It’s Official
CHARLES WHITAKER IS DEAN OF MEDILL

ALUMNI TRAVEL WRITERS
JEFFREY ZUCKER SCHOLARSHIPS
IMC IN SAN FRANCISCO
Congratulations to Max Bearak of the Washington Post

**Winner of the 2018 James Foley Medill Medal for Courage in Journalism**

The Nairobi Bureau Chief won for his reporting from sub-Saharan Africa. His stories from Congo, Niger and Zimbabwe chronicled a wide range of extreme events that required intense bravery in dangerous situations without being reckless or putting himself at the center of the story, said the judges, who were unanimous in their decision.

The 2018 medal is given for work published during the 2017 calendar year to an individual or team of journalists, working for a U.S.-based media outlet, who best displayed moral, physical, ethical, financial or political courage in the pursuit of a story or series of stories.

Visit [www.medill.northwestern.edu/news](http://www.medill.northwestern.edu/news) for the complete story.

---

**EDITORS' NOTE:** On page 31, in the IMC Immersion Quarter section, “San Rafael” was misspelled as “San Raphael.”
LETTER FROM THE DEAN

To the Members of the Medill Family,

It is an honor for me to assume the reins as the ninth dean of Medill. The out-pouring of support that greeted the announcement of my appointment was incredibly heartwarming. I received more than 800 congratulatory emails and close to 200 Facebook and LinkedIn messages from friends, colleagues and classmates, as well as current and former students. While I tried to respond to every message, eventually I had to get back to the job of being dean. So, to those whose encouraging words I may not have had the opportunity to acknowledge, please forgive me. I hope to thank you in person on one of my visits to our robust alumni clubs in or near your city.

I will confess that when I entered Medill in the fall of 1976 as a shy, unsure freshman from the South Side of Chicago, I never imagined that I would someday find myself walking the same path as legendary Dean Ira “Bill” Cole, a larger-than-life figure who developed many of the curricular innovations that put Medill on the map, including our journalism residencies (“Teaching Newspaper” as it was known to old-timers like me) and our Washington, D.C., and Chicago programs. But even an educational visionary like Bill Cole would not recognize the advances that Medill has made—with our groundbreaking Integrated Marketing Communications program, our multi-platform digital curriculum and our ever-expanding international footprint.

As the first alumnus tapped to lead Medill, I have a deep appreciation for both the storied history of this amazing institution and a vision for the tremendous opportunities that lay ahead. But I am well aware that we cannot rest on our laurels. We must not only continue to provide amazing, real-world experiences for our students at home and abroad, we also must carve out a reputation as thought leaders and innovators in the domains we serve. No longer is it sufficient for a great institution like Medill to be content solely with preparing the next generation of journalists and marketers to enter those fields. We must take up the mantle of leadership for those industries, both of which have been upended by the digital revolution. We must be the standard bearers (and in some instances, the standard setters) for the creative output and conduct that marks journalism and marketing. We must stand up for truth, ethics and the highest ideals that govern our fields.

And we must do a better job—in both our curriculum and in the composition of our community—of reflecting and understanding the cultural and socio-economic diversity of the world we inhabit and the worlds in which our students will be employed. My decades-long relationship with Medill makes me painfully aware of when and how we have fallen short in our practice and pedagogy in this regard, and I have spent the better part of the past 30 years championing diversity in media and higher education. That will not change now that I occupy the dean’s seat. In fact, I would consider it a dereliction of my duty as dean if I did not continue to press for equity and inclusion in our school and industries.

My decades-long relationship with Medill makes me painfully aware of when and how we have fallen short in our practice and pedagogy in this regard, and I have spent the better part of the past 30 years championing diversity in media and higher education. That will not change now that I occupy the dean’s seat. In fact, I would consider it a dereliction of my duty as dean if I did not continue to press for equity and inclusion in our school and industries.

For the first 30 years of my career, I focused on covering issues that affect the Latinx and Hispanic communities in the U.S. and around the world. I had the privilege of working for New York Times, The Nation, Inside Story, The Root and Al Jazeera America, as well as for Latin America Local Media. I hosted a Twitter exclusive video for the History Channel. I have interpreted for the U.S. Senate and House of Representatives, the Mexican Senate, and the Canadian Parliament.

“Cecilia Vaisman was a personal and professional mentor to Antonia during her time at Medill, and I know Professor Mei-Ling Hopgood, who served on the award committee, will be thrilled that Antonia was selected to be the first recipient of this award,” said Medill Associate Professor Mei-Ling Hopgood, who served on the award committee.

“Antonia’s curiosity and journalistic instincts, combined with her hard work and unique lens on the world, make her stories both memorable and important,” said Medill Dean Charles Whitaker.

The award is named in memory of Vaisman, a Medill associate professor who was a leader in audio journalism and a member of NAHJ. The award recognizes Latinx and Hispanic audio and video journalists who bring light to the issues that affect the Latinx and Hispanic communities in the U.S. and around the world.

Audio journalist Antonia Cereijido was selected as the first recipient of the Cecilia Vaisman Award for Multimedia Reporters. The award is a partnership between Medill and the National Association of Hispanic Journalists.

Cereijido is an award-winning producer at NPR’s Latino USA where her coverage has included a profile of the Mexican-American man who became wealthy by building controversial shelters housing migrant children, a meditation on whether Latinos cry more on average, and a historical and feminist analysis of Mattel’s Frida Kahlo “Barbie.”

Audio journalist Antonia Cereijido was selected as the first recipient of the Cecilia Vaisman Award for Multimedia Reporters. The award is a partnership between Medill and the National Association of Hispanic Journalists.

Cereijido is an award-winning producer at NPR’s Latino USA where her coverage has included a profile of the Mexican-American man who became wealthy by building controversial shelters housing migrant children, a meditation on whether Latinos cry more on average, and a historical and feminist analysis of Mattel’s Frida Kahlo “Barbie.”

Members of the award selection committee, which included NAHJ Chicago and student chapter members, along with Medill representatives, selected Cereijido based on her body of work, as well as her willingness to mentor students, speak in classes and serve as a role model. The award, which will be given each year, includes a $5,000 cash prize. Cereijido will visit Northwestern in November to talk about her audio journalism work with students, faculty and the community.

“Antonia’s curiosity and journalistic instincts, combined with her hard work and unique lens on the world, make her stories both memorable and important,” said Medill Dean Charles Whitaker.

The award is named in memory of Vaisman, a Medill associate professor who was a leader in audio journalism and a member of NAHJ. The award recognizes Latinx and Hispanic audio and video journalists who bring light to the issues that affect the Latinx and Hispanic communities in the U.S. and around the world.

Cereijido is an alumna of Medill where she had Vaisman as a professor. “Through Cecilia’s guidance, I learned of stories that rejected tropes that portray immigrants as one dimensional and showed how immigrants could make art of their lives by daring to envision new futures. She was a fierce advocate for quality and thoughtfulness,” said Cereijido. “At the editing phase of every story I produce, I wonder what she could take issue with or what other sources she would suggest … I am deeply honored to be given this award and am very grateful to both Medill and NAHJ.”

“Cecilia Vaisman was a personal and professional mentor to Antonia during her time at Medill, and I know Professor Vaisman would be thrilled that Antonia was selected to be the first recipient of this award,” said Medill Associate Professor Mei-Ling Hopgood, who served on the award committee.

Cereijido is an alumna of Medill where she had Vaisman as a professor. “Through Cecilia’s guidance, I learned of stories that rejected tropes that portray immigrants as one dimensional and showed how immigrants could make art of their lives by daring to envision new futures. She was a fierce advocate for quality and thoughtfulness,” said Cereijido. “At the editing phase of every story I produce, I wonder what she could take issue with or what other sources she would suggest … I am deeply honored to be given this award and am very grateful to both Medill and NAHJ.”

“Cecilia Vaisman was a personal and professional mentor to Antonia during her time at Medill, and I know Professor Vaisman would be thrilled that Antonia was selected to be the first recipient of this award,” said Medill Associate Professor Mei-Ling Hopgood, who served on the award committee.

Cereijido is an alumna of Medill where she had Vaisman as a professor. “Through Cecilia’s guidance, I learned of stories that rejected tropes that portray immigrants as one dimensional and showed how immigrants could make art of their lives by daring to envision new futures. She was a fierce advocate for quality and thoughtfulness,” said Cereijido. “At the editing phase of every story I produce, I wonder what she could take issue with or what other sources she would suggest … I am deeply honored to be given this award and am very grateful to both Medill and NAHJ.”

“Cecilia Vaisman was a personal and professional mentor to Antonia during her time at Medill, and I know Professor Vaisman would be thrilled that Antonia was selected to be the first recipient of this award,” said Medill Associate Professor Mei-Ling Hopgood, who served on the award committee.

Cereijido is an alumna of Medill where she had Vaisman as a professor. “Through Cecilia’s guidance, I learned of stories that rejected tropes that portray immigrants as one dimensional and showed how immigrants could make art of their lives by daring to envision new futures. She was a fierce advocate for quality and thoughtfulness,” said Cereijido. “At the editing phase of every story I produce, I wonder what she could take issue with or what other sources she would suggest … I am deeply honored to be given this award and am very grateful to both Medill and NAHJ.”

“Cecilia Vaisman was a personal and professional mentor to Antonia during her time at Medill, and I know Professor Vaisman would be thrilled that Antonia was selected to be the first recipient of this award,” said Medill Associate Professor Mei-Ling Hopgood, who served on the award committee.
Pulitzer Prize-winning investigative reporter Debbie Cenziper joins Medill faculty

Award-winning investigative reporter DEBBIE CENZIPER joined Medill’s faculty as associate professor and director of investigative journalism.

Cenziper is currently a contributing member of The Washington Post’s investigative team and an assistant professor of journalism at The George Washington University School of Media and Public Affairs. She spent nearly a decade as a professor of journalism at The George Washington University Department of Housing and Urban Development’s troubled on staff at The Post, investigating local nonprofit groups that have exposed wrongdoing, prompted Congressional hearings and led to changes in federal and local laws.

Cenziper is currently a member of the The Washington Post’s investigative team and an assistant professor of journalism at The George Washington University School of Media and Public Affairs. She spent nearly a decade

On May 1, Hullman was awarded one of five Microsoft Research Faculty Fellowships, which come with a $300,000 annual prize for two years to pursue a breakthrough, high-impact research. The grant is an unrestricted gift, providing the Fellows the freedom to plan their research, hire graduate students, build labs, and acquire equipment.

Hullman’s research has been supported by the National Science Foundation, Google, Adobe, Tableau Software and the Navy, among others. She has received multiple Best Paper awards from top journals. Prior to joining Northwestern, she was an assistant professor at the University of California Berkeley.

Hullman received her Ph.D. and MSI from the University of Michigan School of Information.

More Faculty Appointments

JESSICA HULLMAN is now an assistant professor with a joint appointment in journalism and computer science. Her primary research interests are in information visualization and the communication of uncertainty.

Hullman’s research has been supported by the National Science Foundation, Google, Adobe, Tableau Software and the Navy, among others. She has received multiple Best Paper awards from top journals. Prior to joining Northwestern, she was an assistant professor at the University of California Berkeley.

Hullman received her Ph.D. and MSI from the University of Michigan School of Information.

PHI HYUN LEE has joined the MC faculty as an assistant professor. Her research interests focus on the economic and societal aspects of new technology-enabled channels as well as empirical modeling and marketing analytics.

Lee also worked as a senior research fellow at the Samsung Research Institute of Finance in Seoul, South Korea. She has a Ph.D. in marketing from Arizona State University and a Ph.D. in statistics from Virginia Tech.

On May 1, Hullman was awarded one of five Microsoft Research Faculty Fellowships, which come with a $300,000 annual prize for two years to pursue a breakthrough, high-impact research. The grant is an unrestricted gift, providing the Fellows the freedom to plan their research, hire graduate students, build labs, and acquire equipment.

