

# Northwestern | MEDILL



**DESIGN  
THINKING,  
IN FIVE DAYS**

**MEDILL  
EXPERIENCES**

**HALL OF  
ACHIEVEMENT  
CLASS OF 2017**



# Congratulations to Shane Bauer of Mother Jones

Winner of the 2017 John Bartlow Martin Award for  
Public Interest Magazine Journalism



Bauer's piece, "My Four Months as a Private Prison Guard," was published in the July/August 2016 edition of Mother Jones magazine. Read the article: <http://tinyurl.com/h8wawfh>.

The Medill-sponsored John Bartlow Martin Award "recognizes the writer(s) of a story or series that sheds light on the causes, consequences or remedies of a problem in American society." Bauer will receive a \$4,000 cash prize.



## 8 DESIGN THINKING, IN FIVE DAYS

At Medill San Francisco's campus, a week-long IMC immersion program — created for part-time and online students — focused on design thinking.

## 10 GOING GLOBAL

Medill undergraduate and graduate students traveled to report on a variety of topics as global experiences increasingly become part of the curriculum.

## 28 HALL OF ACHIEVEMENT CLASS OF 2017

Medill inducted six alumni into its Hall of Achievement in May.

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Cover photo: BSJ19 student Julia Song pictured here at the Biomuseo, the Museum of Biodiversity in Panama City during the environmental reporting spring break trip in March.

### ISSUE 95 - CORRECTIONS

On page 15, in the cover story "Putting the 'West' in Northwestern", the word "tenets" was misspelled as "tenants."  
On the back cover: David Sachs was mistakenly identified as Peter Sachs in the San Francisco ribbon cutting photo.



**BRADLEY J. HAMM**  
DEAN

**A**lumni often talk about the incredible experiences they had at Medill inside and outside of the classroom. Sometimes they talk about opportunities that weren't available to them at the time because of additional costs, such as an internship in New York, a quarter in our Washington program or study abroad.

They usually kept quiet about their financial need.

Today, a key goal for Medill is to become need-blind for all student experiences. These experiences include study abroad, domestic academic programs including our Washington and San Francisco sites, Journalism Residency and the IMC Immersion Quarter, along with participation in professional and student conferences and workshops.

We know student experiences can be life-changing. We know the college years offer an ideal time for exploration. We know that jobs and career success can be tied to internships and unique opportunities available at top universities.

Northwestern has made a pledge to be need-blind in admissions. Once students arrive on campus, though, their experiences may be quite different based on an ability to pay for opportunities outside of the traditional classroom. Our commitment is to reduce the barriers for all students, including extra housing costs, travel expenses or money to participate fully.

Therefore, we are expanding all of our programs, along with financial aid, to ensure that all Medill students have access to life-changing opportunities. Our need-blind model is that we will accept students into all programs without regard to family ability to pay and then support their participation through aid.

The goal is ambitious. Initially, we plan to raise endowed scholarships and annual cash to support about \$500,000 in financial aid. So far, individual donors and foundations have provided support in specific areas such as scholarships for Journalism Residency, housing support for Washington and San Francisco quarters, travel or expenses for special projects, and aid for study abroad or international programs.

We are tripling aid for Journalism Residency by the fall quarter, thanks to the gifts. We are moving from very little housing support to grants for all students with need. We plan to offer each undergraduate student the ability to travel (such as reporting projects) or study abroad during the four years at Northwestern through subsidized programs and additional financial aid.

Medill obviously supports important reporting and projects in Chicago and Evanston, plus Washington and now San Francisco. As you'll see in this issue, our professors led programs for students throughout the United States and in Europe, Asia and Africa. We plan to take students to South America soon.

IMC faculty opened a new London program and offered options for students to go to China, Japan, Hong Kong, Singapore and France, along with summer immersion projects in Chicago and around the country.

In DC, our undergraduates covered the presidential election in the fall. Graduate students reported on the first 100 days of the new administration. Our San Francisco site opened for fall 2016 classes, and students across all of our undergraduate and graduate programs enrolled there during the year.

Few schools have the range of experiences available in Medill. As we move forward, it is essential that these opportunities be open for all students. I'm confident we will meet this ambitious goal to be need-blind in experiences.

Thanks for all of your support of Medill.

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**I use the skills and concepts taught in Medill every day of my life, and I attribute my professional success and career versatility to the comprehensive coursework taught at Medill. Since graduating in 2009, I've held roles in journalism, sales, marketing, and now, venture capital. In each of these occupations, I've drawn upon my tool kit of strong writing, reporting and research skills, to shape how I approach projects and planning. It's truly a testament to Medill's success to see how the journalism skills we learned are so applicable across such a wide variety of industries and job functions.**  
”



**BETHANY CRYSTAL (BSJ09)**  
GENERAL MANAGER, USV NETWORK AT UNION SQUARE VENTURES  
PRESIDENT, MEDILL CLUB OF NYC

## \$3 Million for Social Justice Reporting Initiatives

**DAVID F. FREEDMAN (BSJ81)** made a \$3 million commitment to further the study of reporting on social justice issues at the Medill School of Journalism, Media, Integrated Marketing Communications.

Freedman's gift will establish the David F. Freedman Fund for Social Justice Reporting Initiatives to support programs focused on wrongful convictions, sexual orientation, gender identity and expression, globalization and other social justice issues.

Freedman's gift will be used to support research, students, curricula, conferences and other activities at the intersection of journalism and social justice, such as:

- The Medill Justice Project
- The Medill Equal Media Project, established with a gift from Freedman in 2011
- Work-study programs for Medill students on staff at The Daily Northwestern
- International journalism residencies
- Reporting on issues linked to the consequences of globalization, such as preservation of the environment and natural resources, refugee and immigration policy, financial services, and the job market

Social justice pursuits are "an example of what Medill does best," said Freedman, who serves on the Medill Justice Project's board of advisers. "Medill trains journalists to raise issues, to uncover facts, to give voices to people who don't otherwise have those voices and to bring about change by powerfully telling the stories of the people whose lives are affected."



David Freedman at a Medill Club of SoCal/NU Coachella Valley Alumni Club event he hosted at his home in Palm Springs in 2016.

## NU Hoops Madness 2017

Christine Brennan (BSJ80, MSJ81) @cbrennansports

It's @MedillSchool at @bigten men's tournament. With Dave Revsine (Weinberg91), Teddy Greenstein (BSJ94) and Peter Alexander (BSJ98) on March 9.

ESPN's Mike Greenberg (BSJ89), Mike Wilbon (BSJ80) and Northwestern athletic director Jim Phillips at the Big Dance in Salt Lake City on March 16.



## Plaque for Professor Emeritus Bob McClory

IN DECEMBER, MEDILL HONORED ASSOCIATE PROFESSOR EMERITUS AND MEDILL HALL OF ACHIEVEMENT MEMBER ROBERT MCCLORY, WHO DIED IN APRIL 2015, WITH A COMMEMORATIVE PLAQUE ON ONE OF THE BENCHES BEHIND FISK HALL.

Pictured from left to right: Robert McClory's wife Margaret McClory, Dean Brad Hamm, Associate Professor Emeritus-in-Service Roger Boye, Professor Charles Whitaker, Associate Professor Patti Wolter and Robert McClory's daughter Jennifer McClory.



# IMC WEEK-LONG IMMERSION PROGRAM IN SAN FRANCISCO FOCUSES ON DESIGN THINKING

BY CARTEN CORDELL (MSJ11)

CARTEN CORDELL IS A WASHINGTON, D.C.-BASED JOURNALIST COVERING THE FEDERAL GOVERNMENT AND A PART-TIME FREELANCE WRITER. HIS WORK HAS APPEARED ON HUFFINGTONPOST.COM AND ON REASON.COM AND IN THE AMERICAN SPECTATOR AND MILITARY TIMES.

**HOW DO YOU TAKE THREE MONTHS** of marketing curriculum, fit it into five days, while having students develop and design their own products?

That was the task placed before the IMC faculty at Medill's San Francisco campus, who recently completed their week-long immersion program—running from March 21-25—created for part-time and online students to study innovation and technology.

The school's newest campus, which opened in September 2016 in partnership with the McCormick School of Engineering and Applied Science, gives Medill students an opportunity to experience the rapid evolution of technology firsthand in Silicon Valley's backyard.

"San Francisco is obviously a hotbed for tech

different companies, but also to immerse themselves into this kind of thinking."

The campus allows students to examine the innovation methods and philosophies that help drive the tech sector's most creative companies, but in order to provide that experience to the program's part-time and online students, Medill faculty would have to craft a program on an accelerated schedule.

"The idea was that they could, hopefully, learn some things in a very concentrated amount of time and bring that back to their day jobs," Grau said. "Essentially all of the students in this immersion are working full-time or part-time. So the big opportunity here is to certainly learn something academically, but also apply it practically in their day-to-day."

Medill professors invited 50 students to take part in the immersion program, which encompassed a mix of lecture series combined with hands-on projects designed to imbue the students with the principles of design thinking—an approach that melds design practice with user-provided input and business strategy.

"What we wanted to do is make sure we were being as focused as we could be, so we decided to pick themes for each of the days and build lectures, guest speakers and other opportunities around those themes," Grau said. "It was really about looking at the problems that marketers have faced forever and understanding how technology has emerged and evolved to help them solve them."

Amid lectures with faculty on communication, storytelling and how to utilize them with virtual reality, students were split into groups of five to develop and design a fitness product for a real client they would pitch to that week.

As part of the design thinking curriculum,

the teams went out on the streets of San Francisco to interview the public on practical and user-friendly features they would like to see in the product.

"They were very fast-paced days," said Marianne Edwards, an IMC Online student from Charlotte, N.C. "Having that kind of real-world experience and primary research, I thought that was a really good experience, just because I have a cube job and I don't get to do that every day."

Having gathered their user-generated data, the teams went back to the campus to model possible product designs and features.

"It was really neat to collaborate with my team and bounce ideas off of each other," Edwards said. "A big theme of the week was saying, 'Yes, and...,' so not shutting down ideas, but continuing to build off of what the previous person said."

One important element of the program that is unique to the San Francisco campus—and the tech sector at large—is the embrace of risk. As students strived to devise the best user features for their products, faculty stressed the embrace of risk and failure as valuable tools.

"This program allows you the freedom to think about the ideas, to think about the concepts and question them and challenge them," Edwards said. "[Assistant professor] Russ Nelson, he did such a great job. He opened up the very first day by saying, 'This is a safe place to take risks.'"

