skills as she dives into radio.

“It’s interesting now to be in a position where I’m continuing on as a digital journalist, but am also able to go on air from time to time,” she says. “I’ve been well supported in this organization and encouraged to do more, so I’m getting more into the radio side and incorporating those skills into my digital work. It’s been a fun place and exciting place to be.”



ANDREW GRUEN (BSJ07)

DIRECTOR OF MARKETING, SEVEN BRIDGES GENOMICS AND

CAROLINE PORTER (BSJ09)

DIRECTOR, PEOPLE OPERATIONS, SEVEN BRIDGES GENOMICS

Caroline (“Carrie”) Porter and Andrew Gruen didn’t cross paths during their undergrad years at Northwestern, but their meeting is a testament to Medill’s tight-knit community.

A couple of years after graduating from Northwestern in 2007, Gruen received a Gates Scholarship, which sent him to the University of Cambridge in the U.K. where he studied for a master’s degree in sociology. From there, he moved to Seoul, South Korea, to work as an editor and producer for OhmyNews, the largest citizen journalism program in the world.

It was during his time at OhmyNews that Gruen and Porter’s careers intersected for the first—but certainly not last—time.

“I went abroad and studied journalism in the U.K. as part of a master’s program studying the impact of media in post-conflict zones,” Porter says. “While I was there, Beth Pardoe from the Northwestern Fellowship office suggested I reach out to Andrew since he had lived and worked in the U.K. as well and could offer me insight.”

The two “met” via Skype, and Gruen was able to give Porter some great connections for her research.

The summer after her grad program, Porter’s plans to work at ABC News in London fell through when the bureau downsized. So Porter reached out to Gruen again and he invited her to join him at OhmyNews. The organization was busy building its English-language website and could use Porter’s help as an intern.

The two finally met in person at the Seoul airport. “Andrew graciously taught me a lot about Korean culture

and food and we got to work on OhmyNews’ website, which was a wonderful example of how the internet was changing journalism in real time,” Porter says. “It was awesome to get to geek out about it with Andrew.”

Gruen and Porter both left South Korea—Gruen to return to school at Cambridge for a Ph.D. program and Porter to Chicago to finish her thesis and then work in community news at Patch. Later, Porter moved to Los Angeles to work for the Wall Street Journal as an education reporter.

When Gruen’s doctorate work was coming to a close, he began to think about what would be next for him.

“I’d always had this idea that I wanted to work on something that mattered,” he says. “I wanted to work with really smart people, and I wanted to work in a group or team environment. The problem was, I didn’t know how to search for a job that met that criteria. You can’t go to a job search board and sort by ‘companies working on things that matter with really smart people who work in teams.’”

Luckily, a job that met all three qualities on his list would fall into his lap thanks to another school connection. A former grad school classmate was working at Seven Bridges Genomics, a company that offers a software platform that works with research institutions to analyze and store genomic and other biological data, according to their website. The classmate wanted Gruen’s help writing a job description for a position they wanted to fill. Turns out, Gruen was exactly the person they were looking for in the director of marketing role.

“I realized it ticked off the three things I really wanted to do,” he says. “This was an opportunity to directly impact cancer research, for example. That was an exciting thing for someone like me. And so I moved to Boston. And then I called Carrie.”

Porter moved from Los Angeles to Boston to take the director of people operations position at Seven Bridges, which allows her to put her reporting skills to work in a new context, working inside an organization.

Gruen and Porter are thrilled that they’re working together yet again.

“We didn’t get to know each other until after Medill, but it’s a good example of how those bonds can be really strong,” Porter says.

“Oh, and we need to hire more awesome people at Seven Bridges,” Gruen adds. “If you happen to know anyone…”

MEDILL CONGRATULATES THE 2016 *Winners of* THE JOHN BARTLOW MARTIN AWARD



KEN ARMSTRONG



T. CHRISTIAN MILLER

Ken Armstrong of The Marshall Project and T. Christian Miller of ProPublica, working for two different news organizations, are the winners of the 2016 John Bartlow Martin Award for Public Interest Magazine Journalism.

Armstrong and Miller collaborated to report the winning article in this year’s contest, “An Unbelievable Story of Rape,” which was published on the ProPublica and Marshall Project websites.

The John Bartlow Martin award honors work that “recognizes the writer(s) of a story or series that sheds light on the causes, consequences or remedies of a problem in American society.”



The new Medill Chicago is a modern, clean and high-tech facility with ample collaboration, presentation and event space.

**BUILDING
THE
NEWSROOM
OF THE
FUTURE IN
DOWNTOWN
CHICAGO**



LAUREN DRELL (MSJ10) IS A CHICAGO- AND LOS ANGELES-BASED FREELANCE WRITER WHOSE WORK HAS APPEARED IN THE HUFFINGTON POST, AMERICAN MARKETING ASSOCIATION'S MARKETING INSIGHTS AND MARKETING HEALTH SERVICES. SHE ALSO GHOSTWRITES BOOKS FOR CEOS AND ENTREPRENEURS.

Imagine this: A reporter has just returned to the newsroom from the scene of a breaking story, clutching a smartphone loaded up with photos, video and audio collected on the street. With just a few quick touches of the phone's screen to launch an app, the media zips throughout the newsroom, instantly flashing across each monitor, allowing reporters to collaborate on this developing story. In less than a minute, one reporter begins to work on a podcast, while another starts to assemble a slideshow. Now, imagine this: A student has created a PowerPoint presentation in an open classroom for Admit Days. Instead of emailing the file or connecting a USB drive, the student simply launches the presentation from a smartphone—wirelessly—and in an instant, the slides appear in sync on every monitor. As the student later leads a tour of the space for prospective students, the slides flip through, controlled by a smartphone app. This is not the newsroom or classroom of the future. Both have already arrived at Medill's new Chicago facility, where connectivity and collaboration are being hard-wired into the learning experience as students take in panoramic city views.

On March 29, Medill opened the doors to its newly-designed downtown Chicago location at 303 E. Wacker Dr. to welcome in spring quarter students.

The new space on the 16th floor offers unobstructed views of Lake Michigan, Navy Pier and the Chicago River, as well as nearby neighbors the Tribune Tower, NBC Tower, Starcom Mediavest

Even the on-site café was designed to encourage conversation and collaboration, and serve a dual purpose: It will be an equipment check-out space, so students can come in, grab a coffee and also pick-up a camera or borrow a tripod. "We created this in one centralized hub to actually say, 'Hey, these are both social things. They're both opportunities to have social

“
It feels very collaborative the way the space is laid out. Lots of little nooks and rooms for collaboration with other students, so it feels like a lot of opportunity—what's available to us.
 ”

Kevin Stark (MSJ16)

Group and Energy BBDO. At roughly 22,000 square feet, the new space was designed to be both inspiring and reflective of the changes happening in today's social- and technology-driven climate, preparing students for their careers in media.

The new facility is a departure from Medill's former downtown space at the Clark Adams building (105 W. Adams St.). It houses what Todd Heiser, a principal and design director at Gensler who oversaw the design of the project, calls "the next generation of learning spaces for the next generation of learning." It boasts open, technology-enabled, multi-functional classrooms, multi-use workspaces and a state-of-the-art broadcast studio Heiser refers to as, "the jewel of the space." The studio is equipped to film live shots between Chicago, Evanston, San Francisco and Washington, D.C., and is expected to be fully functional by June. With the flexibility and technology that the Chicago facility offers, the downtown location will also be ideal for visiting speakers and alumni events.

"When you walk in the space you're going to feel that you're in the next iteration of something," Heiser says. "It feels like all of the things you might see in the world of brands and integrated marketing and communications and journalism. You're seeing the effects of media. You're seeing the effects of the world around you. I think you're really going to feel like you're some place special."

interchange," Heiser explains. Since the café space can fit 18 to 25 students comfortably, it's a perfect setup to host lunch-and-learns. Students can also use lockers that are located in the café, to store equipment or personal items, like backpacks or laptops.

Medill's flexible, open-style classrooms and workspaces not only offer students the ability to see what other students are working on, but provide an opportunity for serendipitous moments to develop

OPPOSITE PAGE: River view from the Medill space on the 16th floor of 303 E. Wacker

BELOW: A student cafe with lockers offers additional collaboration space as well as storage for store lunches, backpacks and equipment.



between Journalism and IMC students, redefining collaboration between the two sides of Medill, says Leslie Taylor (IMC12), former director of marketing at Gensler. Taylor worked closely on the project, leveraging her IMC skills to gain insights and then applying those to the design process. “I think it will have unbelievable impact on the students and what they do in the next stage of their careers,” Taylor says.

After experiencing their first class in the new facility, students agreed.

“As much as the industry’s changing, it feels like this is a step for Medill, too; an evolution in its style and aesthetic, but still maintaining that core identity,” Kevin Stark (MSJ16) says. “It feels very collaborative the way the space is laid out. Lots of little nooks and rooms for collaboration with other students, so it feels like a lot of opportunity—what’s available to us.”

