



MEDILL

NORTHWESTERN UNIVERSITY

***Undergraduate program**





Medill has a long-standing reputation for journalism excellence, and as the media industry experiences unprecedented change, Medill leads the way in training a new generation of multimedia journalists and communicators who are not only thriving in this new media landscape, but are also helping to shape it.

Medill alumni work as social media managers for websites, backpack journalists for television stations and account executives for public relations firms. They also hold positions as business reporters, magazine editors, graphic designers and advertising managers.

These successes are no accident. Medill professors prepare students to be exceptional journalists and communicators who can research, report and produce content that matters to audiences. Our classes offer students hands-on learning, allowing for the opportunity to innovate and foster critical thinking skills.

At Medill, you will be immersed in real-world experiences with opportunities to report from communities in Chicago and the Washington, D.C., newsroom; intern at a media organization on one of three continents; or pursue your own research project abroad.

If you think Medill might be a good fit for you, consider your future as a journalist. There are stories out there that need to be told —and yours starts here.



*YOUR LEAD.

During your first year, you will learn to cover stories wielding the traditional reporter's notebook and pen, alongside a laptop, still camera, video camera and audio recorder. You will learn to write compelling, clear prose—and tell multimedia stories that engage audiences.



“This industry is all about your skills and connections, and Medill helps me capitalize on both. It’s also fantastic that the curriculum is evolving to mirror the changing industry.”

ROSHAN NEBHRAJANI
(BSJ13)

*YOUR BYLINE.

As a sophomore, you will sharpen your journalism skills as you report from one of Medill's storefront newsrooms in Chicago's multi-ethnic neighborhoods. After that you can dive deep into a specific medium, such as print, web or broadcast.



• STUDENTS REPORTING IN UPTOWN



If you are itching to cover national politics, Medill offers the chance to spend a quarter reporting from Washington, D.C. With your press pass, you have access to news conferences and hearings where you will work among the movers and shakers on Capitol Hill.

* YOUR BEAT.

You can become an expert who covers a specific subject, such as the legal system, the economy or health and science. You can also choose electives for advanced training in design, interactive media and computer-assisted reporting. In addition to courses that provide insights into the business of media organizations, Medill offers classes in marketing research, advertising and consumer insight, through its certificate in Integrated Marketing Communications.



“Get to know your professors. They all have a lot of experiences to share, and they’ll be a great resource in the future.”

KATIE PARK
(BSJ12)

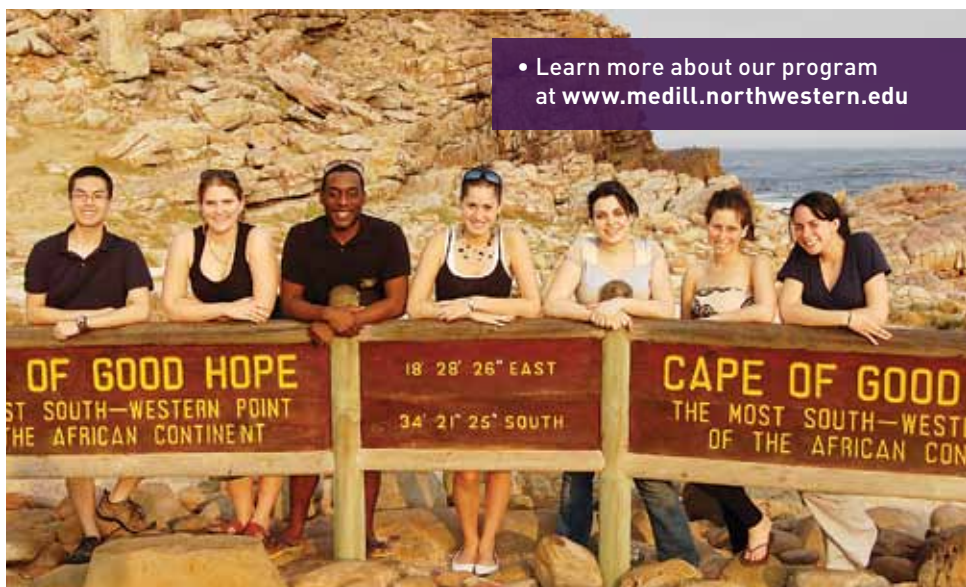


“I’ve met some fascinating people while working on stories, from cybercrime fighters to mouth-painters to Iraqi refugees. Good reporting is all about capturing the real-world experience, and I think Medill really emphasizes this.”

BLAKE SOBCZAK
(BSJ12)

* YOUR DATELINE.

Only at Medill will you find the Journalism Residency program, in which you spend a quarter as a junior or senior at one of nearly 150 newspapers, online enterprises, magazines or broadcast stations in the U.S., South Africa, Qatar or Latin America.



At the end of four years, you will be a more educated and knowledgeable citizen. You will be inspired to follow the example of journalists who have changed society for the better. You will have had an indelible college experience and made lifelong friends. And you will have a competitive advantage on the job market, thanks to Medill’s reputation and vast alumni network.

*Sharpen your communication and storytelling skills.

If you are considering Medill, chances are that you love asking questions and creating stories. At Medill, from day one you'll learn how to get the facts, how to get them right and how to get them out. You'll learn how to use a variety of tools and approaches—narrative, audio, video, photography and Flash—to create stories for all the media we know about today, and those that may be invented while you're here.