Hullman’s research has been supported by the National Science Foundation, Google, Adobe, Tableau Software and the Navy, among others. She has received multiple Best Paper awards from top journals. Prior to joining Northwestern, she was an assistant professor at the University of California Berkeley.

Hullman received her Ph.D. and MSI from the University of Michigan School of Information.

SOCIETY FOR NEWS DESIGN HONORS SUSAN MANGO CURTIS

Medill Associate Professor SUSAN MANGO CURTIS has received a Lifetime Achievement Award from the Society for News Design (SND). SND is an international organization for news media and visual communications professionals who create print, web and mobile publications and products.

Curtis joined Medill in 1997 and has taught students to report, create, edit and design visuals to tell the news in both digital and print. An award-winning Adobe Education Leader, she was an early adopter of digital publishing on smartphones and tablets.

“As Susan’s creative energy is infectious and she is a true asset to the Medill faculty,” said Medill Dean Charles Whitaker. “As storytelling methods and platforms continue to evolve, Susan’s journalistic perspective, visual skills and unique approach are helping Medill students and graduates tell critically important stories in new ways.”

Curtis has applied her expertise in strategic planning and product management to champion visual thinking and immersive storytelling. She is a design consultant for publications and organizations in the U.S. and other countries and is frequently invited to lecture at various universities and media events.

Prior to her academic work, she was assistant managing editor for the Akron (Ohio) Beacon Journal, and a member of the team that won the Pulitzer Prize gold medal in 1994 for a series titled “The Question of Color.” Curtis is also a founding member of the National Association of Black Journalists’ visual task force.

Loew Elected to American Academy of Arts and Sciences

Professor PATTY LOEW has been elected to the American Academy of Arts and Sciences. This is an incredibly prestigious and well-deserved honor.

As its website states, the American Academy of Arts and Sciences, which was founded in 1780, “honors excellence and convenes leaders from every field of human endeavor to examine new ideas, address issues of importance to the nation and the world.” The list of Academy honoraries includes more than 250 Nobel and Pulitzer Prize winners. With Patty’s election, she joins such notable figures as Ralph Waldo Emerson, Alexander Graham Bell, John F. Kennedy, Martin Luther King Jr., Jonas Salk, Albert Einstein and Nelson Mandela. Patty will be inducted in a formal ceremony in Cambridge, Mass. in October.

Edgerly Honored by University of Wisconsin-Madison

Medill Associate Professor STEPHANIE EDDERLY has been honored by the University of Wisconsin-Madison for her early success in her academic career. Edderly, who earned her Ph.D. from UW-Madison’s School of Journalism and Mass Communication, was named a recipient in the inaugural class of the Sharon Dunwoody Early Career Award. This award honors excellence in both teaching and scholarly work, including a promising program of published research and demonstrated success in teaching or advising undergraduate and master’s students.

Edderly’s research explores how various aspects and features of news media affect the way audiences consume news and engage in politics. Edderly has published more than 24 journal articles along with a half-dozen book chapters. She has presented her research at a number of major scholarly conferences, where three of her papers have been chosen for top faculty paper honors.
Faculty Books

**“THE TECHNOLOGY FALLACY” BY GERALD C. KANE, ANH NGUYEN PHILLIPS, JONATHAN R. COPULSKY AND GARTH R. ANDRUS**

IMC Faculty Member Jonathan Copulsky has co-authored a new book, “The Technology Fallacy: How People Are the Real Key to Digital Transformation,” published by MIT Press. The book draws on more than four year of research conducted by Jonathan and his co-authors under the aegis of Deloitte (where Jonathan was a senior partner and Global Insights Leader prior to joining the Medill faculty) and the MIT Sloan Management Review.

“The Technology Fallacy” focuses on the mistaken assumption that just because digital technologies cause much of the business disruption that companies are experiencing, that it follows that the implementation of technology is also the solution or the best response for organizations. In the book, Jonathan and his co-authors argue that many of the cultural, organizational, strategic, leadership, and talent responses are far more important and difficult than the technological ones. Cutting-edge technologies implemented in organizations with dated business practices, are unlikely to get organizations to where they need to go. While many leaders acknowledge digital disruption, their responses are frequently ineffective and the book offers up a healthy buffet of recommendations to tackle the people issues critical to successful digital transformations.

**“EYE TO EYE: SPORTS JOURNALIST CHRISTINE BRENNAN” BY JULIE RUBINI**

Medill Professor-in-Practice Christine Brennan (BSJ81, MSJ81) is the subject of a new young readers book by Julie Rubini titled “Eye to Eye: Sports Journalist Christine Brennan.” In the book, which targets middle school-age kids, Brennan uses her voice to advocate for diversity and equality in the world of sports and to share her wisdom to encourage future journalists. Her passion for sports was sparked by her dad, who encouraged her to participate in athletics and, as he said, “smell the game”—go watch baseball and football games together.

As a child, Christine wrote daily entries in her diary and listened to play-by-play coverage on her radio. She pursued this love of words through journalism school and applied her passion for sports by reporting on them for various newspapers. Since then, she has portrayed the setbacks and triumphs of athletes, all the while fighting her own battles for success—and respect—as a female journalist. Eye to Eye invites young readers to learn more about this remarkable journalist and perhaps to nurture their own dreams of investigating and telling important stories.

**“ROAD SCRIBBLER” BY DAVID STANDISH**

A music journalist on the road with legends almost always has stories editors refuse to publish. So it is with David Standish, assistant professor emeritus at Medill, in his book, “Road Scribbler,” a “writer’s cut” of sorts about his adventures in the rock world. In the book, Standish details a bumpy flight with Led Zeppelin, hanging out with the Blues Brothers, smoking on the band bus with Willie Nelson, stuck in Buenos Aires with Queen, taking care of business with Jimmy Buffett, relaxing with Robin Williams and Peter O’Toole at Club Paradise, touring with Kiss in Japan and high times on the set of “Animal House.”

Medill Alumni Events

**Medill in Miami**

Medill regularly hosts events nationwide that welcome alumni and guests for speaking events, networking and mingling. Here are highlights from Winter/Spring 2019.

**Medill in Miami**

© Yndira Marin (BSJ06) and Ornella Hernandez (BSJ16)

© Devin Benjamin and AJA Edwards (BSJ13) and Yndira Marin (BSJ06) and Ornella Hernandez (BSJ16)

© Long-time Medill friends Ana Mantica (BSJ03, MSJ04) and Patricia Nunez (BSJ06, IMC07) at the American Social bar and restaurant in Miami on February 21.

University of Miami faculty member and Medill alumna Heidi Carr (MSJ87) brought a crew of prospective MSJs to the event.
ALUMNI NEWS

Medill Club of New England

FROM LEFT: ROY HARRIS (BSJ68), MARK McWENNY (WEINBERG91) and MIKE BRAATZ (WEINBERG91, KELLOGG98) at the Sam Adams Brewery on April 4 in Boston.

A big Medill welcome from The Sam Adams Brewery

Alums enjoyed barbecue with their Boston beverages.

Medill in DC

SUSAN PAGE (BSJ73), the Washington Bureau Chief of USA Today, spoke to the Medill Club of D.C. and the NU Club of D.C. in May about her new best-selling Barbara Bush biography, “The Matriarch.” From left: JOIE CHEN (BSJ82, MSJ83), director of Medill programs in Washington; Susan Page.

MEDILL HALL OF ACHIEVEMENT WELCOMES 2019 INDUCTEES

Medill welcomed five inductees into its Hall of Achievement at a ceremony on May 16 in Evanston. The Hall of Achievement was established in 1997 to honor Medill alumni whose distinctive careers have had positive effects on their fields. “Each of this year’s Hall of Achievement inductees represents the best of Medill and is truly deserving of the school’s highest honor,” said Dean Charles Whitaker. “This year’s class is particularly special because it includes two long-time faculty members who have demonstrated extraordinary commitment to their students, their colleagues and their fields.”

Professor Donna Leff (BSJ70, MSJ71) is currently the longest-serving full-time member of the Medill faculty and is a longstanding faculty affiliate of the University’s Institute for Policy Research. She was editor of the Daily Northwestern from 1969 to 1970. Leff teaches courses in science writing, urban reporting, urban issues, culture and the business of journalism, and media law and ethics. She does research on science/policy issues and the role of minorities and race in media coverage and in the profession. She is co-author of “The Journalism of Outrage” and several related studies on the effect of investigative reporting on social issues.

Leff’s interest in health policy research is an outgrowth of her award-winning investigative reporting for Chicago Today and the Chicago Tribune newspapers and the Ypsilanti Michigan Press, where her exposés included the cover-up of murders at a Veterans Administration Hospital in Ann Arbor, Michigan, and widespread waste in public hospitals in Chicago.

Leff received a doctorate degree in public policy from the University of California at Berkeley.

DONNA ROSENE LEFF, PH.D.

BSJ70, MSJ71

Donna Rosene Leff, Ph.D.
MATT MURRAY

Matt Murray is the editor in chief of The Wall Street Journal and Dow Jones Newswires New York, and is responsible for all global newsgathering and editorial operations. He previously served as executive editor since 2017, and had been deputy editor in chief since 2013. He joined Dow Jones & Company in 1994 as a reporter for the Pittsburgh bureau. Murray is the author of two books. “The Father and the Son” tells the story of his father’s spiritual quest and decision to enter a Benedictine monastery after the death of Murray’s mother. He also is the co-author of “Strong of Heart: Life and Death in the Fire Department of New York,” a memoir published in 2002 with former New York City fire commissioner Thomas Von Essen that chronicles Von Essen’s career in the New York City Fire Department pre-and-post 9/11.

BRETT A. PULLEY

Brett A. Pulley is an executive vice president, director of corporate content and senior media strategist at Weber Shandwick, one of the world’s leading communications firms. He advises corporate clients and C-Suite executives on a range of issues, including marketing communications, storytelling, crisis response, and diversity and inclusion. His responsibilities include editorial content and speechwriting for senior executives, strategizing on thought leadership and media, and managing various content-related initiatives. A veteran journalist, author and educator, prior to joining Weber Shandwick, Pulley served as dean of the Scripps Howard School of Journalism and Communications at Hampton University in southeastern Virginia. A longtime business and finance journalist, prior to his work at Hampton, Pulley spent three years covering the media and entertainment industries at Bloomberg L.P. where he appeared regularly on the company’s wire service, website and inside Bloomberg BusinessWeek magazine. He also appeared frequently on Bloomberg Television, providing commentary and insight into media industry news. Formerly a senior editor at Forbes Magazine, Pulley authored many cover stories for the magazine on topics ranging from the legendary Hollywood studio Metro-Goldwyn-Mayer to the entertainment giant, The Walt Disney Co. Prior to joining Forbes in 1999, he spent five years at The New York Times, as a national correspondent and as a local reporter covering politics and economic development. His work at The Times was nominated for a Pulitzer Prize. He also spent five years as a reporter at The Wall Street Journal. Pulley has received numerous journalism awards, including two first place annual prizes from the National Association of Black Journalists. He is the author of The Billion Dollar BET (JohnWiley & Sons, April 2004), a book that takes an in-depth look at Black Entertainment Television and its founder, Robert L. Johnson.

MARY LOU SONG

Mary Lou Song is an entrepreneur with more than 20 years of experience founding and growing technology companies in Silicon Valley. Song’s e-commerce career began in 1996 when she joined eBay as a founding employee. She led the product management and community teams, helping grow the user base from 15,000 members to more than 20 million globally. After leaving eBay, she continued to work on digital technologies. She joined social networking company Friendster as an early employee. She also launched several media companies focused on blogging, aggregated news and video products. Currently she is the executive chair at FuelX, a digital advertising company she founded in 2013. Song attended the National High School Institute for Journalism—also known as Medill Cherubs—in 1986 and has been an instructor with the cherub program since 2003. In addition to her degree from Medill, Song received a master of arts in media studies from Stanford University.