Aryn Braun (MSJ16) adds, “I think the whole character of the newsroom has changed. Before it felt pretty old-school even though it was totally functional, worked perfectly fine and we all loved it. But this feels like a modern journalism landscape, and I think it will reflect in how we work together.”

For Kristopher Greenwood (MSJ16), his first impression of the new space was that it has a real-world look and feel. “I walked in here maybe 20 minutes ago, and at the old newsroom, we had actual desks. I started asking around ‘Where are the desks?’ ‘Where do we sit?’ and someone finally just told me, ‘Oh yeah, you can sit anywhere—this is your new workspace.’ And I love it. It’s so open. It feels more modern, it feels more professional; less like a classroom and more like a real newsroom,” he says.

Greenwood explains that he thinks the open space will create more opportunities for students to work together and build more multifaceted stories. “I think being able to see people at work actually doing things gives me the opportunity to go to someone and say, ‘Hey, let’s collaborate. I could use a video for this’ or ‘how can I put together an audio piece to accompany my article?’ That’s really important to me because I think seeing is believing a little bit in this case,” Greenwood says.

There can be shared learning from one program to the other, Brandon Manzano (IMC16) says. “I think content development and content strategy are huge and they’re evolving every day. The landscape of



OPPOSITE PAGE:
A modernized videography studio features Navy Pier and Lake Michigan as a dramatic backdrop.

ABOVE: Surround space for a press event or broadcast stand up provides additional room for in-house video production.

“
This feels like a modern journalism landscape, and I think it will reflect in how we work together.
”

Aryn Braun (MSJ16)

content has just drastically shifted,” he says. “On the MSJ side, I know they’re great at storytelling, and I think on the IMC side, we want to be better storytellers, we want to be at the forefront of knowing how to write great copy that’s contagious, that’s sticky, that people want to read.”

Assistant Professor Abigail Foerstner (BSJ71, MSJ72), currently co-coordinates and teaches

the health, environment and science reporting specialization in the graduate journalism program at Medill. She says the new downtown space also opens the door to many opportunities for faculty. “I know for a long time you heard people lamenting about, ‘Oh, look what’s happening to newspapers,’ but, media has been growing and evolving for decades. I think we can teach in so many new ways and offer so many new and powerful tools for students to tell their stories and to report and

to integrate everything we do: data, visualization, video, audio, text reporting, social media,” she says. “In this age of media, all of that has to be integrated. All of those aspects of a story are going online all at once, and this newsroom will allow them to become familiar with this entire new media environment and see ways to take it in directions we haven’t even dreamed of yet.”

The planning and design for the project came together quickly, taking less than seven months to come to fruition from the time of the early-phase planning that began around Labor Day 2015 to the day the doors opened on March 29, 2016 for spring quarter. During that time, the team consulted with many media operations and toured lots of different spaces to see what works most effectively for the most advanced media operations out there today in both journalism and integrated marketing communications.

The team found that the most collaborative and flexible spaces were the ones that contributed to the best results for those organizations, says Jon Marshall, assistant professor and graduate journalism director at Medill. By adopting this model, it gives students experience in that environment, leaving behind the rigid office space layouts that Marshall says he started his professional career in. “The kind of flow that you can have in Medill’s new space allows for a lot more creative interactions among people. The

ability for students not only to learn from faculty, but also to learn from each other,” he adds.

The new space also promotes collaboration through technology. Jeff Prah, Medill’s chief engineer, and Teaching Technologies Specialist Jonathan Love (BSJ06) built what they call a “wireless collaboration.”

The technology enables students, faculty or staff at any of Medill’s facilities to share media like a photo, video or text file, even web pages, seamlessly. For example, if a student is working through edits with a professor in Washington, D.C., they can make

RIGHT: Most of the Medill space faces east with floor-to-ceiling windows, offering an incredible lake and city view.

BELOW: Open collaboration space features HD monitors and laptop hookups for four separate pods and heavy curtain dividers.

“
I think it will have unbelievable impact on the students and what they do in the next stage of their careers.

Leslie Taylor (IMC12)



“
We’re really excited that students are already grasping the concept of what we designed the space for, and it just makes us smile to see that.

Jeff Prah, Medill’s chief engineer

changes and suggestions on the document or multimedia file at the same time by simply opening it on the screen. “It eliminates the need for students to have to email files to themselves, to play off of a computer with a wired connection, and it streamlines the reporting process,” Prah says.

Prah, and Love, who devised a plan integrating the latest technology to make sure that all the different areas within the facility talk to each other, called the new downtown facility a “soft opening” in March and refer to it as a “work in progress.” They expect the technology communication between all Medill facilities to be fully up and running by June.

example of what we wanted the space to be,” he says. “A student asked if they could use the room, they asked for a microphone and already they’ve done a podcast and it’s not even noon today, with the facility opening at 9 a.m. So we’re really excited that students are already grasping the concept of what we designed the space for, and it just makes us smile to see that.”

Imagine that. And all of the other possibilities a next-generation, state-of-the-art-facility provides for students to tell a story. ♦



In the next several months, it will also become possible to book the facility’s multipurpose team rooms, which double as conference rooms, in advance. The room scheduling panels located on the wall outside the team rooms contain both a green light and a red light. A green light appears when the room is available, a red light when it’s occupied or when someone will be occupying that space. “Having room schedulers at each team room makes it easier to see at a glance, ‘Is this room going to be free for the next two hours?’ Or, ‘Is it going to be occupied and I need to keep walking down the hall until I find a room that’s going to be free?’” Prah says. Web cameras in all four of the team rooms also allow students to hold video conferences.

Dean Bradley J. Hamm and his team had a very clear vision for this space. They wanted to push the boundaries, giving faculty, students and staff the opportunity to step out of their comfort zone. The hope for the new space is to enter into a new world of what teaching, learning and operating in an urban environment could be.

Students are already bending the space to fit their needs as journalists. That very first morning, Prah says a student recorded a podcast in a team room, prompting Prah to add a microphone to the space. “It’s the perfect

MEDILL 2016 HALL OF ACHIEVEMENT INDUCTEES

Medill honored six alumni at its annual Hall of Achievement ceremony on May 12 at the Chicago History Museum. Among the alumni being recognized were three Pulitzer Prize winners, a top marketing executive from Samsung, the Washington bureau chief of The New York Times and an ESPN Radio host.

“These alumni truly represent the best of Medill,” Dean Bradley J. Hamm says. “They have distinguished themselves in their fields and are a credit to their alma mater. We are proud to recognize their outstanding achievements.”

The Hall of Achievement was established in 1997 to honor Medill alumni whose distinctive careers have had positive impacts on their fields.



ELISABETH BUMILLER (BSJ77)

Elisabeth Bumiller works as the Washington bureau chief of The New York Times, where she oversees the paper's coverage of the nation's capital. From 2008 to early 2013, she was a Times Pentagon correspondent. During that period she was embedded with the American military in Afghanistan. In 2008, Bumiller covered the presidential campaign of Sen. John McCain. Before that, she was The Times' City Hall bureau chief. And from 1979 to 1985, Bumiller worked for The Washington Post in Washington, New Delhi, Tokyo and New York.

Bumiller is the author of three books: “Condoleezza Rice: An American Life,” “May You Be the Mother of a Hundred Sons: A Journey Among the Women of India,” and “The Secrets of Mariko: A Year in the Life of a Japanese Woman and Her Family.”



MIKE GREENBERG (BSJ89)

Mike Greenberg is co-host of ESPN Radio's “Mike & Mike” (5-9 a.m. CT and simulcast on ESPN2), the nation's most listened-to sports talk show. It is broadcasted by more than 300 radio stations, covering 99 percent of the United States. He has hosted the show for 17 years, and both Greenberg and his co-host Mike Golic will be inducted into the National Association of Broadcasters Hall of Fame this year.

Greenberg is the author of four books, all of which have landed on The New York Times Best Seller List: “Why My Wife Thinks I'm An Idiot: The Life and Times of a Sportscaster Dad,” “Mike and Mike's Rules for Sports and Life” (co-authored with Mike Golic and celebrating the show's 10th anniversary), and novels “All You Could Ask For,” and “My Father's Wives.”



POSTHUMOUS 2016 INDUCTEES



YOUNGHEE LEE (MSA90)

Younghee Lee is executive vice president of global marketing, mobile communications business at Samsung Electronics, where she oversees the company's global brands and strategic marketing communications. Samsung has ranked seventh in InterBrand's "Best Global Brands." At Samsung, she has introduced clear product segmentation and consumer-oriented strategies. Lee has worked on the Olympic Games, fashion weeks, the Oscars and other projects. Her influence has helped the company engage cultural momentum around the world in an effort to reshape the image of an engineering-based technology company into a brand that resonates with consumers.