“Thanks to my Medill experience I was able to walk into my first internship confident in my reporting and writing skills.”

KATHERINE PERRY
(BSJ12)

*Get a superb liberal arts education.

As a Medill student, you're required to take 75 percent of your classes outside Medill. This way, you get to explore the rich array of subjects that top-ranked Northwestern University has to offer and be exposed to some of the finest minds on the planet. Many Medill students deepen their interests by taking a second major or a minor in addition to journalism—we encourage that.





“I wanted the chance to work in the entertainment journalism arena and get a feel for, not only the work, but the type of people who make it in the field. I’m glad I got the experience, because now I know it’s what I want to do for the rest of my life.”

CARLTON BARZON (BSJ11) did his Journalism Residency at The A.V. Club, the non-satirical side of The Onion, in Chicago.



* Work alongside the pros.

In your junior or senior year, you’ll spend a full, for-credit quarter working at one of about 150 professional media outlets in the U.S., South Africa, Qatar or Latin America. They include places such as The Seattle Times; Politico; Rolling Stone; Austin American-Statesman; The Miami Herald; Sports Illustrated; Conde Nast Traveler; Al Jazeera; WGN in Chicago; 6 News in Lawrence, Kan.; KVRR in Fargo, N.D.; Forbes; Good; Marketwatch.com; Dig Communications and Fleishman-Hillard.



* Discover and report from Chicago's neighborhoods.

You'll gain practical experience reporting on issues that affect neighborhoods such as Ravenswood and Edgewater when, as a sophomore, you work out of storefront newsrooms in those communities. Teams spend the quarter producing news and trend stories, profiles, photo slideshows, infographics and videos. Your teacher is your editor and bureau chief.



“The best part about reporting in Chicago is the diversity of people and stories. You are right there in the community, ready to go out and report on a whim, just like you would at any publication.”

CHRISTIAN WEST (BSJ12)

* Learn marketing communications.

As well as a journalism degree, Medill offers a certificate in Integrated Marketing Communications that is great preparation for positions in public relations, corporate communications and advertising. Students develop skills for understanding and analyzing consumers in traditional markets and newly forming communities and networks.



“The classes all focus on real experience and putting yourself out into the world and working with real clients and coming up with actual branding strategies.”

ROCÍO REYES-MORALES
(BSEd11)



*Produce award-winning student media.

You can gain valuable experience as early as your freshman year on campus at award-winning publications and broadcasts. You will have the chance to get involved with Northwestern News Network television, WNUR radio, The Daily Northwestern, Northwestern Chronicle, North by Northwestern, Northwestern Business Review, BlackBoard, NU Asian and Al Bayan. Or consider starting your own, as entrepreneurial students have done over the last few years with Stitch, NU Intel, The195.com and Massive.TV.



“Join the staff of The Daily Northwestern. It’s one of the best student newspapers in the country, and there are tons of opportunities in reporting, editing, designing, photography, video and multimedia.”

SEAN WALSH
(BSJ11)



* Rub elbows with distinguished journalists.



Each year, Medill draws an impressive array of notable journalists from the forefront of the shifting industry landscape to participate in lectures and discussions. Recent guests have included **Gwen Ifill of PBS NewsHour**, ESPN “Around The Horn” panelist Kevin Blackstone and New York Times Pulitzer Prize-winning reporter and 2009 Medill Medal for Courage in Journalism recipient David Rohde. Freshmen are also treated to a session with an acclaimed journalist each fall as part of the summer reading program. Visiting authors have included Jane Mayer from The New Yorker and Pulitzer Prize-winners Charlie LeDuff and Seymour Hersh.

* Make friends with future stars.

Our undergraduates show off their skills on a national and international level, routinely earning awards from the William Randolph Hearst Foundation and the Society of Professional Journalists, and receiving Fulbright scholarships and Lund grants to report abroad. And they do not wait long to have an impact professionally after they graduate. Take Dan Fletcher (BSJ09), for example. In 2010 he became the youngest person ever to author a cover story for Time Magazine, and today he is the Social Media Director at Bloomberg Digital. He is just one of hundreds of Medill alumni using what they learned at Northwestern to inspire and influence those around them.



*Acquire skills for many careers.

The strong reporting, research, interviewing, critical thinking, writing, storytelling and digital skills that are the backbone of education at Medill will prepare you for careers in and beyond journalism. Our graduates are employed by The Wall Street Journal, The Boston Globe, NBC Universal, ESPN, Bloomberg News, Time, Self, Teach for America, Draftfcb and Edelman. We also have alumni who are working as campaign press secretaries and speechwriters on Capitol Hill. Employers in all fields value Medill's journalism and communication training.



• **STEPHEN KRUPIN**
(BSJ04)
Director of
Speechwriting for
President Obama's
re-election
campaign

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*Learn the power of investigative journalism.

Undergraduates in the Medill Innocence Project play a key role in freeing wrongfully convicted prisoners, and helped impact Governor Pat Quinn's decision to abolish the death penalty in Illinois. Meanwhile, students participating in the school's Watchdog/Accountability initiative help identify systemic flaws in government and public institutions.

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