"One thing that I loved was each morning, he gave out an award to the person who took the biggest risk the day before. That was such a nice way to continue to encourage that throughout the week."

The immersion program closed its final day with a Shark Tank-styled pitch session, dubbed the "Lobster Tank", where

the student teams unveiled their ideas to Kelton Lynn, a venture capitalist and former Twitter product manager.

Edwards said the experience of the immersion program was a valuable insight into how innovation and the embrace of

risk can be applied to marketing.

"It was so well done, especially to be the first time offering this class," she said. "I was very impressed from start to finish with the entire process."



**A big theme of the week was saying, 'Yes, and...,' so not shutting down ideas, but continuing to build off of what the previous person said.**

Marianne Edwards

companies and where you see the best uses of technologies to disrupt traditional industries," said Josh Grau, a Medill Lecturer and Director of Corporate Outreach at the Bay Area campus. "So we attracted students who were not only interested in being in San Francisco and getting exposure to some different people representing

TOP: From left: IMC students Matt Taylor, Jennifer Kenyon and Marianne Edwards attend the opening night reception. Photo credit: Peter Barreras

ABOVE: From left: IMC faculty members Russ Nelson, Kate Garmey and Josh Grau attend Pitch Day presentations at the conclusion of the five-day course. Photo credit: Peter Barreras

# Global Trips Now a Pillar of the Medill Experience

Over the last several years, Dean Brad Hamm has been working to make global experiences a hallmark of the Medill curriculum through unique travel opportunities and financial support to make these opportunities accessible to all students.

In February and March 2017, 195 Medill undergraduates and graduate students traveled domestically, and to nine countries, to report on topics such as the arts, sports media, conflict journalism, climate change, the environment, social justice, youth in society and other topics.



## UNDERGRADUATE SPRING BREAK EXPERIENCES

In addition to global journalism residency programs, Medill sophomores and juniors now have the option of participating in one of five winter courses that include an international reporting experience over spring break. In March, 70 BSJs traveled to Panama, Qatar, China, Israel and the United Kingdom.

“Some of us woke to the sunrise streaming red through the slats of our thatched-roof huts just a few feet from the Caribbean Sea,” said Abigail Foerstner, assistant professor and the faculty lead on the Panama spring break experience. “We had

traveled to the islands of the Guna, an ancient people of Central America. We sat in the Caribbean later in the morning for a story meeting and talked about the tragic story that the Guna Yala islands are going under water as sea levels rise. It was a rude awakening to the fast pace of climate change. But ours was a tale of two cities. We camped out in the jungle two days later at Kalu Yala, an ecological city in the making. One thing is certain there: Sustainability takes lots of labor in addition to a new vision of farming, water use and community spirit. Medill students asked tough questions, though, even in this transformative space.”

## GRADUATE STUDENT MEDILL EXPLORES PROGRAM

Medill Explores, now in its third year, allows graduate students to go on a variety of immersion trips during a week-long suspension of classes in the first week of February. Students chose among 11 reporting or networking programs led by faculty and staff. In February 2017, 125 MSJs traveled on these programs, exploring everything from marine biology labs in California to the magazine industry in New York City, the streets of Havana, Cuba and areas in and around Chicago.

Students traveled overseas to South Africa, Tokyo, Cuba and Puerto Rico. Additional groups went to U.S. cities for an immersion experience in their areas of specialization. For example, the sports media students visited Houston in advance of Super Bowl LI and New York City to examine sports futures with ESPN reporters and other sports media officials. The magazine graduate students also traveled to New York City to meet with

local alumni at a variety of national consumer publications. Students in the environmental science reporting specialization went to Bodega Bay to visit the UC-Davis Marine Lab, while students in the national security journalism specialization traveled to D.C. Finally, Medill also offered Medill Explores immersion experiences in Chicago, which this year included topics such as photojournalism and arts reporting.



Students meet in the Caribbean Sea for a story meeting.

# Spring Break, Medill Style

MEDILL UNDERGRADUATES TOOK WEEK-LONG REPORTING TRIPS IN MARCH DURING SPRING BREAK TO LONDON, ISRAEL, QATAR, PANAMA AND CHINA.



ISRAEL 



LEFT: Professor Abe Peck, one of the group's accompanying Medill instructors. Photo credit: ANNA CLAIRE WHITE (BSJ19)

BELOW: Student BRIA KALPEN (BSJ19) peruses the section of baked goods at a Jerusalem outdoor market, known as a shuk. Photo credit: ANNA CLAIRE WHITE (BSJ19)

BOTTOM: The Baha'i Terraces surrounding the Shrine of the Bab in Haifa, one of the holiest places of the Baha'i faith. Photo credit: ANNA CLAIRE WHITE (BSJ19)

“  
**Students on the Israel trip saw first-hand the complexities of a multilayered conflict and met people from all sides who are affected by it.**

Caryn Ward, assistant professor and faculty lead for the Israel trip



OPPOSITE TOP: A view of Jerusalem from a city rooftop, overlooking the Western Wall, the Dome of the Rock, and the Church of the Holy Sepulcher—three of the holiest sites in the world. Photo credit: ANNA CLAIRE WHITE (BSJ19)

OPPOSITE LEFT: Medill broadcasters ANNA CLAIRE WHITE (BSJ19), MARCO CARTOLANO (BSJ19) and ANIKA HENANGER (BSJ18), with DJ from popular Israel-Arab station Ashams Radio, Nazareth. Photo credit: Abe Peck

OPPOSITE RIGHT: ANIKA HENANGER (BSJ18) films an interview with the director of Ashams Radio. Photo credit: ANNA CLAIRE WHITE (BSJ19)



“  
**Just as it’s better to interview sources in person rather than over the phone, it’s better to see graffiti, art museums and theatrical shows in person rather than just in textbooks or on the web. Which would you remember for a lifetime—a picture of the backstage of the Royal National Theatre or the chance to hold a “bloody head” in your own hands?**  
 ”

Karen Springen, lecturer and faculty lead for the London trip



◀ LONDON

TOP LEFT: Students take a guided tour through London’s British Museum of art, history and culture. Photo credit: **MADISON BLANCHARD (BSJ19)**

TOP RIGHT: Students get a behind-the-scenes look at the prop and set design process at the National Theatre in London. Photo credit: **MADISON BLANCHARD (BSJ19)**

ABOVE: **ANDREW STERN (BSJ19)** checks out the props, including a bloody head, during a backstage tour of Britain’s National Theatre. Photo credit: Karen Springen

LEFT: **HANNAH LINDLEY (BSJ19)**, left, and **MELANIA HIDALGO (BSJ19)** learn the art of unarmed stage combat at the Club for Acts and Actors in London. Photo credit: **MADISON BLANCHARD (BSJ19)**

QATAR ▶▶

RIGHT: **LAUREN HARRIS (BSJ18)** samples a traditional sweet dessert in Souq Waqif. Photo credit: Craig Duff



ABOVE: **SHELBY REITMAN (BSJ18)** and **GUSTAVO PAREDES (BSJ18)** work the camera as **PRINCESS-INDIA ALEXANDER (BSJ17)** practices a broadcast news standup on the hotel grounds in Doha, Qatar. Photo credit: Craig Duff



LEFT: (From left) **MISSY CHEN (BSJ18)**, **LAUREN HARRIS (BSJ18)**, Cheryl Jackson (faculty), **PRINCESS-INDIA ALEXANDER (BSJ18)**, **GUSTAVO PAREDES (BSJ18)** and **JORDAN MOREAU (BSJ19)** view a virtual map exhibit at the Mohammed Bin Jassim House, one of the Msheireb museums in a historical section of Doha. Photo credit: Craig Duff

BOTTOM LEFT: **GUSTAVO PAREDES (BSJ18)** views an image on **EMAGIN TANASCHUK’S (BSJ19)** camera on their first visit to Souq Waqif, a traditional market in Doha. The souq became a favorite hangout for the students, many of whom made several return trips. Photo credit: Craig Duff



PANAMA

RIGHT: Students on the Medill trip to Panama interview Jimmy Stice, founder of Kalu Yala, about his efforts to build a sustainable town in the middle of Panamanian jungle. Photo credit: **HANNAH CURCIO (BSJ19)**

MIDDLE LEFT: The students visited one of the uninhabited small islands in San Blas and viewed starfish. Photo credit: **ADAM YATES (BSJ19)**

MIDDLE RIGHT: Off the Caribbean coast of Panama, this is one of 365 small scattered islands under control of the autonomous, indigenous Guna people. At the current rate of sea level rise, the islands are estimated to disappear within a few years. The Guna people will be forced to relocate and will no longer have a steady source of income from tourism, begging the question—what is the next step? Photo credit: **CASSIE MAJEWSKI (BSJ19)**



BOTTOM LEFT: The students at Kalu Yala live and have classes in open-air structures they call "ranchos." Photo credit: **ANNMARIE HILTON (BSJ19)**

BOTTOM RIGHT: Esteban Gast, formerly the president of the Kalu Yala Institute, talks to students about the Kalu Yala mission. Photo credit: Abigail Foerstner



TOP LEFT: Students tour the Cartí Sugtupu island, one of the central communities of the Guna Yala islands in the San Blas Archipelago of Panama. Photo credit: Abigail Foerstner

TOP RIGHT: Students on the Panama trip visited the Guna Yala islands, also known as the San Blas Islands, off the country's Caribbean coast. Due to sea level rise caused by climate change, the islands are expected to go underwater within one to three decades. Photo credit: **DARBY HOPPER (BSJ19)**

MIDDLE LEFT: Students were taken from the Panamanian mainland out to the Guna islands in covered motorboats. Photo credit: **EMMA SARAPPO (BSJ19)**

MIDDLE RIGHT: Guna-Panamanian governmental worker and environmental activist Diwi Valiente speaks to the Medill class on the beach about climate change, the Guna and the future of the Guna Yala islands. Photo credit: **EMMA SARAPPO (BSJ19)**

RIGHT: Students enjoy a tropical lunch on Isla Aroma in Guna Yala. Photo credit: Abigail Foerstner





### CHINA

LEFT: After a morning spent touring Tiananmen Square for the first time, **FATHMA RAHMAN (BSJ19)** sits down to try traditional Chinese calligraphy for the first time in the Forbidden City, a Chinese imperial palace that dates back to the Ming Dynasty. Photo credit: **COURTNEY ZHU (BSJ19)**

BOTTOM RIGHT: Clockwise from left: Mei-Ling Hopgood (faculty), **DANIEL ZHOU (BSJ19)**, **COURTNEY ZHU (BSJ19)**, **STEFFANEE WANG (BSJ19)**, **JIANING (HOLLY) HE (BSJ19)**, Ching-Ching Ni (editor-in-chief of the New York Times Chinese website) visit the New York Times in Beijing. Photo credit: Mei-Ling Hopgood

BOTTOM LEFT: **NICOLE FALLERT (BSJ19)** takes a photo of the massive crowds at Tiananmen Square. Fallert is part of a Medill Global course that brought 16 students to Beijing to report on the "Chinese Student Experience." The students got the opportunity to spend a day exploring Beijing's landmarks. Photo credit: **COURTNEY ZHU (BSJ19)**



**Because of this visit, students began to understand crucial context for the stories we are producing in class as well as the stories they consume about China in the media. They returned exhausted, invigorated and with a glimmer of knowledge and curiosity that I hope will change the way they look and report on the world.**

Mei-Ling Hopgood, associate professor and faculty lead for the China trip



# MEDILL EXPLORES 2017 IN PHOTOS

THE 2017 MEDILL EXPLORES PROGRAM SENT GRADUATE STUDENTS ON INTERNATIONAL REPORTING TRIPS TO CUBA, PUERTO RICO, SOUTH AFRICA AND JAPAN. OTHERS STAYED STATESIDE AND VISITED NEW YORK CITY, HOUSTON, NORTHERN CALIFORNIA, WASHINGTON, D.C. AND CHICAGO.