In 2013, Forbes named Lee the second most influential chief marketing officer. She was previously managing director for L'Oreal and marketing manager at Unilever.



TINA ROSENBERG (MSJ82)

Rosenberg is a Pulitzer Prize-winning writer, co-writer of The New York Times Fixes column and co-founder of the Solutions Journalism Network.

She is the author of three books. She wrote "Children of Cain: Violence and the Violent in Latin America," based on research funded from a MacArthur Fellowship. Her second book, "The Haunted Land: Facing Europe's Ghosts After Communism," won both the National Book Award and the Pulitzer Prize for General Nonfiction. Her most recent book, "Join the Club: How Peer Pressure Can Transform the World," explores how positive peer pressure can change people's behavior to solve societal problems.

DONAL HENAHAN (BSJ48)

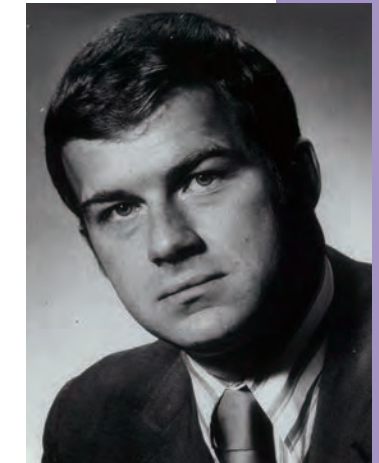
As chief music critic for The New York Times, Donal Henahan won the 1986 Pulitzer Prize for Criticism. Henahan, who served as a fighter pilot during World War II, graduated from Medill in 1948. While enrolled at Northwestern, he began writing for the Chicago Daily News. In 1957, Henahan, who was an accomplished pianist and classical guitarist, became the chief music critic of the Daily News. He joined The New York Times in 1967, where he reviewed operas, concerts and recitals and also authored longform essays on a variety of cultural topics for The Times' Sunday paper. He was named chief music critic at The Times in 1980. He retired in 1991, but continued freelance writing. Henahan also wrote for publications including the Saturday Review, Musical Quarterly, American Choral Review, Harper's Bazaar, Saturday Evening Post and Esquire. He died in 2012.



WILLIAM H. JONES (MSJ65)

In 1971, William H. Jones won the Pulitzer Prize for Local Reporting for a series of articles about police officers engaging in a conspiracy to direct hospital calls to private ambulance companies. The series revealed the mistreatment of ambulance patients, especially poor patients. To research the story, Jones worked as an ambulance driver and received first-aid training. Following publication of Jones' investigation in the Chicago Tribune, 16 people were indicted including the presidents of Chicago's two largest ambulance companies.

A year after winning the Pulitzer, Jones became the Tribune's city editor. He went on to become assistant managing editor, managing editor-news and then managing editor. He served as a Pulitzer juror as well. He died at the age of 43 in 1982.



ALUMNI PROFILE: LES WELLS (BSJ54)

BY NATALIE K. GOULD

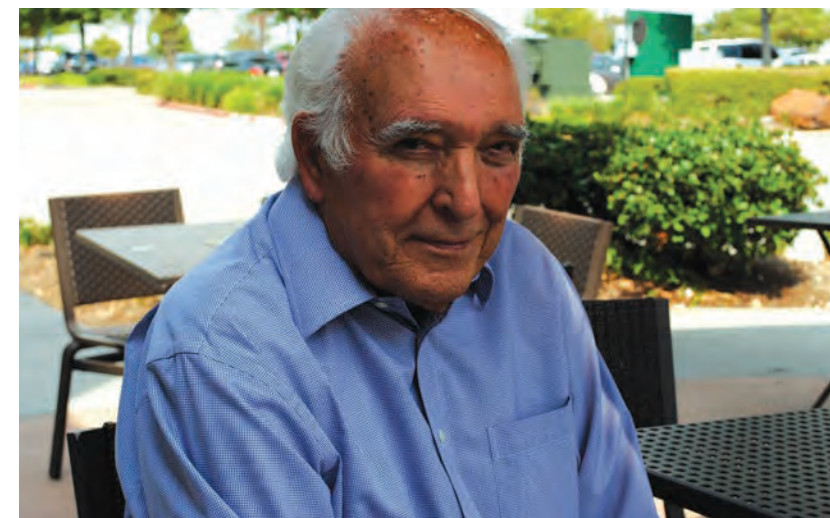
NATALIE K. GOULD (MSJ12) IS THE VP OF CONTENT MANAGEMENT AT ADVICE INTERACTIVE GROUP, A DIGITAL MARKETING AGENCY IN DALLAS, TEXAS. ON HER OFF HOURS, SHE'S A FREELANCE WRITER AND BOURBON ENTHUSIAST.

“WELL, YOU CAN ALWAYS GET A JOB IN public relations.” That’s what a Medill professor once told Les Wells (BSJ54) when he was getting ready to leave the safe confines of Northwestern University and head out into a post World War II world.

“At that time you could get on as a copy boy or something like that but I thought ‘Gee, that’s a waste of my Medill education,’” Wells says.

So after working at United Press International in Des Moines, Iowa for a year, Wells set his sights on what he saw was in need at the time: public relations in the financial industry. “I went down to Barnes & Noble to see what financial [PR] was all about,” Wells says. Scanning the bookshelves, he found a book authored by Roy Alexander, a former Time magazine editor. That same day Wells went to the Time-Life Building, where Alexander worked for an informational interview, and he ended up walking out with a job.

Wells, now 82, grew up in the Washington Heights neighborhood of New York City. “I was really good at writing in junior high school and high school. That’s why I went into journalism,”



he says. Wells applied to seven journalism schools and was accepted at all of them. But, he says, Medill was the only school that laid out the course load clearly and deliberately, so he felt confident the school had a plan for aspiring journalists rather than a random list of classes to choose from.

During his first years at Medill, Wells lived in the Fisk Huts—Quonset huts, made from corrugated galvanized steel. They were easy to set up and maintain, and were popular for housing the influx of students returning from the military. “We had four people in our hut. One of them had been a naval aviator. Two of them were veterans. [...] There was a complete change of college students before the war, during the war and after the war. These guys had been shot at and everything,” Wells recalls of the atmosphere. “Professors were reeling from the shock.”

He joined the Alpha Tau Omega fraternity and worked in the kitchen to afford his room and board. “One incentive to join a frat was to get out of the Quonset hut,” Wells says. Another perk turned out to be a famous frat brother named Garry Marshall, the accomplished actor, writer, director and producer whose notable works include “Happy Days” and “Laverne & Shirley.”

In the decade following graduation, Wells worked in New York and Washington, D.C., at various public relations firms. He quickly earned a reputation for having some of the sharpest strategies in the financial PR space.

Working at PR agencies in the 1960s was quite the experience. “It was the era of the two, three hour lunch [...] with God knows how many drinks!” Wells says. He says it was not uncommon to take a security analyst or reporter to a long lunch to discuss the issues at hand.

In 1968, LTV Corporation, a Dallas-based conglomerate involved with aviation, steel manufacturing, meat packing, pharmaceuticals and



“
At that time you could get on as a copy boy or something like that but I thought ‘Gee, that’s a waste of my Medill education.’
”

Les Wells (BSJ54)

more, hired Wells as the PR director. In 1969, the U.S. Justice Department hit LTV with an antitrust suit, and Wells ended up writing speeches for founder James Ling in addition to being a spokesperson for the company. When Wells started his own public relations company in 1981, LTV signed on as one of the first clients. LTV eventually convinced Wells to return to the corporation three years later.

In the mid-80s, Wells was working with InterNorth, a gas company in Omaha, Nebraska, that was to merge with Houston Natural Gas and eventually become Enron. “They were going to call the new company not Enron but Enteron,” which is another name for the digestive tract. Wells says that the former Enron CEO, Kenneth Lay, could not be talked out of the name at the beginning. “We were at the printer and they called us up and said

‘OK, we’re changing the name to Enron.’” Lay finally conceded the name after receiving so much flak from his peers.

From the very start of the merger, Wells knew something wasn’t quite right about the way Houston National Gas executives were telling InterNorth employees about the impending changes. The company promised lucrative jobs post-merger, yet never intended to make good on those promises. “You knew [the executives] were lying to them,” Wells says. “Talk about crooks.”

Those employees were laid off after the merger and the company set up shop in Houston. The newly formed Enron recruited Wells to write its first annual report, and he quickly discovered this new natural gas network was not to be trusted. “I was not surprised when they did fall the way they fell,” he says.

Sixty-two years after Medill, Wells still has very fond memories of his time in college. He says he could never remember anyone’s name, so he called everyone ‘Ace.’ The joke was on him because his classmates and colleagues started calling him Ace and that’s how he was known for many years. These days, Wells lives in Plano, Texas, a quiet Dallas suburb, and recently retired from a post-career job working at a tennis center. He says he watches more Netflix than he thinks he should. But after nearly 50 years of a high-profile public relations career, most would say he’s earned it. ♦

FINDING THE DARK COMEDY IN WAR REPORTING

BY ALYSSA KARAS

ALYSSA KARAS (BSJ11)
WORKS AT VANITY FAIR.

