

# Northwestern | MEDILL



**HUMAN-  
CENTERED  
DESIGN**

**RESHAPING  
A CHICAGO  
NARRATIVE**

**INSIDE  
WILDCAT DAYS  
AT MEDILL**

# Create a Legacy That Transforms Students' Lives



## EDITORIAL STAFF

DIRECTOR OF ALUMNI RELATIONS AND ENGAGEMENT

**Belinda Lichty Clarke (MSJ94)**

MANAGING EDITOR

**Katherine Dempsey (BSJ15, MSJ15)**

DESIGN

**Amanda Good**

FACULTY ADVISER

**Charles Whitaker (BSJ80, MSJ81)**

COVER PHOTOGRAPHER

**Jenna Braunstein**

PHOTOGRAPHERS

**Jenna Braunstein**

**Peter Barreras**

**Staton Rabin**

**Morgan Elise Johnson (COMM11)**

**Chantal Redmond**

CONTRIBUTORS

**Anna Keller (MSJ09)**

**Kaitlyn Thompson (BSJ11, IMC17)**

**Gail Shister (MSJ75)**

**Niema Jordan (BSJ08)**

**Erin Ding (BSJ03)**

PLEASE SEND STORY PITCHES AND LETTERS TO:

1845 Sheridan Rd.  
Evanston, IL 60208  
b-clarke@northwestern.edu

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“



Our charitable gift annuity is a win-win arrangement, providing tax-advantaged income during our lifetimes and support for Medill's traditional and exciting new programs down the road. Just as important, it's a way to say thank you to Northwestern for all it has meant to me over the years.”

DAVID MAZIE, BSJ '55, MSJ '56

Students at Medill will have an edge thanks to David '55 BSJ, '56 MSJ and Maris Mazie. Through their charitable gift annuity, David and Maris will support future generations of students interested in sports journalism and international study.

**This is David and Maris's legacy. What legacy will you leave?**

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**WE WILL.**  
The Campaign for Northwestern



**BRADLEY J. HAMM**  
DEAN

**F**our years ago, we developed a plan to significantly strengthen and expand this great school. Our aim is:

*To be, and to be recognized as, the best school in our field in the world.*

Today, I'm proud to report that we have accomplished nearly all of these goals.

First, we were expected to raise \$60 million in the Northwestern We Will Campaign by September 2019, by far the largest goal in Medill's history. Our current total is \$64 million with 19 months remaining, all through the generosity of our alumni, friends and foundations. I can't thank you enough for this incredible support.

The gifts improve all aspects of the school, from high school programs (Cherubs and Medill Media Teens) through our graduate and research initiatives. The results: A 50-percent expansion in financial aid for students. A new research center. A new endowed chair. Funding for students in "Medill Experiences" such as Journalism Residency, course-based domestic and international travel, internships and professional conferences. And much more.

Second, we want to be the leader at the intersection of innovation and technology to keep Medill at the forefront of changes in our field. Our expansion in San Francisco is a bold step. We designed and opened an academic site in 2016 at 44 Montgomery, an ideal location. More than 100 undergraduate and graduate students studied in San Francisco in our first year.

The San Francisco and Chicago sites offer more than classroom work. We've held conferences, workshops and alumni events for hundreds of guests in the first year alone. We can link our students and faculty across all four Medill locations—Evanston, Chicago, San Francisco and Washington—through technology. There is no doubt Medill is ideally positioned to work with leaders in the city and Silicon Valley on technology issues and innovation.

Third, we are hiring and retaining top faculty and staff. In the past year, we recruited Patty Loew, the new director of NU's Center for Native American and Indigenous Research and a former broadcast journalist, from the University of Wisconsin; Chris Benson, former journalist and VP for Johnson Publishing Company and the author of the Emmett Till biography with Till's mother, from the University of Illinois; Doreen Weisenhaus, global media law expert and former city editor of the New York Times, from the University of Hong Kong

(in a joint appointment with NU Law); and Jim Lecinski, vice president of U.S. sales and service for Google.

We also hired Tim Franklin, president of the Poynter Institute and former editor of the Baltimore Sun and Orlando Sentinel, and Lawrence Patrick, former journalist and Silicon-Valley based entrepreneur. We are seeking the first Renberg Chair in the area of journalism and sexuality and a joint appointment with the McCormick School in a Computer Science + Medill initiative.

Fourth, we are establishing and supporting specific areas in Journalism and IMC where Medill, within a great university, can excel. We established the Spiegel Research Center, an innovative digital and database research initiative that received a 2017 national education award in New York City. We developed a unique set of domestic and global travel programs tied to the curriculum that will enroll more than 300 undergraduate and graduate students this year alone. We developed specializations in the MSJ program where we believe Medill can be a national or world leader.

Fifth, we are working to improve our academic spaces. The Chicago and Washington sites were functional, but not the quality we need going forward. We designed and opened the new Chicago space at 303 E. Wacker, a strikingly modern teaching and learning center for our MSJ and part-time IMC programs. It is one of the best spaces for graduate education in the country.

Washington is next. We are reviewing locations for a match to the Chicago site. We will stay in the same area near the White House.

Our ultimate goal is a new building in Evanston along with a renovation of Fisk Hall. We have planned for the construction of both buildings, but must wait for the university to complete several major projects on campus. This renovation and expansion is crucial to the long-term success of Medill.

Across the school, faculty and students are working on important projects that reflect the daily experience and commitment in Medill. More prospective faculty and students want to join in our work. For fall 2018, for example, undergraduate applications for Medill increased by 24 percent, a remarkable number.

Thank you for your support of Medill.



## MEDILL STAR SIGHTINGS

« LEFT: Trevor Noah, host of "The Daily Show," visited Northwestern on Oct. 15 and discussed "Race and Identity in America Now" as part of a "Get With The Times" event co-hosted by the New York Times and Medill. It was televised in front of an audience in Cahn Auditorium and webcast live to reach college campuses around the country. Noah was interviewed for an hour by Times reporter and Medill alumnus **JOHN ELIGON (BSJ04)**, a national correspondent based in Kansas City who covers race issues. Photo credit: Jenna Braunstein



« LEFT: Medill welcomed renowned journalist and author Katie Couric to Medill on Nov. 15. She took time to visit with Professor Ava Greenwell's "Storytelling: Video Reporting, Shooting, & Editing" class and talk with students. Couric (right) is pictured here with students (from left to right): **NICKI KAPLAN (BSJ19)**, **GEORDAN TILLEY (BSJ18)** and **KELLY NORRIS (BSJ18)** in the Medill broadcast studio in the McCormick Foundation Center. Couric was in Evanston conducting an interview with Northwestern University President Morton Schapiro for an upcoming National Geographic miniseries. Photo credit: Jenna Braunstein

» RIGHT: Fashion PR powerhouse **ED FILIPOWSKI (BSJ83)** visited Medill for a series of talks and career one-on-one sessions in October and November with journalism and IMC students. Ed is co-chairman of KCD, the leading fashion and luxury marketing services and production agency worldwide. He presides over the fashion agency's eight partners, three offices and five divisions: media relations, event and fashion show production, digital, entertainment and technology. Today the firm's 90 clients worldwide include Alexander McQueen, Givenchy, Balmain, Tory Burch, Tommy Hilfiger and Victoria's Secret. Filipowski is pictured here with Medill sophomore **SAMUEL MAUDE**. Photo credit: Jenna Braunstein



## The Medill Justice Project receives journalism awards for its investigations

The Medill Justice Project has been honored recently with a number of regional, national and international journalism awards. MJP received two EPPY Awards from Editor & Publisher and was named a finalist for a Chicago/Midwest Emmy for the second consecutive year and an Online Journalism Award for the third time. MJP also won its third consecutive Salute to Excellence in Collegiate Journalism Award from the National Association of Black Journalists, among other accolades.



### MEDILL IMC SPEAKER DRAWS RECORD CROWD AT 303 E. WACKER

More than 125 Medill students, faculty and alumni gathered on Wednesday, Oct. 25 in the Medill Chicago space for a special talk by alumnus Akash Pathak (IMC06), Director, McDonald's, U.S. Brand Marketing and Digital Strategy.