TOYKO



BELOW: Medill business specialization students visited Meiji Shrine with Dean Brad Hamm during Medill Explores in Tokyo. Photo credit: **YIFANG (EVONNE) LIU (MSJ17)**

BOTTOM: Medill business specialization students visited the Tokyo Stock Exchange during Medill Explores in Tokyo. Photo credit: **YIFANG (EVONNE) LIU (MSJ17)**





**Our Medill Explores trip to Bodega Bay has been one of the highlights of my Medill experience (so far). We had hands-on experience in a top marine biology lab, saw how the researchers worked, learned about sea life, and went out on a research boat to collect data and plankton samples. Spending a whole week with researchers in the field instead of just interviewing them or speaking on the phone was a great opportunity to fully understand the topic and get to know the scientists. Seeing the actual species that are affected by environmental changes like ocean acidification will make it much easier to understand the process if I ever write about it in the future.**

Janice Cantieri



**BODEGA BAY** »

**RIGHT: JANICE CANTIERI (MSJ17) and a sea star.**  
Photo credit: Donna Leff

**ABOVE: PUJA BHATTACHARJEE (MSJ17) examining sea life.**  
Photo credit: Janice Cantieri



**PUERTO RICO** »



**RIGHT: JESSICA BUCHLEIMER (MSJ17) meets an ophidian friend on the streets of Old San Juan.** Photo credit: **GRACE AUSTIN (MSJ17)**

**ABOVE:** Students and professors listen to activists outside of a coal ash plant in Puerto Rico. Photo credit: **GRACE AUSTIN (MSJ17)**

**BELOW: JESSICA BUCHLEIMER (MSJ17), ALISSA ANDEREGG (MSJ17) and MARIAH QUINTANILLA (MSJ17) listen as a Puerto Rican activist speaks.** Photo credit: **GRACE AUSTIN (MSJ17)**





**CHICAGO** »

ABOVE: **MENGYI JENNY SUN (MSJ17)**, one of the participants in Danny Wilcox Frazier's documentary photography workshop, takes a group picture after the presentation of photo essays that were produced during Medill Explores week. Photo credit: **PAT NABONG (MSJ17)**

RIGHT: **JUNE LEFFLER (MSJ17)** takes establishing shots of her subject's neighborhood. Throughout the course of a week, participants in Danny Wilcox Frazier's documentary photography workshop learned how to earn their subjects' trust, take intimate photos, and sequence photos to tell a story. Photo credit: **PAT NABONG (MSJ17)**



**NEW YORK CITY MAGAZINE** »

LEFT: **MANASI KAUSHIK (MSJ17)** at the Condé Nast visit during the magazine student Explores week in New York City. Photo credit: **ABHINANDA DATTA (MSJ17)**



« **NEW YORK CITY SPORTS**

RIGHT: Students in the sports specialization traveled to New York City to visit and network at Bleacher Report. Photo credit: **ASTASIA WILLIAMS (MSJ17)**

BOTTOM RIGHT: The MLB Network graciously showed the students the ins and outs of the network, its operations and what it takes to make the show run smoothly. Here they are in "Studio 42." Photo credit: **ASTASIA WILLIAMS (MSJ17)**



# Medill Graduate Students Explore Visual Journalism for Explores Week

**DURING MEDILL EXPLORES WEEK, WHEN** Medill's journalism graduate students take a mid-quarter break to work on special reporting projects, 10 students took a trip outside their comfort zones to delve deeply into visual journalism. Documentary photographer and filmmaker Danny Wilcox Frazier led the students on a project called Unseen Chicago. The goal was to find story subjects whose lives—and the issues they confront—are not front-page news, but are nonetheless compelling and important. Students were encouraged to immerse themselves in the lives of their subjects, spending hours and late nights in their homes and haunts, using their cameras to tell emotional and meaningful stories in a series of images.

“This immersive experience was intense and a little exhausting for the students,” said Professor Craig Duff, who organized the workshop. “But it was extraordinary to watch how Danny’s energetic coaching helped these young journalists—most of whom had little to no photography experience—make such poignant, visual stories in just seven days.”

PHOTO BY  
**STEPHANIE ROTHMAN (MSJ17)**

Lola Lubin, 6, marches with a handmade sign protesting President Trump at a rally in downtown Chicago.



PHOTO BY  
**JINGNAN HUO (MSJ17)**

Angelo Graham mock plays a guitar at the Jackson Red Line station as drummer Dave accompanies the recording. Jackson and Washington are the only stations with legal performing areas. Graham has to partner with different artists to occupy the spot. Street artists sometimes have scuffles over who owns the spot.



PHOTO BY  
**GRANT RINDNER (MSJ17)**

Zach Uttich, founder and fitter of BLVDier, a West Loop tailor shop, fits a friend and client for a jacket before the two grab lunch. BLVDier is one of several bespoke suiting businesses that have popped up over the past few years in the Fulton Market area.





PHOTO BY  
**MENGYI JENNY SUN (MSJ17)**

Shawn Sturges, a blind rock climber from Chicago, recently won second place in the Adaptive National Championship by climbing a 55-foot wall. Aiming to climb Mount Everest, Sturges works out in a local gym four times a week. “The worst fear out there to most climbers is death. It’s hard to be afraid of something if you don’t see it,” Sturges said.



PHOTO BY  
**WANRUO (ASHLEY) ZHANG (MSJ17)**

Kamran Hussain (bottom), 40, an optometrist from Lincolnwood, Ill, prays after dinner in the living room of his house in Wilmette, Ill. with his wife Safoorah Khan—who is 35 and teaches math at Niles West High School—and their 7-year-old son Obayd. Their twin daughters Suraya (top) and Azeeza (right), both 4, are playing next to them.

PHOTO BY  
**YU-NING AILEEN CHUANG (MSJ17)**

Abdusebur Jemal prays after a Saturday lunch with his Yemeni wife and 3-year-old daughter, who had just entered the U.S. a week before thanks to the federal judge in Seattle who suspended President Donald Trump’s executive order on immigration. “I have prepared a whole year for them to come to the United States,” said Jemal, a medical student at the University of Illinois in Rockford. “Now, it’s just one less thing to worry about.”



PHOTO BY  
**PAT NABONG (MSJ17)**

Children wait while Zena Falou (left), the owner of Falou African Hair Braiding—who was born in Cameroon—and her sister, Lady Samira (right), braid their customers’ hair. Falou established her hair braiding business when she came to Chicago. When asked why she decided to open a braiding shop, Falou said, “That’s the only thing we know how to do.”



# MEDILL WELCOMES HALL OF ACHIEVEMENT CLASS OF 2017

Medill inducted six alumni into its Hall of Achievement at a ceremony May 18. Honorees included two Pulitzer Prize winners, a U.S. ambassador, the executive editor of NPR, a top marketing executive and the creator of the hit television shows “Girlfriends,” “The Game” and “Being Mary Jane.”

“These alumni truly represent the best of Medill,” said Dean Bradley J. Hamm, “They have distinguished themselves in their fields and are a credit to their alma mater. We are proud to recognize their outstanding achievements.”

The Hall of Achievement was established in 1997 to honor Medill alumni whose distinctive careers have had positive effects on their fields.

MCCORMICK JOURNALISM  
CENTER

BSJ79

## JONATHAN S. ADDLETON

Addleton served as U.S. Ambassador to Mongolia as part of a 32-year career in the Foreign Service. After graduation, he worked at the World Bank and Carnegie Endowment for International Peace. He went on to earn his master’s and doctorate from the Fletcher School of Law and Diplomacy at Tufts University.

His early assignments for the U.S. Agency for International Development included serving as program officer in Yemen, Jordan and South Africa. In these positions, he worked to end poverty, promote economic growth and encourage democracy. Later he led USAID missions in Mongolia, Cambodia, Pakistan, Kazakhstan and India. He was serving as USAID Representative to the European Union in Brussels, Belgium when President Barack Obama nominated him to be ambassador to Mongolia. After that assignment, he served as the State Department’s Senior Civilian Representative to southern Afghanistan, inspiring his most recent book, “The Dust of Kandahar: A Diplomat Among Warriors in Afghanistan.”

Addleton also is the author of three other books.



MSJ81

## MARY L. BAGLIVO

Baglivo has spent her career leading marketing communications for top global brands and has brought her skill and talent home to her alma mater. She is now chief marketing officer and vice president of global marketing at Northwestern.

Before joining Northwestern, Baglivo was CEO of the Americas for Saatchi & Saatchi, a global advertising agency. While there, Baglivo turned the company into a creative force winning new business from companies such as Ameriprise, JCPenney, Lenovo, Wendy’s, MillerCoors and Kraft. Saatchi & Saatchi New York was named Agency of the Year at the Cannes International Advertising Festival in 2007. That same year, Advertising Women of New York named Baglivo “Advertising Woman of the Year.”

Earlier in her career Baglivo had been CEO of Tatham-Laird & Kudner in Chicago, North America COO of J. Walter Thompson, CEO at Panoramic Communications, and president of Arnold Worldwide, an integrated creative communications agency.