KIM BARKER (BSJ92) IS NO STRANGER TO the absurd. In 2002, while working as a reporter at the Chicago Tribune, editors sent her to report from Pakistan, India and Sri Lanka. At the time, she had no foreign reporting experience and barely a stamp on her passport.

But Barker aced it. She became the South Asia bureau chief for the Tribune from 2004 to 2009, embedding with troops, covering natural disasters and reporting on the chaos and carnage during America's prolonged war in the region. But there was another side of life as a foreigner that she experienced living in Afghanistan and Pakistan. Barker describes it as "darkly comic," and details that experience in her 2011 memoir, "The Taliban Shuffle."

Leaving America, Barker assumed she was "basically going to a nunnery." Instead she encountered parties with high-heeled, cocktail dress-wearing women in an otherwise covered-up country, and cocaine smuggled in toothpaste tubes to a region already rife with its own drugs. Barker found herself wearing "the Pashtan equivalent of a miniskirt" in Kandahar, residing in what was dubbed the "Fun House" in Kabul, and deflecting romantic advances from the former prime minister of Pakistan ("It could not have been more G-rated," Barker insists).

And then, perhaps most absurd of all, she watched as her memoir was adapted for the big screen, with Tina Fey starring as Barker. The film "Whiskey Tango Foxtrot" premiered March 4.

What was it like watching Hollywood get its hands on her life story? "We're journalists, we're



fricking control freaks!" Barker says. "We want to shape our own narratives, we want to shape the narratives that we're reporting on, and the whole idea that someone can come along and take your narrative and just fictionalize it is terrifying."

Barker's real narrative includes plenty of heartbreak. The suicide bombings Barker regularly covered killed dozens of people, and injured scores more. By the end of her time as bureau chief, many of the Afghans and Pakistanis she met were dead. And when a close friend and fellow journalist was kidnapped, Barker spent months worried about him, eventually learning that he had been held by the fearsome Haqqani network in Pakistan. A comic take on her experiences allowed her to frame what was happening, she says.

"It shows you much more of the culture than all the death and mayhem," she says. "There's a lot of journalists who like to chronicle death and the whole fighting and bang bang of war, and I was just never that journalist. I was always curious, how do people live with war? How do you live

“ We want to shape our own narratives, we want to shape the narratives that we’re reporting on, and the whole idea that someone can come along and take your narrative and just fictionalize it is terrifying. ”

Kim Barker (BSJ92)

with the idea of the West coming into this place, and just rushing into a place that had been closed off to the Internet? To TV? To any sort of idea of pop culture for years? What happens with a clash like that, and what comes out of it?"

Part of adapting meant learning how to navigate relationships with civilians and sources in a new country. "If you meet an Afghan and they invite you over to dinner, which they will do, almost immediately, you gotta go," Barker says.

As a foreign female journalist, Barker had to get used to the social norms in an Islamic country. "You had to learn pretty quickly that you didn't put your hand out to shake it for any guy," Barker says. "If they wanted to shake your hand, they'd let you know."

She says she loved meeting women there. On her first visit to Kandahar, Afghanistan, she remembers women greeting her exuberantly, calling her "sister" and offering to help with her bad nail cuticles. "It reminds you that this is all an accident of geography, and how lucky we are here. So I guess it doesn't really matter the difficulties I had adjusting because I could have always left."

Still, Barker dealt with her fair share of grim scenes. "You have to be able to let the horror in, to be able to walk through a morgue after a suicide bombing and smell death," she says. "You've got to be able to feel that."

Her aim was to write about victims of the war with empathy,



as if she was a neighbor or a family member. "I always had this rule for myself that if I ever started feeling callous about it and I ever started feeling numb about doing this stuff, that it was time to come home," she says.

Barker now works as a metro reporter for The New York Times and resides in Brooklyn, New York, where her apartment is decorated in what she calls "foreign correspondent chic." While she's many miles from the Afghanistan and Pakistan now, she says, "you feel like you still got a little of the chaos." ♦

1970s

PHILIP M. ANDREWS (BSJ71) serves as principal and chairman of the full service law firm Kramon & Graham, and has been recognized by Maryland Super Lawyers 2016 for his work in business litigation, government contracts and intellectual property litigation. Andrews has been selected to appear in the Super Lawyers directory every year since 2007. He was also selected by The Best Lawyers in America in 2016 as Baltimore Government Relations Lawyer of the Year for his experience in Maryland government relations matters, including procurement, bid protests, contract claims and other administrative disputes and litigation.

JOHN N. FRANK (MSJ76) has completed the first season of his new nonprofit theater company, the 2nd Act Players. The season concluded with the third play he has written, "Boys in the Basement," which is a look at divorce from a male perspective. Frank and his wife, theater co-founder Carolyn Calzavara (Kellogg87), are already planning their 2016-2017 season, which will include Frank's next play, "The Institute." The play follows cadets in a military school on the edge of Greenwich Village during the height of the Vietnam War. The play will be part of a multimedia look back at the Vietnam era 50 years after the U.S. began its major troop escalation and involvement in the war.

1990s

MATT BARON (BSJ90) became president of the Oak Park Public Library Board in May 2015. That same month he was also a contestant on the Crackle game show "Sports Jeopardy!" On the program, Baron divulged his "midlife crisis" to host Dan Patrick: taking, and tracking, his ambidextrous free-throw performances since 2007.

KATHERINE TRINIDAD (BSJ96) was appointed as the senior vice president, communications and public affairs for the American Council of Life Insurers.

She previously served as the director of worldwide media relations for Lockheed Martin and worked as the news chief for NASA.



MONETTE VELASCO (BSJ97) has served as the production editor at IEEE Computer Society for the past 15 years. There she has managed all production, designed and laid out interior pages, templates and cover art, and managed post-production for two digital and print magazines. Velasco also oversaw general production processes for 10 publications and helped design a prototype iPad digital magazine using the Mag+ mobile application.

From left: Zoot Velasco (Monette's husband), close friends Teresa Raine and Alex Raine and Monette Velasco

2000s

DASCHELL M. PHILLIPS (MSJ01) is now editor of the Hyde Park Herald in Chicago. Prior to her promotion, she was the newspaper's education reporter. She is the first African American editor of the Herald.

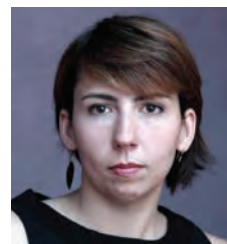
WAILIN WONG (BSJ03, MSJ03) is the host and co-producer of "The Distance," a podcast featuring narrative stories about independent businesses that are at least 25 years old. The show is fully underwritten by Basecamp, a Chicago software company, which originally hired Wong to launch "The Distance" as an online longform publication. She switched from written to audio stories last year and the show was recently featured on iTunes. Wong also returned to Medill in the fall as an adjunct professor in the graduate program.

MAUDLYNE IHEJIRIKA (MSJ07) is an award-winning veteran journalist and feature writer with more than 25 years of experience as newspaper reporter, editor and columnist. Ihejirika

is currently a reporter and assistant city editor at the Chicago Sun-Times. She recently received a Studs Terkel Award for her work in journalism.



CHRISTINA M. PASCHYN (BSJ07, MSJ07) won the Best International Film award at the DC Independent Film Festival in March for her first feature-length documentary, "A Struggle for Home: The Crimean Tatars." The film chronicles the history of this indigenous population and the persecution they have faced since the 2014 Russian annexation of their homeland Crimea. It has played in several festivals and professional venues in Europe, the Middle East and the United States. Paschyn is also a journalism lecturer at Northwestern University in Qatar.



KATE GARDINER (MSJ09) was nominated to Forbes 30-under-30 as founder of DSTL, an audience engagement consultancy for media companies. This year she will more than triple the size of her agency, launch a podcast, continue her work as the executive director of TheLi.st and more.



BETHANY MARZEWSKI (BSJ09) joined Union Square Ventures as the network general manager in February, moving on from her four years on the marketing team at Stack Overflow. At Union Square Ventures, Marzewski builds engagement programming and peer-to-peer networking opportunities to help portfolio companies build better

businesses. She also married fellow Northwestern alum, Jason Crystal (BS06) on May 28, 2015 in Philadelphia.

2010s

MARISSA MITCHELL (MSJ10) was hired as a multimedia journalist for Fox 5 News, a network-owned and -operated station in Atlanta. Previously, Mitchell worked as an anchor and reporter in Alabama and Tennessee. She and her work have been featured in numerous outlets, including BBC World News, CNN, NBCUniversal and Fox News.



BRENNA CLAIRR O'TIERNEY (BSJ11) embarked on a new role at Shell Oil Co. in Houston as an executive support adviser in external relations. Previously, she served as a business adviser on Shell's communications team in her hometown of Anchorage, Alaska. She holds a master's in public relations from the University of Southern California, where she was an Annenberg Fellow.