DON E. SCHULTZ, PH.D.

Often called the father of Integrated Marketing Communications, Don E. Schultz is professor emeritus-in-service of integrated marketing communications at Medill and president of Agora, Inc., a global marketing, communication and branding consulting firm. He joined Medill in 1977 and has served as department chair and associate dean. Schultz played a crucial role in creating the IMC master’s degree at Medill more than 25 years ago. He is the author/co-author of 28 books and more than 150 trade, academic and professional articles. He was the founding editor of the Journal of Direct Marketing and the associate editor of the Journal of Marketing Communications. Schultz was the recipient of Northwestern University’s Distinguished Faculty Achievement Award in 2010, Direct Marketing News’ Emerson Award in 2012, the Marketing Management Association Marketing Innovator Award in 2013 and the American Academy of Advertising Ivan Preston Outstanding Contributions to Research Award in 2014. Schultz received a bachelor of business administration from the University of Oklahoma as well as a master of arts and doctorate in psychology from Michigan State University.
Jeffrey Zucker Scholarships: BUILDING A JOURNALISTIC FOUNDATION

BY KAITLYN THOMPSON (BSJ11, IMC17)

FOR YOUNG PEOPLE ENTERING JOURNALISM TODAY, there are more opportunities than ever before to gather and disseminate the news, tell stories and educate the world. While the reporting environment has changed, Jeffrey Zucker, chairman of WarnerMedia News and Sports and president of CNN Worldwide, believes the journalism principles he practiced as a Medill Cherub more than 40 years ago remain the same. To him, today’s great journalists still need to know the basics of how to ask questions, gather and check facts, dig in, get their hands dirty and tell great stories.

Zucker’s belief in the importance of a strong journalism foundation is in part what inspired him to support Medill students. In 2018, Zucker established two different Medill funds that give students access to the types of learning and experiences he said helped shape his love of journalism.

The first fund, the Jeffrey Zucker Medill Cherub Scholarship, provides financial assistance to high school students participating in Medill Cherubs, or the Medill-Northwestern Journalism Institute. Through a five-week summer program, rising high school seniors get the opportunity to live on Northwestern’s Evanston campus and dive deep into topics like reporting, writing, editing, photojournalism, video, and audio and digital storytelling.

Inaugural scholarship recipient Sai Rayala said she’s been passionate about journalism since she was a little girl and is interested in studying journalism in college. She’s grateful for the opportunity to stretch her journalism muscles further in the Cherubs program without worrying about the cost.

“I'm really excited to be heading to Medill, and knowing I have the scholarship makes me want to work even harder,” Rayala said. “I'm really grateful for [Mr. Zucker's] generosity, and I think it's great that he's giving back and not forgetting the past experiences that made an impact on him.”

The second fund Zucker created, the Jeffrey Zucker Medill Student Experience Fund, helps cover costs for undergraduate Medill students to participate in hands-on experiential learning opportunities like journalism residencies, travel abroad, internships, and individual research and reporting projects. Zucker says it’s important to make sure journalists today are familiar with and are covering the world, a truth he says his seven years at CNN have only reinforced.

One of the first student beneficiaries of the Zucker Medill Student Experience Fund is current junior MIA MAMONE (BSJ21). The scholarship helped Mamone enroll in Medill’s global reporting course and attend the week-long reporting component in London, covering the arts and culture, over her spring break. This course was Mamone’s very first time out of the United States, an experience she says enriched her journalism education and immediately changed the way she approaches storytelling.

“I always knew I liked writing, and when I decided to try out journalism in college, I looked at Medill as one of the top journalism schools in the country,” Mamone said. “I'm really grateful for the experience to report abroad at Medill through the scholarship, something I could never have done before. It helped me learn that I am capable of doing a lot more than I thought.”

Zucker said he’s always found giving back to be an incredibly rewarding experience. He loved everything about his time in the Medill Cherubs program when he was in high school and hoped he could do something special to champion the next generation of strong journalists.

“I wanted to give back to Medill as an acknowledgement of my time there and also the incredibly important role Medill continues to play in fostering good journalism today,” Zucker said. “Specifically, I wanted to be sure there were opportunities available for those who wouldn't otherwise be able to take part in such a program.”

As for advice, Zucker said students should remember they don’t always have to start at the top. They have to learn how to ask questions and check the facts. In journalism, he said, there’s not just one path to follow.

“People ask me all the time if they need to go to journalism school or graduate school to be a journalist,” Zucker said. “I tell them they don’t have to do anything, but if they’re going to do it, I say there’s no better place to study than at Medill.”

KAITLYN THOMPSON (BSJ11, IMC17) IS A MARKETING STRATEGIST, PASSIONATE STORYTELLER, GLOBAL CITIZEN, PROUD DAUGHTER AND CHILI COOK-OFF CHAMPION ALWAYS ASKING “WHY.”
Alumnae Talk the Power of Networks in Medill Women in Marketing Panel

BY KAITLYN THOMPSON (BSJ11, IMC17)

On Friday, February 1, Medill put female alumni center-stage in a panel event called Medill Women in Marketing—Current Trends and Challenges in an Evolving Industry. The night of networking, inspiration, and conversation was held at Medill’s downtown Chicago campus to a packed room of more than 70 students and alumni.

Moderator Karen Entriken, an IMC Part-Time student and marketing communications professional, wasted no time kicking things off. She first asked panelists to talk about their own inner networks and how their circles have helped shape their careers.

“My network is my safety blanket for helping me make decisions,” said panelist MELISSA BEN-YOSEPH (CAS95, IMC00), the founder and owner of health and wellness agency KELZ PR. “It’s important to find one or two people who are your go-to’s for a linear answer and can help you sort out the crazy in your own mind.”

For panelist HEIDI BARKER (BSJ91), the chief communications officer at Cleveland Avenue, the power is in flooding our networks with strong, knowledgeable and yet different women.

“My network looks like a cabinet,” Barker said. “I have people who specialize in all different levels of expertise, and can give me an objective perspective because they’re coming in from the outside.”

Panelist TIFFANI SAXTON (IMC14) agreed with Barker, saying building a solid network is one of the top three things she believes a successful marketer needs to master.

“People go out of their way to help people they like,” said Saxton, Senior Manager, Brand Marketing & Communications for Drift, a new car sharing service from Allstate. “Remember to always build relationships outside of marketing.”

Entriken kept the momentum going, engaging panelists on topics from how much data informs their work today, to how they’ve seen the role of women in marketing shift and change, to the role influencers play in their campaigns. Each question gave the audience the opportunity to take away advice and see how the world of marketing today is really about blending the art with the science.

“We will always need people on the forefront of technology and data analysis, so if you understand data, you can be the person that helps a company grow and learn,” said panelist ELISA ALL SCHMITZ (MSJ95), the founder and CEO of digital media platform 30seconds.com.

“Women today have more and more opportunities to be the person who leads the change in a company,” Saxton said. “Be that change-agent.”

“Pay attention to the way influencers are being funded, and ask the right questions,” Barker said. “What’s their rate of engagement, how is the influencer posting, do you want to be a brand aligned with this person. Do your due diligence before you work with influencers.”

For students in the room like TIFFANI STEVENSON (IMC20), the opportunity to learn, grow, and build their communities is the key highlight of a Medill education.

“This event was great because it provided an intimate setting to all attendees in the room. “If you want to be lifted and connected, be a person who lifts and connects,” Saxton said. “Build connections early, and often, and soon.”

“If you want to be lifted and connected, be a person who lifts and connects,” Saxton said. “Build connections early, and often, and soon.”
MEDILL FIVE-DAY IMMERSION COURSE IN SAN FRANCISCO HELPS STUDENTS ASK THE RIGHT MARTECH QUESTIONS.

THINKING CLEARLY ABOUT MARTECH

MEDIll FACULTY MEMBER JONATHAN COPULSKY

Copulsky led a team of 24 IMC Online and Part-Time students through a caffeine-fueled, five-day immersion course in Marketing Technology (MarTech) at Northwestern’s San Francisco campus in the heart of the city’s financial district in March.

MarTech is the blending of marketing and technology, especially programs and tools that harness technology to achieve specific marketing goals. “This course is intended to peel back the onion a bit for marketers who may be familiar with concepts like personalization, recommender systems, remarketing, and programmatic buying, but are curious to understand a little more about the technologies necessary to deliver these concepts,” Copulsky said. “It also exposes students to what’s increasingly more prominent in the next 2-3 years.”

The goal was for students to be able to identify how marketing technologies create value by enabling responsive customer journeys and understand what a MarTech stack looks like in its most complex form and how all of this can generate actionable insights.

With phones put away and laptops shuttered, students in this class went back to the classic pen-and-paper note taking system as speakers unraveled the many layers of modern MarTech tools.

You don’t need a complex tool when a simple tool can do the same job.

Jonathan Copulsky

Marcia Watnik, one of the instructors during the MarTech immersion course, summed up one of the course’s key takeaways: “Many of the tools can perform essentially the same tasks with only small points of differentiation. The people using the tools matter more than the tools,” Watnik said. “It is better to find a rock-star employee and let them use the tools they are comfortable with.”

Midway through the week, a group of Medill IMC graduates came to speak to the group to discuss the changing marketing landscape and how technology is playing a role. The speakers, ANYA CHENG (IMC08), Head of Product Marketing, Wi-Fi Technology, International Marketing, Facebook; CHRISTIANA STEWART (IMC15), Senior Marketing Manager, Loyalty Promotions, Sephora; KIMBERLY LEE (BSJ13, IMC CERTIFICATE 13), Associate Director, Business Development - International Business, Tencent America; and BRANDON MANZANO (IMC16), Regional Marketing Manager, North America at Ingenico ePayments, discussed how they are applying MarTech tools in their careers after the Medill IMC program. Lee revealed how facial recognition technology is already in use at Tencent events and the primacy of artificial intelligence in the company’s future planning. Christiana Stewart said Sephora’s next big leap would be in using a combination of chatbots and conversational tools to deliver the right products to customers at just the time they may be running low or running out of their previous stocks.

This alumni event got a lot of great reviews from the group: “I intended to stay an hour and ended up there much later, jet lag and all,” said CORINNE AARON-PAVIC (IMC19), an online student who flew in from the Netherlands for the course.

If there was one question that dominated the week, it was, “Where does a contextual customer journey end and when does it get ‘creepy?’” Cheng got a rousing round of applause for her answer during the alumni panel: “Oh, we’re nowhere near doing it right, we’re still 10 years away from great customer journeys.”

SYLVIA YU (IMC20), one of the few San Francisco locals in the course, said she really loved hearing from people outside of Silicon Valley talk about technology. “I feel sometimes people in the Bay Area are caught up by technology. They end up overlooking the focus, which should be the consumer we serve and the value which marketing creates for business, not the different tactical tools.”

Students were exposed to a wide range of marketing technologies necessary to deliver these concepts, ranging from personalization, recommender systems, remarketing, and programmatic buying, to enabling responsive customer journeys and understanding what a MarTech stack looks like in its most complex form and how all of this can generate actionable insights.

In the small and big moments, the SFO experience was a rock-star employee’s job.

Jonathan Copulsky, faculty lead for the course, asked students to select numbers from a hat to randomly pair up team members for the student final projects.

Above: the students got to know each other, which was especially meaningful for the online students who prior to the immersion course had only known their colleagues through online interaction.

Bottom: Medill alumni and course guest speaker LESLIE TAYLOR (IMC12), director of firmeads for Genmex, spoke to the IMC students during the course.
Celebrated chef, writer and television personality Anthony Bourdain implored others to “Open your mind, get up off the couch, move.” The four Medill alumni profiled here personify that mantra as they pursue careers that combine curiosity with a passion for travel and a zest for life.