MSJ75

## KAI BIRD



Bird is a Pulitzer Prize-winning biographer who is the author of five books. Bird and co-author Martin J. Sherwin won the 2005 National Book Critics Circle Award, the 2006 Pulitzer Prize for Biography or Autobiography, and the 2008 Duff Cooper Prize for “American Prometheus: The Triumph and Tragedy of J. Robert Oppenheimer.” Oppenheimer is considered “the father of the atomic bomb.”

Bird’s other books have received critical acclaim and popular success as well. “The Good Spy: The Life and Death of Robert Ames,” was a New York Times best-seller. His memoir, “Crossing Mandelbaum Gate: Coming of Age Between the Arabs and Israelis,” was a finalist for the National Book Critics Circle Award and the Dayton Literary Peace Prize.

In January, Bird accepted a position as executive director and distinguished lecturer at CUNY Graduate Center’s Leon Levy Center for Biography in New York City. He is currently working on a biography of President Jimmy Carter.

BSJ87

## EDITH C. CHAPIN



Edith Chapin is the executive editor of NPR News. Name a significant news event in the last few decades and Chapin’s probably been there —either on the ground, producing, reporting or directing coverage as an executive or manager.

After graduating from Medill, Chapin worked her way up the ranks at CNN from intern to vice president and deputy bureau chief of CNN’s Washington bureau.

She served as CNN’s New York Bureau chief and managing editor during the time of the September 11 terrorist attacks. Before that, in the early ’90s, she produced groundbreaking reports across Europe, the Middle East and Africa.

Chapin’s coverage of Hurricane Katrina for CNN in 2005 earned her a George Foster Peabody Award. That same year, she also won an Alfred I. DuPont Columbia University Award for CNN’s reporting on the catastrophic tsunami in South Asia.

She is a member of the Council on Foreign Relations.

BSJ92

## MARA BROCK AKIL

Brock Akil is writer, creator and producer of several hit television series including “Being Mary Jane,” starring Gabrielle Union; “Girlfriends,” which ran for eight years on UPN and The CW; and the “Girlfriends” spinoff “The Game,” which finished its history-making run with 147 episodes and nine seasons on The CW and BET. She is credited with adding an authentic African-American female voice to television offerings. Brock Akil has been a consulting producer for ABC’s sitcom “Cougar Town,” supervising producer and writer on “The Jamie Foxx Show” and writer on “Moesha.”

Brock Akil and her husband Salim run Akil Productions. She wrote and co-produced and he directed the movie “Sparkle,” which featured Whitney Houston in her final big screen performance. Brock Akil is currently developing a show with Warner Bros. called “Documenting Love.”

Brock Akil will receive her award at a campus event in October.



BSJ77, MSJ78

## R. BRUCE DOLD



Dold is a Pulitzer Prize winner and publisher and editor-in-chief of the Chicago Tribune. After graduating from Medill, he joined the Chicago Tribune as a reporter for the Suburban Trib. He then spent 12 years as a reporter, primarily covering city, state and national politics. After joining the Tribune’s editorial board, he wrote a series of editorials that called attention to grave problems in the Illinois child welfare system. The editorials focused on the tragic case of Joseph Wallace, a three-year-old boy who was killed by his mother. Dold was awarded the Pulitzer Prize for Editorial Writing in 1994.

Dold served as a Tribune columnist for five years and was named editorial page editor in 2000. Under his direction, the Tribune editorial board won a dozen national awards, including a Pulitzer in 2003 and finalist honors in 2009, 2010 and 2011. He was named editor-in-chief and publisher in 2016. In his first year leading the paper, it won the Pulitzer Prize for feature photography and was named as a Pulitzer finalist for public service, investigative reporting and commentary.



1970s

**BRENT MUSBURGER**, famed play-by-play announcer, received the Lifetime Achievement Award for Sports from The National Academy of Television Arts and Sciences at the 38th Annual Sports Emmy Awards on May 9 in New York. While attending Medill, Musburger was lured away to "The Chicago American," where he became an award-winning sportswriter. His broadcast career started when he joined WBBM radio in Chicago in 1968 as sports director. He was later named sports director for WBBM-TV before moving to Los Angeles to co-anchor the nightly news for KNXT-TV.

During his career, Musburger reported on the Super Bowl, College Football Championship, Final Four, The Masters, Rose Bowl, Little League World Series, FIFA World Cup, Indianapolis 500, NBA Finals, MLB playoffs, U.S. Open Tennis Championships and the Belmont Stakes. He has worked for ABC, CBS, ESPN Radio and the SEC Network.

In 2016, Musburger was honored with the Vin Scully Lifetime Achievement Award in Sports Broadcasting. He retired in January 2017.

**JEFFRON BOYNES (COMM77, MSJ78)** won the Council for Advancement and Support of Education's 2016 Pride of CASE District V Gold Award for Best Diversity Program for writing, reporting and producing the video, "UIC ENGAGE." The prize honors the best work in communications, alumni relations and development by member universities across the Midwest. Boynes is an associate director at the News Bureau at the University of Illinois at Chicago.

**BILL OSTENDORF (BSJ78; MSJ80)** led the redesign of the Post Bulletin in Rochester, Minn., The Berkshire Eagle in Pittsfield, Mass., and the Press & Journal in Middletown, Pa. in recent months. Ostendorf has led the redesign of nearly 600 print newspapers and magazines, mostly as a consultant for Creative Circle Media Solutions, a firm he founded shortly after graduation from Northwestern. He also redesigned four papers where he worked on staff,

including The Plain Dealer in Cleveland and The Providence Journal in Rhode Island. Ostendorf's team at Creative Circle is currently working on more print redesigns in Wilson, N.C., Johnson City, Tenn., Kingsport, Tenn., and Saratoga Springs, N.Y.

1980s

**LEIGH ANN WINICK (BSJ84)** completed a fellowship for healthcare journalists at the National Institutes of Health, sponsored by the Association of Health Care Journalists. She is a medical producer for "CBS This Morning."



**LORI WALDON, (MSJ84)** news director at Sacramento, Calif.'s KCRA-TV and its sister station KQCA-TV, has been named regional

director of news. She maintains her responsibility as KCRA/KQCA news director and adds oversight of the news operations of Hearst's KOAT-TV in Albuquerque/Santa Fe, N.M., and KSBW-TV in Monterey/Salinas, Calif.

Thanks to Al Cabbage, Vice President of University Relations for NU for this June 1987 MSA Master of Science in Advertising class photo.



Front row, left to right: Kris Raino-Ogden, Maxine Weiselberg, Millie Pavlovich, Andrea Stein, Kent Cabbage, age 2. Back row, left to right: Don Schultz, Bob Fidler, Julie Wines, Al Cabbage holding Geoffrey Cabbage, age 1.



IMC89 grads gathered in New York City on February 28. Left to Right: Mike Allen, Jan Steinbach, Stephanie Stockton and Carol (Funk) McGreevy.

**RENEE CORDES (BSJ89, MSJ90)** is a senior writer at MaineBiz in Portland, Maine, which is owned by New England Business Media. After many years in Europe, Cordes and her husband, previously with Bloomberg News, moved from Brussels, Belgium, last fall with their three parakeets.

1990s

**MONETTE VELASCO (BSJ97)** had her second kidney transplant on October 13, 2015 at Cedars-Sinai Hospital in Los Angeles. Velasco posted a note on Facebook asking for donors, and up stepped Alex Raine, who is married to Teresa Raine, Velasco's best friend. Velasco had previously been on peritoneal dialysis for two years. Velasco and Alex Raine are both doing well. Her first kidney transplant was in 1999.



From left to right: Zoot Velasco (husband), Teresa Raine (friend), Alex Raine (Teresa Raine's husband and Velasco's donor) and Monette Velasco.

2000s

**SABRA AYRES (MSJ01)** received the Marie Colvin Award for Best Foreign Correspondence in 2016, which is a Front Page Award from the Newswomen's Club of New York. She is currently a fellow with the International Women's Media Foundation and

researching The Kremlin's soft power tactics and pro-Russian paramilitary groups operating in Eastern Europe. Ayres also has been covering the conflict in Ukraine since December 2013 for the Los Angeles Times, The Christian Science Monitor and Al Jazeera America, among other publications.



**ERIN CHAN DING (BSJ03)**, a freelance journalist based in Chicago, co-directs the Asian American Journalists Association's

Freelance Affinity Group with San Francisco-based freelance journalist, Ellen Lee. Created two years ago, AAJA Freelance serves freelance journalists nationwide by connecting them with editors and job opportunities and helping them network with each other. Ding writes for a variety of newspapers, magazines, websites and nonprofit organizations and has two NU-loving, purple-adoring kids with her husband, Charley Ding (Weinberg02, Feinberg05).

**LAUREN POND (BSJ09)**, a photographer based in Columbus, Ohio, was chosen by curator Peter Barberie to win the eighth biennial Center for Documentary Studies/Honickman First Book Prize in Photography for her color series, "Test of Faith." The images document "a family of Pentecostal Holiness serpent handlers that I have photographed since 2011," writes Pond. She is currently the multimedia content producer for the American Religious Sounds Project within The Ohio State University's Center for the Study of Religion.



**BRITTANY LYNN PETERSEN (BSJ09)** married Rocky Jess Williams on Sept. 24, 2016, at the DANK Haus German American

Cultural Center in Chicago. Several

Continued on page 34



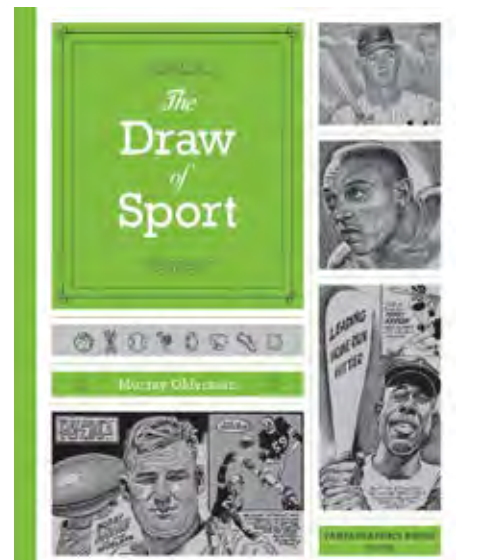
**MURRAY OLDERMAN (MSJ47)** has written a book, "The Draw of Sport," which compiles, in art and text, more than 150 of his favorite personalities from the sporting world. Each full-page illustration is accompanied by Olderman's own personal reminiscences of those stars. As a nationally syndicated columnist, Olderman met—and in many cases, got to know—most of the greatest sports personalities of the 20th century, from Jesse Owens and Babe Ruth to present-day stars like Tiger Woods and Kobe Bryant.