JA'NEL JOHNSON (MSJ11) has been chosen to participate in a national reporting partnership with NPR and Kaiser Health News. The partnership will focus on health reporting and features a number of member stations throughout the country. Johnson's stories for the partnership will also be featured on Louisville, Kentucky's NPR station, 89.3 FM and at wfpl.org.



KATIE TANG (BSJ12) joined Octagon, a full-service sports agency, at its headquarters just outside Washington, D.C. Tang previously spent three years running social media strategy and activation for the Philadelphia Eagles. As Octagon's digital lead, Tang will oversee digital strategy and innovation for its global client roster and drive passionate, authentic relationships with sports fans.

LAUREN MANNING (BSJ13) is the campaign manager for Girl Rising, a global advocacy campaign for girls' education. She leads the organization's community engagement initiatives, connecting hundreds of thousands of audience members and building online and offline communities to inspire change for girls worldwide.

RACHEL E. GROSS (MSJ13) was chosen as one of 12 young journalists for the Fellowships at Auschwitz for the Study of Professional Ethics. The Europe-based program analyzes how the media reacted to Nazi Germany during World War II and uses that as a frame to consider contemporary journalism ethics. At the end of the two-week program, Gross and her peers will each produce an essay about an ethical issue of choice.



COLLEEN DALY (IMC15) is the director of media and strategic communications at End Rape on Campus. The organization works to end campus sexual violence through direct support for survivors and their communities; prevention through education; and policy reform at the campus, local, state and federal levels. At EROC, Daly directs all marketing and communications efforts including

stakeholder insight, public relations, content marketing and strategic partnerships. She collaborates on national prevention and education efforts with nonprofit organizations and government entities such as It's on Us and the Office on Violence Against Women. She has spearheaded the design and implementation of several major marketing campaigns since coming on board including EROC's participation in National Eating Disorders Awareness Week, the Bureau of Justice Statistics Campus Climate Validation Study and The 88th Academy Awards.

Submit to: medillnotes@northwestern.edu

A PASSIONATE JOURNALIST TAKEN TOO SOON

FRIENDS OF ANNE ELIZABETH SWANEY (BSJ98) DESCRIBE HER AS A DIGITAL PIONEER, A DEDICATED AND HIGHLY PRINCIPLED JOURNALIST AND A BEAUTIFUL HUMAN BEING WITH UNMATCHED KINDNESS AND COMPASSION.

The confident and softhearted Swaney was an accomplished television web producer. On Jan. 14, she was strangled to death while on vacation in Belize. She was 39.

News of the tragedy stunned colleagues at ABC-owned WLS-TV in Chicago, where she had worked since 1999. Most recently, Swaney was executive producer of online operations.

“She was a trailblazer in the digital news space and was one of our first website employees,” John H. Idler, president and general manager of WLS-TV, said in a statement. “Anne helped us evolve our business and our newsroom, but most importantly, she was a kind person who always had a smile and a positive attitude.”

Swaney was raised in Platte City, Missouri, a town of about 4,800 people roughly 25 miles north of downtown Kansas City. In an interview with WLS, her father, Jack Swaney, a retired dentist, said the day before her death he had been at the cemetery visiting the grave of his son, John, who died in 2013 from a heart condition.

He said now he will “go to the cemetery and see my son and my daughter. And that’s not fair.” (Jack Swaney died of pneumonia complications on Feb. 23.)

Anne Swaney, a horseback rider and world traveler, was at an eco-resort with a group of riders near the Guatemalan border in western Belize. She was the victim of what appeared to be a random act of violence not far from the eco-resort. The investigation in Belize is ongoing.

Swaney enrolled at Medill in September 1994 after serving as editor of her high school yearbook. Prof. Roger Boye was her academic adviser and her teacher in the sophomore-level news-writing class.

“It was like a burst of sunshine filling the room when Anne would stop by for a visit,” Boye said. Boye and Swaney stayed in touch on occasion following her graduation. In the summer of 2010, Swaney took a group of high school students in the Medill Cherubs program on a VIP tour of WLS.

“We talked that morning about her interest in teaching journalism one day and I told her I thought she would make an excellent teacher,” Boye said. “She was an energetic, talented,

dedicated journalist and a wonderful person, upbeat and positive, kind and compassionate.”

In an email exchange afterwards, Swaney said of WLS: “This is an exciting place to work. I’m quite fortunate to be here.”

Boye found a paper she wrote for his class in January 1996, almost 20 years to the day before her death, about why she wanted to be a journalist.

“My father believes I’m a journalist because I’m so ‘nosy.’ He’s partially right—I am nosy,” she wrote. “My mother thinks I’m a journalist because I ‘take after her.’ I’m not exactly sure what that means, but, then again, she thinks I can do anything because ‘I take after her.’

“I, however, am a journalist because there is so much going on in the world. There are so many things to see and do. I want to experience it all. If I can’t myself, I want to talk to the people who



“
Anne made us all better. She taught us that while being first and fast is good, being right is paramount.
 ”

Kevin Carpenter (MSJ86)

have experienced the different aspects of life [...] and (then) talk to my audience through television or radio. For me, journalism opens up a world of experiences that I can share with the public.”

In the fall of 1997, Swaney worked at KTKA-TV, the ABC affiliate in Topeka, Kansas, as part of Medill’s Teaching Television program (now called Journalism Residency).

Friends and co-workers quoted in the media described Swaney as a generous person with “unmatched kindness,” confident with a soft heart. Among many anecdotes, WLS reported that she once allowed a woman to live with

her for a while after the woman’s home burned down.

At a somber remembrance gathering at WLS, colleagues and others reflected on her life while fighting back tears.

“She was wicked smart, extremely organized, a great writer, a loyal friend and co-worker and a beautiful human being,” said Kevin Carpenter (MSJ86), director of digital operations at WLS. They worked together for 13 years.

“She wanted to make sure we got it right and she held herself to that standard, too,” Carpenter added. “Anne made us all better. She taught us that while being first and fast is good, being right is par-

amount. Despite the speed of the digital news cycle, there is no shortcut to good journalism. That spirit lives on in all of our hearts, minds and souls.”

Idler read a note he received from Swaney’s family that said in part: “We prefer to remember her as she was at her happiest, which includes the time she spent with you at a job she loved.”

The family asked that donations in Swaney’s memory be made to Northland Therapeutic Riding Center in Holt, Missouri, or Changing Leads Equine Rescue in Kansas City, Missouri.

To continue her legacy at Medill, some friends and colleagues created the Anne Swaney Memorial Fund. Gifts support Medill Media Teens, a six-year-old program founded and directed by Sarahmaria Gomez, Medill lecturer. Some of the donors said the program’s focus on bringing together Chicago public high school students and Medill undergraduates for journalism instruction reflected Anne’s love of one-on-one teaching and mentorship as well as her love of Chicago. To donate to the Anne Swaney Memorial Fund, visit: wewill.northwestern.edu/AnneSwaney.

Swaney was vice chair of her Northwestern class reunion committee in 2013 and served on the Chicago regional campaign committee for the university’s current fundraising campaign.

Swaney is survived by her mother, Georgeanne Tatman Swaney; and a brother, David. ♦



ERIC R. LUND: AN EMPATHETIC CHICAGO JOURNALIST WITH SWEDISH ROOTS

WISE, KIND, GENTLE, compassionate, decent, cheerful, calm, gracious, organized, loyal, gentlemanly, loving, friendly, forgiving: Those adjectives all describe Eric R. Lund. A humble man, he would deny such descriptions. And, with his desire for accuracy in writing, he might have dismissed such adjectives as imprecise.

Lund, whose long career spanned journalism and education, died at age 90 in Evanston on Jan. 16. His wife, Grace Carlson-Lund, was by his side. With courage he had borne the symptoms of Parkinson's disease and congestive heart failure. A memorial service was held Feb. 6 at St. Luke's Episcopal Church in Evanston, Illinois.

He reserved a special place in his soul for Medill, where he was an adjunct for many years. He loved identifying talented campus journalists and helping them enter the news industry in Chicago. Grace and he were avid travelers, so it was fitting that in his honor a former student endowed the Eric Lund Global Reporting and Research Grant to allow graduate students to report overseas.

A member of the class of 1949, he forged deep bonds with classmates, including Janet and Ralph Otwell (now-retired editor of the Chicago Sun-Times). They were friendships that lasted well beyond half a century. His first wife, Florence Johannsen Lund, died in 1989, after an apparent beating on the street put her in a coma for two months.

Born in Chicago to Swedish-immigrant parents, Lund went to Englewood High School and was drafted by the Army, stationed in the

Philippines and Japan. When he returned, he entered Northwestern. He covered City Hall for the Evanston Review from 1946 to 1956, worked at the Chicago Daily News from 1957 to 1961, edited the Evanston Review from 1961 to 1966, then worked until 1977 at the Daily News, where he rose to assistant managing editor for news. He taught at North Park College and then, beginning in the early 1980s, built the graduate journalism program at Columbia College. He retired in 1994.