◀ LEFT: **AKASH PATHAK (IMC06)**. Photo credit: Jenna Braunstein



⤴ ABOVE: Pathak spoke to an at-capacity crowd at 303 E. Wacker on Oct. 25. Photo credit: Jenna Braunstein



◀ LEFT: From left to right: Preston Purchase (guest), **PAIGE G. WALUS (BSJ07)**, **LIBBY WALKER (BSJ07)**, Ethan Fife (guest) and **KALLE EKO (MSJ12)**. Photo credit: Jenna Braunstein



### WASHINGTON NEWS CHIEFS PAGE, BUMILLER AND PACE TALK TRUMP AT MEDILL

Susan Page of USA Today, Elisabeth Bumiller of the New York Times and Julie Pace from the Associated Press in Evanston on Nov. 7. Photo credit: Jenna Braunstein

Medill hosted a panel discussion with Medill alumni **JULIE PACE (BSJ04)**, the Associated Press Washington bureau chief; **ELISABETH BUMILLER (BSJ77)**, Washington bureau chief of The New York Times; and **SUSAN PAGE (BSJ73)**, the capital bureau chief of USA Today, on Nov. 7 in Evanston. Medill senior associate dean Tim Franklin moderated the discussion, which focused on how covering the White House has changed since the 2016 election.



⤴ Medill senior **LOUISA WYATT**, faculty member **J.A. ADANDE (BSJ92)** and Medill Hall of Achievement 2017 honoree **MARA BROCK AKIL (BSJ92)** spoke to students, faculty and alumni on Oct. 5 in the McCormick Foundation Center Forum in Evanston. Photo credit: Jenna Braunstein



## HUMAN-CENTERED DESIGN

KATE GARMEY (IMC06) TAKES TECHNOLOGY AND INNOVATION EXPERIENCE TO NORTHWESTERN'S SAN FRANCISCO CAMPUS.

BY ANNA KELLER (MSJ09)

**IN SOME WAYS, SIGNING ON AS AN ADJUNCT** professor at Medill was a kind of coming home for Kate Garmey, who is herself a 2006 graduate of the IMC program. So far, however, her instructional role has actually been a couple thousand miles away from the full-time program she once attended in Evanston. Garmey (still a Chicago resident herself), teaches at Northwestern's new campus in San Francisco, where she brings her expertise in technology and innovation to the classroom.

At Medill, Garmey focused her coursework on digital media management, which eventually brought her to a role leading digital marketing strategy for a Chicago technology consultancy. Being part of Chicago's tech ecosystem, she found herself drawn to the "design thinking" movement, a framework for innovation rooted in the needs of people, the possibilities of technology, and the requirements for business success, which she says is a natural bridge between the client-centered marketing strategies she'd learned at IMC and her perceptions of real-world needs in Chicago. Garmey is now the founder of Drink Tank, a community-powered innovation consultancy.

The company designs and executes experiential, multi-disciplinary sessions for its clients in order to generate and distill insights and develop marketing strategies. Through guided workshops that teach and encourage design thinking, Garmey's company intends to help clients unlock creative ideas and opportunities from within their own communities of employees, customers, or other stakeholders. In her first engagement with Northwestern's San Francisco campus in March 2017, she merged her current work with her alma mater.

"I had the chance to join Russ Nelson and Josh Grau in the San Francisco campus for a course called Technology and Innovation Trends. The San Francisco campus is an incredible petri dish of innovation, experimentation, and forward-thinking ideas, and it was incredible to be a part of. During the course, I led a five-day module that took students through the entire human-centered design process to identify new market opportunities for a Bay Area client," she said. "Over the course of the week, we looked at familiar marketing problems in new ways. We reframed the challenge, hit the streets to gain insights, and

“  
**Medill already focuses on a customer-centered approach—really understanding the needs of your audience so you can better serve them. Human-centered design is similar in that it relies on a deep sense of empathy to discover pain points and innovative ways to address them.**  
 ”

Kate Garmey



ABOVE: Kate Garmey in the Northwestern San Francisco space. Photo credit: Peter Barreras

rapidly prototyped new concepts and ideas. In the process we were able to get feedback and iterate much more quickly than students are typically used to.”

Garmey's students worked with an Entrepreneur in Residence at Accel, whose startup was aimed at the health and fitness space. Their goal: to help him understand the needs and motivations of potential users, and to develop prototypes and strategies to bring the product to market.

Garmey says she was impressed by the creativity, enthusiasm, and expertise students brought to the chal-

lenge. “Since the part-time and online students were mid-career, they brought a diverse set of skills and experiences to the table, which made the collaboration that much richer,” she said.

Garmey's instruction brought a hands-on approach to the forefront, because she believes in providing stu-

dents the opportunity to learn by doing. She guides them through lectures and workshops, but ultimately students learn from going through the human-centered design process themselves.

Garmey headed back to San Francisco in December to lead a class called Insight to Innovation: A Design-Thinking Approach. This time students worked with Basis Set Ventures, mapping the innovation landscape and exploring the applications for blockchain technologies.

“There are strong parallels between the work I do with clients and what the IMC program teaches,” Garmey said. “Medill already focuses on a customer-centered approach—really understanding the needs of your audience so you can better serve them. Human-centered design is similar in that it relies on a deep sense of empathy to discover pain points and innovative ways to address them. These days, it's not hard to get clients on board with this approach. I think we all can agree that the world could use more empathy. Through empathy we can find deeper, more meaningful ways to connect.”

ANNA SWINDLE KELLER IS THE MARKETING & COMMUNICATIONS MANAGER FOR AN AFTER SCHOOL ENRICHMENT COMPANY, ALPHABEST EDUCATION, AND ALSO WORKS AS A PART-TIME FREELANCE WRITER, BLOGGER, AND PURE BARRE TEACHER.

# Finding Their TRiIBE

Northwestern alums  
create a media platform  
with the goal of  
shifting the narrative  
about black people  
in Chicago.



BY NIEMA  
JORDAN (BSJ08)

NIEMA JORDAN IS A JOURNALIST  
AND FILMMAKER FROM  
OAKLAND, CALIF.

“EXCUSE ME SIR, DO YOU MIND IF WE TURN this down,” Morgan Elise Johnson (COMM11) asks an older gentleman as he takes a puff of his cigar. He hands her the remote and she hits mute to the basketball game before Tiffany Walden (BSJ11, MSJ12) launches into her spiel.

They’re in a smoke-filled room at Keyman’s Club, a members-only venue in Chicago’s South Loop. The team works out of the multi-use space and gallery, but tonight there’s a 45th birthday party complete with food, drinks and dancing, and 50 Cent’s “In Da Club” is playing in the next room.

Walden is co-founder and editor-in-chief of The TRiiBE, a website that was launched in February 2017.

“It focuses on changing the narrative of, or reshaping the narrative of Black people and Black millennials in Chicago,” Walden said.

“When I came back home there was this need to really tell a different story about the Chicago that I know and that I grew up with,” said Walden, who grew up on the West Side.

“We were also struggling to find our tribe, which is part of the reason we called it The TRiiBE,” noted Johnson, co-founder and creative director. “We just felt like we were out of the scene and a lot of cultural things that were going on were underground.”

They decided to build a company that would help show a different side of Chicago and connect Black millennials in the city. In October of 2016, they bought the domain anticipating a launch late

the following year. However, national conversation around violence in Chicago intensified as President Donald Trump continued to turn an eye to the city. On January 25 he even tweeted that he would “send in the feds” in response to the “carnage.” Suddenly, The TRiiBE’s mission was even more pressing.

“It felt really urgent because of the state of the country and it felt like people needed to know that this is not Chicago,” said Johnson.



ABOVE: Morgan Elise Johnson is a filmmaker and co-founder of The TRiiBE. She graduated from Northwestern with a degree in Radio/Television/Film in 2011. Photo credit: Chantal Redmond

LEFT: David Elutilo is the web developer and designer for The TRiiBE. He graduated from Northwestern with a computer science degree. Photo credit: Morgan Elise Johnson

“

## When I came back home there was this need to really tell a different story about the Chicago that I know and that I grew up with.