CHRIS GRAY FAUST (BSJ91) 
MANAGING EDITOR AT CRUISE CRITIC

Chris Gray Faust never dreamed when she graduated from Medill that one day she would review cruises for a living.

“I’m a travel junkie,” said Gray Faust. “I don’t think I could have graduated from Medill that one day she would review cruises for a living.

As Managing Editor at the cruise review site Cruise Critic (www.cruisecritic.com), Gray Faust oversees a staff of seven professional cruise writers and production staff who make up the site’s U.S. editorial department. Owned by TripAdvisor, Cruise Critic’s mission is to provide users with information that will enable them to research and choose the right cruise for their dream vacation.

Gray Faust’s job requires her to travel about every six to eight weeks. In late 2018, she spent three weeks on two back-to-back Asia cruises that included visits to Shanghai, Laos, Japan and the upper Mekong River. When she is not traveling, Gray Faust tackles the less glamorous aspects of her job: Managing personnel, budgets, planning and strategy in Cruise Critic’s office in Ewing, N.J.

Gray Faust’s career path has included interesting journalism destinations along the way. After graduating from Medill, she worked in reporting and editorial roles at the York Daily Record (Pa.), The Times-Picayune in New Orleans and the Philadelphia Inquirer before becoming USA Today’s travel assignment editor.

While at USA Today, Gray Faust started her own travel blog, Chris Around the World. As industry pressures and newspaper cutbacks mounted, she left USA Today and wrote consumer content for Microsoft before focusing fulltime on her blog, which won the prestigious Lowell Thomas Travel Journalism Award in 2010.

In what she calls “act two” of her career, Gray Faust combined blogging with freelance gigs in writing, editing and digital media. Assignments with Cruise Critic led to her current job, which draws heavily on the skills she honed in her fast-paced newspaper years.

“It’s a sense of adventure with each new assignment,” she said.

Gray Faust appreciates her Medill training for helping her get ahead of the curve; she’s always focused on how and where people consume information. In addition to her Lowell Thomas Award, a top career highlight is having a job she looks forward to every day.

“Journalism gives you magical opportunities,” she said. “When I go on a ship, I must review every single bar and restaurant, but I’m still having fun…although I don’t know if sitting at the pool and testing how long it takes to get a drink is work!”

LILY FU (MSJ04) 
EXECUTIVE PRODUCER AT TRAVELZOO

Lily Fu understands the value of a good deal. As an executive producer at Travelzoo, Fu manages a team of 8 West Coast producers who research and vet travel deals for consumers.

“We were the original deal publisher—before Groupon,” Fu said. “Now in the age of social media and Instagram, people are starting to get more creative about where they go.”

Travelzoo producers work with such clients as airlines, hotels, cruise lines, local spas and restaurants to package deals for consumers. Producers then research consumer sites like Expedia and TripAdvisor to ensure that users can’t get better deals than the ones promoted on Travelzoo.

“Ultimately our job is to inspire others to get out of the house and their day-to-day and experience something new,” said Fu. “We do all the hard work so that’s a no-brainer to book a deal through Travelzoo.”

Working for a travel deal company has its advantages. All Travelzoo employees are allotted $500 each year—and five extra vacation days—to take one of the trips promoted on the site.

“We make [employees] book something we publish,” said Fu, adding that this benefit enables Travelzoo employees to visit high-end hotels and resorts that they might not be able to afford otherwise. This perk has enabled Fu to experience Hawaii’s Big Island and such Mexican locales as Tulum, San Miguel de Allende and Punta Mita. One of her all-time favorite destinations is Morocco, and her future travel aspirations include India and Bhutan.

Fu’s work history before Travelzoo included freelance writing as well as editorial roles at Fox Interactive Media, Citysearch and the Recording Academy/ Grammy Awards, among other outlets. She appreciates how her career has evolved to keep pace with changes in the media world.

People are starting to get more creative about where they go.
A fundamental lesson Littman learned at Medill is the importance of reporting and asking questions. “It helps in life to be an engaged and curious person,” she said. “Part of making sure clients are happy is getting into their heads ... Medill taught me never to stop asking why.” Getting into the psyche of people and understanding their motivation is important."

"Going to places is how we get exposed to more ideas."

Margaret Littman

"Kelsey is a lovely, real person, and it spoke to my roots," she said. "That was a special story for me to tell, because the main character was a Hutterite farmer who supplies chickens and produce to a luxury resort in Montana."

Australasia is a favorite international destination of Ogletree’s, where she held a koala, shook a kangaroo’s hand and savored the laid-back vibe of the people and culture. She also enjoys exploring closer to home."

“Medill taught me how to be a reporter,” she said, adding that even though the media world has changed drastically since her Northwestern days, the basic skills of reporting, writing and editing remain the same.

The survey detailed how pathetic Americans are in geography,” said Borcover."

In addition to Geography Challenge and GeoQuiz, Borcover’s career highlights include destination stories and consumer coverage of such issues as air travelers’ rights and cruise ship sanitation. He received the Chicago Better Business Bureau Consumer Education Award in 1993 for his body of work.

Always one to stay busy, Borcover volunteers for Travelers Aid at an information desk in O’Hare International Airport. These he directs people to gates and eateries and helps reunite them with lost belongings. Occasionally a traveler’s question stumps him.

“Early on a young guy came through and said, ‘What’s the meaning of life?’” Borcover said. “I told him, ‘I don’t know, but let me know if you find out.’"
Here’s an edited excerpt from the March 12 event, which was held at the McCormick Foundation Center in Evanston.

WHITAKER: I was moved to tears at times reading this book, and angered at times, but the whole time I was deeply invested in the read. It has a very cinematic quality, and puts me in the mind of a Steven Soderbergh film where all of the lives are connected, and in this case, connected by the death and tragedy swirling around them. The book focuses on one summer, but the narrative spans years. Can you talk about that?

KOTLOWITZ: I felt I needed some boundaries, and while I had the geographic boundary, the city of Chicago, I needed a time frame to help give the book some scaffolding. In this case it was the summer of 2013. Of course what I came to learn as I found stories over the course of that summer is that those stories unfurled over the coming months, and then years, and that the additional time I spent revealed so much more about the people in the book.

WHITAKER: You talked to more than 200 people for the book. How did you choose the subjects? There are so many and they are so different.

KOTLOWITZ: Yes, and it feels more intense. Thirty years ago most of the violence occurred within the confines of public housing. So the city was utterly able to turn its head and not take notice. The other thing is that the violence in the ’90s was centered around a really robust drug trade and was directed at maintaining a gang’s drug turf. Then, there was a big effort and we arrested and convicted many of the gang leaders in the city. The unintended consequence and the upshot is the gangs fragmented and now the police estimate there are as many as 600 to 800 different factions in the city. Now, the violence isn’t just over the drug trade but over petty disputes that erupt into something more, and so it feels more arbitrary. And, much of that public housing is gone and so the violence has spilled out.

WHITAKER: You went to a lot of neighborhoods full of people who don’t look like you. How did you get people to open up to you and share these vulnerable and sometimes heartbreaking stories with you?

KOTLOWITZ: The bottom line is we are always outsiders by the nature of being a journalist. I’m clearly an outsider by race and class and all I can do is try to be direct, honest and straightforward about my intentions, knowing stories change. I always make a point of having my notebook out, and sometimes a recorder so that people don’t forget why I’m there. Inevitably you build relationships with people and you don’t want them to feel you have betrayed their confidence. For me, my ultimate goal is to find empathy, to try to understand people without judging them, to understand why they make the choices they do.

WHITAKER: You went to a lot of neighborhoods full of people who don’t look like you. How did you get people to open up to you and share these vulnerable and sometimes heartbreaking stories with you?

KOTLOWITZ: Policy is not my forte, and the other thing is that we just don’t know what works. We have ideas, but I’m a storyteller and the point of the stories isn’t that they answer questions but rather that they ask them. My hope is that when people finish the book they look at the world and look at themselves a little differently. There are stories in here that make you sit up and think about how the violence has so deeply impacted the spirit of individuals and the spirit of community. I hope that these stories inform public policy.

WHITAKER: Some may say that this is just putting poverty on display, and some journalists might argue that we do have the obligation to come up with an answer or be more prescriptive.

KOTLOWITZ: My feeling is that there is nothing more powerful than bearing witness. For me, I don’t know how you can read this book and not help decry the utter neglect in this country, the profound poverty, the segregation in cities like Chicago and the fraught relations between the police and communities of color, so my hope is that part of this book will anger.

WHITAKER: In the 1990s we actually had a higher murder rate in Chicago, and we’ve actually seen the rate fall to 600 in 2018 and 700 or so in 2017. Yet somehow this time seems so much more different, and it feels more random. You feel this ominous sense of threat and doom.

KOTLOWITZ: Yes, and it feels more intense. Thirty years ago most of the violence occurred within the confines of public housing. So the city was utterly able to turn its head and not take notice. The other thing is that the violence in the ’90s was centered around a really robust drug trade and was directed at maintaining a gang’s drug turf. Then, there was a big effort and we arrested and convicted many of the gang leaders in the city. The unintended consequence and the upshot is the gangs fractured and now the police estimate there are as many as 600 to 800 different factions in the city. Now, the violence isn’t just over the drug trade but over petty disputes that erupt into something more, and so it feels more arbitrary. And, much of that public housing is gone and so the violence has spilled out.

WANT TO HEAR MORE? To watch Alex and Charles’ talk in full, please visit: https://bit.ly/37uWiJg

The numbers are staggering: over the past twenty years in Chicago, 14,033 people have been killed and another roughly 60,000 wounded by gunfire. What does that do to the spirit of individuals and community? Drawing on his decades of experience, Alex Kotlowitz set out to chronicle one summer in the city, writing about individuals who have emerged from the violence and whose stories capture the capacity—and the breaking point—of the human heart and soul. The result is a spellbinding collection of deeply intimate profiles that upend what we think we know about gun violence in America.
JESSE CAGGIANO (COMMM, MSJ83) was named a 2019 “Working Mother of the Year” by Working Mother, formerly Working Mother Media. Caggiano, who formerly served as the president of Advertising Women of New York, is executive vice president and chief creative director at Léo Burnett. The awards recognize working mothers in marketing, media and tech who also serve as role models or mentors and who demonstrate a commitment to work, home and within their communities.

Caggiano also serves as the executive sponsor for WomanKind, Léo Burnett’s employee resource group focused on championing the advancement of women. She has led creative work on the agency’s Allstate and UnitedHealthcare accounts and helped lead creative execution of Allstate’s “Our Stand” and “Haymey” campaigns.

DAVID BARSTOW (BSJ86), a senior writer at The New York Times, won the 2019 Pulitzer Prize for explanatory reporting. It marked Barstow’s fourth Pulitzer, which according to Pulitzer historian and Medill graduate Roy Harris, Jr., is a historic number in the reporting categories.

Barstow was honored along with two colleagues, Suzanne Craig and Russ Buettner, for their investigative pieces about President Donald Trump’s personal finances. The series dove into “dubious tax schemes” and outlined the millions of dollars Trump inherited from his father.

“This in-depth examination of the dubious sources of the President’s wealth is a stellar example of David’s tremendous talent and ability to thoroughly analyze complex issues and explain the information in ways readers can understand,” said Medill Dean Charles Whitaker. “We are very proud of David and honored that he continues his relationship with Medill.”

Barstow, a 2015 inductee into Medill’s Hall of Achievement (the school’s highest honor), has also served as an advisory committee to strengthen Medill’s teaching of investigative journalism skills. Medill Associate Professor Emeritus-In-Service Roger Boyce, who taught Barstow while he was at Medill, said that as a student, David had a strong interest in public affairs and current events. In class he asked many thoughtful questions of the teacher and guest speakers. He was insatiable without being overbearing. And even then, as a college sophomore, he seemed quite serious about pursuing journalism as his life-long profession.”