Fluent in Swedish, Lund was especially proud of his ethnic roots. Active all his life in the Swedish-American community, he won a medal from King Carl XVI Gustaf; Sweden also named him a Knight First Class, Royal Order of the Polar Star.

One of his professional endeavors for the past two years was a Chicago Daily News trivia contest for the paper's alumni newsletter. The monthly newsletter began when the Daily News closed in 1978. His colleagues at the paper, the workplace he loved most, fondly reminisced about him in the February issue of the newsletter:

Lois Wille (BSJ53, MSJ54), Pulitzer Prize winner: "He was everything anyone could want—and sometimes need—in a friend. My first day in the intimidating (to nervous me) Chicago Daily News newsroom, it was Eric Lund who walked to my desk with a smile, introduced himself, told me who was who and what they did, made me feel at ease and welcome. We've been friends ever since."

Larry Green, former Daily News reporter and executive editor of the Chicago Sun-Times: "We all knew Eric as an editor and a passionate advocate for the Daily News and for quality reporting and writing. He was kind, gentle and forgiving—with a deep love of Swedish-Chicago history and mysteries, particularly those written by Swedish authors. I was lucky to have Eric as a friend. He was a mentor, confidant, gracious host, lunch partner."

Dennis Byrne, Chicago Tribune columnist: "Eric was a great mentor. He was someone I could turn to as a raw rookie when things weren't going well. He was always available to provide great advice. And when he needed to correct one of my goofs, he graciously took me aside and quietly did so. [...] In a newsroom that could be coarse and raucous, Eric upheld the great-guy and gentlemanly end of things. He'll remain alive in my memory."

Harlan Draeger, star reporter for the Daily News and the Sun-Times: "For me, Eric Lund was the ultimate rational man—a knowledgeable, much-needed presence in a sometimes tumultuous setting. [...] But my most vivid memory may be a smiling Eric raking in his winnings at the CDN poker table. [...] Rest in peace, Eric. If there's a big pot in the afterlife, I hope you hold a royal flush."

To me—whom he broke in, whom he trained gently and whom he saved from embarrassing errors in a rough-and-tumble environment—he was boss, mentor and friend.

"One of the qualities that marked his actions as both writer and editor was a compassion and concern that often is missing in many journalists," Otwell told the Sun-Times, which he served as editor. "In actions and attitude, Eric demonstrated empathy with a warm, considerate interest in others." ♦



MARY KATHERINE MCDERMOTT CODER (BSJ56) died of a cerebral hemorrhage in the early morning of Feb. 14, 2016 in her home near the Carnegie Institution's Department of Terrestrial Magnetism in Washington. She was 82 years old. Coder was the executive administrator of the DTM, which was home to many of America's greatest scientists, and she also served as a mentor and guide to post-doctorate students in science from all over the world who flocked there on their way—quite literally—to the stars.

Coder was hired as an editorial assistant by the DTM director George W. Wetherill in 1978, becoming the senior assistant to the new director Sean C. Solomon in 1992, following Wetherill's retirement. During her 14-year tenure at the DTM campus, Coder was beloved by all.

As current DTM director Richard W. Carlson wrote in his email to Carnegie staff on the occasion of her death, "Besides ably managing DTM administrative matters, Mary served as friend, confidant and occasionally psychologist, for many of the DTM staff, including me [...] Mary had a love for life that was infectious. She will be missed."

Janice Scheherazade Dunlap, the current executive assistant at DTM, wrote for Coder's wake: "She had a chair next to her desk that was reserved for those who sought advice. She listened keenly to everything that was said, with the line outside her office never short of those who needed Mary's guidance. She cared for the 'postdocs' as if they were members of her own family. It was never a surprise when visitors would return to DTM decades later and ask about Mary Coder...Perhaps it is no coincidence that Mary Katherine McDermott Coder passed away peacefully on Valentine's Day, surrounded by love."

The scientists at DTM—including Coder's close friend Vera C. Rubin, who discovered evidence for the existence of dark matter—were forever amused by Coder's unusual and unlikely background for such a position. For her part, Coder enjoyed engaging them with tales and stories of her own South Side of Chicago childhood and, especially, of her father Frank J. McDermott's life history as one of the great early Chicago machine "pols."

At Northwestern, Coder was a member of Alpha Chi Omega sorority and went by the nickname of "Miki." She then received her master's in psychology from Ohio State University in 1959. Her education in journalism and psychology led her to programming positions with the Cleveland Council on World Affairs, teaching and counseling at the American High School in Heidelberg, Germany, and two years as a counselor at Cornell University's student union.

She married David Coder, a philosophy major at Ohio State, a marriage that ended in divorce. She was mother to two children, Rebecca Coder and Joshua Coder. Her children, as well as several close friends, were with her every night the week she died.

Obit written by Coder's close friend and classmate, Georgie Anne Geyer (BSJ56)

MEDILL REMEMBERS: IMC FACULTY MEMBER KAREN BROWN

MEDILL IMC LECTURER KAREN BROWN PASSED AWAY ON APRIL 7 AT THE AGE OF 59 AFTER A COURAGEOUS BATTLE WITH CANCER.

BY JANE FLIS (IMC15)

Brown taught Financial Accounting, the core marketing finance course, to more than 1,800 students in the full- and part-time IMC programs from 2001 to 2014. She placed emphasis on understanding the economic rationale for managerial decision-making as it related to corporate strategy in general and in marketing programs in particular. Because of her teaching, IMC students could understand the financial objectives of a firm and could analyze marketing expenditures using traditional investment decision-making criteria. In addition to teaching, Brown had independent consulting projects related primarily to the issues of business valuation, and previous to that had a long corporate financial advisory career.

“Karen was warm, graceful and passionate both as a person and as a teacher,” Vanessa Beckhoff (IMC15) says. “The finance curriculum had so much necessary raw material, but with warmth and passion she taught us that learning was more than just acquiring facts; it was about acquiring understanding. Education is such a key part of success in life and it is hard to determine where a professor’s influence stops, but after having Karen as a teacher, I know that she will be a presence that we will carry on for the rest

of our careers and our lives. She was a true mentor to all of us and she will be dearly missed.”

Brown received a Master of Management degree in 1982 from the Kellogg School of Management at Northwestern University and a Bachelor of Arts degree with high honors in 1978 from Michigan State University in East Lansing, Michigan. She was a registered securities representative and a chartered financial analyst.

“Financial Accounting is a very difficult course to teach,” IMC Associate Dean Frank Mulhern says. “But Karen had an incredible ability to successfully teach difficult financial concepts and techniques and make them easy for students to understand and digest. She made a hard course a valuable one for her students.”

At the December 2015 Medill graduation, IMC students chose Brown as the “Teacher of the Year.” Her remarks in accepting the award were as follows:

“Thank you so much, I wish everyone could be affirmed in life as you have affirmed me. When I think back in November of 2014 and I had all of you, I was so looking forward to hearing your Coca-Cola presentations and to see how much you have learned, and I knew I would be so proud. And as most of you know now, two days before the presentations, I got shocking news from my doctor that I had late-stage pancreatic cancer. And so I hated to just leave you all but I had to focus on my health, and I want to take the opportunity to thank you all for all your words of encouragement and notes and gifts.

“But one thing the oncologist had said to me was, make short-term goals and then when you achieve them, make more short-term goals. So my first short-term goal was back in April, my son was getting married, and I was looking forward and did attend and it was an absolutely lovely affair. But right at the beginning, I made a long-term goal, and that was to be at your graduation, and by the grace of God and terrific medical care, I’m here, and I just wanted to congratulate you all and thank you.”

Brown is survived by her husband Kirk and children Jason and Jillian. ♦

JAMES LLOYD SUNDQUIST (BSJ36)

died on Feb. 17, 2016, in Arlington, Virginia. He was 100 years old. Sundquist, a Utah native, attended college at Weber College, Northwestern University and the University of Utah. During his years in college, he began a career as a newspaper reporter, but then decided to pursue public administration, earning a master’s degree from Syracuse University. He would go on to spend 24 years working in government service and political activity in Arlington. During his career, Sundquist served as efficiency expert in the Bureau of the Budget and Office of Defense Mobilization, speech writer on the White House staff and top aide to: Democratic National Committee Chairman Stephen Mitchell, New York Gov. W. Averell Harriman and Sen. Joseph Clark and deputy undersecretary of agriculture. In 1965, Sundquist joined the Brookings Institution as senior fellow and director of governmental studies, and while there wrote six books and several articles, gaining him national awards. Sundquist also enjoyed traveling, theater and opera and was a sports fan and tennis player. Sundquist’s first wife, Beth, died in 1982. He is survived by his widow, Gerry; sons, Erik, Mark and Jack; granddaughter Karin Young; two grandsons, James and Robert; two stepsons, Wendell Coote and Richard Coote; and step-granddaughter Lisa Coote Ray.