”

Tiffany Walden

They connected with fellow Northwestern alum and Chicago native David Elutilo (Weinberg13), a web developer and designer. At a party, he’d casually told Johnson to connect with him if she ever needed a site and she called him days later. He saw it as more than an opportunity to build his portfolio.

“I saw this as a way to connect with the city that I always lived in and to contribute to it as well,” said Elutilo.

Since the launch, the team has been navigating the world as entrepreneurs in the ever-changing field of media. During the summer of 2017, MTV and Mic pivoted to video, thus laying off writing staff. Freelancers for Ebony Magazine sued the new owners for payment in September. And in November Joe Ricketts shut down DNAinfo and Gothamist a week after New York offices unionized.

“You’re sitting around watching all of this stuff around you and it’s like why do we even do this when so many people are drowning,” Walden said in a slightly exasperated tone.

“But it’s also like ‘what can we learn,’” noted Johnson.

“Right, what are we learning from it,” Walden continued. “And we’re trying to look at what other people have done and what they are doing and trying to be innovative and find ways to avoid those pitfalls.”

The team has experienced a number of wins in their short time on the scene. They’ve received grants for the documentary work showcased on their site,

they’ve grown the team by adding interns, and they hosted a number of successful events in Chicago where they were able to connect with their audiences. When it comes to the future of The TRiiBE, there’s excitement all around.

“I’m looking forward to us growing and not selling,” said Johnson. “I mean, we see black millennials found things and sell, but we see what happened with [Joe] Ricketts. It matters who owns things. I’m just excited that we own something, that this is ours.”

Before the interview wraps up, a man opens the door to the cigar room. He pauses a moment as if he’s going to apologize for interrupting, but instead yells, “Party party party. Turn up on a Sunday!” In unison the TRiiBE team lets out an “ayyyyyy” and then bursts into laughter.

“You have to put that in there now,” said Walden, still chuckling. “This is the Chicago that people don’t even talk about.”

“Black space, Black art,” Johnson chimed in.

“This is a beautiful party. All of this artwork in here is made by Black people and it’s beautiful,” Walden continues.

They mention that just upstairs, there is a music studio where the owners let them work for free during the summer months. They eventually moved to the Keyman’s Club, which donated office space to The TRiiBE because they support the vision.

“Community, it’s strong here,” said Johnson. “And that doesn’t get talked about enough.” ♦



ABOVE: Tiffany Walden is a journalist and co-founder of The TRiiBE. She graduated from Medill with a bachelor’s degree in journalism in 2011 and a master’s degree in journalism in 2012. Photo credit: Morgan Elise Johnson

# James L. Mateja Memorial Scholarship: FOSTERING JOURNALISTIC GROWTH

CAMPAIGN SEEKS TO RAISE FUNDS FOR UNDERGRADUATE SCHOLARSHIP THAT RECOGNIZES AUTOMOTIVE JOURNALIST JAMES L. MATEJA.

BY ANNA KELLER (MSJ09)

ANNA SWINDLE KELLER IS THE MARKETING & COMMUNICATIONS MANAGER FOR AN AFTER SCHOOL ENRICHMENT COMPANY, ALPHABEST EDUCATION, AND ALSO WORKS AS A PART-TIME FREELANCE WRITER, BLOGGER, AND PURE BARRE TEACHER.

**EARLIER THIS YEAR, THE MIDWEST** Automotive Media Association (MAMA) set out on a fundraising campaign to endow a scholarship—the James L. Mateja Memorial Scholarship—to honor a longtime member, Jim Mateja. Mateja, who served as MAMA’s first president, passed away on January 30, 2017, after a battle with cancer.

“Jim was an icon in the automotive industry and, at one point, he was probably the most-read automotive journalist in existence,” said Jill Ciminillo, current MAMA president. “As

Although Mateja didn’t attend Northwestern (his degree was from Western Illinois University), MAMA is a Chicago-based organization, and the group wanted to keep Mateja’s scholarship “close to home,” said Ciminillo. That proximity will allow MAMA to connect with the scholarship recipients and to invite them to their events and help introduce them to other journalists in the field.

“Plus, I mean, Medill. It’s one of the top-ranked journalism schools in the country, and we couldn’t think of a better way to honor a

**We hope that a scholarship in Jim’s name will keep his legacy alive as it gives aid to the next generation of journalists.**

Jill Ciminillo

the founding president of MAMA, he was one of the biggest supporters of the organization as well as one of our biggest cheerleaders. He was a role model and a mentor as well as a shining example of what a journalist should be.”

journalist of Jim’s caliber than to set up a scholarship in Medill in his name in the city where he worked most of his life,” Ciminillo said. “Medill is top tier, and so was Jim.”

Currently, MAMA is in the process of raising



ABOVE: Jim Mateja (front left), pictured with other past presidents of the Midwest Automotive Media Association (MAMA). Mateja was a co-founder of the association and remained a loyal and active member throughout his career. Photo courtesy of MAMA

a minimum of \$100,000 to endow the scholarship. \$50,000 was raised by a \$25,000 lead gift from MAMA, which was then matched by a second donor. Ciminillo says other pledges have been made, and the organization is on track to secure three-quarters of the funding by the end of 2017. Once this scholarship has been fully funded, it will be awarded annually to an undergraduate journalism student at Medill. The goal is to award the first scholarship in September of 2018.

The intent is that this scholarship can be a lasting way for Mateja to continue to nurture journalists, since he can no longer do that in person.

“Jim was very good at finding talented journalists and helping to bring them along in their careers as a mentor and a friend,” Ciminillo said. “We hope that a scholarship in Jim’s name will keep his legacy alive as it gives aid to the next generation of journalists.”

If you are interested in giving to the James L. Mateja Memorial Scholarship, please visit the following link to donate securely: <http://bit.ly/2AdOKqk>





LEFT: From Top Left: Unidentified new student, ANABEL MENDOZA (BSJ20, PEER ADVISER), PRIYANKA GODBOLE (BSJ19, MUSAC), JACOB MESCHKE (BSJ18, MUSAC, FORMER PEER ADVISER), NICOLE FALLERT (BSJ19, MUSAC), TYLER KENDALL (BSJ18, MUSAC) Bottom Left: NINA WESCOTT (BSJ20, PEER ADVISER), HANGDA ZHANG (BSJ18, MUSAC), ASHLEY HACKETT (BSJ19, MUSAC), FATHMA RAHMAN (BSJ19, PEER ADVISER). Photo credit: Jenna Braunstein

# BEGINNING THE MEDILL STUDENT ADVENTURE

WILDCAT DAYS GIVE ADMITTED UNDERGRADUATE JOURNALISM STUDENTS THE CHANCE TO SEE WHAT THE MEDILL EXPERIENCE IS LIKE.

BY KAITLYN THOMPSON (BSJ11, IMC17)

KAITLYN THOMPSON (BSJ11, IMC17) IS A MARKETING STRATEGIST, PASSIONATE STORYTELLER, GLOBAL CITIZEN, PROUD DAUGHTER AND CHILI COOK-OFF CHAMPION ALWAYS ASKING “WHY.”

**FOR NEARLY 100 YEARS, MEDILL HAS** set the standard for journalism education. Through an elevated program dedicated to prospective students, Medill is helping those new to the family see that their adventure in journalism is only just beginning.

Wildcat Days welcome admitted undergraduate journalism students on campus to participate in a variety of activities during the spring quarter. A key component is the involvement of volunteer Medill Ambassadors, current students from the Medill Undergraduate Student Advisory Council (MUSAC) and Wildcat Welcome Peer Adviser Program.

These leaders share their perspective on Medill through panels, in luncheons, during tours and at other touchpoints along the admitted student journey, said Daniel MacKenzie, an Associate Director in Medill’s Office of Student Life. During Wildcat Days, MacKenzie said, admits can develop bonds with current students who could later become their mentors, classmates and friends. He believes it’s an essential part of the process that both the admitted and current students mutually enjoy.

“The current students have that authentic desire to help prospective students make an informed decision about Medill, highlighting

all of the opportunities that exist for students here,” MacKenzie said. “It’s great to see students forging these close relationships and helping to shape the community.”