"I was obsessed with sports, and I got a chance to meet the finest people in sports. To see my work in print was a tribute to start with, because when you see your byline, it does something for you," Olderman told Gene Kannenberg Jr., who works for Distinctive Collections at Northwestern University Libraries and visited Olderman in his home in

Palm Springs in February. "It's gratifying, yeah. I don't mind it. But that's not why I worked. I worked because it was the milieu—right word!—in which I felt comfortable."

Born in New York in 1922, Olderman is a Medill Hall of Achievement member and an American sports cartoonist and writer. He has written 14 books and been a featured artist in more than 750 newspaper publications. His artwork is in the Pro Football Hall of Fame.

Olderman told Kannenberg his "objective was to do as well as I could. I had no illusions. I never felt that I was in the same class as [American sports cartoonist] Willard Mullin as an overall cartoonist. Of course, he was much older than I, and he had an advantage in that all his concentration was on cartooning, where my concentration was divided. I mean, I was a sports editor, I was an executive editor; I didn't just have a job as a cartoonist. Never. So I think I was pretty lucky to be able to work in a lot of cartoons."

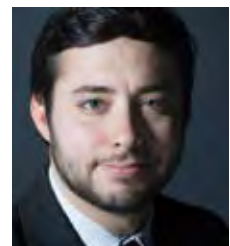


dozen Northwestern alumni witnessed the nuptials, including fellow Medill alums and bridesmaids Erin Dostal Kuller (BSJ09) and Bethany Marzewski Crystal (BSJ09). The table linens, flowers, and bride's shoes were purple, and a rousing version of "Go U Northwestern" and the "Alma Mater" were enjoyed by all. The bride works at Leff Communications and currently serves as the president of the NUMBALUMS, the NU Marching and Band Alumni. The groom works at Tenneco and has heartily accepted his status as a Wildcat by marriage. The couple resides in the Lincoln Square neighborhood of Chicago.

**JOSH DROBNYK (MSJ04)** was named by the Financial Industry Regulatory Authority (FINRA) as its senior vice president for corporate communications. Drobnyk started at FINRA on February 6. He comes to FINRA from the U.S. Department of the Treasury, where he served as the principal deputy assistant secretary for public affairs and most recently as deputy chief of staff.

**2010s**

**ALLISON PRITCHARD JACK (MSJ10)** recently accepted a position as marketing writer at Lorain County Community College near Cleveland, Ohio. She also is an adjunct professor at Cuyahoga Community College in the Journalism & Mass Communications department.



**BRIAN M. ROSENTHAL (BSJ11)** won the 2017 Selden Ring Award for Investigative Reporting for a series on how special education services were denied to tens of thousands of children who should have qualified because of their developmental and physical disabilities. Presented by the USC Annenberg School of Journalism, the award given to Rosenthal, a reporter for the Houston Chronicle, totals \$35,000 and honors

investigative journalism that leads to results. The series, called "Denied," prompted federal officials to order Texas officials to end its little-known policy of capping special education enrollments. The series also was a finalist for the 2017 Pulitzer Prize for Public Service.



**BRENNA CLAIR (BC) O'TIERNEY (BSJ11)** recently accepted a new position as an external relations adviser at Shell's Puget Sound Refinery

in Anacortes, Wash.



**KATIE GLUECK (BSJ12)** is a senior political correspondent at McClatchy DC, covering the Republican Party and the conservative

movement. She previously spent nearly five years covering national politics in Washington for POLITICO.



**DERRICK CLIFTON, (COMM12, MSJ16)** was honored by the National Association of Black Journalists (NABJ) with

its 2016 Salute to Excellence Award for Newspaper Commentary for columns at the Chicago Reader related to the Laquan McDonald shooting. He was also selected to be part of Poynter's 2016 Minority Writers Seminar, in conjunction with the Association of Opinion Journalists. He's also working on an essay-based memoir that tackles issues of race, gender, and sexuality. Culled from his published cultural commentary, the book project also is an extension of his independent study capstone project at Medill.



**TOMMY CARROLL (BSJ15)** has released a genre-spanning album, "Not Amazing," which addresses the

social challenges faced by people living with disabilities. While the record is generally uplifting, at its heart lurks the dichotomy of simultaneously being seen as a helpless cripple while also being elevated as a larger-than-life inspirational figure. The album draws directly from Carroll's experience as a blind young adult and features rising musicians from around the Chicago jazz, hip-hop and R&B scenes. "Not Amazing" can be found on all major music streaming and digital retail sites.

**DOROTHY "DOTTI" (MELVILLE) MCKOWEN (BSJ38)**, 100, of Boca Raton, Fla., died in January. "Born on May 22, 1916 in Highland Park, Ill. to Emma and Charles Starr Melville, McKowen had a passion for reading, learning and experiencing new adventures. She was a member of Kappa Delta Sorority and was an assistant editor of Modern Beauty Shop magazine when she fell in love with and married Kenneth William McKowen. They raised four children together in Cincinnati, and McKowen devoted her time to being a stay-at-home mom. She also liked traveling, playing bridge, golfing and making new friends. She is survived by sons Taron and Kevin McKowen; daughters Shari Gallucci and Kathy May; and several grandchildren and great-grandchildren.

**HELEN STUART BODDY (BSJ44)** 95, of Keokuk, Iowa, died on Dec. 5, 2016. Born on Feb. 7, 1921 to George and Elsie G. Jones Montague, Boddy was a teacher at the Illinois Department of the Blind in Chicago. She also was a proofreader for the Iowa Commission for the Blind and a ham radio operator, using the nickname, "Pixie." She was an active member of First Lutheran Church in Keokuk, where she faithfully sang in the choir. She was a past member of the League of Women Voters and of the Business Professional Women's Foundation. Some of her other activities and interests included reading, playing the accordion and the organ, staying active in politics, enjoying classical music — especially opera — and rooting for the Chicago Cubs. She married the late Orville R. Boddy on May 22, 1949, and is survived by two nieces, Christine Denson and Kathy Carlton and one nephew, Gerald Yarrington. In addition to her husband, she was preceded in death by four sisters and nine guide dogs.

**NATALIE TRUE DIX (BSJ45)**, 92, died on Oct. 21, 2016. Born in Gardner, Mass.,

on September 21, 1924 to Robert and Arolyn True, True Dix was a champion of women's, liberal, environmental, and animal causes, a lifelong member of the Democratic Party, League of Women Voters and the American Civil Liberties Union. She also was a founding member of the Unitarian Universalist Congregation of Ormond Beach, Fla.

True Dix loved her job working for The Daytona Beach News-Journal for more than 40 years. She started at The News-Journal as a proofreader but spent most of her time as the wire editor. She then became editorial page editor before her retirement at age 75.

During her childhood, True Dix survived a fire that destroyed the family's home. After graduating from Seminole High School in Florida at age 16, True Dix attended Stetson University but graduated from Northwestern. She was a member of Delta Delta Delta sorority.

True Dix had had two suitors while in college: Everett Dix and Gordon Williamson, and she became married to each of them. She married Everett Dix in 1946, and they raised three sons. She and Dix were divorced in 1987. Williamson learned of the divorce and after more than a 40-year-hiatus, again took up the hunt for Natalie.

They were married in 1990 and remained so until his death in 2011. She is survived by her sister Charlotte Basham; sons Mike, Steve and Marty; and several grandchildren and a great-grandchild.

Source: Daytona Beach News-Journal, Oct. 28, 2016

**JOHN MORGAN WELCH (BSJ47, MSJ48)**, 97, of New Smyrna Beach, Fla., died Dec. 10, 2016. Born May 19, 1919 in Searcy, Ark. to Fredric B. and Marguerite Morgan Welch, John Morgan Welch worked many jobs for his hometown newspaper during the Great Depression, inspiring him to a long career in journalism. In 1941, with war looming, Morgan enlisted in the U.S. Army and was assigned

to the 4th Infantry Division. Taking advantage of a few days' leave, he married the love of his life, Mary Jane Powell, with whom he shared a wonderful life until her death in 2010. Morgan's division landed on Utah Beach on D-Day, participated in the liberation of Paris and in many of the bloodiest battles in Europe, including the Battle of the Bulge. During the Bulge, his platoon was surrounded by Germans for four days before they escaped in the middle of the night. Following V-E Day, Welch served as a military governor in occupied Germany. For his wartime service, he received two Bronze Star medals and was awarded the Legion d'Honneur, France's highest honor. Upon returning home, Morgan enrolled in Northwestern and then accepted a position with the DeLand Sun News in DeLand, Fla., where he spent his entire 35-year career, first as editor and then as publisher. He also served as president of the Florida Newspaper Publishers Association. He loved ocean voyages and sailed on all of the famous Cunard cruise line "Queens." He is survived by sister Frances Welch Farrell; stepsister Gene Booth Pierce; his children, John Morgan Welch, Jr. and Jane Welch Monetti; his grandchildren, Andrew Powell Welch, Matthew Taylor Welch, Thomas Monetti and Steven Monetti; and great-granddaughter Emily Morgan.

**WILSON DANIEL WEFLER (BSJ50)**, 89, of Massillon, Ohio, died Dec. 15, 2016. Born Feb. 27, 1927, Wefler worked as a publisher, editor, and business consultant. In the 1960s, he was director of alumni relations for Northwestern and received the Northwestern Alumni Association's Service Award in 1966. In the '70s, he was senior vice president of Unimark International. In 1985, he helped found the Association of Professional Design Firms and continued to write and speak on the business of design until 2004. He was devoted to Evanston, serving as board

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president for the Lighthouse Park District in Evanston. A life-long lover of music, he learned to play the piano and saxophone by ear. An avid Northwestern sports fan, he enjoyed the wins (going to several bowl games) and losses (ever loyal) for more than 60 years. Wefler is survived by his wife, Bonnie (NU50), and children, Wendy Oldeen, Nancy Wefler, Bonnie Hansen, Susan Monaghan and John Wefler. Wefler was preceded in death by his daughter, Tammy. His grandchildren include Kris, Molly and Casey Oldeen; Alex and Eric Piche; Tamra, Emily and Cassie Leoni; William Hansen; James and Audrey Grinnell; and a great-grandson, Jonas Leoni Zaske.