RANDY ROSS (MSJ87) performed his one-man show “The Chronic Singler’s Handbook” at the Providence Fringe Festival in Providence, R.I., from July 22-27. The show offered an unflinching look at how men really feel about sex, love, marriage and massage parlors.

JEFFREY POLLACK (BSJ86) has been named president and chief operating officer for the XFL. He oversees the professional football league’s strategic planning and business operations, as well as the management of its eight teams. Pollack had served as chief marketing and strategy officer and special advisor to the National Football League’s Los Angeles Chargers before being named to his new role. Pollack also served as an executive in the National Basketball Association, NASCAR, Professional Bull Riders and Caesars Entertainment.

DONALD TYLER JOHNSON JR. (MSJ87) is working for Xfinity/Comcast Game of the Week as a freelance football color commentator and provides radio coverage with Rusty Silber on WRLR 93.8 “The Voice of Lake County. Johnson also co-hosts The Sports Corner on the same radio station. He has worked as a play-by-play announcer and sideline reporter for Comcast and as a producer, helping to secure coverage and sponsorship of the Chicago Football Classic clash of Historically Black Colleges and Universities.

Johnson, also known as “DJ,” lettered from 1978-80 while playing as a running back on the Northwestern football team. His history as an anchor/reporter includes hosting for ESPN’s Black College Sports today, Medalist Media reporting for Fox Sports Networks College Football Saturday Coverage. Fox 32 News Chicago, and serving as a reporter and anchor for WPMN-TV 2 in Greensboro, N.C.

KATHERINE RITCHY (MSJ01) joined the University of Chicago in January as senior director of internal communications. She previously served in strategic communications roles for the Obama-Clinton and Reebok-Allen Hamilton in Washington, D.C. Ritchy has been honored with the Dave Cullen Award from the Society of Professional Journalists and a Special Citation from the National Headliner Award for her coverage of the刺绣.”

STEVE WARMIR (BSJ80) has been named a fellow of the Chicago Sun-Times. He oversees all print and content that does not include content from the Sun-Times’ book and magazine, day-to-day administrative operations, according to editor-in-chief Chris Fusco via Robert Feder’s media website.

Warimir began his career at the Daily Herald in suburban Chicago and joined the Sun-Times in 1999, where he worked as an investigative reporter, federal courts reporter, deputy editorial editor and assistant managing editor for metro news. He also served as the director of digital and editorial innovation.

“I am lucky to be asked to help run a newsroom with reporters and editors so dedicated to their craft and who serve the city we all love,” Warimir said, according to RobertFeder.com. “There has never been a more relevant or exciting time for local journalism.”

His series with journalist Tim Novak, “Clown on Wheels,” which exposed Chicago’s scandal-plagued Hired Truck program, won the George Polk Award in 2005.

KRISS GOODFELLOW (MSJ22) is running for a state senate seat in California. Goodfellow, a journalist and small business owner, is running as a Democrat to represent District 23, which is located between Los Angeles and Palm Springs and includes the city of Yucaipa. After graduating, Goodfellow worked as a journalist for the Chicago Tribune, The New York Times, The Associated Press and National Geographic. She covered such breaking news as the Oklahoma City bombing and worked on award-winning graphics that included the aftermath of Hurricane Katrina. She and her husband now own Voyager Search, an enterprise-search, software company based in Redlands, Calif.

ALISON FITZGERALD KODJAK (MSJ94) has been elected as the 12th president of the National Press Club in Washington, D.C. Kodjak, a health policy correspondent for NPR, began her duties as NPC president in January. She has won the George Polk Award three times in her print and broadcast journalism career.

NIKOLE KIILLION (BSJ99, MSJ99) has joined CBS News as a correspondent for CBS News in Washington, D.C. Nikole’s reporting is featured on local news broadcasts across more than 200 CBS affiliates nationwide, as well as CBS News broadcasts and platforms, including CBS Evening News and CBS This Morning.

2000s

KATHERINE RITCHY (MSJ01) joined the University of Chicago in January as senior director of internal communications. She previously served in strategic communications roles for the Obama-Clinton and Reebok-Allen Hamilton in Washington, D.C. Ritchy has been honored with the Dave Cullen Award from the Society of Professional Journalists and a Special Citation from the National Headliner Award for her coverage of the

JEANIE CAGGIANO (COMMM, MSJ83) was named a 2019 “Working Mother of the Year” by Working Mother, formerly Working Mother Media. Caggiano, who formerly served as the president of Advertising Women of New York, is executive vice president and chief creative director at Léo Burnett. The awards recognize working mothers in marketing, media and tech who also serve as role models or mentors and who demonstrate a commitment to work, home and within their communities.

Caggiano also serves as the executive sponsor for WomanKind, Léo Burnett’s employee resource group focused on championing the advancement of women. She has led creative work on the agency’s Allstate and UnitedHealthcare accounts and helped lead creative execution of Allstate’s “Our Stand” and “Haymey” campaigns.

DAVID BARSTOW (BSJ86), a senior writer at The New York Times, won the 2019 Pulitzer Prize for explanatory reporting. It marked Barstow’s fourth Pulitzer, which according to Pulitzer historian and Medill graduate Roy Harris, Jr., is a historic number in the reporting categories.

Barstow was honored along with two colleagues, Suzanne Craig and Russ Buettner, for their investigative pieces about President Donald Trump’s personal finances. The series dove into “dubious tax schemes” and outlined the millions of dollars Trump inherited from his father.

“This in-depth examination of the dubious sources of the President’s wealth is a stellar example of David’s tremendous talent and ability to thoroughly analyze complex issues and explain the information in ways readers can understand,” said Medill Dean Charles Whitaker. “We are very proud of David and honored that he continues his relationship with Medill.”

Barstow, a 2015 inductee into Medill’s Hall of Achievement (the school’s highest honor), has also served as an advisory committee to strengthen Medill’s teaching of investigative journalism skills. Medill Associate Professor Emeritus-In-Service Roger Boyce, who taught Barstow while he was at Medill, said that as a student, David had a strong interest in public affairs and current events. In class he asked many thoughtful questions of the teacher and guest speakers. He was insatiable without being overbearing. And even then, as a college sophomore, he seemed quite serious about pursuing journalism as his life-long profession.”

RANDY ROSS (MSJ87) performed his one-man show “The Chronic Singler’s Handbook” at the Providence Fringe Festival in Providence, R.I., from July 22-27. The show offered an unflinching look at how men really feel about sex, love, marriage and massage parlors.

JEFFREY POLLACK (BSJ86) has been named president and chief operating officer for the XFL. He oversees the professional football league’s strategic planning and business operations, as well as the management of its eight teams. Pollack had served as chief marketing and strategy officer and special advisor to the National Football League’s Los Angeles Chargers before being named to his new role. Pollack also served as an executive in the National Basketball Association, NASCAR, Professional Bull Riders and Caesars Entertainment.

DONALD TYLER JOHNSON JR. (MSJ87) is working for Xfinity/Comcast Game of the Week as a freelance football color commentator and provides radio coverage with Rusty Silber on WRLR 93.8 “The Voice of Lake County. Johnson also co-hosts The Sports Corner on the same radio station. He has worked as a play-by-play announcer and sideline reporter for Comcast and as a producer, helping to secure coverage and sponsorship of the Chicago Football Classic clash of Historically Black Colleges and Universities.

Johnson, also known as “DJ,” lettered from 1978-80 while playing as a running back on the Northwestern football team. His history as an anchor/reporter includes hosting for ESPN’s Black College Sports today, Medalist Media reporting for Fox Sports Networks College Football Saturday Coverage. Fox 32 News Chicago, and serving as a reporter and anchor for WPMN-TV 2 in Greensboro, N.C.

KRISS GOODFELLOW (MSJ22) is running for a state senate seat in California. Goodfellow, a journalist and small business owner, is running as a Democrat to represent District 23, which is located between Los Angeles and Palm Springs and includes the city of Yucaipa. After graduating, Goodfellow worked as a journalist for the Chicago Tribune, The New York Times, The Associated Press and National Geographic. She covered such breaking news as the Oklahoma City bombing and worked on award-winning graphics that included the aftermath of Hurricane Katrina. She and her husband now own Voyager Search, an enterprise-search, software company based in Redlands, Calif.

ALISON FITZGERALD KODJAK (MSJ94) has been elected as the 12th president of the National Press Club in Washington, D.C. Kodjak, a health policy correspondent for NPR, began her duties as NPC president in January. She has won the George Polk Award three times in her print and broadcast journalism career.

NIKOLE KIILLION (BSJ99, MSJ99) has joined CBS News as a correspondent for CBS News in Washington, D.C. Nikole’s reporting is featured on local news broadcasts across more than 200 CBS affiliates nationwide, as well as CBS News broadcasts and platforms, including CBS Evening News and CBS This Morning.

2000s

KATHERINE RITCHY (MSJ01) joined the University of Chicago in January as senior director of internal communications. She previously served in strategic communications roles for the Obama-Clinton and Reebok-Allen Hamilton in Washington, D.C. Ritchy has been honored with the Dave Cullen Award from the Society of Professional Journalists and a Special Citation from the National Headliner Award for her coverage of the

BRITTANY (PETEEN) WILLIAMS (BSJ09) and her husband, Rocky, welcomed a baby Wildcat, London Willi, in January. November Lynn has already mastered the growl and looks forward to her first Northwestern football game this fall.
GILLIAN B. WHITE (MSJ12) has been promoted to deputy editor at TheAtlantic.com. In the role, White shapes day-to-day coverage on the website and collaborates on the execution of the site’s most ambitious stories and series. White has worked for The Atlantic since 2014, working on its business desk and as senior editor.

RAHEL SOLOMON (MSJ12) is now a general assignment reporter for CNBC in Philadelphia. Previously she was the morning weekday anchor at CBS-3.

MICHELLE EDGAR (BSJ15) is the new vice president of brand marketing for Epic Records. Previously, she was a branding agent at ICM Partners and has worked at FRUKT, KDinakorner, Red Light Management and Warner Bros. Records. Her expertise and focus is in securing strategic marketing partnerships and developing artists across all musical genres. Epic’s roster of artists includes Travis Scott, 21 Savage, Camilla Cabello and DJ Khalid. Edgar also founded Music Unites, a non-profit organization that funds sustainable music education programs in public schools. Music Unites launched an academy program in partnership with the Compton Unified School District and has programs in New York and Chicago. More than eight years ago, Edgar also founded The XX Project, a platform for leading women in business.

ALAN SURIEL (MSJ17) is the Spanish language translator for the New York Mets. Alan is responsible for translating for the Latino players on the team who need help with their interviews. He also serves as a communications assistant for the Mets, helping with the media guide and credentialing system.

MEGHAN MORRIS (BSJ15, MSJ15), SENIOR REPORTER, ASSET MANAGEMENT, BUSINESS INSIDER
MEGHAN MORRIS VISITED MEDILL ON MAY 7 FOR A CAREERS LUNCH-AND-LEARN WITH CURRENT UNDERGRADUATE STUDENTS.
OBITUARIES

MARGUERITE CLEARY MCNULTY REMIEN (BSJ59), 101, of Glencoe, Ill., an editor and a lover of music and books, as well as a participant in her church choir through the age of 97, died March 7.

Her father’s changing executive posi-
tions meant McNulty Remien moved around in her youth, attending seven different high schools.

After graduating from Medill, McNulty Remien served as an editor at the Chicago Journal of Commerce. Later, as a volunteer, she wrote and edited the annual Appeal for Funds for St. Vincent’s hospitals.