The intention of involving Medill Ambassadors in new student recruitment is to add context and richness behind the collegiate experience. For Peer Adviser Anabel Mendoza (BSJ20) and MUSAC member Tyler Kendall (BSJ18), a central part of learning journalism is getting outside the classroom. Both enjoy telling prospective students about the unparalleled opportunities they’ve had to fully immerse.

“I spent an entire quarter in Washington, D.C. as a fully credentialed freelance reporter [through] the Medill On The Hill program,” Kendall said. “I was able to see cast members of Hamilton perform at the White House and was in the chamber for President Obama’s last

a Peer Adviser. He believes what makes Medill different is the incredible strength and diversity of student media, the Journalism Residency program and the commitment to helping students go abroad. An additional benefit of choosing Medill for Meschke is that the support doesn’t end after graduation.

“The [Medill] alumni network is very real and very important,” Meschke said. “I’ve seen countless examples of it helping people get jobs.”

Relationships fostered during Wildcat Days don’t have to stop after the festivities end. Mendoza says she sees her role as a mentor that continues through a prospective student’s decision to come to Northwestern and beyond. For her, the continued connections she’s fostered in and out of the classroom with advisees like Lark Breen (BSJ21) have been particularly valuable.

Breen agrees, saying Mendoza is an inspiring role model who helped her test out different experiences and relate to both students and faculty on campus.

“I have continued my relationships with both my Peer Advisers, especially Anabel,” Breen said. “I met my best friend through my group and continue to rely on them for help, friendship, and just having a general

sense of community at Northwestern.”

When Wildcat Days come to a close, prospective students leave Evanston with lots of new information and personal connections to consider. But what is undoubtedly clear is the love current Medillians have for this place.

“Beyond its prestige, Medill really is a place where you can build life-long relationships with your peers and professors,” Mendoza said. “You’ll feel prepared and confident knowing that, along with your extensive education, the Medill community is always here to support you.” ♦

## The current students have that authentic desire to help prospective students make an informed decision about Medill, highlighting all of the opportunities that exist for students here.

Daniel MacKenzie

State of the Union address. I heard oral arguments at the Supreme Court and roamed the halls of Congress on my own. I learned so much [that] it spurred my passion to go into political reporting.”

“I think something that makes Medill incredibly unique is how much the professors believe in a hands-on learning experience,” Mendoza said. “Whether you’re interested in magazine or design, entertainment or pop-culture, sports reporting or international relations, health or environmental policy, Medill really cares about making sure you have the chance to explore your interests.”

In Jacob Meschke’s (BSJ18) time at Medill, he has served both as a MUSAC member and as

# Breaking Balls

GAIL SHISTER (MSJ75) LEARNED TOUGH LESSONS ABOUT WORKING AS A FEMALE SPORTSWRITER IN THE 1970S AND 1980S.

BY GAIL SHISTER (MSJ75)

**WHEN BETH MOWINS DEBUTED ON ESPN'S** "Monday Night Football" in September as the first female play-by-play announcer on a nationally-televised NFL game, it was personal for me.

I was thrilled that one of ours was finally breaking into the NFL's video man cave, coast to coast. Still, it brought back a flood of unhappy memories from my days as one of the first female sportswriters in the country.

At The New Orleans State-Item (now Times-Picayune) in the mid-'70s and The Philadelphia Inquirer in the late '70s and early '80s, I quickly learned that breaking balls was the only way for a woman to survive in the sports world.

I faced open hostility from the athletes I covered (all male), their coaches (all male), my editors (all

blend in seamlessly with the good 'ol boys. Looking back, I was an idiot. My new colleagues were deeply suspicious of outsiders. And as outsiders go, I was from Neptune.

They were born-and-bred Southerners; I was a Yankee. Some of them didn't graduate college; I had a master's degree. They were Christians; I was a Christ killer. They lusted after women. So did I.

My cigar-chomping editor said women didn't belong in the locker room. He also had two first names, worshipped Elvis Presley and left the office every day precisely at 11 a.m. to drink his lunch. Over the next three years, however, we grudgingly became buds. The same was true with the rest of the guys. It was a miracle, really, not unlike that of the Maccabees' sacred oil lasting for

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**I quickly learned that breaking balls was the only way for a woman to survive in the sports world.**

”

male), and my fellow sportswriters (take a guess).

And if that's not enough to shiver a girl's timbers, I was once compelled to take on the parents of a team I covered. (More on that later.)

The popular assumption was—and still is, to some degree—that women wanted access to men's locker rooms in order to ogle naked jocks. In reality, all I cared about was filing my game story before deadline. And, truth be told, not slipping on some gladiator's errant towel.

In 1975, I was a freshly-minted Medill MSJ headed to the Big Easy, where I assumed I would

eight days.

Once I made it to Philadelphia, I figured it would get easier. It got worse.

When I walked into The Inquirer's sports department in 1979, there were girly pin-ups on the wall. A few days later, I sneaked in and trashed the pics. I thought about replacing them with Playgirl foldouts, but decided it might be a tad early to push that envelope. The boys got the message. Sort of.

Aside from our columnists, both gentlemen of the old school, virtually no one spoke to me.



LEFT: Gail Shister keeping her hat on.

Because I mostly worked nights and the sports department was a floor below the newsroom, I didn't even meet another female colleague for six months. And then it was only because she had reached out to me. Going on the road was worse.

Between the isolation and the anxiety, I was going mad.

As the games wound down, I dreaded the locker room confrontation I knew was coming. I would have to stand in the hallway, my deadline fast approaching, as my male competitors got the fresh quotes.

A sympathetic publicist might bring out a player or two, but only after the men had left. Sometimes I had to wait until after players had showered and dressed, then

frantically file. Good times.

A Villanova basketball coach who shall remain nameless used to block the locker room, his arms folded across his chest and his eyes on fire. Later that season, I was informed that the parents of Temple University's men's basketball team didn't want me near their naked sons.

Time to bring in the law, I decided. It wasn't until The Inquirer's counsel intervened that accommodations were made. The schools had two options—let everyone in or no one in. If it the former, have players cover their man parts. If the latter, provide a neutral site for interviews.

My biggest test of wills occurred during the 1982 Army-Navy game at the old

Veterans Stadium in Philadelphia. With Navy about to crush the Cadets, 24-7, the Navy publicist made his way to me through the 100-plus reporters in the press box—99 of them men.

Which players did I want brought out from the locker room? he asked. Pause. "Either I go in or nobody goes in," I said, my voice rising. "It's the law."

Next thing I knew, there was an announcement over the P.A. system in the press box. Since it was against Naval Academy regulations for women to be in the men's locker room, and since there was a woman reporter who insisted on doing so, no one would be allowed in.

Suddenly, 99 hateful stares lasered onto me. I began to sweat. I knew I had to stand my ground. If not for me, then for the women to follow. I kept my head down and boarded the press elevator for the bowels of the Vet.

In the hallway outside Navy's locker room, it was pandemonium. Angry reporters shoved and body-blocked each other, trying to get within earshot of players. I slowly snaked my way through the scrum, bombarded by vile epithets. I don't even remember how I filed my story, but I did. With quotes.

It was a victory, but not one I would ever want to repeat. Soon afterwards, I transferred to features. ♦

GAIL SHISTER WAS TV COLUMNIST FOR THE PHILADELPHIA INQUIRER FOR 25 YEARS. SHE IS A SENIOR FELLOW IN CRITICAL WRITING AT THE UNIVERSITY OF PENNSYLVANIA.

1950s

CASEY BUKRO (BSJ58, MSJ61)

won a Chicago Headline Club Peter Lisagor Award for exemplary journalism in the Best Continuing Blog (Independent) category for his entry, "Ethics on Call," about the Ethics AdviceLine for journalists, a service he manages. For more information about the Ethics AdviceLine, visit [ethicsadviceforjournalists.org](http://ethicsadviceforjournalists.org).



MERVIN BLOCK (BSJ55, MSJ59)

has been chosen as the winner of The New York Press Club's President's Award. "Mervin Block's books on news writing have helped generations of broadcast journalists use clearer, more concise words to tell better stories," said a Facebook post by the Press Club announcing the award.

Photo credit: Staton Rabin, for the New York Press Club. Nov. 4, 2017.