**FREDERICK DICK (BSJ50)** died Nov. 10, 2016. Born in South Bend, Ind., Dick graduated from Niles High School in Michigan before attending Northwestern. A proud veteran, Dick served in the United States Army Air Corps from 1942-1946 and was recalled to the U.S. Air Force in 1950 to serve in Korea. He also spent 25 years working at McDonnell Douglas. Dick was husband of Patricia (McKean) Dick, father of Douglas Dick, Beth Berra and Abby Sydlow. He was the son of the late Harold C. Dick and Ruth J. Dick and a proud grandfather of five and great-grandfather of four.

**HARRY WILLIAM SCHAUDT (BSJ50, MSJ50)**, 89, of Villa Park, Ill., died Sept. 22, 2016. Born on March 25, 1927 in Chicago to Harry Benjamin Schaudt and Velma (Orr) Schaudt, Harry Schaudt grew up in Chicago and graduated from Morgan Park High School in 1944. Schaudt joined the U.S. Army after high school and served during the World War II era. He spent the first part of his service attending several universities to learn Japanese and then spent time in occupied Japan as an interpreter for the military. Upon his return, he took advantage of the GI Bill to attend

Continued on page 38



Marilyn Moats Kennedy (BSJ65, MSJ66), Alex Kane Rudansky (BSJ13), Melissa Sersland (BSJ10, MSJ10), Stephanie Tussing (friend).

**MARILYN MOATS KENNEDY (BSJ65, MSJ66)**, 73, of Chicago, died Jan. 11. A longtime editor who also authored six books, Moats Kennedy was born in Kansas City on April 15, 1943, and attended Wyandotte High School, graduating in 1961. A year after graduating from Medill with her master's degree, she married her husband, Daniel, in 1967.

Moats Kennedy began her career as a teacher and administrator at DePaul University in Chicago. She started a business, Career Strategies, to help people plan and navigate their careers. She later founded Moats/Kennedy, Inc. through which she provided consulting, seminars and speeches to individuals, businesses and associations.

For 18 years, Moats Kennedy worked as job strategies editor for Glamour magazine. Her six books focused on career planning and office politics, and she wrote and published a monthly newsletter and wrote columns for several business and professional publications. Moats Kennedy was a member of Medill's Journalism Hall of Achievement and a founding member of the Northwestern University Council of 100, a group of highly successful alumnae who mentor female students at NU.

Michelle Edgar (BSJ05, MUSIC05) met Moats Kennedy through the NU Council of 100 and called her a "true mentor and inspiration to me. I admired her powerful spirit, witty sense of humor and motivational conversations that captivated her audience. She was always there for me and was a sounding board—giving me honest and realistic advice that always challenged me to be my best self while making me laugh at myself at the same time. Her spirit and life lessons will live with me forever and I will continue to pass along her legacy and her mission to teach and inspire the next generation of young leaders."

Moats Kennedy is survived by husband, Daniel J. Kennedy, Jr.; daughter, Anne Kennedy McGuire and her husband Michael and their sons, Declan and Brennan; her sister, Evelyn Munger; her brother, Orin Lloyd Moats, Jr.; and her half brother, Jerry Jeffries of Kansas City, Kan., as well as many nieces and nephews. She was preceded in death by her father, Orin Lloyd Moats; her mother, Georgia Moats; and her aunt, Eula White.

**THOMAS WILLIAM (BLAHA) BLAIR (BSJ47, MSJ50)**, 92, of Chicago, died on Feb. 28 in Lewisville, Texas. A longtime Rogers Park resident, Blair had a diverse career—and led a colorful life.

"He met T.S. Eliot in an elevator, sat next to Albert Einstein at a John Maynard Hutchins' lecture at Princeton, had a door slammed in his face by Pablo Picasso, and was on a first name basis with Studs Terkel," said Ian Blair, Tom Blair's grandson.

Before attending Medill, Blair served in the U.S. Army during World War II. Afterward, Tom Blair's jobs included serving as chief photographer at Arlington Park racetrack, associate editor of "Popular Photography" magazine, and director of photographers at Supreme Headquarters Allied Powers Europe (SHAPE), where he served as President Dwight D. Eisenhower's personal photographer when he was in Paris as Supreme Allied Commander Europe.

"Once, when composing a photo of Eisenhower in France, Ike grabbed his hand when Tom reached for Ike's glass of alcohol to remove it from being on frame," said Ian Blair.

Tom Blair then became co-owner of the North-Cicero Inn and Tavern, before becoming an independent furniture line sales rep and owner of Calmag, an import/export business featuring fine furniture and lighting, which had a sixth-floor showroom at the Merchandise Mart.

Ian Blair said his grandfather "lived in

Paris. He traveled to Antarctica and other places off the beaten path. He collected art. He was an avid reader. He got caught by a farmer sleeping in a haystack with my grandmother [Nancy Louise (O'Connor) Blair, BS49] in rural France. He spoke a bit of Czech. These are just some of the stories he told me during the summers I stayed with him in Chicago. He was an adventurer, a storyteller, and a philosopher. But mostly he was my grandfather. And I will miss him dearly."

Blair was the beloved husband of the late Nancy Blair, a Chicago artist; father of Ross Blair (partner Cynthia Evetts); grandfather of Ian, Emma, and Alec Blair; son of the late William Blaha and Bessie Blaha; and older brother to the late William Blair. Tom and Nancy were married at Garrett Chapel, with their wedding reception at the Orrington Hotel, in January 1949.

Blair's son, Ross, likened his father's prolific life to that of the "quintessential millennial of today."

"[He was] forced to use his smarts to make a living, not being afraid to experiment and start all over again from time to time and learn a brand new trade, and he did this all during an age when many would join a company and loyally stay for 40 years, from start to retirement," Ross said. "But that was not his path. He was far more restless, and far more desirous



of being his own boss, running things his own way, and living off his street smarts and ability to both read and relate to people. Before there was such a thing known as 'emotional intelligence', he had it, the right stuff, in spades, and could read a person or an investment opportunity like a book, where if you studied long and hard enough, you could figure out an angle to help you be successful."

"Most people were captivated by my dad—he had a twinkle in his eye and a magnetic personality, coupled with a love for people and their stories," Ross said. "He'd listen to everyone's tales, I guess like a good journalist, and especially appreciated people of all walks of life who were good at and loved what they do. And after listening, he'd be more than happy to tell you his own stories, magnificent tales. Many friends, even strangers, presumed he was a college professor with the way he could hold court on so many disparate topics, with true interest, mastery and expertise. And now, alas, it's time to bid him a final -30-."



LEFT: Tom Blair and his granddaughter Emma Blair taken in Double Oak, Texas, at Emma's high school senior year cross country banquet, December 2013.



MIDDLE: Ian Blair, currently in the Peace Corps serving in the village of Horodkivka, Ukraine, and his grandfather, Tom Blair, taken in Rogers Park, Chicago, September 2016.

ABOVE: Tom Blair, and his son, Ross Blair, Counsel, IBM Legal Department, taken in Chicago, July 2012.

Northwestern. While there, Schaudt met his future wife, Jean Marie Lindsay, who also graduated with a journalism degree. They married on March 29, 1951. Schaudt's professional career began with a reporter's job at the South Bend Tribune in South Bend, Ind. He also worked on the copy desk for the San Diego Union and for the Chicago Daily News. He remained as a copywriter and editor with the Chicago Daily News and the Chicago Sun-Times until his retirement in the late-1980s. He was a copywriter and editor during his tenure. He briefly worked as a negotiator for management, but soon returned to his first love, newspaper work. Schaudt was also a proud member of the Writers Guild of America. He also was active in Villa Park and served a stint as president of the Villa Park District 45 School Board. He was also a huge Cubs fan and enjoyed yelling at the TV during Bears games. Schaudt was the father of Eric, James and Peter Schaudt; his wife, Jean (Lindsay) Schaudt and beloved son, Peter Lindsay Schaudt, preceded him in death.

Source: Chicago Sun-Times

**RALPH MAURICE OTWELL (BSJ50, MSJ51)**, 90 of Evanston, Ill., and of Hot Springs, Ark., died on March 8. Otwell worked as the editor of the Chicago Sun-Times and served as the former president of the Society of Professional Journalists. He was also a U.S. Army veteran of World War II. With more than a combined 15 years as managing editor and editor, Otwell was a top newsroom executive longer than anyone in the newspaper's history. During that time, the Sun-Times won six of its eight Pulitzer Prizes.

Otwell started his newspaper career at 16 years old as a reporter for the Hot Springs New Era and The Sentinel-Record. By the time he was drafted into the Army at 18, he had become telegraph editor.

Otwell was an infantry officer in World War II, ending his tour of active duty with the occupation forces in Germany.

In 1951, the same week he received his degree from Medill, he was recalled to active duty for the Korean War. He served as news editor of the Pacific edition of Stars and Stripes in Japan and Korea until 1953.

Days after his release from military duty, he joined the Sun-Times as a copy editor. He served in a variety of roles including assistant city editor and news editor, before becoming the Sun-Times's managing editor in 1968. He was appointed editor in November 1976 and was named to the additional post of executive vice president in June 1980. He was elected president of the Society of Professional Journalists in 1973; earlier he served as the organization's first vice president, secretary and treasurer. He was part of the inaugural group of 75 of Medill's Hall of Achievement, inducted for Medill's 75th anniversary in 1996.

"Ralph Otwell was a generous, compassionate, highly principled journalist, a champion of a free press and the First Amendment," said Associate Professor Emeritus-in-Service Roger Boye, who had known Otwell for 45 years. "He was one of Medill's most distinguished alumni, a man who gave freely of his time and his skill to the university and its students."

Otwell was the husband of the late Janet Smith Otwell; father of Brian, Douglas, and David Otwell; grandfather of Rachel, Luke, Keegan, Abigail, and Jamie Otwell; great-grandfather of Bernadette Otwell-Rogers. He was preceded in death by sister Dorothy and parents Walter C. Otwell and Pearl Tisdale Otwell.

Credit goes to otwell.com and Cremation Society of Illinois for portions of this information.

**VIRGINIA "GINNY" NICODEMUS (BSJ52, MSJ53)**, 86, of Boulder, Colo., died Jan. 16. Born June 1, 1930 to Christine and Hugh Gutteridge, Nicodemus graduated in 1948 from Lincoln High School in Vincennes, Ind., before going to Northwestern. She was active in her

sorority, Alpha Omicron Pi, and served as house president in her senior year. Virginia met her husband, Charles Nicodemus (Nic), when they were both seniors at Northwestern. She graduated with honors in political science before going on to Medill. She and her husband lived in Evanston, Ill., for 35 years. While there, she worked in the political science department at Northwestern, as communications director for the International Home Furnishings Representatives Association and in corporate communications for Construction Technology Laboratories, a division of Portland Cement Association. Nicodemus always loved being outside, and she had a deep affection for animals. She is survived by sons Matthew, Andrew, and James; daughter Laura; and three grandchildren Brian, Isabel and Jordan.