STANTON R. WITHROW (MSJ48)

aged 94, died Nov. 10, 2015 in Florida. Born in Charleston, West Virginia, Withrow received an undergraduate degree from Morris Harvey College (now the University of Charleston). He went on to do graduate work at Northwestern University, Duke University and Florida State University. Withrow worked as a night editor of a newspaper in Bozeman, Montana, and also served in the Air Force for nearly three decades. After

retiring from the Air Force, he worked as a meteorologist in Florida for 15 years. Outside of work, Withrow was an active volunteer, working at polls during elections and helping to build a school for developmentally challenged students in Tallahassee, Florida. Withrow was preceded in death by his wife of 61 years, Ruby. He is survived by two sons, Stanton Jr. and Stephen; two daughters, Letha and Lynne; five grandchildren and two great-grandsons.

DONN WILSON BLOCK (BSJ49)

died on Jan. 26, 2015, following a stroke. He was 87 years old. After earning his bachelor’s degree, Block went on to earn a master’s degree in public administration, and a Ph.D. in economics from Harvard University. Block retired from the USAID’s Foreign Service, and was a member of the board at American University’s International Law Review. He also worked as a volunteer at the Library of Congress and Learning Ally.

FRANK ALLEN BOSTWICK (BSJ49)

died in his Islamorada, Florida, home at the age of 90 on Dec. 16, 2015. Bostwick is remembered as a writer, a pilot, a teacher, a cyclist, a sea captain, a father and a husband. Born in Chicago in 1925, Bostwick’s love of and talent for writing emerged early. In high school, a short story of his—about flying—was included in the nationally published anthology *Boy’s Life* and he went on to learn to fly in the Navy.

After graduating from Northwestern, he pursued a career in education. He worked as a high school English teacher in Michigan, then as an associate professor of English at Kalamazoo College in Kalamazoo, Michigan and later as a professor at Keystone Junior College (now Keystone College) in Pennsylvania. Bostwick later moved to Florida, where he continued to educate, this time as

the director of Adult Education at the Crestwood Community School in Royal Palm Beach, Florida, where he was voted Teacher of the Year. During this time, he also worked as an educator in prisons. After retiring from Crestwood, Bostwick served as an adjunct English professor at Palm Beach Community College, continuing to educate into his 70s.

Bostwick was also a licensed sea captain and taught others to sail, making several crossings to the Bahamas. He loved cycling and, at age 68, rode his bike from Royal Palm Beach, to Sarnia, Canada—a trek he then wrote about in a book, “Upcountry Odyssey: Cycling Solo at 68 from Florida to Canada Through the Appalachian Mountains,” which was published in 1998.

He is survived by his children, Mark Bostwick, Cynthia Bostwick and Melissa Saddler; his honorary daughter, Emily Fritsch; four grandsons, nieces and many friends. His wife, Kathryn, died in 2006.

RUDY ROBERT NORRIS (BSJ54)

aged 83, died on Dec. 14, 2015, at his Vonore, Tennessee, home. Norris, who grew up in Gary, Indiana, served in the Navy after graduating from Northwestern. He then attended business school at Harvard and started a career in advertising and marketing. His work took him to France and Japan. Before retiring, Norris worked at Continental Baking Company. Norris enjoyed hobbies including fishing, boating and golf, and found his Tennessee home to be an ideal environment for those activities. He also enjoyed traveling and family genealogy and was a committed New York Knicks fan. He is survived by his wife, Kathleen; sons, Benjamin and Paul; and sister Karen Billings.



STAN HOLDEN (BSJ56), aged 84, died in November 2015. Holden had a career as an award-winning advertising copywriter, editor and photographer. He is survived by his wife, Barbara; daughters Lynn and Lisa; granddaughters Alexa and Maddie; siblings; and many nieces and nephews.

MARTHA “LINDA” STALTER CORBETT (BSJ62, MSJ63), died on Dec. 28, 2015, in Harwich, Massachusetts, of Alzheimer’s disease. She was 74. Corbett initially pursued a career in publishing in New York City, working at Look Magazine and McGraw-Hill. She later worked as a reporter, assistant editor and photographer at the Andover Townsman. She also served as director of publications at Governor Dummer Academy in Byfield, Massachusetts. Her hobbies included reading and paddle tennis. Corbett is survived by her husband, David D. Corbett; son, David C. Corbett; daughter-in-law, Sarah McAdams; grandsons, Finn and Lucas; brother, Steven; and many cousins, brothers- and sisters-in-law, nieces and nephews.

TODD FANDELL (BSJ63, MSJ64) died on Dec. 15, 2015 at the age of 79 at Evanston Hospital of complications from multiple myeloma. A Windy City native, Fandell moved around but spent much of his life in the Chicago area, most recently living in Wilmette, Illinois. Fandell worked for nearly three decades in the print media industry, starting out at the Wall Street Journal where he worked as a Chicago-based reporter, then wrote from the paper’s St. Louis bureau and eventually moved to the paper’s New York office. In 1976, Fandell and his family returned to Chicago, where he took a position as an assistant business editor at the Chicago Tribune. In 1981, after a short stint as a corporate editor at Crain Communications, Fandell became editor of Advertising Age magazine (published by Crain), a

role he held for four years. After Ad Age, Fandell co-founded and served as editor a bimonthly magazine, Chicago Times, until the magazine went out of publication in 1990. Following his retirement from the print journalism world, Fandell worked as an election judge in Wilmette and also developed a hobby as a runner. Fandell is survived by his wife of 55 years, Elaine B. Fandell; and by a daughter, Sarah; a son, Ken; a brother, Richard; a sister, Mary Ellen Mueller; and four grandchildren.

ROYAL R. STEWART, JR. (BSJ65, MSJ66), died on Nov. 9, 2015, at the age of 81. While at Northwestern, Stewart was the editor of the school newspaper and captain of NU’s tennis team. He went on to pursue a career in advertising as an ad executive, and later worked as a literary agent and a radio host. Stewart’s wife of 35 years, Barbara, died in 1991. Stewart is survived by his sons, Bruce and Bryce, and two granddaughters.

FRANK ZORETICH (BSJ67) died unexpectedly on Nov. 8, 2015, at the age of 70, at his home in Olympia, Washington. Born in Cleveland, Ohio, Zoretich attended Northwestern University, graduating with a bachelor’s degree in journalism in 1967. After college, Zoretich served in the Navy for two years as a communications officer. Zoretich worked in the journalism industry for several years, as a staff or freelance writer for publications including the Albuquerque Journal, the Albuquerque Tribune and the Seattle Post-Intelligencer. Zoretich also authored three books. He is survived by his sister, Linda Yoachum (Gene); two nephews, Bob Beckley and Gabe Yoachum; and two grandnephews and two grandnieces.

SYLVIA WALL CAMPBELL HALL (MSJ82), died of cancer on Oct. 20, 2015, surrounded by her family. Hall was born in Brookhaven, Mississippi, to Jewel Hilton

Campbell, a former mayor of the town, and Valerie Campbell Mills, who served on the board of the State Bank and Trust Company. Hall would go on to follow in her mother’s footsteps, serving on the bank board herself. She worked in the White House press corps in Washington, D.C., for a few years, then moved back to Mississippi to work at the Clarion-Ledger covering music, arts and fashion, and she worked as a freelance journalist and writer throughout her life. Her pastimes included music (she held a degree in music from Loyola University and played bassoon in several groups around the country), travel, riding and showing horses and being a member of the Junior League of Jackson and the Garden Club of Jackson. Hall is survived by her husband, Charles; two daughters, Sylvia and Carolina; two sisters, Valerie and Melanie; and nieces and nephews.

TONY KELLY (MEDILL GUEST PHOTOJOURNALISM INSTRUCTOR IN THE 1980s) died Nov. 17, 2015. He was 85. Kelly, a resident of the Ebenezer-Primm Towers senior living residence (1001 Emerson St.), died suddenly of an apparent heart failure, family members said. Only the day before, he had been making his rounds in town on his cherished three-wheel Schwinn bicycle, they said.

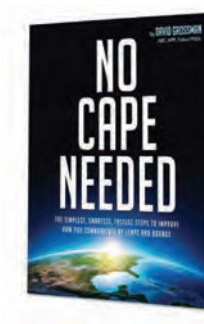
Kelly worked for 45 years as an award-winning photojournalist and commercial photographer, capturing everything including the stillness of a Chicago snowstorm and the elegance of the massive trestle bridges that line the waterways along the Calumet and Chicago Rivers.

After retiring from photography, he brought his passion to local issues, where he helped run fledgling Evanston newspaper The Clarion and worked for social justice causes.