1990s

PRADNYA (P.J.) JOSHI (BSJ92, MSJ93)

has left the New York Times after more than 10 years to join Politico. She serves as Trade & Agriculture Editor, overseeing coverage of policy and politics of trade and agriculture issues involving the administration, Congress and other institutions. As part of the job, she has moved from New York City to Bethesda, Md.

JOANNE C. GERSTNER (MSJ95)

won the 2017 Clarion Award for non-fiction from the Association for Women in Communications for her book, "Back in the Game: Why Concussion Does Not Have to End Your Athletic Career." She was also named as the AWC Detroit Headliner of the Year for her book and career, as well as her advocacy for women in sports media. Gerstner is the Sports Journalist in Residence at Michigan State University and was named in April as the 2017 Faculty

Impact Award winner for MSU'S College of Communication Arts and Sciences.

2000s

ELLEN CARPENTER (BSJ02)

was named the editor-in-chief of Hemispheres, the in-flight magazine for United Airlines. She also will continue to be editor-in-chief of Rhapsody, United's magazine for first and business class, which she has run since 2015. Ellen lives in New York City with her husband, Chris, and five-year-old son, Calder.

WAILIN WONG (BSJ03, MSJ03)

launched a new business podcast called Rework, based on the best-selling 2010 book of the same name by the co-founders of Basecamp, the Chicago-based software company. This year marks her fourth anniversary at Basecamp, where she previously co-produced and hosted The Distance, a narrative podcast about long-running businesses. That show was a finalist in the Chicago Headline Club's 2017 Peter Lisagor Awards.

JAMES EDWARDS (MSJ08)

joined Chicago Public Media as a podcast producer for its Content Development Unit. Recently, he has worked as a researcher on two projects: a feature documentary about Tupac Shakur by Oscar-winning filmmaker Steve McQueen and the upcoming HBO drama series, "Lovecraft Country." Edwards has previously worked as a producer and reporter for WGBH and Public Radio International.

BILL BEARDSLEY (IMC09)

was named LPL Financial Retirement Partners' new retirement plan chief. Beardsley, senior vice president of retirement business development and a four-year LPL veteran, is responsible for strategy, sales, consulting, marketing, advisor retention and provider relations. Beardsley will move to San Diego for his new role.

Faculty member and alumna JENNA MASSEY (second from left) with IMC06 colleagues on Sept. 19 in New York City.

From left: Kristin Reagan, Jenna Massey, Frida Chen and Andrew Caravella.



LORRAINE LEE (BSJ12)

was featured in the #YmazingPeople series, which profiles outstanding millennials around the world for their valuable career tips and insights. YMAZING is a web platform that features content for and by GenY, millennials and GenZ. Lee is a Hong Kong-based news editor for LinkedIn.

2010s

JOSH FREUND (BSJ12) and SAM RADUTZKY (COMM12)

began production on a feature-length documentary, "Do U Want It?", an exploration of the musical culture of New Orleans, shortly after they graduated five years ago. The film, which follows the career of the band, Papa Grows Funk, won an audience award in the Louisiana Features category of the New Orleans Film Festival. "Do U Want It?" had its Chicago premiere in November at the Davis Theater.

MARIAM KHAN (MSJ13)

a Capitol Hill producer for ABC News, won a Daytime Emmy Award this summer as a producer for "Good Morning America," which won for Outstanding Morning Program. This fall, she was also nominated for two News and Documentary Emmy Awards for breaking news coverage as a producer for "20/20" and "World News Tonight" for coverage of the shooting massacre at the Pulse nightclub in Orlando.



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DONALD FREEMAN (BSJ43)

95, of Escondido, Calif., spent more than a half-century at The San Diego Union, later to become The San Diego Union-Tribune, as an opinionated, humorous and whimsical writer whose graceful storytelling was admired by several generations of readers. He was among the most respected and widely read columnists in the newspaper's history. He died in August.

Given his proximity to Hollywood, Freeman made frequent trips to network studios to interview and profile all manner of stars, including Elvis Presley. His coverage of TV as a regular newspaper beat in the early 1950s was among the first in the country.

Because of his engaging, friendly manner—both in person and in his writing, which was regarded as elegant and lyrical—Freeman enjoyed lasting close friendships with numerous celebrities of his era, including the late Charlton Heston, with whom he attended Northwestern University and later became a troop-mate in the U.S. Army Air Corps. While a journalism student at Northwestern, Freeman's college years were interrupted in 1943—two months before his graduation—when he enlisted in the U.S. Army Air Corps during World War II.

Freeman was stationed with Heston during their Army days in Kitty Hawk, N.C., where both served as news readers for the base radio station. The resonant-voiced Heston gave the news; Freeman read the sports. Once during Freeman's sports report, Heston mischievously lit Freeman's script ablaze, chortling with delight at the sight.

Freeman also maintained professional friendships with such luminaries as Bob Hope, Bing Crosby, Jackie Gleason, Frankie Laine, Andy Griffith, Meredith Willson, Henny Youngman and Regis Philbin. Freeman also befriended many prominent sports and broadcasting figures, including Ed Sullivan, Curt Gowdy, Howard Cosell and Jim McKay.

Philbin praised Freeman in his 2011 book, "How I Got This Way," writing, "He had a superb way of reviewing and covering TV shows and their stars, always seeming deep-on perfect about every topic he touched. I love good writing, and from the start, I knew Don Freeman was exceptional."

Union-Tribune Sports Columnist Nick Canepa said, "Don was among the kindest people I've ever met. He loved this newspaper game more than anyone I can think of. Most important of all, Don loved to listen. I don't know how many conversations we had, thousands, I'd guess, but they always began with him asking me a question. Because he really wanted to know what you had to say. That's no greater hallmark of a great interviewer and a great writer. Don was both."

Though no great fan of technology, Freeman was proud that he embraced TV in the early 1950s, regarded as the "Golden Age of TV." His original job title of radio/TV editor later was transposed to reflect the changing influence of TV.

Freeman covered local and national TV for the Union under the column heading, "Point of View," writing as frequently as five days a week. When the Union merged with the afternoon Tribune in 1992, he was appointed critic at large.

Freeman authored four books, the first with former major-league base stealer Maury Wills titled "How to Steal a Pennant." Three compilations of his San Diego Union columns followed—"Eyes as Big as Cantaloupes," "In a Flea's Navel" and "Fish Don't Applaud."

During the 1980s, based on his national reputation, he served as a judge for the prestigious Peabody Awards. Freeman was himself nominated several times for the Pulitzer Prize.

Freeman also taught a popular creative writing course, first at University of California San Diego Extension and later at San Diego State University's College of Extended Studies.

He often said that besides his column, teaching the craft of writing was his most rewarding role. Over his career, Freeman contributed to numerous national publications, including The Saturday Evening Post, TV Guide, Sport, Emmy and DownBeat.

A native of Canada whose parents moved from his hometown of Winnipeg, Manitoba, to Chicago when he was a young boy, Freeman moved to San Diego in 1950, when he married his wife, Mary Rae Brandell. At his passing, the couple had been married for 67 years. He is survived by his wife, Mary, and sons John and Tom, as well as three grandchildren.

*This is an edited version of a story by John Freeman, Donald Freeman's son, and also a former writer for The San Diego Union-Tribune.*

PAUL F. BEISCH (BSJ49)

93, of Morton Grove, Ill., died on Sept. 6. Beisch served in the U.S. Army during World War II and the Korean War, advancing from private to 1st lieutenant. He also worked in public relations and was the media relations division manager at Allstate.

LUCINDA JANE RIVERS (BSJ57)

82, of Germantown, Tenn., died on Oct. 12. Born on July 6, 1935, to Robert Campbell Rivers, Jr., a former publisher of the Watauga Democrat and Bonnie Jean Lewis Rivers, in Banner Elk, N.C., Lucinda Rivers worked in public relations and advertising in Atlanta and New York. She was employed by the U.S. Postal Service in Arkansas, Tennessee, Mississippi, Connecticut, and Washington, D.C. After 31 years of service, she retired in 1995 from the Washington, D.C., human resources regional office as an executive.

BILL GALLO (BSJ67, MSJ68)

72, who died in October, channeled electric urban imagery into print in a way only a poet's eye could perceive. It should come as no surprise that Gallo wrote award-winning

poetry while studying journalism at Northwestern University.