**PHIL GEORGEFF (BSJ54)**, 85, of Fairhope, Ala., died on Nov. 7, 2016. Known as the "Voice of Chicago Racing," Georgeff earned a place in the Guinness Book of World Records by calling 96,131 races.

"If you didn't know anything about racing you still knew who Phil Georgeff was," reminisced a protégé, John Brokopp, former director of publicity at Hawthorne Race Course and Sportsman's Park. "He was an institution in Chicago."

Born Jan. 1, 1931, Georgeff grew up on the West Side. After graduating from Austin High School, where he was sports editor of the school paper, Georgeff went to Wright Junior College. He transferred to Northwestern, where he received a degree from Medill, and announced for the college radio and TV stations, specializing in announcing the Wildcats' football games for the college station. The summer before his senior year, he worked mainly as a writer in the publicity department for Arlington Park and Washington Park racetracks.

His horserace calling career began May

**PATRICIA PHILLIPS (BSJ54)**, of Chicago, died in March. Her career as a freelance medical and science writer and producer spanned six decades. Her love of international travel also led her to coverage of medical conferences in more than 20 countries.

Phillips' passion for travel began shortly after graduating from Medill, but not before her first professional job working as a writer for CBS television in Chicago. She was the only one from her class to get a job in television, and it was an unusual first post for a young woman graduating at the time.

Her writings appeared in specialty publications and popular press, such as McCall's and Reader's Digest. She also produced documentaries and judged the news and documentary category for the Emmy Awards.

Howard Dubin (BSJ54), met Phillips when they worked together on The Daily Northwestern, and they remained friends for 66 years.

"She was warm, friendly and caring about friends and a tough investigative journalist in her medical and scientific reporting," he said. "Her interests were diverse: she introduced folk singer Bob Gibson to Chicago and the world by sponsoring his first concert. She cared deeply about her friends, and we cared deeply about her."

Phillips was an avid supporter of Medill's new international initiatives, which provide financial support to students who have never traveled abroad so they can experience it during their time at the university with guidance and support from faculty and staff.

Phillips also was the first to visit Sweden and connect with her Swedish relatives after her grandfather emigrated from the Nordic country.

"Being in a country other than your own you learn an amazing amount of things,"



Phillips said in a 2015 profile in the Medill magazine. "Beyond science and medicine there is history, art, culture and cuisine." ♦

ABOVE: Al Borcover (BSJ57) and Pat Phillips (BSJ54) pictured here at the 2014 Medill homecoming tailgate. Photo by Belinda Clarke (MSJ94).

LEFT: Pat Phillips at the W Hotel in the Loop in Chicago attending a Medill alumni event in 2015. Photo by Isaiah Grant.



18, 1959, at Washington Park and ended Dec. 31, 1992, at Hawthorne Race Course.

"He worked day and night for many, many, many, many years," said his son, Scot.

After retiring, Georgeff and his wife, Bobbi, moved from Villa Park to Fairhope, Ala.

"My father was excited about watching all the Cubs' games in the playoffs and World Series (on TV)," said Scot, who lives in Oswego with his wife, Cari. "He and my mother stayed up late to watch the seventh game."

Georgeff is survived by his wife, son and daughter-in-law.

Source: Chicago Tribune

**VAUGHN E. HILL (BSJ54)**, 83, of Scottsdale, Ariz., died on Sept. 25, 2016. Born on Oct. 29, 1932 in Lansing, Mich., Hill was commissioned as a second lieutenant in the U.S. Air Force in 1956. He was awarded the aeronautical rating of pilot in 1958 and served in Vietnam as staff judge advocate for the 7th Air Force. His decorations included the Legion of Merit with Oak Leaf Cluster and the Bronze Star. Following military service, he served as contract litigator/solicitor for the U.S. Department of Labor in Washington, D.C. Hill's passions centered on aviation, world cultures, traveling and reading. His military career took him to around the United States, Australia and Southeast Asia. He approached his travels as he did his life: with intelligence, wit and kindness. He is survived by his wife, Marilyn; children (by his previous marriage), Douglas, Sue Hesson, Cindy Morris, Vaughn, Terry Alan; 11 grandchildren; and 9 great-grandchildren. He was preceded in death by his parents, one son, Steven, and his sister, Susanne Fillingham.

**JIM HEAVEY (MSJ57)**, 85, died on Sept. 9, 2016. Heavey was born in Brooklyn on Sept. 2, 1931 to John and Anne Heavey of Mullingar, Ireland. Heavy served in the U.S. Army during the Korean War and afterward, attended Northwestern.

Continued on page 41

BY BARBARA BROTMAN

**ELLEN SOETEBER (BSJ72)**, 66, of Fort Lauderdale, died in June 2016. Soeteber spent her entire career in journalism, serving as metropolitan and deputy editorial page editor at the Chicago Tribune, managing editor of the Sun-Sentinel in South Florida and editor-in-chief of the St. Louis Post-Dispatch.



She also served as a member of the Medill Board of Advisers. On the board—a bond that dates back to the 1970s, when she taught copy editing—she was on the Alfred Friendly Press Fellowship Advisory Committee. In 2008, she was a visiting professor of journalism ethics and diversity at Arizona State University’s Walter Cronkite School of Journalism and Mass Communication.

She was “the consummate newspaperwoman,” said David Axelrod, director of the Institute for Politics at the University of Chicago and former political writer for the Chicago Tribune. “Yes, she was a fine journalist, but somehow there’s a difference culturally about being a newspaperwoman,” he said.

“The paper was still imbued with that front page energy,” said Axelrod, who after leaving journalism became a political consultant, serving as chief strategist and senior adviser to former President Barack Obama. “She loved it; she loved every bit of it. She loved the deadlines, she loved the twists and turns of stories, she thrived on the environment. And her enthusiasm was contagious.”

Soeteber was born in East St. Louis and was so eager to become a journalist while attending Northwestern, she visited the Evanston Police Department’s small press room to meet one.

“I’m sitting there making phone calls, and who walks in but a college kid,” recalled William Sluis, then the Tribune’s beat reporter. “She says, ‘Okay, Bill, what do you guys actually do?’”

She soon found out for herself. She worked nights as a copy boy at the Chicago Daily News. (“That was the official job title—copy boy,” she told the Columbia Journalism Review in 2005. “They called me ‘Ms. Boy.’”) After graduation, she became an education reporter at Chicago Today, and when that paper folded in 1974, she went over to the Chicago Tribune.

It was the perfect role for her, said Jack Davis, who was metro editor just before Soeteber. “Covering Chicagoland for a muscular Chicago Tribune—that was her calling.”

She was exhilarated by the challenge of covering major breaking stories. Focused and unflappable, she deployed the newsroom troops like a maestro conducting an

orchestra.

Ann Marie Lipinski, curator of the Nieman Foundation for Journalism at Harvard University and former editor of the Chicago Tribune, remembers Soeteber directing the paper’s coverage when Mayor Harold Washington suddenly collapsed and died at his desk in 1987.

Another editor had drawn up a detailed coverage plan for the funeral. So many staffers were to be stationed along the route that “it looked to me like virtually the entire metro staff,” said Lipinski, who was assigned to write the lead story.

“I just remember Ellen walking in. She sits down; she looks at it; she takes it in very quickly; she looks up and says, ‘Double it.’ ”

The editors doubled it. “And the coverage was incredible,” said Lipinski, who succeeded Soeteber as metro editor.

Soeteber left the Tribune in 1994 to become managing editor of the South Florida Sun-Sentinel. She oversaw its coverage of the 2000 presidential election, later proudly recalling that it was the only major Florida paper that did not prematurely call the election for George Bush on election night.

In 2001, she became editor of the Post-Dispatch, the paper she had grown up reading, and focused on local news, investigative reporting and diversifying the newsroom. But the newspaper world was grappling with the financial disruption wrought by the Internet. In 2005, citing personal and professional reasons, she resigned and returned to Fort Lauderdale. She gardened, played golf and traveled with her husband of 42 years, Richard Martins, who survives her.

“She believed in journalism—not as the enemy of the people, but as the guardian of the people,” said Dorothy Collin, former Tribune columnist and Soeteber’s friend. “She was a true believer that it was a force for good.”

TOP LEFT: Ellen Soeteber, editor of the St. Louis Post-Dispatch. Photo by Jerry Naunheim Jr.

TOP RIGHT: Soeteber announcing the sale of the St. Louis Post-Dispatch to Lee Enterprises in January 2005. Printed with permission from Mike Meiners, Director – News Administration, St. Louis Post-Dispatch.

LEFT: Tribune employee Barbara Sutton, from left, Ellen Soeteber, assistant managing editor for metropolitan news, and reporter William Gaines pose at Tribune Tower on March 31, 1988. The Tribune won the 1988 Pulitzer Prize for an investigation of waste and influence-peddling in the Chicago City Council. (Walter Kale / Chicago Tribune)



He worked for Gannett as an editor and reporter at the Binghamton Press and then as an editorial writer on foreign affairs and politics for the Washington Star. After the Washington Star folded, Heavey worked for a congressman at the U.S. House of Representatives before starting as an editorial writer at the San Francisco Examiner. Hearst later purchased the San Francisco Chronicle, where Heavey retired in 2005 as an editorial writer. Heavey’s passion was running and hiking; he ran many races, including marathons, and had the shirts to prove it. His feats included hiking the Grand Canyon in one day and climbing Half Dome in Yosemite National Park. Jim Heavey married Anne Perridge Heavey, the mother of his four children, in 1954. He is survived by longtime partner, Esther Herrera; sister Liz Hoxby and husband Gerald Hoxby; daughter, Beth Amatrone; sons, Thomas Heavey and Matthew Heavey; and four grandchildren and four great-grandchildren. He was preceded in death by son, Michael Heavey.