She met her first husband, Jim McNulty, a U.S. Navy pilot, in grade school, re-met him in high school and finally began a friendship with him as they both accom-
panied their parents to a book discussion group. Ten days after the birth of their son, her husband was lost at sea near the Alaskan islands.

McNulty Remien agreed to marry her second husband, Jack Remien, just in time for her son’s college “Parents Weekend.” She and Remien spent 27 happy years together.

In addition to singing in the choir for Faith, Hope and Charity Catholic Church in Winnetka, Ill., McNulty Remien par-
ticipated in Winnetka Portnghtly, in which she could listen to the writing of others while also reading her own, which included several anecdotes about her friends and family. She drove until the age of 99, when the State of Illinois declined to renew her driver’s license.

McNulty Remien is survived by son, Patrick McNulty, stepdaughter, Caro Hunsicker, and grandchildren Devin and Brennan McNulty.

JERROLD WERTHIMER (BSJ47, MSJ51, PHD60), 93, of San Francisco, served in World War II, taught high school students, worked as a newspaper reporter and editor and co-founded the jour-
nalism department at San Francisco State University. He died on Dec. 9, 2018.

Born in Chicago in 1925, Werthimer served as a communications officer in the U.S. Navy during World War II before attending Northwestern. According to a story in the San Francisco Chronicle, Werthimer taught high school in Colorado but was fired when he refused to sign a McCarthy-era oath.

He went back to Medill for advanced degrees before teaching at Washington State University and then San Francisco State, where he co-founded the jour-
nalism department with Leo V. Young. As a graduate student—the department’s first at San Francisco State—he was so easygoing that students called him “Jerry.” He retired from active teaching in 1990.

“He made us think that journalism could be more than a lot of hard work, and of course he was right,” said Ben Fong-
Torres, a noted journalist who went on to work for Rolling Stone magazine, told the Chronicle. “Jerry taught his students well, and I will always be in his debt.”


Born to Evelyn and Irving Gohde in Chicago on July 29, 1926, Seiler grew up in Chicago and met her husband, Ted C. Seiler, while attending Northwestern. After graduating from Medill, Seiler worked for a couple of years as women’s editor at the Daily Herald. She wrote two columns for the newspaper—“Cook of the Check” and “Jerry taught his students well”—until she retired in 1986. She worked at the newspaper for 37 years.

In her free time, Seiler started the Great Books program for youth in Arlington Heights. She also served as a docent for the Arlington Heights Historical Society Annual House Walk and was a lifetime member of The Ridges Sanctuary; a nature preserve in Baileys Harbor, Wis.; and of the Door County Maritime Museum in Sturgeon Bay, Wis.

Seiler was preceded in death by her husband, Ted, and is survived by four chil-
dren, Robin Larta, Jeffrey Seiler, Wendy Hagy and Julie Jacobs; eight grandchil-
dren; and five great-grandchildren.

Her husband, Steve, died in 2007, and she is survived by her children, Meg Diane, Kent Steve and Amy Jane.

ENRIQUE P. ROMUALDEZ (MSJ52), 92, of Manila, who served as the executive editor of Malaya Business Insight and whom some staff referred to as the “editor of editors,” died Feb. 28.

Before attending Medill on a Fulbright scholarship, Romualdez graduated from the University of the Philippines, accord-
in to a story by ABS-CBN News.

The story cites Romualdez as having been a “Francisco D’Aca” at the Philippine Commonwealth, Manila Post, Philippines Herald, Daily Express, Taipan Magazine and the Manila Times before joining Malaya Business Insight.

Federico D. Pascual Jr. paid tribute to Romualdez in The Philippine Star, writ-
ing, “to him I owe much of what I know of journalism.”

KULDIP NAYAR (MSJ52), 95, a jour-
nalist, editor, politician, a champion of press freedom who was once imprisoned for opposing a state of emergency declared by India’s prime minister and an induc-
tee of the Delhi edition of the Statesman and the Indian Express, persuaded about 100 journalists to sign a protest and send it to Gandhi. As a result, he spent three months in jail and was released only because the government learned the judge hearing his appeal was likely to find in his favor. Gandhi defeated in the election she called but before long, in 1980, she returned to power. The owner of the Indian Express who had supported Nayar during the emergency asked him to mend fences with her. He refused and resigned. That was the beginning of his long career as a freelance journalist and columnist. He used to say he was thankful to the owner of the newspaper and “Fayyad the lawyer”—he made much more money syndicating his weekly column, “Between the Lines,” throughout south Asia. In addition to his journalism he wrote 15 books, including a lengthy autobiography “Beyond the Lines,” which took him 22 years to write.

Nayar is survived by his wife, Bharti, whom he married in 1949, two sons, Sudhir and Rajiv, three grandchildren, Kanika, Ekta and Karik, and three great-grandchildren.

DAVID Y. BURKETT III (BSJ56, MSJ57), a journalism professor, motivational speaker and member of the U.S. Air Force, died in November 2018.

Born in Vandergrift, Pa., in 1934, Burkett joined the U.S. Air Force after graduating from Northwestern with this bachelor’s and master’s degrees. He later shifted to the Air Force Reserve and upon retiring, had spent a total of three decades in military service.

When he joined the Reserve, Burkett also started teaching as a professor at Trinity University Burkett’s wife, Lynell, who had been born in 1939, also taught journalism.

In addition to his wife, Burkett is also survived by his niece, Susan Burkett Proctor, and by his nephew, John David Burkett.

CARL WAYNE HASTY JR. (BSJ61), 79, of Columbus, Ohio, died Jan. 7. Hasty was born on Oct. 16, 1939, in Charleston, W.Va., to Carl and Phlebe Hasty.

In his youth, Hasty earned an Eagle Scout badge with the Boy Scouts of America. After graduating from Medill, in addition, he earned master’s degree in public relations from Ohio University. He worked in corporate communications and public relations for years, first with Newport News Shipbuilding and then with American Electric Power.

He is survived by his wife of 52 years, Mary Gregg; daughters, Anne Caswell, Beth Moten and Mary Lynne Hasty; and several grandchildren.

DAVID HOROWITZ (MSJ61), 81, a legendary con-
sumer journalist and the host force behind the tele-
vision program, “Fight Back! With David Horowitz,” died Feb. 14. (Image 1020x86 to 1102x178)
Born in the Bronx on June 30, 1937, Horowitz earned a bachelor’s degree from Bradley University in 1959 before graduating from Medill. Horowitz worked at newspapers and television stations in the Midwest, according to KNBC-TV, his former station. A story from KNBC-TV notes he became a writer for NBC’s “Huntley-Brinkley Report” and held several other positions with the network before joining KNBC in 1973 as its consumer reporter. According to a story in The Hollywood Reporter, Horowitz moved to KCBS-TV in 1993, and in his Medill obituary, “Fight Back! With David Horowitz,” was syndicated in more than 60 markets for 18 years.

In the show, Horowitz investigated defective products, advertised claims and confronted companies with customer complaints. It first debuted on KNBC as “California Byline.”

He also appeared as a regular guest on “The Tonight Show Starring Johnny Carson” and as himself on episodes of “Silver Spoons,” “ALF,” “The Golden Girls” and “Saved by the Bell.” He also spent eight years as the consumer reporter at Medill and will graduate in August 2019, and two grandchildren.

CHARLES MOUNT (BSJ62, MSJ63), 78, of Elgin, Ill., who spent 31 years as a reporter for the Chicago Tribune and developed a reputation as dogged and tenacious, died on Dec. 18, 2018.

Born in Cincinnati, Mount was the son of an Army lieutenant colonel father and grew up all around the country and for a time in the late 1940s, in Trieste, Italy. According to a story in the Chicago Tribune, Mount began high school at Fenger High School in the far South Side Chicago neighborhood of Roseland but moved with his family in early 1956 to Fort Knox, Ky., and graduated from Fort Knox High School, where he edited the school newspaper.

At Medill, Mount served as the sports editor for the Daily Northwestern; he also worked part-time as a sports reporter for the Associated Press. After graduating, he went through basic training for the U.S. Army and then spent 28 years in the Army Reserve, attaining the rank of lieutenant colonel. In 1964, Mount began at the Chicago Tribune as a neighborhood news reporter. He would go on to cover the Chicago suburbs and serving as an election judge for several election cycles. In the 1980s, Mount also taught at Medill. He served as president of the Special Forces Association Chicago Area Chapter from 1993 to 2014 until 2018.

Mount is survived by daughters Hillary Fivesak, Kimberly Grabiner and three grandchildren.

STEVE BELL (MSJ63), 83, of Muncie, Ind., a former ABC News anchor, Ball State University professor and member of the Medill Hall of Achievement, the school’s highest honor, died Jan. 25.

Born on Dec. 9, 1935 to Howard Arthur Bell and Florence Scott Bell in Oskaloosa, Iowa, Steve Bell spent decades in broadcast reporting. He covered anti-war protests in Washington, D.C., the assassination and funeral of Martin Luther King Jr., and was at the shooting of Senator Robert Kennedy.

Bell worked as a war correspondent in Vietnam in 1970-71, and he and his camera crew were captured and held at gunpoint by the Viet Cong before being released. He served as ABC News bureau chief in Hong Kong and then returned to the U.S. to cover Watergate. In 1976, he became the first news anchor for ABC’s “Good Morning America” and worked on the show until 1986.

He then anchored KYW-TV in Philadelphia before moving to Muncie, Ind., to join Ball State University in 1992. At Ball State, Bell was named the first Ed and Virginia Ball Chair of Telecommunications, and he continued to teach through his retirement in 2007.

Two years ago, the Indiana Broadcasters Association honored Bell with its Lifetime Achievement Award.

Bell is survived by his wife, Joyce Billauer Bell, to whom he was married for 61 years; two daughters, Allison K. Bell and Hilary A. Bolarick; and six grandchildren.

THOMAS F. STEINER (MSJ68), 73, of Inverness, Ill., a marketing executive and consultant, as well as a Vietnam War veteran, died on Dec. 6, 2018.

Born in Dayton, Ohio, to Edward and Julia Steiner, he graduated with a bachelor’s degree in journalism from Marquette University and married his wife, Linda, before graduating from Medill with a master’s degree.

Steiner served as a U.S. naval officer during the Vietnam War and then spent 35 years in the optical industry as a marketing executive with Wesley Jessen and CIBA Vision. He also worked at J Walter Thompson, Kraft and Sara Lee, and he started his own business as a marketing consultant.

Known as a voracious reader of history, Steiner penned multiple biographies about each U.S. president, and he also spent 40 years carving detailed furniture in his personal workshop.

He is survived by his wife, Linda, to whom he was married to for 51 years; son, Ted; and grandchildren, Grace, Isaiah and Lauren.

FRANK OATESS (MSJ72), 73, of Wilmette, Ill., worked in public relations and communications and also served in the U.S. Navy. He died Feb. 26.

Born and raised in Ohio, Oatess attended Catholic Latin High School and the University of Dayton before graduating from Medill. He also went to U.S. Naval Officer Candidate School in Newport, R.I., and served on White Beach and Naha in Okinawa, Japan.

He and his wife, Karin, eventually settled in Wilmette, enjoying the beauty of Lake Michigan, Saturday morning tailgates at Northwestern University football games and summer fishing trips to Door County in Wisconsin with their children, grandchildren and many basset hounds.

JUDY KRIZMANIC (BSJ88), 51, of Wilmette, Ill., a vegetarian health and nutrition author, died in October 2018. She is survived by her husband, Bill Weingarten, and sons Benjamin and Leo Weingarten, as well as a brother, John Krizmanic, and a sister, Anna Kirwan.

SHOBHANA “SHO” CHANDRA (MSJ98), 53, of Virginia, an economics reporter in the Washington bureau of Bloomberg News, a longtime National Press Club member and leader of the Washington-based Medill Mentors program, died Feb. 20.