The New York native later graced the pages of Denver’s newspapers for more than three decades with a style probably not seen in Colorado since famed newspaperman Damon Runyon’s heyday in the early 1900s.

On a daily basis, he could give tutorials to readers on topics ranging from baseball and the demimonde to jazz—inserting images that seared into readers’ minds. His writing elevated Denver and its culture to the sheen of Manhattan, often infused with a sly wink.

When Gallo arrived in Denver, after attending Northwestern and earning a master’s degree in creative writing at Columbia University, he merged the skills of an old-school journalist with the beat of the New Journalism exploding in the early 1970s. Gallo applied both styles, a two-finger typist pounding away furiously at a keyboard.

Gallo, who could scour a racing form with the precision of an Egyptologist reading hieroglyphics, would tick off a likely winner—and chuckle “I’ll put \$10 on his nose, and hope he doesn’t develop sinusitis.”

He didn’t keep those bon mots to himself. As a Rocky Mountain News columnist, he reimagined a routine item about a squad car stuck on a snowdrift in the memorable description that “the boys in blue had gotten high-ended on an ice cube.”

Rob Reuteman, a Rocky Mountain News city editor, said “whenever we needed a major profile of some new heavyweight, some reigning tyrant, deposed gangster or old lion in winter, we’d simply assign it to Bill and start worrying about something else.”

While skeptical of institutions, Gallo never grew world-weary. Instead, he dove into life with cherished friends—playing tennis, going to jazz clubs, movies, bars, and restaurants with his long-time

companion, Marilyn Saint-Veltri, and passionately following his beloved “Metsies” (with a particular fondness for New York Mets’ stalwart Mookie Wilson—“the Mookster” in Gallo’s parlance).

Gallo is survived by a son, Billy, and a daughter, Holly Lignelli, as well as two granddaughters, Amelia and Maggie, and his mother, Blanche Guinan.

*This is an edited version of a story by Ernie Tucker, used with his permission, which originally ran in The Denver Post.*

**EDWIN NEELEY HINCKLEY (MSJ65)**, 78, of Bluffton, S.C. died on Aug. 10. He was born on Nov. 16, 1938, to George and Fern Johnson. After graduating high school, Hinckley enlisted with the U.S. Marine Corps. After finishing an undergraduate degree from the University of Utah, Hinckley attended Northwestern for his master’s degree. He then took a job in advertising with Kraft Foods and later worked for Henderson Advertising in Greenville, S.C. He continued to work with agencies in San Antonio, Dallas and Atlanta, where he retired. In 1972, Hinckley was honored with a Clio award, which recognizes excellence in advertising. Hinckley is survived by his wife of 42 years, Joyce Davis Hinckley; and stepson, Stephen Duncan.

**CRAIG WYATT (MSJ72)**, 74, of Loves Park, Ill., died on Aug. 25. Born on Dec. 10, 1942 in Tuscola, Ill., to William Byers and Jane Wyatt, Craig Wyatt graduated from the University of Illinois at Urbana-Champaign in 1964 with honors in history. He served as a 1st lieutenant in the U.S. Air Force at Nellis Air Force Base in Nevada and as a captain in Vietnam. On leaving the Air Force, Wyatt attended Northwestern and afterward, worked as a journalist and editor with Rockford Newspapers for 16 years before becoming an editor and writer in private business. In 1977, Wyatt received a fellowship from the Gannett Foundation to study Asian

Affairs at the University of Hawaii. He studied Chinese history, culture and religions, and took the equivalent of two years of college-level Mandarin. Blessed with good pitch, Wyatt sang with the Men of Accord, the Bach Chamber Choir, and Camerata Emanon. He also played the tuba with the Dixieland Docs and the Old Towne Band. Craig was also an avid, self-taught guitar player. In the early 2000s, Wyatt developed Parkinson’s disease, caused by exposure to Agent Orange (a chemical herbicide prevalent during the Vietnam War) but still managed to sing, play the tuba and guitar, and travel for many years. He is survived by his wife, Judith; son, Stephen; daughter, Suzanne Parker; and grandson, Maxwell Parker.

**DIANA BETH LOEVY (BSJ75)**, 63, of Westport, Conn., died on Sept. 20. Born in Montgomery, Ala., to Beatrice and Jay Loevy, Diana Loevy grew up in Morristown, N.J. She attended Morristown High School before graduating from Northwestern. After graduation, she worked for National Geographic magazine. She later became a vice president and editorial director at United Media, where she recruited talent and worked closely with authors and artists. She subsequently developed the Reading Groups program for the book club division of Bertelsmann in New York. Diana was the author of “The Book Club Companion, a Comprehensive Guide to the Reading Group Experience.” She also facilitated book clubs and The New Yorker discussion groups throughout Fairfield County in Connecticut. Until her death, Loevy was in demand as a lecturer on the reading experience. She is survived by her husband of 31 years, Philip Weiner, and her son, Nicholas Weiner.

**CHARLOTTE ANN GREEN (MSJ82)**, 59, of Washington, D.C., died on Sept. 9. Green was born in Trenton, N.J. on Dec. 18, 1957 to Evelyn Hudson Green and

Herman Owen Green. After graduating from Trenton Central High School and receiving a bachelor’s degree from Howard University, Green attended Northwestern for her master’s degree. She was employed by Market Development Group in Washington, D.C. as a proof-reader, editor, copywriter and account executive. She also worked in California for a family printing and desktop publishing business, where she was highly sought after for her creative talents, deft project management skills, editing abilities and enduring patience. She served on civic committees and political campaigns, and she worked hard for causes in which she believed. She is survived by her mother; her sisters, Suzette Price and Karen Green Alexander; and her brother, Herman Scott Green.

**LAURIE CATHERINE CROAL (MSJ85)**, 62, of South Weymouth, Mass., died on June 8. Born in Fargo, N.D. on March 2, 1955, to James and Mary Croal, Laurie Croal received her bachelor’s degree from Stonehill College in 1977 before attending Northwestern. After graduation, she spent years reporting on local news and then worked for the insurance industry. She was an avid cook with a passion for creating wonderful meals for family events. She is survived by her sisters, Susan Nelson and Nancy Heinle.

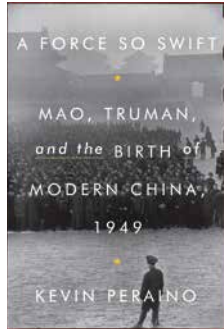
**CATHERINE ANN CROWN (MSJ94)**, 51, of Chicago, died on July 24. A professor, creative writer and one of Chicago’s leading animal rescue advocates, Crown’s devotion and philanthropy saved hundreds of abused and neglected animals in Chicagoland. After graduating from Oberlin College in Ohio, Crown attended Northwestern for her master’s degree. She also earned a master’s degree in creative writing from the School of the Art Institute of Chicago. She began her career as an assistant director at WGN-TV and later worked as an executive producer on

the “The Morton Downey Jr. Show.” For 17 years, Crown served as an English professor at Loyola University and Northern Illinois University. She possessed a unique and irreverent sense of humor, and friends note her involvement in theater and improv comedy. She is survived by her husband, Steve Sanders; stepson, Tyler Sanders; mother, Sandra Crown; and siblings, Deborah, Nancy, William and Elizabeth Crown.

Note: All obituaries, unless otherwise noted, have been sourced through death notice information that has run in local media.

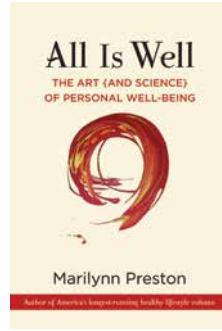
CLASS NOTES, OBITUARIES AND KEEP READING  
EDITED BY ERIN CHAN DING (BSJ03)

ERIN CHAN DING IS A FREELANCE JOURNALIST  
WHO LIVES IN SUBURBAN CHICAGO AND  
ENJOYS DOUSING HER HUSBAND AND TWO  
KIDDOS IN NORTHWESTERN PURPLE.