**JANICE “JAN” KAY LAUBAUGH (BSJ59)**, 79, of Fort Collins, Colo., died on Sat., Jan. 7. Born Jan. 16, 1937 to Glenn Ford Laubaugh and Maida Ducker Laubaugh, Laubaugh was raised in Hastings, Mich. She graduated from Hastings High School in 1955 before attending Northwestern. Laubaugh worked as a flight attendant for United Airlines for many years and lived in several different areas of the country. She was independent, loved to travel, read books, watch movies and plays, go on senior center outings and enjoyed good conversation. She was married twice, taking the names of Janice Phillipott and Janice McRae, survived both husbands, and then returned to using her original last name. She is survived by niece Patricia Ann Laubaugh, nephew Glenn Ford Laubaugh II, and preceded in death by her brother, Jack D. Laubaugh.

**MARY ELLEN PORRAZZO (MSJ65)**, 65, of Salem, N.H. and formerly of Hicksville, N.Y., died Feb. 10. Born in Rockville Centre, N.Y. to James V. and Mary Ellen (Potter) Porrazzo on Aug. 22, 1951, Porrazzo attended Medill after graduating from American University in Washington, D.C. She worked as a writer, editor and producer at CBS Radio in New York. In her retirement, Porrazzo taught journalism at Hofstra University in Hempstead, N.Y. She also enjoyed writing, running and cooking. Porrazzo is survived by first cousins, Curtis C. Potter, Michael Potter, Jonathan Potter, Barbara (Potter) McGan.

**CHARLES (CHARLIE) A. DANA JR. (BSJ68)**, 71, died Sept. 18, 2016 in Dallas. Born in Windsor, Vt., to Charles and Barbara Dana, Dana Jr. was vice president of public relations and government affairs for Occidental Chemical Corporation in Dallas, retiring in 2002. Before Occidental, he worked for 12 years at Olin Corporation in Stamford, Conn. He also had jobs as a writer at the Aluminum Age magazine and in public relations at Booz Allen. He was a member of Sigma Alpha Epsilon fraternity, an AmeriCorps Vista volunteer in Selma, Ala., and Jackson, Miss. He was also a member of the Vermont National Guard. An active fisherman, he traveled the country to trout fish, bone fish, deep sea fish and fish for Atlantic salmon. He especially enjoyed the North Platte River in Saratoga, Wyo. Dana Jr. is survived by his wife, Ellie Luce Ana, and his sister, Susan Zeh.

**DANIEL MEYERS (MSJ74)**, 65, died on Dec. 19, 2016. A Chicago native, Meyers grew up in the Boston area and earned a bachelor’s degree in American studies and politics from Brandeis University, where his father taught, and a master’s at Northwestern University. He directed communications at the University of Colorado School of Medicine and worked

for the University of Denver and Temple University. Meyers was a City Hall bureau chief for the Philadelphia Inquirer and also worked at the Denver Post and Colorado Public Radio. Meyers commanded respect for his decency and dogged reporting. He played softball, golf, tennis, and, according to his LinkedIn page, “any sports my knees can still handle.” Meyers is survived by his former wife, Sondra Lee, and their son, Jackson Lee Meyers.

Source: The Philadelphia Inquirer

Note: Most obituaries have been sourced from online.

CLASS NOTES, OBITUARIES, AND KEEP READING EDITED BY ERIN CHAN DING (BSJ03)

ERIN CHAN DING IS A FREELANCE JOURNALIST BASED IN THE CHICAGO SUBURBS WHO WRITES FOR NEWSPAPERS, MAGAZINES, WEBSITES AND NONPROFIT ORGANIZATIONS AND ENJOYS DOUSING HERSELF AND HER KIDS IN NORTHWESTERN PURPLE.



**“THE ESSENTIAL NEW YORK TIMES BOOK OF COCKTAILS”**  
STEVE REDDCLIFFE (BSJ75)

In the mood for a Manhattan? Due for a Daiquiri? Got to have a Gimlet? “The Essential New York Times Book of Cocktails,” edited by Steve Reddcliffe (BSJ75), includes recipes for more than 350 cocktails. The book features the classics, of course—the Martini, the Old Fashioned, the French 75, the Negroni—and features new favorites like the Bramble, the Autumn Bonfire and the Smoky Sunrise. Arranged by cocktail type, the book contains essays and histories throughout from The Times’s journalists and contributors. It also offers suggestions on how to set up your bar at home and hundreds of recipes from more than 100 years of The Times’s cocktail coverage, from Bloody Marys and Mules to Irish Coffees—not to mention a nice nightcap or two.



**“RESEARCH METHODS: FROM THEORY TO PRACTICE”**  
LISA KELLEY STEIN (MSJ94)

How should college students choose what to research? How do they go about it? How do they present at conferences and submit their work for peer review? Lisa Kelley Stein (MSJ94) has co-authored a contemporary research methods text that helps students navigate the research process, from choosing that all-important research question to getting Institutional Review Board approval. Stein, who co-authors the book with Benjamin Gorvine and Karl Rosengren and Kevin Biolsi, contributes profiles of prominent psychological researches and analyses of how the mainstream media presents research.



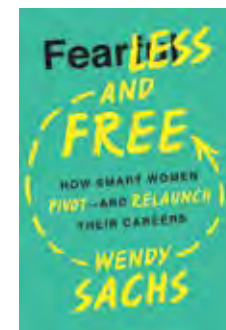
**“WHEN THE DEVIL ENTERS”**  
ARIEL RAMCHANDANI (MSJ12)

“In the middle of dinner, Antonino Pezzino discovered that his house was on fire.” So begins “When the Devil Enters,” the story of Canneto di Caronia, a town in the north of Sicily plagued by mysterious fires. In a stranger-than-fiction narrative, Ariel Ramchandani (MSJ12) chronicles how the town turns to science, the church, and the law in a search for answers. Ramchandani (MSJ12) investigates a decade of house fires that divided a close-knit community and brought scientists of all stripes to the edge of reason. The story, first published for “The Atavist Magazine,” which specializes in narrative journalism, is also out as an e-book.



**“YOUR MADE IN THE USA VACATION HOME”**  
CHRISTOPHER CAIN (MSJ71)

When you think about investing, perhaps stocks, bonds, mutual funds and commodities come to mind. But what about vacation homes? Christopher Cain (MSJ71) shows how a vacation home not only adds enjoyment to your life but also diversifies your portfolio. Cain explores tips and tactics, as well as dives into vacation home investment history. Before World War II, for instance, Cain says renting vacation homes was considered below class and dignity for the wealthy, but postwar prosperity changed minds, leading to an uptick in vacation home rentals. In another nod to history, Cain includes in his book a tribute to publisher, editor and former Chicago mayor Joseph Medill, who is, of course, the namesake of the Medill School of Journalism, Media, Integrated Marketing Communications.



**“FEARLESS AND FREE: HOW SMART WOMEN PIVOT AND RELAUNCH THEIR CAREERS”**  
WENDY SACHS (BSJ93)

Getting ahead today requires the action-first, fake-it-til-you-make-it ethos celebrated in the tech world. This mindset is not typically a female one. Women tend to be cautious and can overthink their next moves. But what if women embraced the startup spirit? What if they had the confidence to take chances, even if they knew they may fail first? What if women leapt forward quickly? “Fearless and Free” empowers women to lean into their strengths and follow successful lessons from Silicon Valley to help them pivot in any career. Wendy Sachs (BSJ93) talks to a range of women who faced down fears, roadblocks and failures to reinvent themselves, weaving their insights and experiences together with current research and actionable advice.



**“HEALTHCARE AND BIG DATA: DIGITAL SPECTERS AND PHANTOM OBJECTS”**  
MARY F.E. EBELING (MSJ01)

Mary F. E. Ebeling (MSJ01) investigates her own health data as it moves from her doctor’s office into the hands of the data broker industry that trades in private health information. Primarily through a first-person noir narrative, “Healthcare and Big Data” reveals the processes the data broker industry uses to create data commodities, called “data phantoms,” or the marketing profiles of patients that are bought by advertisers to directly market to consumers. “Healthcare and Big Data” considers the implications these “data phantoms” have for patient privacy as well as the very real harm they can cause.



**“IT HAPPENS EVERY SPRING: DIMAGGIO, MAYS, THE SPLENDID SPLINTER AND A LIFETIME AT THE BALLPARK”**  
IRA BERKOW (MSJ64)

What does baseball mean to America? In “It Happens Every Spring: DiMaggio, Mays, the Splendid Splinter, and a Lifetime at the Ballpark,” Ira Berkow (MSJ64), Pulitzer Prize-winning journalist and prolific author, culls from decades of baseball writing to showcase the nuance and beauty of a game that has transcended sport to contribute to our national identity. Berkow writes of players as role models and unveils a host of memories and stories that resonate with both lifelong and new fans.



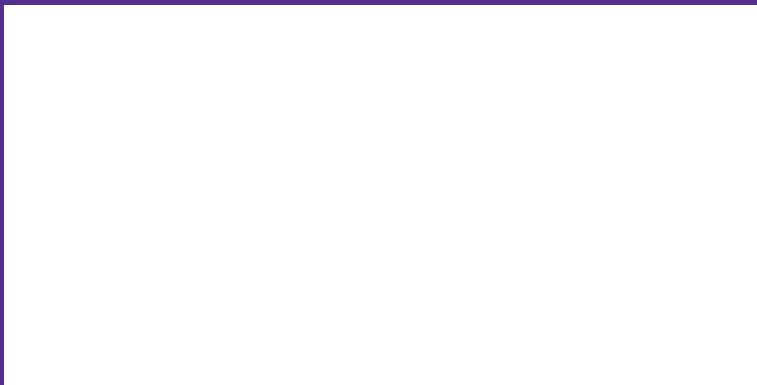
**“ROSALINE’S BIG DREAM”**  
GAIL KACHADOURIAN HOWE (MSJ88)

Rosaline has a happy life with her parents and friends at the Georgetown Zoo, but at heart, she is a fancy giraffe who yearns to experience city life in Paris. She wants to sip tea at a neighborhood café and enjoy a full day of shopping! Little Rosaline’s parents foster her creativity and can-do spirit and encourage her to pursue her dreams. In “Rosaline’s Big Dream,” Gail Kachadourian Howe (MSJ88) teams up with illustrator Laura Grande Adams to tell the story of how a giraffe’s tenacity helps her desires become reality.

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From left: Daniel Rapaport (BSJ17), ESPN's Mike Greenberg (BSJ89), Major League Baseball Commissioner Rob Manfred, Ashley Peterson (BSJ17) and Celena Chong (BSJ17) at the March 1 Medill Sports Media Program event held in New York City at The Yale Club. Special thanks to Medill Board of Advisers member Rance Crain (BSJ60) for the use of The Yale Club.