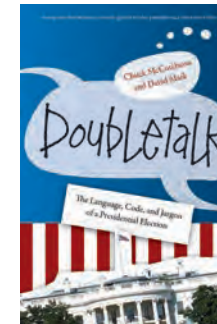
“THANK YOU FOR MY GREEN CARD: A MEMOIR” EDGAR MAY (BSJ57) - MEDILL HALL OF ACHIEVEMENT MEMBER
Publication date: 2015 - published by the estate of Edgar May

Edgar May’s memoir—posthumously edited by his sister, Madeleine Kunin, and friend Sarah Clay—documents the varied life of a journalist. May started out as a young boy in Switzerland, and later landed in America. May worked on a farm in New Jersey, and went on to become a Pulitzer Prize-winning author and state senator in Vermont—a story that typifies the American dream realized. May dedicated his life to public service, aiming to better the lives of young and old in Springfield, Vermont until his death in 2012.



“NO CAPE NEEDED” DAVID GROSSMAN (IMC90)
Publication date: September 2015

In “No Cape Needed,” David Grossman shares years of insights as an executive coach and communications strategist to help leaders see how communication can be a superpower in today’s business and financial environment. Readers will find simple, smart and fast steps to improve the way they communicate. The book also features a foreword by John Greisch, CEO of Hill-Rom Holdings, Inc., and leadership advice from senior-most leaders inside organizations including: Aston Martin, The Boeing Company, Compassion International, Motel 6, Nationwide Insurance, Starbucks and Starwood Hotels & Resorts Worldwide, Inc.



“DOUBLETALK: THE LANGUAGE, CODE AND JARGON OF A PRESIDENTIAL ELECTION” CHUCK MCCUTCHEON (BSJ85) AND DAVID MARK
Publication date: January 2016

“Doubletalk” is a sequel to Chuck McCutcheon’s 2014 political dictionary “Dog Whistles, Walk-Backs and Washington Handshakes.” Like its predecessor, the book humorously explains some of the most popular political buzzwords in the news. McCutcheon and his co-author David Mark note that for all of the plain-spokenness that helped boost the popularity of Donald Trump and Bernie Sanders, many presidential candidates still are quite fond of deploying euphemisms, slang and other types of confounding jargon. In all, the book includes 100 terms including “the adult in the room” (the commonly acknowledged description for Democrats and the left-wing punditry for their ideal Republican politician) and “zugzwang” (a chess term that is synonymous with “between a rock and a hard place”).



“FOLLOW THE GEEKS: 10 DIGITAL INNOVATORS AND THE FUTURE OF WORK” LYNDSY GILPIN (MSJ13) AND JASON HINER
Publication date: January 2016

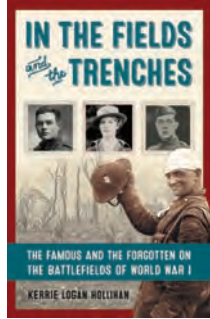
“Follow the Geeks” tells the stories of 10 entrepreneurs who transformed their careers for the digital age. The book describes the risks, setbacks and innovations that defined people like Baratunde Thurston of “The Daily Show,” Juliana Rotich of Ushahidi, photographer Chase Jarvis and more. The stories provide a trail of wisdom for the future, no matter what industry, company size or type of startup. Written by Lyndsey Gilpin and Jason Hiner, “Follow the Geeks” reimagines the format by turning it into a conversation with readers. After crowdfunding the book, the authors shared each chapter online for a limited time, and the final product includes the best comments from the community at the end of each chapter.



“CREATIVITY IS RISKY: FREE SPEECH IN A CHARLIE HEBDO WORLD”
SALLY O'DOWD (MSJ92)

Publication date: September 2015

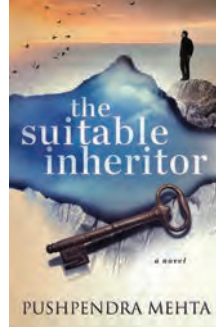
To pay tribute to the French satirical magazine Charlie Hebdo and the universal right to free expression, Sally O'Dowd produced this interactive multimedia e-zine. In addition to original reporting and a companion video, the 38-page e-zine includes: PEN American Center's videotaped conversation between Jason Jones from "The Daily Show" and Newsweek journalist Maziar Bahari, who was imprisoned by the Iranian government; a map charting global press freedoms from Freedom House; and three songs by Brooklyn singer-songwriter Chaz Langlely that call for an end to violence while comforting its victims.



“IN THE FIELDS AND THE TRENCHES: THE FAMOUS AND THE FORGOTTEN ON THE BATTLEFIELDS OF WORLD WAR I”
KERRIE LOGAN HOLLIHAN (MSJ74)

Publication date: January 2016

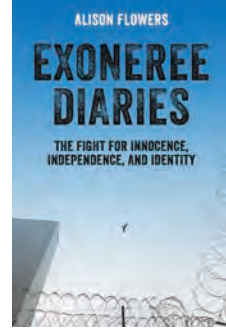
Those who saw the Great War up close quickly learned it was anything but a great adventure. "In the Fields and the Trenches" traces the stories of 18 young idealists swept into war. Many became well-known 20th-century figures in film, science, politics, literature and business. Writer J. R. R. Tolkien served as a signals officer with the British Expeditionary Force and fought the Battle of the Somme. Scientist Irène Curie helped her mother, Marie, run X-ray units for French field hospitals. Actor Buster Keaton left Hollywood for the army's 40th Infantry Division. All four of Theodore Roosevelt's sons—Kermit, Archibald, Quentin and Theodore III—and his daughter Ethel served. One did not return. Author Kerrie Logan Hollihan draws from original material, including letters sent from the front and personal journals. Though their stories are a century old, they convey modern, universal themes: love, death, power, greed, courage, hate, fear, family, friendship and sacrifice.



“THE SUITABLE INHERITOR”
PUSHPENDRA MEHTA (IMC05)

Publication date: April 2016

In Pushpendra Mehta's novel, protagonist Michael Elliott is stirred from sleep by an early-morning dream. A woman leads him to the Pacific Ocean and whispers that the ocean will help him discover his destiny. When Michael is then invited to Peru by a distinguished relationship coach, he wonders if this is the path to that destiny. Once he reaches his pinnacle—a preeminent relationship guru for young people—he is confronted with difficult questions: in the pursuit of excellence, does sacrifice matter more than support; or without support, does no sacrifice count?



“EXONEREE DIARIES: THE FIGHT FOR INNOCENCE, INDEPENDENCE, AND IDENTITY”
ALISON FLOWERS (MSJ09)

Publication date: June 2016

From the front lines of the wrongful conviction capital of the United States—Cook County, Illinois—Alison Flowers explores what happens to innocent people when the state opens the jailhouse door and releases them empty-handed. Flowers follows four exonerees whose stories reveal serious gaps in the criminal justice system. These intimate portraits depict the collateral damage of wrongful convictions, challenging the deeper problem of mass incarceration in the United States. Flowers vividly shows that release from prison, though sometimes joyous and hopeful, is not a Hollywood ending—or an ending at all. Rather, an exoneree's first steps of freedom are the beginning of a new journey full of turmoil and triumph. Based on Chicago Public Media's yearlong multimedia series—which was a finalist for a national Online Journalism Award—"Exoneree Diaries" tells profoundly human stories of reclaiming one's life, overcoming adversity and searching for purpose.

See more books written by alumni at bit.ly/Medill-Keep-Reading



ERNEST DUPLESSIS
LECTURER

TEACHES:

- Internal Communications
- Introduction to Strategic Communications

BACKGROUND:

Duplessis' career includes more than 25 years of public relations, internal and external communications, investor relations and government affairs experience spanning corporate America and the U.S. Military. As an expert in communications, Duplessis helps IMC students understand communications from different levels and speak strategically to unique audiences.

Duplessis is the former senior vice president of corporate communications and government affairs with Mondelez International and brings his industry experience to the classroom through real-world examples and marketing communications projects.

Northwestern University

1845 Sheridan Road
Evanston, IL 60208-2101
www.medill.northwestern.edu

Nonprofit Organization
U.S. Postage
P A I D
Northwestern University



YOUR GIFT MAKES A DIFFERENCE!

Whether you donate to the Medill Annual Fund, IMC Support, scholarships or the program that means the most to you, every dollar counts toward making Medill the best school of its kind in the world.

Make a gift to Medill in June, July or August for a chance to win one of five signed hardcover copies of "A Game of Thrones," authored by Medill alumnus George R.R. Martin.

Second-year teens **DESTYNIE TUCKER**, left, and **BRANDON BARFIELD** celebrate the final Saturday before graduation with their Medill mentor, **AMAL AHMED**. The Medill Media Teens program, in its sixth year and directed by Medill lecturer Sarahmaria Gomez, brings together Medill undergrads and Chicago high school students. Each Saturday during the school year, mentors help the teens learn more about journalism by experimenting with audio, video and print.

wewill.northwestern.edu/supportmedill