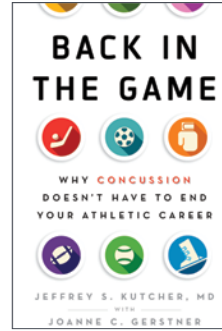
**A FORCE SO SWIFT: MAO, TRUMAN, AND THE BIRTH OF MODERN CHINA, 1949**  
KEVIN PERAINO (BSJ98)

Kevin Peraino (BSJ98) has written a gripping narrative of the Truman Administration's response to the fall of Nationalist China and the triumph of Mao Zedong's Communist forces in 1949—an extraordinary political revolution that continues to shape East Asian politics to this day. Drawing on Chinese and Russian sources, as well as recently declassified CIA documents, Peraino tells the story of this remarkable year through the eyes of key players. Today, the legacy of 1949 is more relevant than ever as Beijing asserts its claims in the South China Sea and tensions endure between Taiwan and the mainland.



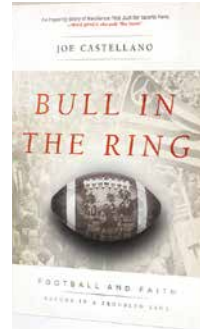
**ALL IS WELL: THE ART (AND SCIENCE) OF PERSONAL WELL-BEING**  
WRITTEN BY MARILYNN PRESTON (MSJ68) AND EDITED BY SIMONE SLYKHOUS (BSJ12)

When journalist Marilynn Preston (MSJ68) started her fitness column in Chicago in 1976, most people thought yoga and yogurt were interchangeable terms. Everything changes. We live in a health-conscious world now, and in "All is Well: The Art (and Science) of Personal Well-Being," Preston offers readers a timely and provocative guide to lifestyle change. From eating clean to going green, from losing weight to adding muscle, Preston links body and mind to culture and politics. She offers readers a welcoming, evidence-based path to more joy, greater health and sustained happiness—three essentials of a healthy lifestyle. Three more, she writes, are crispy fries, good wine, and love, love, love.



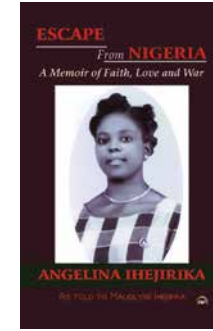
**BACK IN THE GAME: WHY CONCUSSION DOESN'T HAVE TO END YOUR ATHLETIC CAREER**  
JEFFREY S. KUTCHER, M.D., AND JOANNE C. GERSTNER (MSJ95)

Sports journalist Joanne C. Gerstner (MSJ95) teamed with pioneering sports neurologist Jeffrey Kutcher, M.D., for this timely and relevant discussion about concussions in youth sports. Concussions have a long-documented history in all levels of athletics, yet recent media coverage focuses almost exclusively on the controversial relationship between concussions and sports. The winner of the 2017 Clarion Award for best non-fiction, "Back in the Game" is the first book of its kind: exploring not only diagnosis and recovery but also how athletes safely and successfully can return to sports after concussion. It pushes discussion beyond the widely covered NFL scandals to focusing on healthy handling of concussions and prevention of further injury. Athletes and their loved ones learn how to productively manage and recover without letting themselves, or their athletic careers, be defined by concussion.



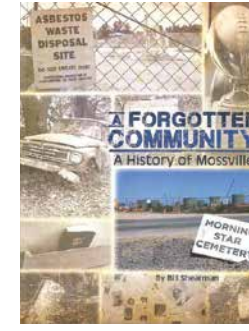
**BULL IN THE RING: FOOTBALL AND FAITH: REFUGE IN A TROUBLED TIME**  
JOE CASTELLANO (BSJ74)

Football became a refuge for Joe Castellano (BSJ74) and his classmates, whose great but naive ambition was tempered by the turmoil of the late 1960s. Their St. Louis University High School team barely qualified for the playoffs and were unlikely state football champions in 1970. Sports fans, Baby Boomers and others can relate to the way dreams evolve, become rationalized, and come to rest, and how hard-earned accomplishments provide meaning as we reflect on the impact we have made on the world.



**ESCAPE FROM NIGERIA: A MEMOIR OF FAITH, LOVE AND WAR**  
MAUDLYNE IHEJIRIKA (MSJ87)

Maudlyne Ihejirika (MSJ87), a veteran Chicago Sun-Times columnist, reporter and assistant metro editor, chronicles her mother's early life and struggles to protect the six small children her husband left with her while attending Northwestern University during the Nigerian-Biafran War. For two years, neither her mother nor father knew if the other was alive or dead. An Irish missionary nun would set off a chain of miracles that would lead an instructor at Northwestern's Kellogg School of Management and three North Shore couples to undertake a desperate effort to find the family and affect their escape to the U.S. as refugees in June 1969.



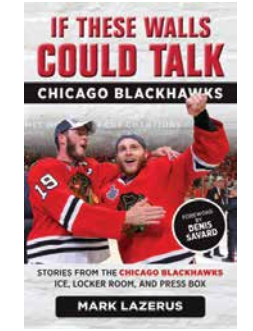
**A FORGOTTEN COMMUNITY: A HISTORY OF MOSSVILLE**  
BILL SHEARMAN (MSJ82)

Bill Shearman (MSJ82) recounts the establishment, growth, industrial pollution and death of Mossville, La., an African-American community founded by freed slaves in Southwest Louisiana. The slaves were part of the estate of Henry Moss, a large landowner, who gave slave families free land between the cities of Sulphur and Westlake in Louisiana. The never-incorporated community prospered in seclusion until the outbreak of WWII. In desperate need of fuel for the war effort, Conoco built a huge refinery next to Mossville. The refinery eventually polluted the drinking water in the water tables under Mossville. That led to lawsuits and the beginning of buyouts in Mossville. The book is part of the Mossville History Project, which included oral histories by the T. Harry Williams Center for Oral History at Louisiana State University and a wing of Mossville's history in the Imperial Calcasieu Museum in Lake Charles, La. The book can be downloaded from the museum's website at [ImperialCalcasieuMuseum.org](http://ImperialCalcasieuMuseum.org).



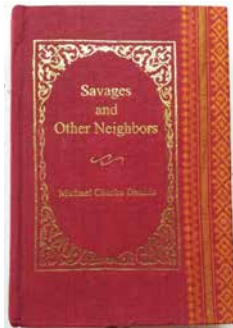
**GOD BLESS CAMBODIA**  
RANDY ROSS (MSJ86)

This debut novel by Randy Ross (MSJ86) follows the picaresque adventures of Randall Burns, a never-married hypochondriac who takes a trip around the world hoping to change his luck with love. The novel is the basis for a one-man show Ross has performed at theater festivals in the U.S., Canada, and Edinburgh, Scotland. In 2007, Ross took a trip around the world and learned to say in three languages, "Speak English?," "Got Pepto-Bismol?" and "Where is the evacuation helicopter?" The show and novel were inspired by the trip. Previously, Ross was an executive editor for PC World magazine.



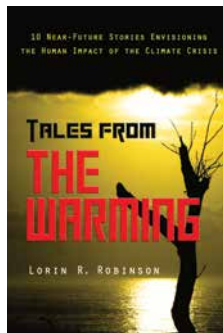
**IF THESE WALLS COULD TALK: CHICAGO BLACKHAWKS' ICE, LOCKER ROOM, AND PRESS BOX**  
MARK LAZERUS (BSJ01)

In his first book, Mark Lazerus (BSJ01) chronicles the Blackhawks' rise from the 2000s to the 2010s through never-before-told stories from inside the dressing room, on the team plane, at players' homes, and—especially in the case of the 2009-2010 team that started it all—in countless Chicago bars. Lazerus, who is entering his sixth season on the Blackhawks beat for the Chicago Sun-Times, interviewed dozens of former and current Blackhawks to shed new light on their recent three Stanley Cup championship runs. He lives in Highland, Ind., with his wife, Christin, and daughters, Katerina and Annika.