Chandra grew up in Lucknow and Allahabad in India among a large extended family. In 1984, Chandra moved to Delhi with her mother and one of her two sisters.

She received a bachelor’s degree from Jesus & Mary College in New Delhi and a master’s degree in Economics from the Delhi School of Economics, inspired by her parents Prakash and Nirmala Chandra and elder sister Vandana, all economists.

Chandra then received a second master’s degree from Medill.

In 1996, she joined Bloomberg in its bureau in Princeton, N.J., as a general assignment and consumer reporter.

Before that, she tracked, recorded, analyzed and interpreted complex data and produced insightful reports and commentaries, and also served as a war correspondent.

In 2005, she moved to Washington to work on the news service’s economy team.

Also a board member of the Society for Advancing Business Editing and Writing, Chandra covered all aspects of the U.S. economy for Bloomberg, from jobs and consumer spending to manufacturing, trade, prices and housing.

“Our readers were smarter because of her dedication, knowledge and close attention to accuracy and fairness,” John Micklethwait, editor-in-chief of Bloomberg News wrote in a staff note, according to Talking Biz News (via the Wire of the National Press Club, or NPC).

“For those of us lucky enough to have known her as a colleague and friend, she was unfailingly gracious, funny and loyal. She took enormous pride in her work and frequently was a mentor to less experienced reporters and the countless interns who thrived under her tutelage. She will be missed.”

As co-director of the Medill Mentors program, Chandra offered valuable career advice to dozens of student journalists. A National Press Club member since 2005, Chandra also was one of eight editors of the Wire, the organization’s electronic newsletter, as well as part of the Club’s scholarship team. Every year since 2012, Chandra volunteered for several of the Club’s shifts to edit copy and format the Wire.
“She was a fastidious, conscientious editor and absolutely dependable,” said Mark Schoeff Jr., co-chair of the NPC’s Publications Team, according to a story on the Wire. “She always had a positive attitude and warm smile.”

Chandra loved earnings—as evidenced by her 2,000-pair collection—and had an taste in music ranging from Hindustani classical to rocking. She loved nurt-uring a spring and summer garden and was known for cooking late into the night, always ready to take a dish to a friend or family member in distress. Chandra survived by two sisters, Vandana and Aradhana.

Patricia Dean, 72, of Santa Fe, N.M., former chair of broadcast news at Medill and a faculty member for 16 years, died Nov. 18, 2018.

“Sho was a fastidious, conscientious editor and absolutely dependable,” said Mark Schoeff Jr., co-chair of the NPC’s Publications Team, according to a story on the Wire. “She always had a positive attitude and warm smile.”

Chandra loved earnings—as evidenced by her 2,000-pair collection—and had an taste in music ranging from Hindustani classical to rocking. She loved nurt-uring a spring and summer garden and was known for cooking late into the night, always ready to take a dish to a friend or family member in distress. Chandra survived by two sisters, Vandana and Aradhana.

After moving to Santa Fe in 2013, Dean spent her time attending opera, playing golf and singing in a gospel choir.

Evelyn Y. Davis, 89, of Washington, a longtime Medill donor and president of the Evelyn Y. Davis Foundation who was known for her flamboyant, witty outspokenness and for pushing corporate executives to be more frugal and trans- parent, died Nov. 4, 2018.

The New York Times noted in an obituary that she often showed up for annual shareholder meetings dressed in outfits that reflected her personal messaging, such as a Batman mask for an American Broadcasting Company Meeting, and in an aluminum dress for a meeting of U.S. Steel.

“For all her antics, Ms. Davis could be effective,” wrote Emily Flitter in The New York Times in November 2018. “Her relentless questions about why chief execu-tives were paid as much as they were, whether companies had donated money to political groups overseas, and how board elections were carried out were credited with helping to advance stricter rules for corporate governance.”

Davis published a newsletter from 1965 to 2011 called “Highlights and Lowlights of Annual Meetings,” which The Times called “typically a slim booklet containing a jumble of her thoughts printed in italic font on thick, cream-colored paper, at $600 a copy.” Some executives, the newspa-per noted, would subscribe to it to curry favor with her.

Evelyn Yvonne (De Jong) Davis was born on Aug. 16, 1929, in Amsterdam, the daughter of Herman De Jong, a neurologist, and Marianna De Jong, a psych-ologist. According to The Times, Nazis targeted the family during World War II because of their Jewish roots. She and several other members of her family were arrested, and she was imprisoned in a concentration camp in Czechoslovakia. In 1942, she and her family immigrated to the United States, settling near Washington.

She attended Western Maryland University and George Washington University but did not graduate. According to The Times, Davis then moved to New York and began investing in companies and public bonds, using money she had inherited from her father when he died in 1956.

The Times recounted the following:

“Ms. Davis saw to it that she would be remembered after her death… A spokes-man for her foundation said she had left instructions to distribute most of its mil-lions to a list of universities, hospitals and arts centers.

She also directed that a portion of the money be used for something else: the maintenance of the plaques the charities would install in recognition of her dona-tions. She asked that they remain intact and that they be polished in perpetuity.

“The executor of my estate will check on this every six months,” she told The Washington Post in 1995, “to make sure I don’t get double-crossed.”

Sources: Unless otherwise noted, obituaries are sourced from Legacy.com, from the obituaries distributed by funeral homes, notes submitted by families, news websites, or the Medill website.

Evelyn Yvonne (De Jong) Davis was born on Aug. 16, 1929, in Amsterdam, the daughter of Herman De Jong, a neurologist, and Marianna De Jong, a psych-ologist. According to The Times, Nazis targeted the family during World War II because of their Jewish roots. She and several other members of her family were arrested, and she was imprisoned in a concentration camp in Czechoslovakia. In 1942, she and her family immigrated to the United States, settling near Washington.

She attended Western Maryland University and George Washington University but did not graduate. According to The Times, Davis then moved to New York and began investing in companies and public bonds, using money she had inherited from her father when he died in 1956.

The Times recounted the following:

“Ms. Davis saw to it that she would be remembered after her death… A spokes-man for her foundation said she had left instructions to distribute most of its mil-lions to a list of universities, hospitals and arts centers.

She also directed that a portion of the money be used for something else: the maintenance of the plaques the charities would install in recognition of her dona-tions. She asked that they remain intact and that they be polished in perpetuity.

“The executor of my estate will check on this every six months,” she told The Washington Post in 1995, “to make sure I don’t get double-crossed.”

Sources: Unless otherwise noted, obituaries are sourced from Legacy.com, from the obituaries distributed by funeral homes, notes submitted by families, news websites, or the Medill website.

Evelyn Yvonne (De Jong) Davis was born on Aug. 16, 1929, in Amsterdam, the daughter of Herman De Jong, a neurologist, and Marianna De Jong, a psych-ologist. According to The Times, Nazis targeted the family during World War II because of their Jewish roots. She and several other members of her family were arrested, and she was imprisoned in a concentration camp in Czechoslovakia. In 1942, she and her family immigrated to the United States, settling near Washington.

She attended Western Maryland University and George Washington University but did not graduate. According to The Times, Davis then moved to New York and began investing in companies and public bonds, using money she had inherited from her father when he died in 1956.

The Times recounted the following:

“Ms. Davis saw to it that she would be remembered after her death… A spokes-man for her foundation said she had left instructions to distribute most of its mil-lions to a list of universities, hospitals and arts centers.

She also directed that a portion of the money be used for something else: the maintenance of the plaques the charities would install in recognition of her dona-tions. She asked that they remain intact and that they be polished in perpetuity.

“The executor of my estate will check on this every six months,” she told The Washington Post in 1995, “to make sure I don’t get double-crossed.”

Sources: Unless otherwise noted, obituaries are sourced from Legacy.com, from the obituaries distributed by funeral homes, notes submitted by families, news websites, or the Medill website.

Evelyn Yvonne (De Jong) Davis was born on Aug. 16, 1929, in Amsterdam, the daughter of Herman De Jong, a neurologist, and Marianna De Jong, a psych-ologist. According to The Times, Nazis targeted the family during World War II because of their Jewish roots. She and several other members of her family were arrested, and she was imprisoned in a concentration camp in Czechoslovakia. In 1942, she and her family immigrated to the United States, settling near Washington.

She attended Western Maryland University and George Washington University but did not graduate. According to The Times, Davis then moved to New York and began investing in companies and public bonds, using money she had inherited from her father when he died in 1956.

The Times recounted the following:

“Ms. Davis saw to it that she would be remembered after her death… A spokes-man for her foundation said she had left instructions to distribute most of its mil-lions to a list of universities, hospitals and arts centers.

She also directed that a portion of the money be used for something else: the maintenance of the plaques the charities would install in recognition of her dona-tions. She asked that they remain intact and that they be polished in perpetuity.

“The executor of my estate will check on this every six months,” she told The Washington Post in 1995, “to make sure I don’t get double-crossed.”

Sources: Unless otherwise noted, obituaries are sourced from Legacy.com, from the obituaries distributed by funeral homes, notes submitted by families, news websites, or the Medill website.

Evelyn Yvonne (De Jong) Davis was born on Aug. 16, 1929, in Amsterdam, the daughter of Herman De Jong, a neurologist, and Marianna De Jong, a psych-ologist. According to The Times, Nazis targeted the family during World War II because of their Jewish roots. She and several other members of her family were arrested, and she was imprisoned in a concentration camp in Czechoslovakia. In 1942, she and her family immigrated to the United States, settling near Washington.

She attended Western Maryland University and George Washington University but did not graduate. According to The Times, Davis then moved to New York and began investing in companies and public bonds, using money she had inherited from her father when he died in 1956.

The Times recounted the following:

“Ms. Davis saw to it that she would be remembered after her death… A spokes-man for her foundation said she had left instructions to distribute most of its mil-lions to a list of universities, hospitals and arts centers.

She also directed that a portion of the money be used for something else: the maintenance of the plaques the charities would install in recognition of her dona-tions. She asked that they remain intact and that they be polished in perpetuity.

“The executor of my estate will check on this every six months,” she told The Washington Post in 1995, “to make sure I don’t get double-crossed.”

Sources: Unless otherwise noted, obituaries are sourced from Legacy.com, from the obituaries distributed by funeral homes, notes submitted by families, news websites, or the Medill website.

Evelyn Yvonne (De Jong) Davis was born on Aug. 16, 1929, in Amsterdam, the daughter of Herman De Jong, a neurologist, and Marianna De Jong, a psych-ologist. According to The Times, Nazis targeted the family during World War II because of their Jewish roots. She and several other members of her family were arrested, and she was imprisoned in a concentration camp in Czechoslovakia. In 1942, she and her family immigrated to the United States, settling near Washington.

She attended Western Maryland University and George Washington University but did not graduate. According to The Times, Davis then moved to New York and began investing in companies and public bonds, using money she had inherited from her father when he died in 1956.

The Times recounted the following:

“Ms. Davis saw to it that she would be remembered after her death… A spokes-man for her foundation said she had left instructions to distribute most of its mil-lions to a list of universities, hospitals and arts centers.

She also directed that a portion of the money be used for something else: the maintenance of the plaques the charities would install in recognition of her dona-tions. She asked that they remain intact and that they be polished in perpetuity.

“The executor of my estate will check on this every six months,” she told The Washington Post in 1995, “to make sure I don’t get double-crossed.”

Sources: Unless otherwise noted, obituaries are sourced from Legacy.com, from the obituaries distributed by funeral homes, notes submitted by families, news websites, or the Medill website.
This collection of poems with the bright red cover and gold-leaf lettering traverses a range of worlds. In the foreword, Naomi Rose describes the book like this: “Michael Chacko Daniels has a gift for bringing worlds together. Whether it is India and America, or the discontinuities of being an Indian in America (or, sometimes, in India, for that matter), the author presents a distinctly unique view. In this book, you will find three categories of poems, like baskets of peaches straight from the farmer by way of the circuitous history which includes China, Persia, Rome and California: poems in verse (fourteen in all), haiku and senryu (forty-eight); and haibun (forty-eight).”