**SAVAGES AND OTHER NEIGHBORS**  
MICHAEL CHACKO DANIELS  
(MSJ68)

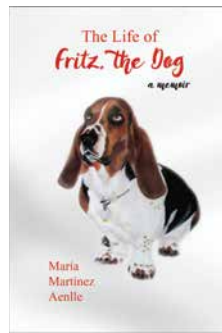
After his Indian-American father and his Dutch-American mother die in a Chicago convenience-store shootout in 1973, Solomon Jacob is torn between revenge and healing. Choosing the latter, he returns to his hometown, Riverside, Mich., known to locals as “God’s City by the River,” where someone is burning the houses of the poor. With Jennifer Vandenberg’s help, Solomon leads a homesteading program for people land speculators are pushing out. But when his grandparents arrive from Kerala, India, “all hell breaks loose,” and he is caught in a journey into light and darkness in the American heartland.



**TALES FROM THE WARMING**  
LORIN ROBINSON (BSJ66,  
MSJ67)

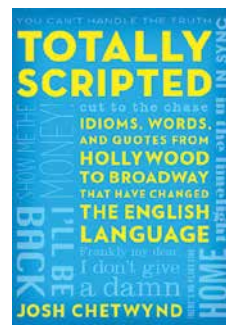
Unique in the annals of climate fiction, a new literary genre spawned in the last decade by the climate crisis, Lorin Robinson’s (BSJ66, MSJ67) anthology of 10 short stories takes readers all over the world and over time to experience the growing impact of what he calls “the warming,” the man-made crisis that is increasing the world’s temperature, raising ocean levels and causing increasingly violent weather.

Based on current scenarios proposed by climate science, the stories are powerful, prophetic and poignant thought exercises that blend fact and fiction to examine the human impact of the crisis. Each concerns a different challenge thrust upon us by the warming. In them, readers witness people’s struggles to deal with these new realities. Some of the stories put people in harm’s way; others focus more on human creativity in mitigating its effects.



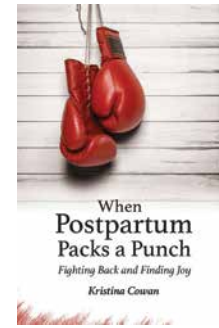
**THE LIFE OF FRITZ, THE DOG**  
MARIA MARTINEZ (MSJ74)

Fritz was the puppy chosen to be the birthday gift for one of the daughters of the Martan family. He did not know where he was going when the Martans’ cousin picked him up at the farm where he was born. Much to his surprise, he was heading to a big city, Chicago, where he was to learn to live in a house and be trained to behave. But Fritz was not the only one who would learn and change. His unique and warm personality would change the Martan family too. He helped them see animals in a new light and brought new pets into their lives. Maria Martinez (MSJ74) shares this memoir about pets and how they can make a difference in people’s lives with their love, affection and ability to bring them a new awareness of the world.



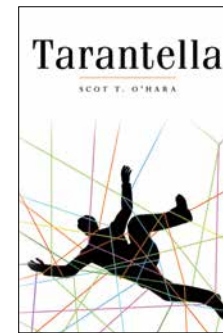
**TOTALLY SCRIPTED: IDIOMS, WORDS, AND QUOTES FROM HOLLYWOOD TO BROADWAY THAT HAVE CHANGED THE ENGLISH LANGUAGE**  
JOSH CHETWYND (BSJ93,  
MSJ94)

The language of Hollywood and theater resonates beyond the stage and screen because it often has inherent drama—or comedic effect. This volume contains more than 80 expertly researched essays on words, phrases and idioms made famous by the entertainment industry. It includes the stories behind 30 of the most iconic and often-used quotes from films. Sidebars also focus on other ways the entertainment world has changed language. For instance, they focus on the stories behind stars whose names have been used for drinks (Hello, Shirley Temple!) or roses (Ingrid Bergman may be literally the greatest Hollywood rose).



**WHEN POSTPARTUM PACKS A PUNCH: FIGHTING BACK AND FINDING JOY**  
KRISTINA COWAN (COMM96,  
MSJ00)

Kristina Cowan (COMM96, MSJ00) describes her experience with a traumatic birth and postpartum depression, and weaves it together with accounts from other parents. It showcases a chorus of different voices—parents, experts, and researchers—singing the same song: While the U.S. has made strides in caring for new mothers, we have far to go. Stigma, like a pox, still silences women and blinds those on the sidelines. Cowan’s book offers solace to those who’ve faced traumatic births and perinatal mood disorders. An antidote for stigma, the narratives in the book show how an overcoming spirit can fight terrors of the mind—and win.



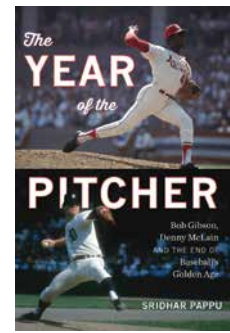
**TARANTELLA**  
SCOT T. O’HARA (BSJ80)

Anthony struggles to understand his family. Pop is a hard-edged man. Ma smokes, cusses and supports Pop. Paddy is more like a ghost than a brother. Rosalia is a sometimes supportive, sometimes angry sister. Anthony’s relationship with his lover Steven is falling apart. Only Doughna Mira offers unconditional love—and some grandmotherly advice. “Tarantella” follows Anthony as his dance unfolds: circling back and forth through his childhood in New York, his teenage years in Merritt Island, Fla., and adulthood in Chicago. Anthony dances through relationships and loves that lead him nearer to healing and understanding. Can he complete his tarantella and find his own truth to break the family dysfunction? Or will the toxic relationships in his life destroy him?



**UNCOMPROMISING ACTIVIST: RICHARD GREENER, FIRST BLACK GRADUATE OF HARVARD COLLEGE**  
KATHERINE CHADDOCK (BSJ67)

How did one of the most famous black activists and professionals of the late 19th and early 20th centuries later slip into obscurity? Richard T. Greener (1844-1922) was a pioneer in education, law, diplomacy, and racial activism—the first black graduate of Harvard College, the first black professor at a southern university (at the University of South Carolina), the first black U.S. diplomat to a majority white country (Russia) and a law school dean. However, by the time of his retirement in Chicago, Greener was relatively unknown. Katherine Chaddock (BSJ67) revives his legacy by chronicling the struggles and achievements of a light-skinned black man who was frequently caught between being viewed as too black by whites and too white by fellow blacks. Difficult identity and acceptance questions contributed to a life of significant fulfillment and significant heartbreak.



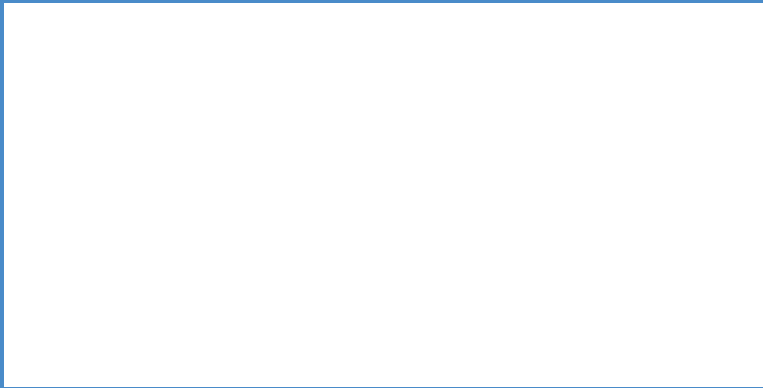
**THE YEAR OF THE PITCHER: BOB GIBSON, DENNY MCLAIN AND THE END OF BASEBALL’S GOLDEN AGE**  
SRIDHAR PAPPU (BSJ97,  
MSJ97)

In 1968, two remarkable pitchers would dominate the game, as well as the broadsheets. Bob Gibson, together with the St. Louis Cardinals, embodied an entire generation’s hope for integration at a heated moment in American history. Denny McLain, his adversary, was a crass self-promoter who eschewed the team charter and his Detroit Tigers teammates to zip cross-country in his own plane. Evoking a nostalgic season and its incredible characters, Sridhar Pappu (BSJ97, MSJ97) tells the story of one of the great rivalries in sports. He gives an indelible portrait of the national pastime during a turbulent year—and the two men who electrified fans from all walks of life.

# Northwestern University

1845 Sheridan Road  
Evanston, IL 60208-2101  
[www.medill.northwestern.edu](http://www.medill.northwestern.edu)

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Those Medillians who worked on "The Daily" remember the long hours at The Daily Northwestern.  
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