As they struggle with the weight of their incarcerated lives, the men reveal more and more about themselves, their pasts and the alternating drama and tedium of their lives. In the book like this: “Michael Chacko Daniels (MSJ68), book, which takes readers inside a maximum-security prison—and inside the minds and hearts of men who live there. The men, serving life sentences for aggravated murder, join a fledgling writing group for “tizers” started by Kessler. The group takes hold over three years, meeting two times a month. As they meet, the men reveal more and more about themselves, their pasts and the alternating drama and tedium of their incarcerated lives. As they struggle with the weight of their guilt and wonder if they should hope for a future outside these walls, Kessler struggles with the fearfully competing ideas of rehabilitation and punishment, forgiveness and blame that are at the heart of the American penal system."

"A Grip of Time" is prison slang for a very long sentence behind bars. It’s also the name of Lauren Kessler’s (BSJ71) book, which takes readers inside a maximum-security prison—and inside the minds and hearts of men who live there. The men, serving life sentences for aggravated murder, join a fledgling writing group for “tizers” started by Kessler. The group takes hold over three years, meeting two times a month. As they meet, the men reveal more and more about themselves, their pasts and the alternating drama and tedium of their incarcerated lives. As they struggle with the weight of their guilt and wonder if they should hope for a future outside these walls, Kessler struggles with the fearfully competing ideas of rehabilitation and punishment, forgiveness and blame that are at the heart of the American penal system."

"The Unforgiven: The Untold Story of One Woman’s Search for Love and Justice" is the story of how a company turned prevailing theories of fast-food marketing upside down and built one of the most successful brands in America. Steve Robinson (MSJ73), Chick-fil-A’s longtime marketing officer, has been integrally involved in the company’s steady then explosive growth from 184 stores and $100 million in annual sales in 1981 to more than 2,000 stores and more than $6.8 billion in annual sales in 2015. He’s been both a witness and participant in the company’s remarkable development.

In his book, Robinson shares the story of Chick-fil-A’s evolution, from the creation of the Eat More Chikin’ campaign, to the decision to stay closed on Sundays, to the creation of the company’s corporate purpose. He provides a front-row seat to the innovative marketing, brand strategies and programs that created a culture customers describe as “where good meets gracious.” Robinson also draws on personal interactions with the gifted team of company leaders, restaurant operators, and Chick-fil-A Founder Truett Cathy, explaining the traits that built the company’s culture and have sustained it through recession and many other challenges. Robinson, through disarmingly candid and revealing storytelling, shows how every aspect of the company’s approach reflects an unwavering dedication to Christian values and to the individual customer experience.

In her trilogy, Laura P. Guilfoyle (BSJ80) weaves together the stories of three seemingly disparate people tied together by their shared violet eyes. In “Violet Fire,” set in the ancient land of Lemuria (a hypothetical lost land), 17-year-old Alaia’s visions have become nightmares. She must convince a young Atlantean scientist, whom she’s never even met, to help her stop dangerous experiments before it’s too late. In “Violet Ash,” when Leah loses her mother at 13 during the birth of her late. In “Violet Ash,” when Leah loses her mother at 13 during the birth of her

In “The Unbreakables,” Chicagoan Lisa Barr takes a closer look at the modern woman—foolishly—on the verge of giving up hope when she meets the broken pieces of herself back together while reclaiming her joie de vivre—a lust for life, art and steamy sex. After a brief visit to Paris, Sophie heads out to the artist enclave of Saint Paul de Vence. There, she rediscovers her essence with painful honesty and humor, reawakening both her sensuality and ambitions as a sculptor. As she sheds her past and travels the obstacle-filled, off-beaten path, Sophie is determined to blossom. Allowing her true self to emerge in the postcard beauty of Provence, she must decide what is broken forever...and what it means to be truly unbreakable.

In this collection of poems with the bright red cover and gold-leaf lettering traverses a range of worlds. In the foreword, Naomi Rose describes the book like this: “Michael Chacko Daniels has a gift for bringing worlds together. Whether it is India and America, or the discontinuities of being an Indian in America (or, sometimes, in India, for that matter), the author presents a distinctly unique view. In this book, you will find three categories of poems, like baskets of peaches straight from the farmer by way of the circuitous history which includes China, Persia, Rome and California: poems in verse (fourteen in all), haiku and senryu (forty-eight); and haibun (forty-eight).”

As they struggle with the weight of their incarcerated lives, the men reveal more and more about themselves, their pasts and the alternating drama and tedium of their lives. In the book like this: “Michael Chacko Daniels (MSJ68), book, which takes readers inside a maximum-security prison—and inside the minds and hearts of men who live there. The men, serving life sentences for aggravated murder, join a fledgling writing group for “tizers” started by Kessler. The group takes hold over three years, meeting two times a month. As they meet, the men reveal more and more about themselves, their pasts and the alternating drama and tedium of their incarcerated lives. As they struggle with the weight of their guilt and wonder if they should hope for a future outside these walls, Kessler struggles with the fearfully competing ideas of rehabilitation and punishment, forgiveness and blame that are at the heart of the American penal system."

"A Grip of Time" is prison slang for a very long sentence behind bars. It’s also the name of Lauren Kessler’s (BSJ71) book, which takes readers inside a maximum-security prison—and inside the minds and hearts of men who live there. The men, serving life sentences for aggravated murder, join a fledgling writing group for “tizers” started by Kessler. The group takes hold over three years, meeting two times a month. As they meet, the men reveal more and more about themselves, their pasts and the alternating drama and tedium of their incarcerated lives. As they struggle with the weight of their guilt and wonder if they should hope for a future outside these walls, Kessler struggles with the fearfully competing ideas of rehabilitation and punishment, forgiveness and blame that are at the heart of the American penal system."

"The Unforgiven: The Untold Story of One Woman’s Search for Love and Justice" is the story of how a company turned prevailing theories of fast-food marketing upside down and built one of the most successful brands in America. Steve Robinson (MSJ73), Chick-fil-A’s longtime marketing officer, has been integrally involved in the company’s steady then explosive growth from 184 stores and $100 million in annual sales in 1981 to more than 2,000 stores and more than $6.8 billion in annual sales in 2015. He’s been both a witness and participant in the company’s remarkable development.

In his book, Robinson shares the story of Chick-fil-A’s evolution, from the creation of the Eat More Chikin’ campaign, to the decision to stay closed on Sundays, to the creation of the company’s corporate purpose. He provides a front-row seat to the innovative marketing, brand strategies and programs that created a culture customers describe as “where good meets gracious.” Robinson also draws on personal interactions with the gifted team of company leaders, restaurant operators, and Chick-fil-A Founder Truett Cathy, explaining the traits that built the company’s culture and have sustained it through recession and many other challenges. Robinson, through disarmingly candid and revealing storytelling, shows how every aspect of the company’s approach reflects an unwavering dedication to Christian values and to the individual customer experience.

In her trilogy, Laura P. Guilfoyle (BSJ80) weaves together the stories of three seemingly disparate people tied together by their shared violet eyes. In “Violet Fire,” set in the ancient land of Lemuria (a hypothetical lost land), 17-year-old Alaia’s visions have become nightmares. She must convince a young Atlantean scientist, whom she’s never even met, to help her stop dangerous experiments before it’s too late. In “Violet Ash,” when Leah loses her mother at 13 during the birth of her

In “The Unbreakables,” Chicagoan Lisa Barr takes a closer look at the modern woman—foolishly—on the verge of giving up hope when she meets the broken pieces of herself back together while reclaiming her joie de vivre—a lust for life, art and steamy sex. After a brief visit to Paris, Sophie heads out to the artist enclave of Saint Paul de Vence. There, she rediscovers her essence with painful honesty and humor, reawakening both her sensuality and ambitions as a sculptor. As she sheds her past and travels the obstacle-filled, off-beaten path, Sophie is determined to blossom. Allowing her true self to emerge in the postcard beauty of Provence, she must decide what is broken forever...and what it means to be truly unbreakable.
In "Infield Fly Rule Is in Effect: The History and Strategy of Baseball’s Most (Infamous) Rule," Howard Wasserman (BSJ90, JD97) turns a legal eye on baseball’s Infield Fly Rule, a somewhat complex rule in baseball which under certain circumstances—a few of which are described below—a base runner is called out even before the ball is caught.

Wasserman traces the rule’s history, developing a legal and policy justification for this well-known, often-misunderstood, and occasionally controversial rule. Drawing on interviews with experts, legal arguments and an empirical study of every infield-fly play in eight Major League Baseball seasons, Wasserman tells the rule’s complete story. He covers the rule’s history and evolution from the 19th century to the modern game; argues in support of its underlying logic and policies; responds to recent criticisms and in support of its underlying logic and policies; and偶尔 controversial rule.

For Rich O’Malley (MSJ98), the desire to be at professional sports games turned into a quest. “One Lucky Fan” is the story of O’Malley’s successful pursuit of seeing a home game for all 123 teams in the four major U.S. professional sports leagues—Major League Baseball, the National Basketball League, the National Hockey League and the National Football League. It begins with Rich’s foundations as a fan and culminates in his 25,000-mile, two-month whirlwind tour he undertook to fulfill his dream. Throughout his story, O’Malley contemplates what unites fans—even rivals—and seeks to inspire readers to undertake their own adventures.

When I came to Medill, I had absolutely zero journalism experience. I was terrified, but the amazing faculty at Medill taught me the ropes and helped me gain the skills needed to report from places like Panama and Puerto Rico, interview White House officials without batting an eye, and cover corrupt government practices. Medill gave me the room to grow as a reporter and as a human—I’m so grateful for these past four years! I would be nothing without the guidance and support of the professors at Medill, whether it was a second set of eyes on a draft or a phone call during my summer internship for advice. They pushed me to do what I love as I embark on my career as a news reporter.

I would be nothing without the guidance and support of the professors at Medill, whether it was a second set of eyes on a draft or a phone call during my summer internship for advice. They pushed me to do what I love as I embark on my career as a news reporter.

Medill means being constantly challenged to be a better journalist and person. It means a level of one-on-one attention that you can’t get anywhere else at Northwestern, like having my reporting and writing class that Medill organized to make NU and Medill transfers feel at home.

At Medill, and in the countries that Medill has taken me to for reporting, I have learned to respect and ethically communicate with and report in communities of all backgrounds, a skill that I will cherish for the rest of my career and life.

Senior Sentiments

The Medill Class of 2019 shares parting thoughts about the Medill experience.

Medill means being constantly challenged to be a better journalist and person. It means a level of one-on-one attention that you can’t get anywhere else at Northwestern, like having my reporting and writing class that Medill organized to make NU and Medill transfers feel at home.

KARLI GOLDBERG (BSJ19)

Some of the best experiences I had were outside of the classroom. From San Francisco to Cape Town, South Africa, Medill gave me unforgettable moments, long-lasting connections and the opportunity to learn more about this chaotic world we live in.

ANNECE ZEDLONI (BSJ19)

At Medill, and in the countries that Medill has taken me to for reporting, I have learned to respect and ethically communicate with and report in communities of all backgrounds, a skill that I will cherish for the rest of my career and life.

COLIN BOYLE (BSJ20)

A lot of people think that a Medill education confines them to learning about journalism and journalism only. My Medill experience was much more than that. I learned about people, I became a jack of all trades and I began to see the world around me through a different, more refined lens.

TALA SALEM (BSJ19)
KEENETH EDWARD PINER (MSJ93), right, directs a live show for The Financial Industry Regulatory Authority (FINRA) where he is Director: Broadcast & Digital Media.